

AMERICAN CHEMICAL PAINT COMPANY

Vol. 1, No. 1

SEPTEMBER 1953

ACROSS THE PRESIDENT'S DESK



When traveling abroad, our people, like the proverbial American tourist, are inclined to brag a bit. To hear them tell it, the ACP Company is only second in size and importance to the General Motors Corporation. While that's quite an exaggeration, the fact remains that your company has made big strides over the years, as evidenced by some of the photos in this first issue of the "ACP News." There are now approximately 400 people in the company, vs. about a dozen when we came to Ambler in 1924. We now have factories in Canada and California, as well as in Ambler. It is no longer possible to get to know each other personally. Our products are now so varied and so numerous, that many

of our people have no idea as to where they go, or what they are used for. However, I know that our people are very much interested in the "doings" of the Company, hence this introduction of the "ACP News" which is intended to supply the answers to many of your questions. It will not be all business,—far from it—and our editors will appreciate your help in making it the kind of house organ *you* want. I am sure they will always find room to print an interesting picture or a worthwhile story.

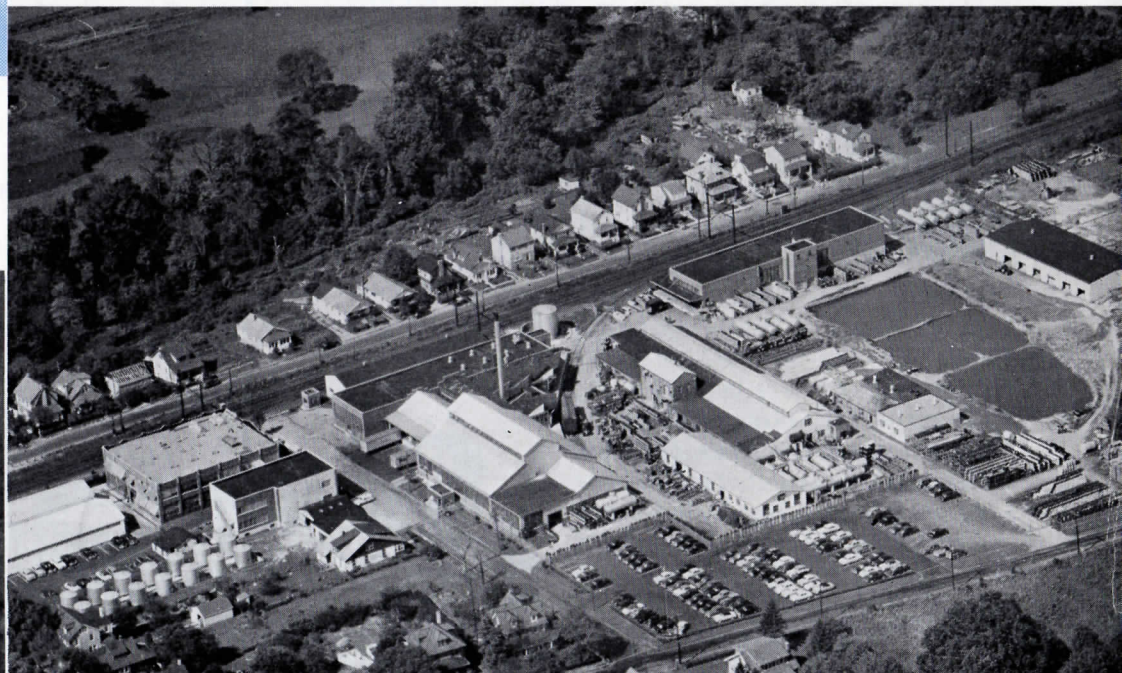
The plan is to make this a quarterly, at least at the start. Later, we will try to put it on a monthly basis.

Thanks for your cooperation, and best wishes to all.

Leon Cherksey

▼ ACP... 1914-1924

This was ACP's first home. This laboratory and office occupied the 2nd and 3rd floors of this 4-story building at 1126 South 11th Street near Washington Avenue in Philadelphia. Office workers doubled as factory operators in the early days of rust proofing. (Painting by J. R. Fisher, uncle of James Harvey Gravell, founder and first president of ACP)



AERIAL VIEW OF PRESENT ACP OFFICE AND PLANT AT AMBLER ▲

the **ACP** News

Vol. 1, No. 1 September 1953

Published by the
American Chemical Paint Company
in the Interests of ACP Employees
and their Families

Norman P. Gentieu
Editor



Here are Nancy and Charles Andree, after their marriage on June 20th. Mrs. Andree, the former Nancy Constantine, works in the Packaging Department of Agricultural Chemicals Division.

Visitors From Japan

This summer we were happy to have Miss Setsuko Inoue and Mr. Saichi Tatsumi as our visitors and co-workers.



Setsuko Inoue came to work with us in the Agricultural Chemicals Division. She has been assisting Barbara Davis at the ACP Farm, and in tests on crabgrass plots.

A graduate of the Keisen School of Horticulture in Tokyo, Setsuko was graduated last June from the School of Horticulture for Women at Ambler, where one of her Japanese teachers also studied. Setsuko will return to teach at her school in Japan after a year's further study at Cornell University.

Mr. Saichi Tatsumi, Vice Technical Director of Nippon Paint Company, Ltd., in Osaka, has been with us since June 8, studying the manufacture and merchandising of our metal-working chemicals.



Mr. Tatsumi is 42 years old, has a wife and five children. He has been working for the Nippon Paint Company for 17 years. He plans to return home about the middle of October.

HOLIDAY SCHEDULE

There are now seven days observed as holidays at ACP and the present schedule includes:

NEW YEAR'S DAY.....January 1
WASHINGTON'S BIRTHDAY...February 22
MEMORIAL DAY.....May 30
INDEPENDENCE DAY.....July 4
LABOR DAY...1st Monday in September
THANKSGIVING DAY
4th Thursday in November
CHRISTMAS DAYDecember 25



The **ACP** RESEARCH Farm

In July, 1952 the American Chemical Paint Company initiated a new project of great interest and importance to the agricultural industry. This was the purchase of a fifty acre farm located on McKean Road, Ambler RD No. 1. The chief purpose of the ACP Research Farm is to find new weed killers and growth regulators and to field check the products we sell. It is being operated under the general direction and supervision of Robert H. Beatty, Director of Research, Agricultural Research Department.

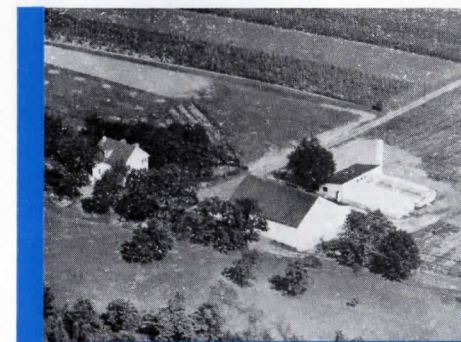
Ideally suited for its purpose, the Farm includes in its fifty acres a large tract of woody plants and a section devoted exclusively to grasses common to this area. Studies are being made to determine the effect of weed killers on them.

In line with the Company's program of research, facilities maintained for experimental use will include an orchard with several varieties of apple, peach, plum, pear and cherry trees; turf plots of grasses common to this region; small fruits like blueberry, raspberry, strawberry and grape; rose and flower gardens, a pasture area, a small nursery of some of the popular ornamentals, as well as many hard-to-kill woody plants such as ash, oak, persimmon, locust, in order to find new brush killers. There will also be 25 acres in wheat, oats, clover, corn and other cultivated crops.

ACP Farm To Be Agricultural Research Center

The buildings on the ACP Research Farm are the farm house, occupied by the farm manager, a large barn being converted for use as a field research station, two greenhouses, laboratories and office space. Present physical equipment consists of two tractors, sprayers, harrows, soil shredders, power cultivators and all other necessary apparatus for its operation.

The Farm buildings, seen from the air on a clear day



Greenhouses, barn, and residence of Charlie Jack



Aerial view of the ACP Research Farm

View of the Farm from McKean Road

Naturally, to assure the required results constant care is necessary by our farm personnel. The men whose job this is are: Charles Jack, (Horticulturist) Farm Manager, W. P. Anderson, (Agronomist) Research Assistant in charge of technical evaluation of weed killers; and three extra men to take care of the various plots. This staff will be increased during the summer months when members of our Research Department will conduct research in their particular field—William W. Meyers, Forester, Barbara H. Davis, Horticulturist, and Anthony Tafuro, Agronomist.

From the operation of the Research Farm we expect to find new weed killers and growth regulators which will be useful in the agricultural field, to field test all the products we sell, to examine our products against major competition. The farm will also be offered as a meeting place for research workers, jobbers and dealers to discuss mutual problems and look at new chemicals we plan to sell under field conditions.

Studies at the Farm Will Aid U. S. Food Supply

In view of the greater world burden America must carry, the work at the Research Farm will contribute greatly to our ability to increase and better our food supply in consumption at home and for shipments abroad to the impoverished countries.

The ambitious program just briefly described in this article will be an added incentive to the farmer with his many acres, as well as to the home gardener with his small plot. Gardening has gained tremendous importance in recent years as the number one hobby of the American people. Surely, the "make it easier" discoveries of the ACP Farm will add to its growing membership. More important, it will advance the science of chemicals in the field of agriculture by way of its constant study and testing methods.



ALODINE . . . ALUMINUM . . . & JET FIGHTERS

Chance Vought Aircraft's twin-jet F7U-3 Cutlass is designed to out-fly or out-fight any other carrier-based fighter in the world.

The F7U-3, which has been described as surpassing any other plane flown by America's military services and any plane flown by Russian airmen, is a larger, better-equipped, harder-hitting version of the original F7U-1 Cutlass, first sweptback-wing tailless fighter to fly from a flat-top. It was designed to give the U. S. Fleet a fast ship-board fighter offering superior performance, a greater rate of climb, greater range and firepower.

Substantial surface areas of the Cutlass are protected by "Alodine."

It is hard for us at times to realize that the routine work we do here at Ambler day in and day out is having some effect all over these United States, and, in fact, all over the world.

Take "Alodine" for instance. Some of us clean drums in which it is to be shipped, some mix and package it. The drums are stenciled, the shippers put them on trucks, make out shipping papers and off they go to plants all over this country and Canada.

"Alodine" is an interesting product that is being used more and more generally to make paint hold to aluminum and to prevent aluminum corroding, for, contrary to a too general belief, it does corrode.

"Alodine" protects aluminum and bonds paint to it even better than the process that was used before our laboratory discovered "Alodine." This process was called anodizing. It took an hour to anodize aluminum and required extensive and expensive plating equipment, with its generators to develop the plating current and its refrigeration plant to keep the coating chemical cool enough to work.

With "Alodine" even better protection can be obtained. The chemicals cost about 1/10 those used to anodize, and the equipment costs but a fraction of that required in the older process.

As a result "Alodine" in a few short years has displaced anodizing in industry for practically all purposes except where the harder anodic film is required to better resist abrasion.

Aside from its use on venetian blinds, awnings, building siding, shingles, furniture and hundreds of other civilian products, "Alodine" is being used on practically all airplanes both for civilian and war use.

The Chance Vought F7U-3, shown in the photo, is but one of these planes. We can all take pride in the fact that the little routine jobs we do here help to build such a machine that flies probably much faster than 650 miles per hour and has a remarkable record in combat in defense of our homes and the things that are important to all of us.

Another gratifying thought is that "Alodine" has saved the government millions of dollars which, in a small way will tend to help all tax payers.

We have just reason to feel proud of the discoveries of our chemists and the part, large or small, each of us plays in the handling of the Company's products.

Vital Statistics

BIRTHS

Linda Sue Ruth.....	January 4, 1953
Joseph John Kolinger, II.....	January 23, 1953
Steven George Wirshing.....	February 1, 1953
Daniel Nelson Newhard.....	March 14, 1953
Dale Ellen Stockbower.....	April 1, 1953
Harry Lester Williams, III.....	May 13, 1953
Jill Marie Collmer.....	May 15, 1953
Leone Sandra Cherksey.....	May 21, 1953
Marion Alison Innes Simpson.....	May 28, 1953
John Prescott Applegate.....	July 29, 1953
Daniel Val Chisholm.....	July 31, 1953
Kevin Michael Taylor.....	August 9, 1953
Ralph Lelii, Jr.....	August 22, 1953
Rolf Douglas Grun.....	August 24, 1953

WEDDINGS

Eleanor Di Vito	
Joseph Catanzaro (Packaging).....	June 6, 1953
Nancy Constantine (Packaging).....	June 20, 1953
Charles Andree	

SAFETY REPORT

Safety record of departments at the end of August 1953, listed in order of merit.	Best percentage of improvement since December 31, 1952
1. A.C.D.	1. Shipping
2. Shipping	2. Receiving
3. Maintenance	3. Construction
4. Receiving	4. Maintenance
5. Construction	5. A.C.D.
6. Packaging	6. A.C.P.
7. A.C.P.	7. Packaging

In the plant safety contest the ACD Production Department has an impressive lead in the race for the best accident prevention record . . . Congratulations to Bob Breininger and his merry men.

The Shipping Department—Roberto's Rapid Routers—has a very considerable edge in the race for the department showing the most improvement. Keep it up, fellows.

INTERNATIONAL CONVENTION

Under the auspices of the International Division of ACP, representatives of over thirty licensees and agents of ACP products all over the world will attend a Convention here starting Monday, September 21st and ending Saturday, September 26th. The following countries are among those represented: Argentina, Australia, Belgium, Brazil, Canada, Chile, Cuba, Denmark, Ecuador, England, Finland, France, Germany, Haiti, Holland, Italy, Japan, Nicaragua, Mexico, Norway, Panama, Peru, Puerto Rico, San Salvador, South Africa, Spain, Sweden, Switzerland, Uruguay and Venezuela.



Henry Sontheimer

Interesting and instructive educational programs have been planned in which all the ACP chemicals will be both described and demonstrated. Credit for the thoroughness and scope of the programs belongs to John Shellenberger, Warren Weston, and Innes Simpson, working with key men in both the Metal-Working and the Agricultural Chemicals Divisions.

Among the many items on the program of the Agricultural Chemicals Division are: Brush Control in Pastures and Forests, College and Industry at Work in Agriculture, Weed Control in Corn, Vegetables, Cotton, Sugar Beets, Flax and Small Grains. Various trips are also on the program, one a tour of the plant and another a trip to the Research Farm.

The Metal-Working Chemicals Division has also arranged an extensive roster of activities including talks on the various types and methods of protective coating practices; company and government specifications; metal painting; service and sales problems and advertising methods in technical papers. A trip will be made to the Ford Plant in Chester, and, if possible, one to the Buick, Pontiac and Oldsmobile plants.

The entire Convention Program is laid out in such a manner as to afford continual diversity ensuring the most interesting and widest coverage possible from both the technical and social standpoints. The last two days of the Convention will be spent in Washington, conferring with government officials and visiting historical shrines.

It is quite apropos to note that Mr. Henry Sontheimer, the Original Export Manager, will attend the Convention. A prominent figure in the history of the Company, Mr. Sontheimer's activities did much to establish ACP abroad. He was born in Munich, Germany, of American parents and began his career with an apprenticeship with a large forwarding agency there. He returned to this country in 1903 and for the next twenty years was engaged in the import business.

(Concluded on Page 8)

NEW MEDICAL PLAN WINS ONE HUNDRED PERCENT BACKING

In effect since May 1, 1953, the new Comprehensive Medical Plan* has been enthusiastically endorsed by ACP employees. All are now members of this new combined Blue Cross and Blue Shield Surgical Plan.

Three or more months of continuous service is the only requirement, and the employee's share of the cost of this program is being paid by the Company. Coverage for eligible dependents is deducted from each employee's pay upon his (or her) authorization.

Principal advantages of the new plan in comparison with the old plan are indicated in the table on page 8. In both plans the benefits represent In-Patient Services for hospitalized members.

Blue Cross has recently written to Mr. Naylor as follows:

"In the event any of your employees require care in the Abington, North Penn, or Grandview Hospitals, full service benefits will be allowed in accordance with our Comprehensive contract.

*Official designation: The Comprehensive Blue Cross Hospital Plan and the Blue Shield Surgical Plan.

(Continued on Page 8)

★ ★ ★ ★
SPORTS
★ ★ ★ ★

ACP TEAM UNBEATEN IN FIRST SEASON OF AMBLER INDUSTRIAL LEAGUE

The ACP Softball Team wound up its first season in a blaze of glory, shattering all opposition in the Ambler Industrial Softball League to smithereens and winning the first permanent Trophy awarded by the Ambler Recreational Council (Roland Macomber, president).

Sparked by Manager Joe Blessing's coaching skill, the ACP Rust Proofers or Weedkillers (make your own choice depending on your chemical affiliation) rode roughshod over Keasbey and Mattison, Standard Pressed Steel, and Narco. Statistics at the end of the season show that ACP won ten (including three forfeited games) and lost none.

Unfortunately photographic evidence of this first golden season is sadly lacking. The only excuse that comes to mind on the spur of the moment is that our staff photographer was on loan to LIFE magazine getting some real live action shots of a flea circus. (However, Joe, things will be different next year!!)

Records of the individual games are given below. Hats off to the ACP Softball Team for outstanding sportsmanship!

FIRST GAME

ACP got off to a modest but favorable start in Game No. 1 played about the middle of May. The victim was Standard Pressed Steel.

Box Score	R	H	E
ACP	5	6	0
S. Pressed Steel	3	3	0

ACP

Pitcher, J. Decembrino; Catcher, M. Mutavski

S. Pressed Steel

Battery not recorded.

SECOND GAME

The great feeling of confidence built up in the first game together with brilliant playing and Manager Joe Blessing's administrative skill all contributed to the heavy scoring in Game No. 2 on May 25th. It is plain



Standing, left to right, Gabriel Mancini, E. Wood, Charles Olivieri, Bud Carter, Norman Gant, Ralph Wood, Francis Pulli.
Kneeling, left to right, Joseph Blessing, Joseph Mancini, John Decembrino, Mela Mutavski, Louis Bocchino, John Thompson, David Dean.

to be seen from this box score that although Keasbey and Mattison are best in asbestos, they are only second best in softball.

Box Score	R	H	E
ACP	12	14	0
K & M	4	6	0

ACP

Pitcher, J. Decembrino; Catcher, J. Mancini

K & M

Pitcher, J. Suta; Catcher, J. Bruno

THIRD GAME

Still heavy scorers, the ACP Rustproofers really poured it on Standard Pressed Steel in this game played early in June. By this time the Standard Pressed Steel organization was undoubtedly somewhat rusty and afflicted with the beginnings of an inferiority complex.

Box Score	R	H	E
ACP	14	16	1
S. Pressed Steel	1	5	2

ACP

Pitcher, J. Decembrino; Catcher, J. Mancini

S. Pressed Steel

Pitcher, Ros Roco; Catcher, Henry

FOURTH GAME

Narco also felt the sting of the ACP bats, and the Weedkillers came through with another overwhelmingly one-sided score. So far, so good. The date of this masterpiece was June 11th.

Box Score	R	H	E
ACP	18	13	2
Narco	5	5	5

ACP

Pitcher, D. Dean; Catcher, M. Mutavski

Narco

Pitcher, Burst; Catcher, Conard

FIFTH GAME

In their second game with Keasbey and Mattison, the ACP sportsmen encountered a little stiffer competition; but not enough, however, to sully their unbeaten record. After this game on June 15th, that well known cat in the Keasbey and Mattison trade mark had its back up and its asbestos whiskers were bristling in rage but to no avail.

Box Score	R	H	E
ACP	8	10	0
K & M	5	10	3

ACP

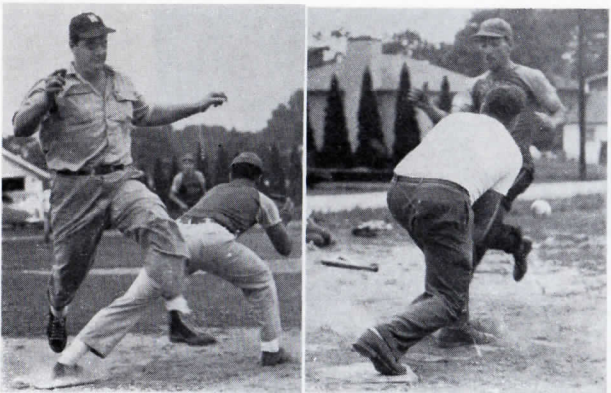
Pitcher, J. Decembrino; Catcher, J. Mancini

K & M

Pitcher, J. Suta; Catcher, J. Bruno

SIXTH GAME

Narco also had greatly improved when it met ACP for the second time on June 22nd as the following score indicates. However, the local boys still had an edge on all competition and came through with a two-run lead. This indicates of course that even though the competi-



ACP team in action against NARCO

tion was improving, it wasn't improving as fast as the ACP team.

Box Score	R	H	E
ACP	12	11	2
Narco	10	10	3

ACP

Pitcher, J. Decembrino; Catcher, J. Mancini

Narco

Pitcher, Andrey; Catcher, Williams

SEVENTH GAME

In this game of the Ambler Industrial Softball League, the last one to be actually played, ACP met Narco again and with a decidedly one-sided score brought back memories of the earlier part of the season.

Box Score	R	H	E
ACP	11	8	0
Narco	3	3	0

(Concluded on Page 8)

RODINE
BASEBALL HALL OF FAME
SERIES - 2

MIKE "KING" KELLY
OLD NATIONAL LEAGUE - 1878-1892
CHICAGO - BOSTON - NEW YORK.

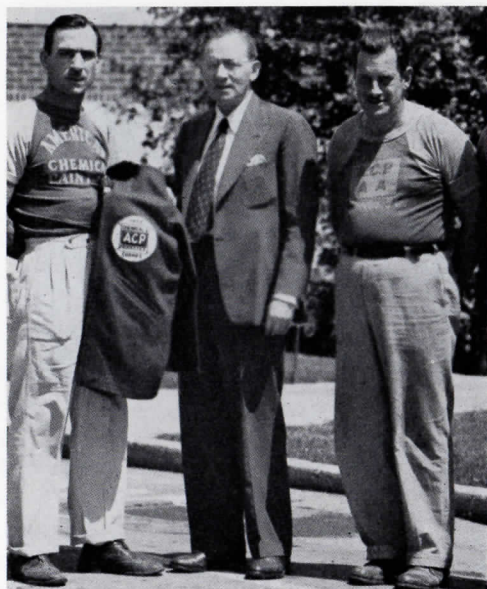
THE KING DELIGHTED THE FANS NOT ONLY BY HIS SLUGGING BUT FOR HIS SHEER AUDACITY ON THE BASES... WHEN KELLY GOT ON 1ST, HE WOULD OBLIGE THE ENTREATIES OF THE CROWD BY STEALING 2ND. - SUCCESSFUL, HE WOULDN'T LINGER LONG ON THE MIDDLE SACK, HE'D MAKE A BEE-LINE FOR 3RD.

"SLIDE KELLY, SLIDE!"
HOWLED THE FANS... "THE KING," A CROWD PLEASER, WOULD SLIDE IN SAFELY.

KELLY WAS A BASE BALL GREAT OF A BY-GONE ERA. THE \$10,000 BEAUTY, WAS IMMORTALIZED IN A POPULAR SONG. "THE ROLLING MILL MAN" WAS THE NAME OF THE DITTY, WRITTEN BY ANOTHER KELLY, COMPOSER J.W. KELLY IN 1889.

KELLY WAS TAGGED BY DEATH NOV. 8 - 1894.

JERRY DOYLE



*Mr. Cherksey
presenting
jackets for
ACP's winning
softball team to
Captain Joe
Mancini and
Manager Joe
Blessing.*

Convention (Continued from Page 5)

A trip to Europe made in 1925 convinced him that the products and processes of the ACP had a great future abroad and he decided to introduce them there. In 1928 he arranged to have exclusive licensees manufacture ACP products in their various countries. As a result, ACP products eventually became standard practice all over the world. In 1937 a trip to South America opened up that field likewise to ACP. In that same year Mr. Sontheimer became a Vice-President of the Company and Manager of Foreign Relations. And in 1941, owing to a heart condition, Mr. Sontheimer retired from all active business on the advice of his physician.

Medical Plan (Continued)

"The above mentioned hospitals will allow our non-member benefits of \$22.00 for the first day and \$6.00 a day thereafter. The subscriber will be called upon to pay the difference between this allowance and the total hospital bill.

"The receipted bill should then be submitted to our office so the subscriber can be reimbursed up to the amount allowed in our service agreement.

"May I take this opportunity of thanking you for your continued interest and cooperation in our non-profit community health program."

Sports (Continued from Page 7)

ACP

Pitchers, L. Bocchino, G. Mancini; Catcher, J. Mancini
Narco
Pitcher, A. Andrey; Catcher, W. Williams

GAMES NOS. 8, 9 AND 10

The final three listed games were forfeited to the ACP team which then automatically acquired a 1 to 0 score for all three remaining games.

ALL STAR GAME

One of the features of the local sporting scene this year was the All-Star game on Monday, July 6th, between ACP and the Inter-Church League All-Stars. Sailing along at mid-season at full speed ACP easily defeated the cream of the Inter-Church League All-Stars. For the benefit of all sports fans and also posterity, we are giving not only the box score of this important game, but also the complete lineup of players on both sides.

Position	ACP	Inter-Church League All-Stars
Pitcher	J. Decembrino	Maxwell Wolf
Catcher	J. Mancini	Fox McMurphy
First Baseman	G. Mancini	Ledebor
Second Baseman	B. Carter	Womerdorf
Third Baseman	J. Thompson	Jonsen
Shortstop	F. Pulli	Hafa
Leftfielder	C. Olivieri	E. King
Centerfielder	E. Wood	Metzeler
Rightfielder	N. Gant	Vandegrif
	R. Wood	Derro
Substitutes	Mela Mutavski L. Bocchino	Woodington
Box Score	1 2 3 4 5 6 7	R H E
ACP	0 0 0 1 2 3 0	6 6 0
All-Stars	0 0 1 0 0 1 1	3 11 0



Blue Cross and Blue Shield Chart



	NEW PLAN	OLD PLAN
Cost to Employee Alone (Monthly)	None	\$1.80
Cost to Family with Maternity Benefits	\$4.65	\$5.50
Time Limit in Hospital	70 days	21-30 days maximum
Bed and Board	Semi-private or an allowance of \$9.00 per day plus credit at semi-private rates toward the cost of benefit if the subscriber occupies a private room.	Semi-private or an allowance of \$7.50 per day if the subscriber occupies a private room.
Maternity	All in-patient services available including nursery care for the new born child for a period of up to 7 days for any one pregnancy.	Up to \$75.00 per pregnancy.
Laboratory Examinations	No limit.	\$25.00 maximum
Electrocardiograms	No limit.	\$15.00 maximum
Metabolism Tests	No limit.	\$10.00 maximum
X-ray Examinations	No limit.	\$35.00 maximum
Blood and Blood Plasma	Administration included.	Not covered.