



the **ACP** *News*



AMERICAN CHEMICAL PAINT COMPANY

Vol. 4, No. 1

FEBRUARY 1956



the **ACP** News

Vol. 4, No. 1 February 1956

Published by the
American Chemical Paint Co.
Ambler, Pennsylvania
in the Interest of ACP Employees
and Their Families

Reporters

Barbara H. Emerson.....ACD Research
Dorothy DiLauro.....ACD Sales
Andy Ducsik.....Ambler Plant
Nellie Niblock...Gen. Accounting Office
Chris Anderson.....International Div.
Charles Morris.....Maintenance
Nelson Newhard...Metal Working Research
Anne Lucas.....Metal Working Sales
Toni McBreen.....Packaging
Harry Croll.....Pilot Plant
Blanche VanBuren.....Detroit Territory
Frances Adamac.....Windsor
Marie Ackerman.....Niles

Norman P. Gentieu
Editor

THE EXECUTIVE

As everyone knows, an executive has practically nothing to do—that is, nothing to do EXCEPT: decide what is to be done; tell somebody to do it; listen to reasons why it shouldn't be done, or why it should be done by somebody else, or why it should be done in a different way; follow up to see if the thing has been done; inquire why it has not been done; follow up a second time; discover that it has been done, but incorrectly; conclude that so long as it has been done, it may as well be left as it is; and, finally, consider how much simpler it would have been if he had done it himself in the first place. However, he realizes that such an idea would strike at the very foundation of the belief of all employees that an executive has nothing to do.

XMAS AFTERMATH

The holidays have come and gone
The year is at the ebb
And bills that should be paid in Jan.
Are going to wait till Feb.
—J. M. F. LEAPER

SERVICE



AWARDS

The ACP News congratulates the following employees who have received Service Pin Awards:

10-YEAR PINS: Clarence Tompson, John Horn, William Snyder, Max Zebich, Hugh Gehman, James Abrams, Norman P. Gentieu, Salvatore F. Caterisano, Mildred Brown.

5-YEAR PINS: Fannie Cram, Daniel Feckno, Lloyd Sheppard, Anthony Tafuro, Aleksanders Berge, Harry Faigen, John Geyer, Mervin Hubbard, Antoinette McBreen, Harvey Patterson, Robert W. Hinz, George W. Barreca, Joseph Mancini, William Cole, Jack P. Taylor, Frank A. Risolia, Louis D. Serratore, Harry L. Williams, George A. White, Robert W. Whitall, Joseph Mallozzi, Salvatore Robert Mallozzi.

FLASH!

ACP is arranging to purchase a large plant in St. Joseph, Mo. This new centrally located facility will operate as a manufacturing plant and sales office and will serve both the metalworking and the agricultural divisions. Jim Abrams has been appointed manager and will move to the new location from his present home in Aliquippa, Pa.

BILL BOYER'S NEW TV

The many friends of Bill Boyer at Ambler and in the District offices have joined in presenting him with a 21-inch Philco television set. Bill had the fourth television in the Philadelphia area. This like all the others of its vintage was a small picture.

According to latest reports, Bill is enjoying his new living room cinerama and in our next issue we hope to run a picture of Bill at the controls.

**HOW TO BAKE A CAKE
IN ONE EASY LESSON**

Ingredients:

3 cups flour
1½ cups sugar
1 lb. butter
2 tsp. vanilla
1 tsp. baking powder
2 cups milk
4 eggs
Separate 4 eggs. Measure 1½ cups sugar. Sift twice. (Take crayons away from Ray, Gerry, JoAnn and wiper walls). Beat whites until stiff.

ON THE COVER

When Bill Allen, ACD Chemical Director, visited San Francisco last year on his way to our Niles office and plant, he took a stereoscopic color photograph of San Francisco and San Francisco Bay from the top of the Mark (Mark Hopkins Hotel). Later, at home, Bill transferred the scene to canvas and it is his oil painting that we reproduce on our cover. The original, in color, is one of many excellent oils that Bill has painted in his spare time during the last two years.



Measure 3 cups flour. Sift three times. ANSWER PHONE. (Sweep up sifted flour knocked off table by R., G., & J. playing cops and robbers). Beat yellows for 3 minutes. (Dress R., G., & J. to play outside). Remeasure and resift flour. Add 2 teaspoons baking powder to flour. Cream butter and sugar together until thoroughly mixed. (Undress R., G., & J., inside after 5 minutes). Add yellows to butter and sugar and beat for 4 minutes then add teaspoon of vanilla and continue to beat for 6 minutes. (Wipe R., G., & J. noses). Butter pans. Add alternating three times, first flour then milk. Mix thoroughly. (Stop R., G., & J. from buttering floor). Fold in whites. Pour evenly in two pans. ANSWER FRONT DOOR. (Wipe up cake batter, give Ray, Gerry, JoAnn baths, phone bakery, scrub floor—LIE DOWN).

Jean Palermo

ACP COMPANY OFFICIALS, 1956



Left to right: John O. J. Shellenberger, Vice-President, Director of Marketing; G. C. Romig, Vice-President; Leon Cherksey, President; R. M. Naylor, Treasurer; F. P. Spruance, Jr., Vice-President, Sales Manager, Metalworking Chemicals Division; L. K. Slingluff, Secretary.

**GEYER AND GEHMAN PRESENT
PAPER AT ANNUAL CONVENTION
OF THE WIRE ASSOCIATION**

Last November in Chicago, John Geyer and Hugh Gehman told members of the Wire Association about the "Advantages Of Phosphate Coatings In Fastener Forming." This paper was printed in the December 1955 issue of the national trade publication, "Wire and Wire Products."

John, who is manager of the Development, Metalworking Chemicals Division, graduated from Lehigh University in 1949 with a B.S. in Metallurgical Engineering. He worked for the Aluminum Company of America for a year and a half before joining the American Chemical Paint Company in 1951. He became manager of the R. & D. Division in 1953.

Hugh graduated from Princeton University in 1942, where he received a degree of B.A. in chemistry. Before joining the U. S. Air Force, he worked for Rohm & Haas in Philadelphia for one and a half years. In December 1945, he joined the American Chemical Paint Company and has worked in the Agricultural as well as the Metalworking Division.

LETTER FROM JOE COBANE

October 17, 1955

Mr. Leon Cherksey, President,

Dear Sir:

I want, first of all, to apologize for the delay in writing this letter. Actually I have composed it many times mentally. To put my thoughts on paper in written words has not been as easy as I had anticipated.

It was with sincere and deep regrets that I phoned Don Miles several weeks ago and told him of my intentions of leaving the ACP family. My decision to do so was not an easy one and was made only after a great deal of thought. During the four years and three months that I was with the American Chemical Paint Company I came to feel very much a part of the organization. I can honestly say that I enjoyed every single day that I worked for the company. To you, and the entire personnel of the company, I owe a big debt of gratitude. I came to A.C.P. a very naive youngster, fresh from a college classroom, full of ambition and grandiose ideas, but certainly of not too much value to the company. During the ensuing years, I believe that I matured greatly and I have received an education second to none in arts of metal finishing and the conduct of modern business. I cannot conceive of a company other than A.C.P. from whom I could have received this background, experience, or given more latitude and assistance in the conduct of my activities on the company's behalf. Please believe me when I tell you it is a debt of gratitude that I shall not soon forget. I shall always count among my close and personal friends the many men and women of A.C.P. with whom I have worked in close association these past four years.

On October 1, 1955 I began my new duties as head of the Automotive Sales for the Clad-Rex Steel Company of Denver, Colorado. I am a stock holder in the company and I sincerely feel that Clad-Rex Steel Company, with their vinyl metal laminates, has an excellent opportunity for growth and future development. We are currently in the process of erecting a new plant in the Detroit Area which will greatly increase our production.

In closing I wish to thank you, and The American Chemical Paint Company as a whole, for the privilege of being a part of your organization.

Respectfully yours,

/S/ Joseph L. Cobane

Jack Duffy, Inventory Department, presents a series of original cartoons illustrating unsafe practices to avoid in our daily work. Moral: Safety pays off—the life you save may be your own.

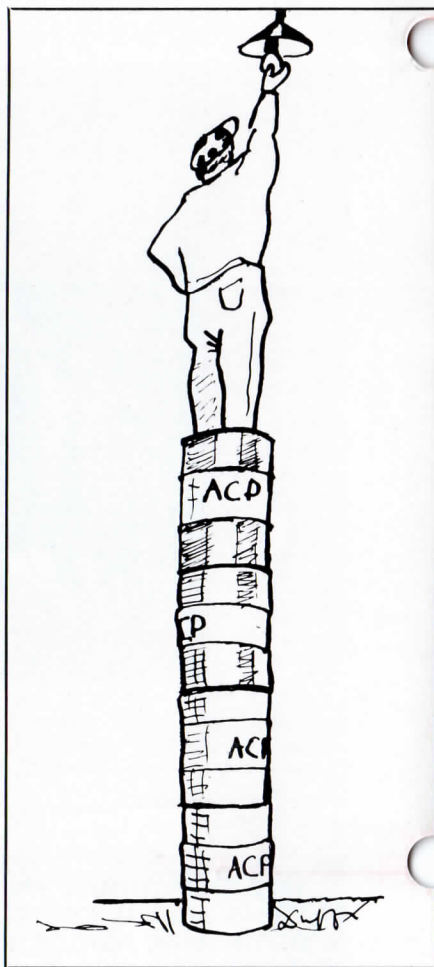
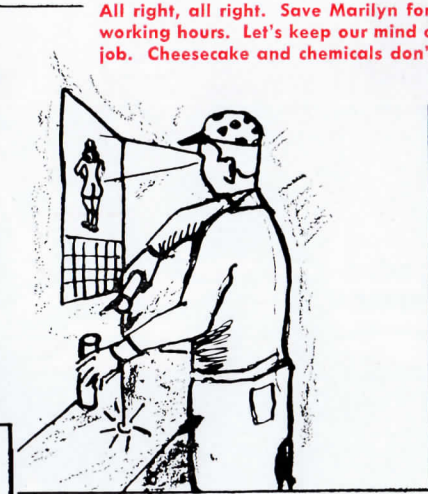
SAFETY FIRST!

This guy doesn't think much of his back. Take a tip from the professional weight-lifters. Bend those knees when you lift!



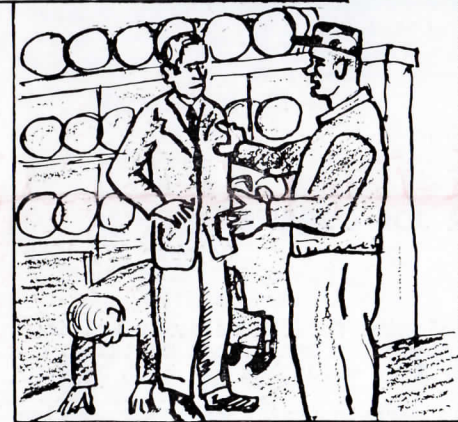
SAFETY FIRST!

All right, all right. Save Marilyn for after working hours. Let's keep our mind on our job. Cheesecake and chemicals don't mix.



SAFETY FIRST!

This "human fly" hasn't heard about the invention of the ladder. Before he's finished he may make Humpty Dumpty look like a piker, if he's not electrocuted first.



SAFETY FIRST!

Horseplay is for the horses, but they're too smart to fool around this way. This "impractical joke" went out with the dripping icebox and the nickelodeon.



SAFETY FIRST!

One of John Barleycorn's orphans after a lost weekend. He's even thoughtful enough to bring his headache remedy to work. Look at that sign! You're off base, bud—you need a treatment instead of a treat.



SAFETY FIRST!

It's obvious that our hero is blind or can't read or wants to end it all. At any rate, if he keeps this up he won't have to worry about lung cancer, or anything else.

SAFETY REPORT

FOR 1955

Safety records at the end of December, 1955

Best percentage of improvement since December 31, 1954

| | |
|-----------------|-----------------|
| 1. Packaging | 1. A. C. P. |
| 2. A. C. P. | 2. Packaging |
| 3. Receiving | 3. A. C. D. |
| 4. Maintenance | 4. Maintenance |
| 5. Construction | 5. Receiving |
| 6. A. C. D. | 6. Construction |
| 7. Shipping | 7. Shipping |

Green thumb in a can

New ACP Film Shows the Way to Better Lawns and Gardens Through Chemistry

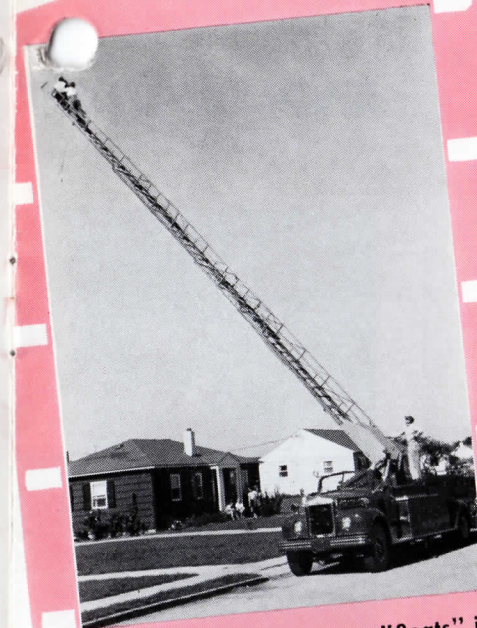
One of the most interesting and important moving picture productions of 1956 will undoubtedly be "Enjoy Your Garden" the new 27-minute sound film produced by Valley Forge Films, Inc., Chester Springs, Pa., under the auspices of the Agricultural Chemicals Division. All decked out in vivid natural color and a custom-built musical score composed especially for this production by Ralph Carmichael of Hollywood, California, the new 16 mm. film proves that beautiful lawns and flowers can be produced easily with the assistance of ACP Lawn and Garden Chemicals.

The story that illustrates the theme of scientific gardening and lawn care is essentially this: Homeowners are menaced by weeds; weeds flourish while homeowners try all kinds of eradicators, none of them effective. Bright idea occurs to wife—visit garden supply store, "Weedone" saves the day. However, this is only a bald synopsis.

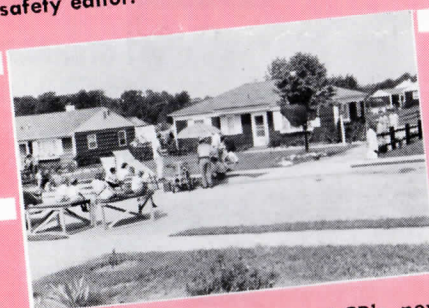
The film itself must be seen on the screen to be truly appreciated.

The suburban residence is a real one in Paoli lent to the film company and ACP by an unusually cooperative young couple; the house "next door," belonging to the self-anointed engineering genius, is also the boughten home of a solid Main Line citizen. The interior scenes in the garden store were filmed at Albrecht's Garden Center in Narberth. And, unlike most moving picture films made in this age of "dubbing in" and synthetic sound effects, the ACP venture into celluloid artistry boasts a dialogue sound track which was actually recorded on location. Listen for rumbling trucks and shouting children in the background!

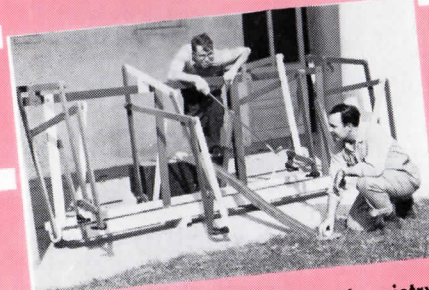
Advertising and Sales personnel at Ambler state that this film will be available for showing to garden clubs, service organizations, and other interested groups.



The moving picture camera "floats" in the air for special aerial shots thanks to the assistance and modern fire fighting equipment of the Berwyn Fire Department. This kind of photography is not recommended for the average home movie enthusiast according to our safety editor.



The original audience for ACP's new agricultural film was composed of the neighborhood small-fry who found this photographic activity the right spice to season an otherwise bland summer day.



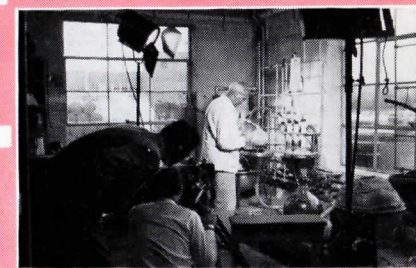
Here is how B.C. (before chemistry) weedkilling looks. This Rube Goldberg monster, set in motion by a well aimed golf ball, was supposed to mow weeds down with its wildly swinging arms. However, its inventors forgot to provide it with locomotion. And it was not selective.



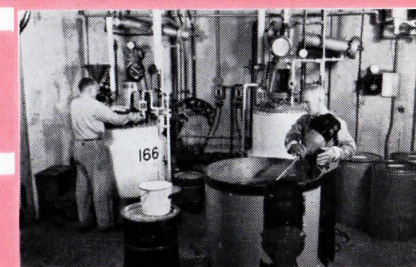
After many unsuccessful attempts to get rid of weeds, Bill and Kitty visit Albrecht's Garden Center in Narberth and learn about "Weedone," the chemical weedkiller. Here, the owner tells the young gardeners about ACP and its helpful chemicals.



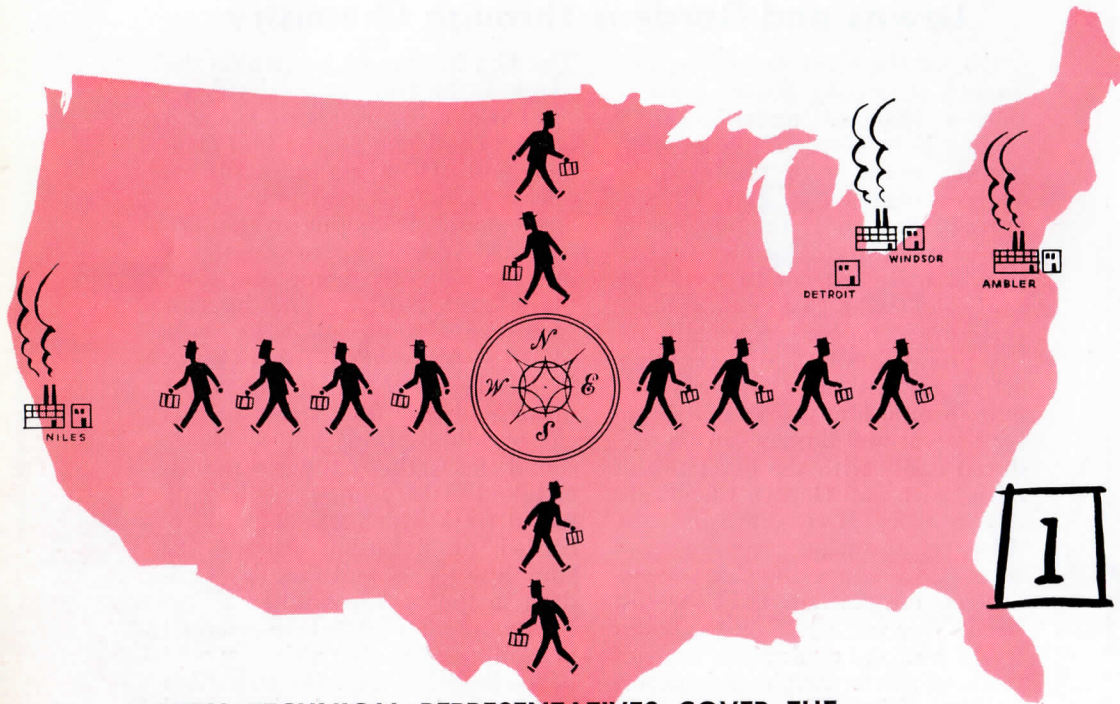
"Enjoy Your Garden" presents several very interesting views of our Agricultural Research Laboratories. Here is one scene in which the "actors" are: Harvey Ramon, W. W. Allen, Alan Schneider, and Donald E. Small, all busy preparing a dark future for weeds.



The motion picture camera "shoots" Ike Davis running a vacuum distillation of alpha naphthyl acetonitrile.



Durb Myers (left) synthesizes naphthyl acetonitrile and Alexanders Bergs (right) mixes the sodium salt of naphthyl acetic acid in one of the interesting "behind-the-scenes" sequences.



ACP'S TECHNICAL REPRESENTATIVES COVER THE UNITED STATES LIKE A PROTECTIVE BLANKET



Pilot Plant personnel Warren Snyder, Dick Zane, Paul Kern, Harry Croll, supervisor, Charlie Fox, George Williams, and Howard Morgan keep test panels and submitted samples moving at a brisk pace through the various processing tanks on their streamlined production line. Whenever a customer requests assistance in working out a knotty problem in the surface treatment of metals, ACP responds by issuing a Laboratory Work Order which, for Harry and his group, means a "blue-print for action."



Jay Biery, Merv Hubbard, Bob Whitall, Ray Collmer, and George Russell of the Engineering Department ponder a technical question on the construction of rust proofing equipment for a new customer. Jay and his group work closely with customers and equipment manufacturers in designing power spray washers and dip tank lines that will insure the greatest possible protection and the longest lasting beauty for automobiles, refrigerators, airplanes and all the other standard products made by ACP customers.

Photograph by DAVID MCINNES

ACP SERVICE TO INDUSTRY



WE DON'T STOP WITH THE DELIVERY OF A CHEMICAL—we put it to work and keep it working effectively

The chemical treatment of metals and metal parts—to prepare them for further processing, to protect them, to beautify them—has grown from a haphazard operation to a highly technical one. Supplying the chemical ingredients is a relatively simple job. Putting them to work and keeping them working effectively in your plant demands the skill of an experienced organization. We have that organization.

We supply not only the metal-treating chemicals, but also—free of charge—

1. The technical and engineering service to keep them working at top efficiency.
2. We furnish assistance in developing and installing the process.
3. We maintain continuing inspection of the process and equipment if you so desire.
4. We check samples of the processed metals in our Quality Control Laboratories.

—all these are part of the ACP Service at your command.

That's why we say, "We don't stop with the delivery of a chemical—we put it to work and keep it working effectively." And we have been doing this for over 40 years. Write for a booklet describing ACP products and services.

This advertisement of the Metalworking Chemicals Division has appeared in several national trade magazines, among them: Materials and Methods; Metal Progress; Product Engineering; The Iron Automotive Industries; and Business Week. Its message of service is both timely and important especially with more and more competi-

tors breathing down our necks (well, almost). Because we believe that we can provide the priceless ingredient and that ninety-nine percent of Johnny-come-lately competition cannot, we are illustrating several facets of Service that have given the products of ACP pioneering research and development wide acceptance by American Industry.

3

TSD-15 (Rev. 2) **ACP TECHNICAL SERVICE REPORT**
AMERICAN CHEMICAL PAINT CO.
Ambler, Pa.

Process _____ Date _____
Plant _____ Address _____ Line _____ (Submitted by) _____

I. GENERAL CONDITION OF WORK PRIOR TO PROCESSING:

II. SOLUTION TEMPERATURES AND TITRATIONS DETERMINED: Line Speed _____ f.p.m.

| | STAGE | | | | | | | |
|-------------------------|-------|-----|-----|-----|-----|-----|-----|-----|
| | No. | No. | No. | No. | No. | No. | No. | No. |
| A. Operation | | | | | | | | |
| B. Material | | | | | | | | |
| C. Temperature (°F) | | | | | | | | |
| D. Free Acid or Alkali | | | | | | | | |
| E. Total Acid or Alkali | | | | | | | | |
| F. Titration | | | | | | | | |
| G. Time Cycle | | | | | | | | |
| H. Bath Discarded | | | | | | | | |
| I. | | | | | | | | |

III. GENERAL CONDITION OF WORK AFTER PROCESSING:

IV. CONDITIONS AFFECTING QUALITY PRIOR TO THIS INSPECTION:
A. Are baths maintained within specified limits.
B. Are records in order.

V. CONDITIONS FROM INSPECTION WHICH MIGHT HAVE ADVERSE EFFECT ON QUALITY (note whether corrections made immediately or for prompt attention):

VI. REPORT DISCUSSED WITH: _____

VII. COPIES SENT TO: _____

(Equipment recommendations, if any, noted on reverse side.)

This is Technical Service Report 15, the basis of information about our customers' production lines. Facts about the operation of an ACP process, collected at specified intervals, help maintain high quality work. This regular inspection is roughly equivalent to an annual physical check-up for adults and is just as important in the life of the company having its "vital organs" checked.

Nate Giorgio reaches into ACP's gigantic salt spray box and selects a test panel for examination. Test panels are first protectively treated with an ACP metalworking chemical like "Granodine" or "Alodine", and are then exposed in the dripping salt-laden air where accelerated rusting can pit and ruin an untreated metal surface in a few hours. Many customers send in panels regularly from their own production line for Quality Control testing by ACP.



4

GOOD NEWS FOR GARDENERS

ACP ESTABLISHES WEED SANCTUARY

Now you've heard everything! ACP, at its Research Farm, is growing weeds by the thousand, on purpose. On January 8th, Patricia Spollen, Garden Editor of "The Sunday Bulletin," told all about it in her article "Ambler Scientists Grow Weeds To Help Your Lawn Look Better." Here it is!

A GROUP of men in Ambler are growing weeds by the thousand, on purpose.

They not only raise them but struggle to give the little darlings the right soil, heat, air and light, moaning when their chickweed or crabgrass looks peaked and cheering when it comes up fat and green.

The men indulging in these strange goings-on work for the American Chemical Paint Company. The object of their labors is to give you better, more accurate weed killers.

Ever used a chemical to kill dandelions and found that you burned patches of grass out along with the weeds? Or sprayed poison ivy only to have it come back again?

These and other problems are what the men are trying to lick. And they need to grow the weeds before they can run controlled scientific tests.

The results of all this should be

better weed killers, but any number of other good things may come out of it before the experimenters are finished. There's no telling what a group of scientists may turn up once they start playing with chemicals on plants. And now they are definitely interested in developing chemical garden aids for amateur gardeners and home owners.

Robert H. Beatty, director of research for the company's agricultural chemicals division, says that his own firm and others are giving more attention than they did before to "the small package line" and in fact would like to be told what problems home owners want them to solve.

Farmers' groups have long been vocal about the troubles they have, but home owners haven't been heard from to any great degree.

So, state your problems. They needn't be just about weeds. A lot of hard work is going on, for instance, about that dream of many backyard gardeners—a really all-purpose dust or spray to beat all likely pests and diseases on all kinds of garden plants. They're sticking with the struggle to find a safe chemical that will slow grass down and thus eliminate the need for mowing.

What else would you like, for weeds or any other purpose?

They don't especially mind if a solution to your problem sounds unlikely. After all, it would have seemed incredible a few years back that anyone would find a chemical "thoughtful" enough to take the dandelions out of the lawn and leave the grass there.

Though Beatty groans over wild claims for plant and soil chemicals

PROBLEM: To kill the weeds, the two taller strips, with a chemical that won't at the same time harm good grasses like Chewings' fescue (left), seaside bent (center) and Kentucky bluegrass (right). In the American Chemical Paint Company's Ambler greenhouse, Richard Guest of Norristown sprays while Gordon Collom watches.

and heartily dislikes the word "miracle" stuck on them, there's still no telling how far chemical garden aids may go.

This is the Chemical Age, Beatty points out, in agriculture, and in 10 years since it really got going much has been done.

Right now, there's something in the works that promises to be the best thing yet for an all-too-familiar garden problem: poison ivy. This substance turns the weed brown so that it dies down, and—what's more important—the ivy doesn't respout.

This chemical is so selective that it will kill poison ivy when it's thickly entangled with wild grape or honeysuckle, yet it will leave the other two alone. All you have to do is think of the similar sizes of these leaves to realize how safe it should be to use where you want to take the poison ivy out of a planting and leave other valuable plants unharmed.

Poison Ivy Killer, its name will probably be, with "amizol" printed under that. It's 3-amino 1, 2, 4 triazole, and it interferes with chlorophyll formation. It turns some other plants white, but the effect on poison ivy is to make it brown.

Other weed problems will probably be solved, now that work on them is really getting under way. The United States Department of Agriculture, state colleges of agri-

Continued on Page 9

DAN CHISHOLM HEADS NEW AGRICULTURAL SALES DISTRICT IN THE SOUTH

On November 1, 1955 the states of Oklahoma, Texas, Arkansas, Louisiana, Mississippi, Alabama, Georgia, and Florida were combined to form a new sales district in the Agricultural Chemicals Division of American Chemical Paint Company. Dan Chisholm, Jackson, Mississippi, was placed in charge of this district as manager of sales.

For the past several years, Dan has represented ACD in the sales territory of Arkansas, Louisiana and Mississippi. In this capacity, he has supervised many tests on "Amizol" (page 11, Sept. 1954) for cotton defoliation, and on "Weedone" and "Weedar" weedkillers and brushkillers for improved rice and sugarcane crops.

"Amizol" is a "natural" for the agriculture of the cotton-south, and with Dan Chisholm in his new managerial position we can look forward to new sales records and an enviable position for the Company in this field. Congratulations, Dan!

WEED SOCIETY OF AMERICA HEARS TALKS ON ECONOMIC PROBLEMS, CONTROL PROGRESS

Robert H. Beatty Presides At January Meeting in New York

The economic problems caused by weeds and the progress in weed control in the United States, Canada and Great Britain were highlighted at the charter meeting of the Weed Society of America at the Hotel New Yorker, New York City on January 4 and 5.

Center of plenty of attention were aquatic weeds, which are now recognized with as much concern as that for other specific weed problems—those in turf and in horticultural and agronomic crops. Causing particular trouble in irrigation channels, water weeds are hard to quell, since herbicides used on them can affect all irrigated crops unfavorably.

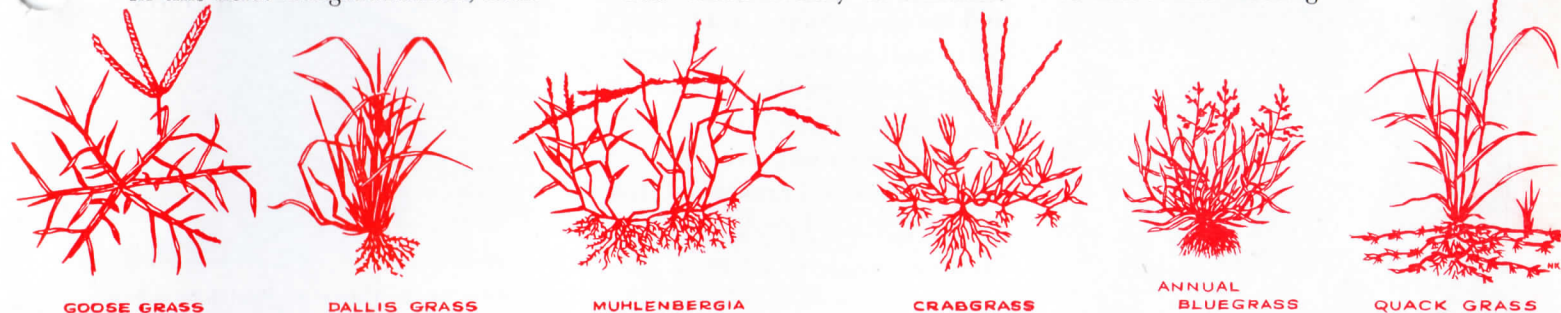
Host to the meeting was the Northeastern Weed Control Conference whose annual meeting was held January 6 following the Weed Society charter meeting.

The Weed Society of America,

founded December 8, 1954, was formed to encourage and promote the development of knowledge concerning weeds and their control through publishing research findings, fostering high standards of education, encouraging effective regulation and promoting unity in all phases of weed work.

Bob Beatty, Director of Research, Agricultural Chemicals Division, served as president of the society during the organization period. Other officers were W. B. Ennis, Jr., U. S. Department of Agriculture, State College, Mississippi, vice president (succeeding Beatty as president in 1956) and W. C. Shaw, USDA, Beltsville, Maryland, secretary-treasurer.

Present plans call for the Weed Society of America to meet every two years with one of the four regional weed conferences serving as host to the meeting.



WEED SANCTUARY—from Page 8

culture and industry have weeds very much on their minds these days.

Weeds, it is estimated, cost farmers several billion dollars a year, so they deserve all this scrutiny. Meanwhile, the weeds grow at Ambler. At least, the men try to make them grow.

One little annoyance is that the same Canada thistle or foxtail that goes wild where it's not wanted turns bashful in the greenhouse, and there isn't a weed expert around to explain how to grow it. Don't say anything "grows like a weed" to these experimenters.

But they have rows of flats lined

up in the greenhouses, and more rows out in the field, with carefully nurtured weeds in them.

Among the most awesome to a home gardener are the crabgrass tests. So many different strains of grass may grow in an average lawn, all looking very much alike, and yet the chemical is supposed to take the crabgrass out without damaging any one of these good strains.

In the greenhouse, ribbons of crabgrass are planted in the various good grasses, and the whole works sprayed with chemicals in various dilutions. It's quite a problem, to find the dilution that will give perfect kill of crabgrass yet leave every strain of good grass unharmed.

ACD APPOINTS BOB CRUMP TO SOUTHERN SALES

Robert L. Crump has been appointed sales representative of the Agricultural Chemicals Division covering North and South Carolina, Kentucky and Tennessee, the American Chemical Paint Company, Ambler, Pa., announced today.

Mr. Crump is a native of Charlotte, North Carolina. After four years of service with the U.S.M.C.R. as an aviator, Mr. Crump resumed his studies at the University of North Carolina for two years and then entered the sales field.

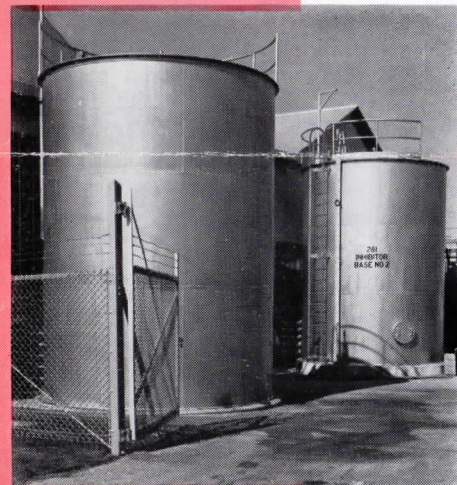
Charlotte, North Carolina, will be the headquarters for Mr. Crump's activities.



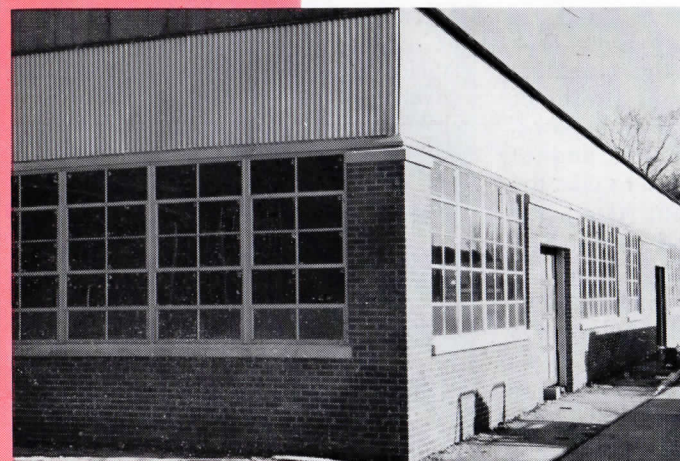
BUILDING WITH THE FUTURE IN MIND



The new ACD Research Laboratory. Behind this sober facade a host of new agricultural chemicals are being prepared for the war on weeds and insects.



Inhibitor base storage tanks between Building 5 and the Parking Lot hold ingredients for "Rodine" inhibitors.

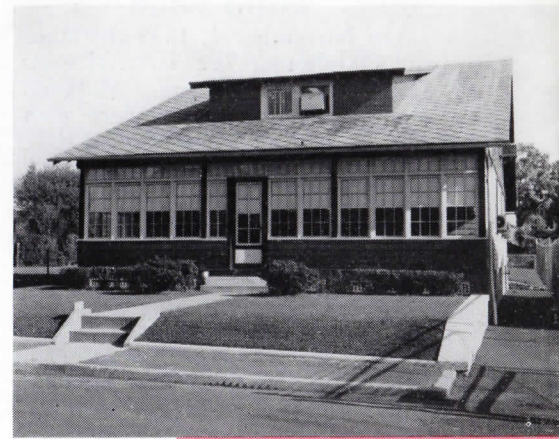


New pilot plant near Building 1 nears completion, will have improved and enlarged facilities for processing metal panels and customers' samples.

With ACP growing like a healthy child and with more and more business coming our way through the combined efforts of all of us, the heat is on! And where there's heat there's expansion.

At Ambler, expansion has meant new construction—new facilities to accommodate the increasing flow of raw materials into our plant and the shipment of ACP Metalworking and Agricultural Chemicals into the plants of our best friends, our customers.

The successful building program from which the structures shown on this page have evolved and which is continuing to add new contours to the ACP skyline, is under the capable direction of Frank Piacitelli, Construction Superintendent, and has been made a reality by the skills and talents of Construction Department personnel Harvey Burrell, Norman Chestnut, Sam Chiriano, Francis Croak, John McGrath, Robert Pierson, Frank Pulli, John Pistilli, William Pistilli, and Robert Wright.



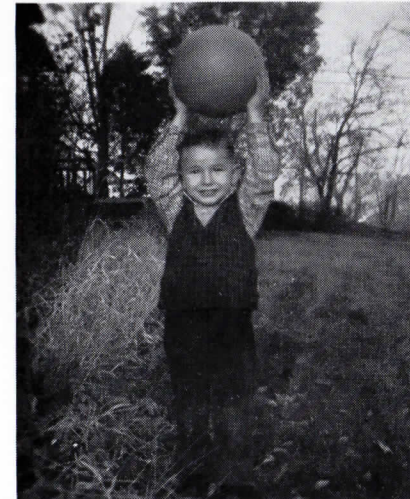
Nerve center of the International Division. This former residence was completely renovated for commercial use when International outgrew its former offices in Building 1.



Number 20 Warehouse is situated on a heavily traveled ACP "turnpike." This building was one of the first to be completed in the new program.



Warehouses 19, 19A, and 19B, like Topsy, keep on growing, and the chemicals stored there, like Old Man River, keep rolling along.



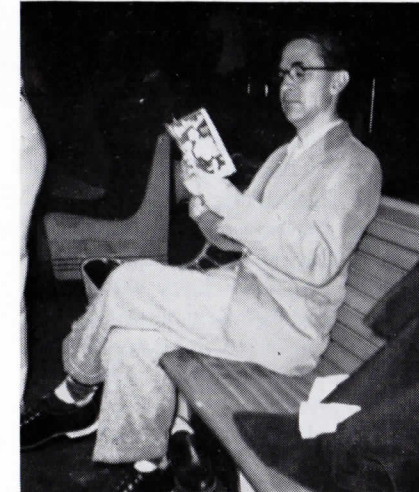
Gregory, three year old son of Mr. & Mrs. Harold D. McKenzie (Mac is the welding expert in the Maintenance Department) displays his strength by holding up a basket ball the way Atlas used to support the earth.

ACP PERSONALS

The many friends of the late Frank Freese will be interested to know that we received a Christmas card from Frank's widow. The former Mrs. Freese has remarried and is now Mrs. Leland Knowlton of Los Angeles. Frank's children, Diane and Bob, are both married and Bob has a daughter.

A son, Eric Robert, was born to Bob and Midge Lawless Campitell on January 12th. Beverly Love, who has taken Midge's position as secretary to R. H. Beatty, lives in Fairview Village and is a graduate of Moravian College's secretarial course.

An ever-increasing number of out-of-town notables have visited



Nelson Newhard, Metalworking Research Chemist, relaxes in his leisure moments by reading and studying. Locale of this picture is not known as we go to press, but close examination reveals that the volume is a text book on the chemistry of aluminum and its alloys.

ACD's Research Farm. Among the more recent guests have been Gretchen Harshbarger (Garden Editor for Household magazine), Dr. R. L. Wain (Professor of Agricultural Chemistry, University of London, and director of National Agricultural Research Council hormone research), Dr. A. S. Crafts (University of California Professor of Botany and co-author of "Weed Control"), F. L. Timmons (U.S.D.A. Weed Specialist at the University of Wyoming), Miss Adriana Ramirez, (in charge of weed control for the Chilean Ministry of Agriculture), and Dr. C. G. von Hofsten (Chief Chemical-Biological Department, Federation of Swedish Farmers' Associations).



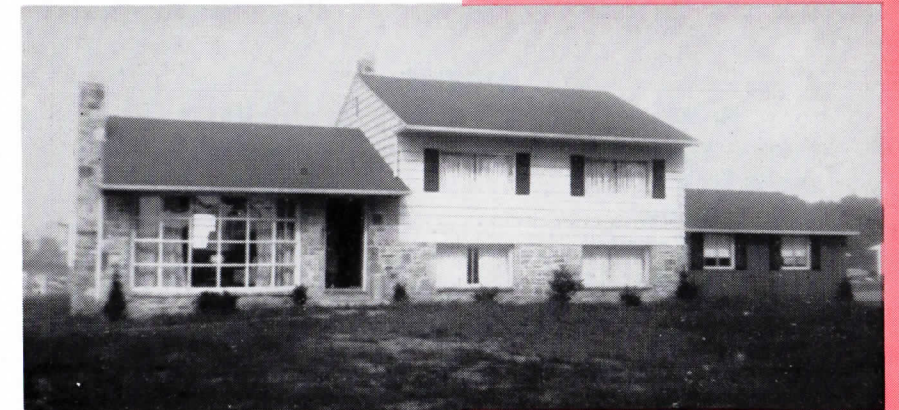
Don Small and his bride, the former Emily K. Johnson photographed by Dave McInnes (Maintenance Department) on December 28, 1955.



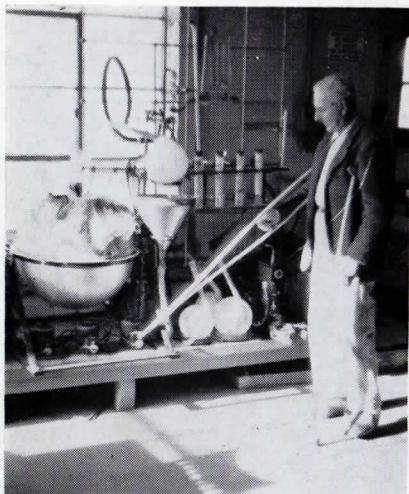
Douglas Lee Damskey, infant son of Mr. & Mrs. Leo Damskey of Cleveland, Ohio.



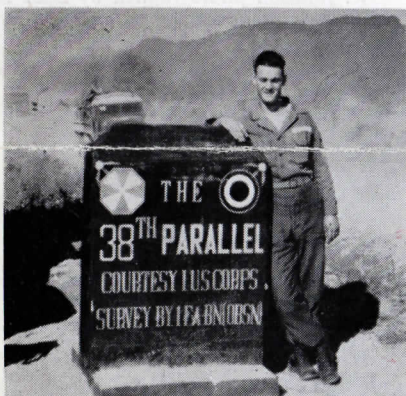
Mr. & Mrs. F. J. Walsh and children. Jim is one of our Canadian Representatives, working out of the Windsor office. He and his family live in St. George, Ontario.



New home of Melvin Nagle, ACD Production, at Oak Terrace Farms, Ambler, Pa. Melvin moved into this fine residence last December and it is reported he is looking forward to many sunny hours of lawn maintenance.



Ike Davis, ACD Pilot Plant, carries on in spite of injuries sustained last December. Here Ike uses his crutch to good advantage to turn on electrical laboratory equipment.



George Antonacio, Jr. rests temporarily from his labors at a well-known location in Korea.

ARCHITECTURAL "ALODINE" JOINS CARAVAN

Architectural "Alodine" Finishes are now touring the country with the Producers' Council Caravan (affiliated with the American Institute of Architects). This display caravan features the products of ACP, Aluminum Company of America and over forty other suppliers of architectural materials.

The itinerary of the traveling exhibit in 1956 includes: Charlotte (Jan. 6); Atlanta (Jan. 9); Birmingham (Jan. 12-13); Jacksonville (Jan. 16-17); Miami (Jan. 24); New Orleans (Feb. 1-2); Houston (Feb. 7-8); Little Rock (Feb. 14-15); San Antonio (Feb. 22-23); Dallas (Feb. 27-28); Los Angeles (Mar. 8-9); San Francisco (Mar. 13-14); Portland (Mar. 20-21); Seattle (Mar. 26-27); Salt Lake City (Apr. 5); Denver (Apr. 6); Minneapolis (Apr. 12); and Milwaukee (April 17-18).

This whirlwind "missionary" tour should acquaint many interested prospects with Architectural "Alodine."

SIGNS

"Do not pick the flowers," is seen almost everywhere in American parks. So, Cape May, N. J., decided to do it a little different with: "Let it be said of these flowers that they died with their roots on."

DO YOU?

Some people do
Some people don't—
Like hats!
Some girls will
Some girls won't—
Wear hats!
But one girl will
And one girl does
Wear hats!
Some for morning
Some for night
Some real saucy
Some pure delight
So it all boils down
To three words, don't frown—
I LOVE HATS!



NERETTA GAIER



Frank Risolia and Tony Varsaci, reputedly ACP's "most eligible bachelors," pose for a portrait study in Accounting Dept. office on the Friday before Christmas.

Vital Statistics

BIRTHS

| NAME | DATE |
|-------------------------------|-------------------|
| Constance Gail Jack | October 23, 1955 |
| Denise Feckno | November 12, 1955 |
| Diane Lisa Geyer | November 23, 1955 |
| Eric Robert Campitell | January 12, 1956 |
| Kathleen Frances Taylor | January 25, 1956 |

WEDDINGS

Donald Small—Emily K. Johnson..... December 28, 1955

Life Begins at 40

Best way to tell you've reached middle age is when your wife tells you to pull in your stomach and you already have.