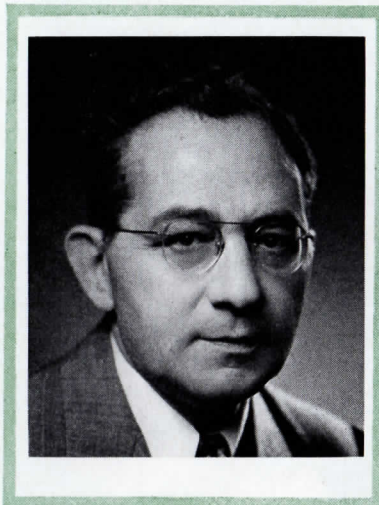




the **ACP** *News*

I N T E R N A T I O N A L
C O N V E N T I O N
1 9 5 7

Welcome!



Speaking for the Officers and employees of the American Chemical Paint Company, I consider it an honor and a personal pleasure to welcome you to our 1957 International Division Convention. I am glad to see so many familiar faces this morning, and to greet so many who were delegate guests before. To those of you who attended the 1953 Convention, I say "Welcome back to Ambler"! To those who are our Convention guests for the first time, I promise a full measure of our ACP hospitality.

All of you have traveled far, and are investing valuable time to be here. You have a right to expect much of this Convention even as we, at the American Chemical Paint Company, want to make our contributions of planning and preparation for the Convention worthwhile businesswise. Since you are our guests, it is our additional responsibility to see that you enjoy yourselves, and I know that you will be glad to hear that my previews of the agenda promise all of you a good time as well as a profitable time. *We really want you to feel at home!*

More than thirty years have passed since we established our Export Department. Back in 1925, Henry Sontheimer made his first trip to Europe for us. We had hoped to have him with us today, but fate would have it otherwise, and, you may be sure he is missed by all of us who had the good fortune to know him.

As some of you may recall, the original ACP products made available internationally were "Deoxidine" and "Rodine" for the treatment of steel. Through the years, new metalworking chemical products have been developed and this phase of our business has grown tremendously. In 1938, we entered a new field—agricultural chemicals! That part of our business has grown so rapidly that its sales now exceed those in the metalworking chemical field. Just last year, we acquired the Benjamin Foster Company, whose products dovetail nicely with our metalworking chemicals and we have every reason to expect expansion of their business in the field of thermal insulation coatings.

It is easy to conclude that research and development have been dominant factors in our business. No one can deny that American industry and agriculture generally have contributed greatly to our growth. Facts and figures show that the managers and personnel of the International Division have been very important in the success of our Company. Yet, I hasten to assure you, delegates to the Convention, that without you and the licensees whom you represent, the International Division would have fallen far short of the success it is privileged to enjoy today.

So, in addition to my formal welcome, I want to give you my hearty thanks for seeing to it that ACP products are so well and favorably known throughout the world. It is a pleasure to have you here. I hope sincerely that your Convention visit will be both pleasant and profitable.

Leon Cherksey

LEON CHERKSEY

Chairman of the Board of Directors

GERALD C. ROMIG

President

JOHN O. J. SHELLENBERGER

Vice President, Director of Marketing

F. P. SPRUANCE, JR. Vice President, General Sales Manager, Metalworking Division

GEORGE H. WILLIAMSON

Vice President, Director of Western Operations

RAYMOND M. NAYLOR

Treasurer

LYLE K. SLINGLUFF, JR.

Secretary

HELEN C. TALTAUULL

Assistant Secretary

Meet
our
Officers



Henry Sontheimer

VICE PRESIDENT — RETIRED.

DIED JULY 23, 1957

WORDS seem all too fragile when they mirror the memory of a man of Henry Sontheimer's mental stature and paternal kindness. His was a pioneering personality with an almost mystic understanding of the European intellect. And because no middle ground existed between right and wrong in his world, his associates found it easy to stay in keen focus with his thinking and his purposes. For the many years in which he conceived and nurtured the Export Department of our Company, he was an enthusiastic advocate of service through research, progress through intelligent development activity, and success through trained thoughtfulness.

Internationally, Mr. Sontheimer was a business diplomat of great strength. His ideas and his methods of dealing with people had a unique dual capacity: that of solving present problems and, thus, laying the groundwork for future achievements via the most amicable of human relationships.

It would be well if we would consider his example of quiet dignity in fair and open business ways.

A GOOD PHOTOGRAPH NEVER FORGETS: The camera was ready when these two champions of ACP stood shoulder to shoulder for a few moments of carefree reflection on the success of the 1953 ACP International Convention at Ambler, Pennsylvania. Mr. Hess is a veteran associate of our Company operating out of Asnieres, a thriving community near Paris, France. Mr. Sontheimer was the founder of the ACP Export Department.

The Passing Years



1935 was a significant year in the life of our Company for it witnessed the original educational convention of our world-wide associates in Paris, France.



THE PHOTO RECORD of this event held more than twenty years ago shows (front row, middle three) F. P. Spruance, Sr., Director of our Company and retired Vice President; Henry Sontheimer, Founder of the Export Department; and James Harvey Gravell, Founder of our Company.

BANQUET SCENE IN 1953: Some of our key Agricultural Chemicals men pose informally with veteran delegates. (Seated left to right) J. M. F. Leaper, senior chemist; Jacques Quellenec, delegate from France; Adrien Hess, also from France; Robert Beatty, Director of Research. Standing: D. J. S. Hartt, delegate from England (center) and William Allen, ACP Agricultural Chemical Director (right).



THE CAMERA FOLLOWS OUR CONVENTION GUESTS AT THE 1953 SESSIONS: (left-top) Our Chairman of the Board, Leon Cherksey, in the center of the group, inspecting test plot on the Research Farm in the company of Dr. Richard K. Tam of Hawaii, wearing the white jacket, and Mr. Fumio Watanabe, of Japan, wearing the dark jacket.

(left-middle) F. W. Patterson, delegate from Norway, Hoheo Suematsu, delegate from Japan, Valdemar Kruse, delegate from Denmark, our President, Gerald C. Romig; Asger Lindinger, delegate from Denmark; John Shellenberger, Vice President and Director of Marketing; Alexandre Lorant, delegate from South Africa.

(left-bottom) Seated at the table Dr. Tam of Hawaii; James S. Whalley, delegate from Canada; Dan Shaw, Agricultural Chemicals Sales for Canada; Loris Luciano, delegate from Italy; and Bernard Monk, delegate from Canada. Looking over Mr. Whalley's shoulder, William H. Harriott, delegate from Canada. The duo at the table in the background are Willy Convents (left) delegate from Belgium, and Norman E. Cooper, delegate from England.



Meet these interested delegates escorted on metalworking tour by the Manager of our Export Department, J. I. Simpson, (in the foreground—left to right) Luigi Sciorelli, delegate from Italy; Mr. Simpson, Willy Convents, delegate from Belgium; Dr. Saichi Tatsumi, delegate from Japan; Fredy Wagner, delegate from Switzerland; Folke Bigner, delegate from Sweden; Norman E. Cooper, delegate from England; Claude Hess, delegate from France.



1953

brought delegates from 46 countries to Ambler to attend the sessions of the most comprehensive International Convention ever staged by the American Chemical Paint Company.

M. B. Turner, Sales Manager of the Agricultural Chemicals Division, and Jack Taylor, Manager of the Industrial Chemical Sales in the same division, with Frank Itgen, of Gray & Rogers, participate in a preview of advertising planned for the new season at one of the 1953 sessions.



Agenda for the American Chemical Paint Company

International Division Convention

September 23 to 28, 1957—Ambler, Pennsylvania



John O. J. Shellenberger

Vice President
Director of Marketing
Director of the International Division

Joint Sessions of the International Division Convention

SUNDAY—SEPTEMBER 22

- 5:00 Reception and Cocktail Party, Turnpike Room, Howard Johnson Motel, Willow Grove
- 6:30 Buffet Supper, Howard Johnson Motel, Willow Grove

MONDAY—SEPTEMBER 23

- 9:00 Registration of Delegates and Guests
- 9:40 Official Welcome
LEON CHERKSEY, Chairman of the Board
- 9:50 Introduction of ACP and Benjamin Foster Officials
GERALD C. ROMIG, President
- 10:00 International Division Policies & Introduction of International Division Personnel
J. O. J. SHELLENBERGER, Vice-President and Director of Marketing

- 10:15 History and Development of the Benjamin Foster Company
BENJAMIN FOSTER, JR., President

- 10:30 Patent and Trademark Practices and Policies
ALFRED DOUTY, Technical Director

- 10:45 Simplification of Accounting and Financial Reporting Procedures
R. M. NAYLOR, Treasurer

- 11:00 Purchasing, Pricing and Procurement Operations and Policies
E. A. SNYDER, Director of Purchases

- 11:15 Plant Tour

- 12:00 Buffet Lunch

- 7:00 Corn Roast at ACP Farm

TUESDAY—SEPTEMBER 24

- 7:15 Dinner at Cuttalossa Inn, Lumberville (Metalworking Group and convention guests)
- 7:30 Dinner at Madison House, North East (Agricultural Group)

WEDNESDAY—SEPTEMBER 25

- 6:30 Dinner at Miller's Restaurant, Baltimore (Agricultural Group)
- 8:00 Dinner in Turnpike Room—Howard Johnson Motel, Willow Grove (Metalworking Group and convention guests)

THURSDAY—SEPTEMBER 26

- 7:00 Reception at Manufacturers' Country Club
- 8:00 Banquet at Manufacturers' Country Club

FRIDAY—SEPTEMBER 27

- 6:15 Barge ride on Delaware Canal
- 8:30 Dinner at Colligan's Inn, Stockton

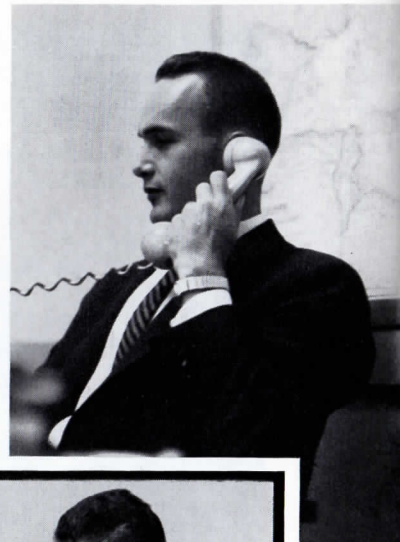
SATURDAY—SEPTEMBER 28

- 8:00 Dinner at River's Edge Restaurant, Lambertville

International Manpower at Ambler!



(Above) John I. (Innes) Simpson, Export Manager. (Below) Lionel A. Dorsay, Administrative Assistant.



The entire International Division team is alert to the special sales and service requirements of the ACP Associates and their customers. By furthering the acceptance of ACP products and processes on a world scale, they give prestige to the name of American Chemical Paint Company and strengthen the mutual business relationships which are the foundation upon which the success of the International Division is built.

Lower Group (l to r): John R. Sterry, Agricultural Field Technician; Willard R. Snyder, Administrative Assistant; Christian Andersen, International Office Manager; Joseph H. Dudek, Metalworking Field Technician.



Top Row: Jean Rowan, Mr. Simpson's Secretary and Celia A. LaMastra, Mr. Dorsay's Secretary. Second Row: Edith E. Brandis, Invoice Clerk and J. Mildred Morris, Mr. Shellenberger's Secretary.



Upper Group, Top: Theresa Mullin, Administrative Secretary and Nellie Lower, Receptionist and File Clerk. Bottom: Pauline Koch, Mr. Snyder's Secretary and Catherine LaPenna, Mr. Dudek's Secretary.



Agricultural Chemicals Session

MONDAY-SEPTEMBER 23

- 1:15 New Developments in Weed Control in the United States
DR. W. ENNIS, Head of Weed Investigation Section, U.S.D.A., Beltsville, Maryland
- 2:00 The Position and Prospects of ACP in the Herbicide Field
R. H. BEATTY, Director of Agricultural Research.
- 2:30 Aminotriazole for the Control of Canada Thistle
DR. O. LEE, Purdue University, Professor of Botany
- 3:15 Aminotriazole for the Control of Water Weeds
R. FOSSE, Agricultural Development
- 3:45 Cotton Defoliation
A. J. TAFURO, Agricultural Development
- 4:15 Aminotriazole in Other Fields
J. R. STERRY, Agricultural Development International Division
- 4:45 Panel Discussion on Aminotriazole
R. H. BEATTY, DR. W. ENNIS, DR. O. LEE, A. J. TAFURO, J. R. STERRY, R. FOSSE, DR. R. K. TAM

TUESDAY-SEPTEMBER 24

- 9:00 Brush Control in Cuba, Brazil and Texas Rangelands
DR. C. FISHER, Superintendent, Texas Agricultural Experiment Station, Lubbock, Texas
- 9:45 Program Planning in Rights of Way Brush Control
R. KAUFFMAN, Manager Chemical Brush Control Division, Asplundh Tree Expert Company
- 10:30 ACP Contributions in Brush Control
R. H. BEATTY
- 11:15 "Chemical Brush Control"
Film prepared by ACP Agricultural Sales Department
- 12:00 Lunch
- 1:00 Panel on Brush Control
DR. C. FISHER, R. KAUFFMAN, W. W. ALLEN, R. H. BEATTY, J. R. STERRY, DR. R. K. TAM
- 3:00 Tour of Farm
Under Direction of R. H. BEATTY and his staff.
- 5:00 Leave for Beltsville
- 7:30 Dinner at Madison House, North East, Maryland

WEDNESDAY-SEPTEMBER 25

- 9:00 Visit to Weed Control Section of U.S.D.A. Experimental Station
Discussions On Progress and Development in Weed Control with DR. ENNIS and his Associates.
- 12:00 Lunch
- 1:00 Visit to Horticultural Crops Research Branch of U.S.D.A. Experimental Station
Discussions with DR. MITCHELL, Principal Physiologist, and Associates
- 5:00 Leave For Ambler
- 6:30 Dinner at Miller's Restaurant, Baltimore

THURSDAY-SEPTEMBER 26

- 9:00 Control of Water Weeds
DR. B. H. GRIGSBY, Professor of Botany and Plant Pathology, Michigan State University
- 9:45 ACP Products for Use on Water Weeds
J. GALLAGHER, Agricultural Development
- 10:00 Plant Hormones in Use in the Fruit Industry
DR. M. B. HOFFMAN, Professor of Pomology, Cornell University
- 10:45 ACP Contributions to the Fruit Industry
A. J. TAFURO
- 11:15 Weed Control in Cereals and Small Grains
DR. T. PAVLYCHENKO, Director of Research—Canada
- 12:00 Lunch
- 1:00 Weed Control in Sugar Cane
DR. R. K. TAM
- 1:45 "The Rival World"—Film on Insecticides
Produced by Shell Chemical Company
- 3:15 Rodenticides
W. DYKSTRA, U. S. Department of Interior Fish and Wildlife Service
- 4:00 Soil Sterilization
R. H. BEATTY
- 4:45 General Panel on afternoon's discussions
DR. R. K. TAM, R. H. BEATTY, J. R. STERRY, W. DYKSTRA

CONTINUED ON NEXT PAGE

Agricultural Chemicals Session (continued)

FRIDAY—SEPTEMBER 27

- 9:00 Introducing Herbicides to Undeveloped Areas
DR. S. FERTIG, Professor of Agronomy, Cornell University
- 9:45 ACP's Search For New Products
1. Primary screening—R. HART, Agricultural Research
2. Secondary screening—M. SUTHERLAND, Agricultural Research
- 10:30 ACP Products for Lawns and Home Gardens
J. GALLAGHER
- 11:15 Formulations and Their Effect on Product Quality
W. W. ALLEN, Chemical Director
A. SCHNEIDER, Research Chemist
- 12:00 Lunch
- 1:00 Herbicides in Corn
DR. S. FERTIG, Cornell University
- 1:45 Summary of Recent Research with the Phenoxy Compounds
DR. W. SHAW, Weed Investigation Section, U.S.D.A.
- 2:30 Pasture Renovation
DR. M. A. SPRAGUE, Rutgers University
- 3:15 Coffee

- 3:30 "Herbicides Pay Off"—Film
Produced by National Agricultural Chemicals Association
- 3:35 "Paddy Farming in Japan"—Film
Produced by the Japanese Ministry of Agriculture and Forestry
- 4:35 Weed Control in Rice
DR. R. K. TAM

SATURDAY—SEPTEMBER 28

- 9:00 Technical Editing
B. H. EMERSON, Agricultural Development
- 9:30 International Agricultural Technical Service
J. R. STERRY
- 10:15 Panel on General Problems
R. H. BEATTY, DR. R. K. TAM, A. J. TAFURO, J. R. STERRY, W. W. ALLEN, J. GALLAGHER, B. EMERSON
- 12:00 Lunch at Howard Johnson Motel, Willow Grove
- AFTERNOON—Informal discussions continued if desired.

Metalworking Chemicals Session

MONDAY—SEPTEMBER 23

- 1:00 Pre-Paint Treatments for Steel
J. H. GEYER, Manager of Development, Metalworking Chemicals
G. SCHNEIDER, Development Chemist
- 3:00 Phosphating as an Aid to Cold Forming
H. GEHMAN, Assistant to Manager of Development, Metalworking Chemicals
- 3:40 Granodraw for Stainless Steel
E. A. STOCKBOWER, Manager New Product Sales
- 4:00 Lubricants for Cold Forming
H. GEHMAN
- 4:15 Permadine & Thermoil-Granodine
F. HELLER, Research Chemist
- 4:30 Panel on Phosphating
J. GEYER, A. DOUTY, J. DUDEK, H. GEHMAN, E. A. STOCKBOWER, G. SCHNEIDER, F. HELLER
- 5:15 "The Serseal Process"—Film
Produced by ICI Paints Division

TUESDAY—SEPTEMBER 24

- 7:30 Leave Horsham Motel for Mahwah

- 10:00 Arrive Ford—Mahwah
- 10:00 Welcome by Mr. Simmons, Plant Manager
Coffee and donuts served in the Executive Dining Room
- 10:30 Tour of Plant
- 12:00 Leave Mahwah for Washington, N.J.
(Box Lunch served on bus)
- 2:15 Arrive Vikon Tile, Washington, N.J.
Welcome by MR. CHARLES JENSEN, President
- 2:30 Tour of Plant
- 3:30 Leave Washington for Allentown, Pa.
- 4:15 Arrive Enamelstrip Corporation, Allentown, Pa.
- 4:15 Tour of Plant
- 5:00 Welcome by Mr. Uhleen, Vice President & General Manager
Cocktails and hors d'oeuvres
- 5:30 Leave Allentown for Cuttallossa Inn
- 6:15 Arrive Cuttallossa Inn
- 7:15 Dinner

CONTINUED ON NEXT PAGE

Metalworking Chemicals Session (continued)

WEDNESDAY—SEPTEMBER 25

- 9:00 Rinses and Cleaners
J. H. DUDEK, Metalworking Development International Division
- 9:30 Customer Education and Technical Records
G. BRUMBAUGH, Metalworking Development
- 9:45 Introduction to Alodine
F. P. SPRUANCE, JR., Sales Manager
- 10:15 Alodine 1000
J. H. THIRSK, Metalworking Development
- 10:30 Alodine 400, 300 and 100
J. H. GEYER
- 11:00 Alodine 600 & 1200
J. H. THIRSK
- 11:30 Competitive Products
J. H. GEYER
- 12:00 Bus to Chet-Wynd—Lunch at Stauffers, Wynnewood
- 2:30 Alodine for Building and Architecture
J. B. ROHRER, Staff Assistant
- 3:00 Technical Aspects of Alodine for Architecture
J. H. GEYER
- 4:00 Miscellaneous New Metals
R. FABIAN, Marketing Research
- 4:30 Panel on Alodine Processes
F. P. SPRUANCE, JR., J. H. THIRSK, E. REINHOLD, J. H. GEYER, J. H. DUDEK

THURSDAY—SEPTEMBER 26

- 9:00 Introduction to Rodine
A. SAUKAITIS, G. GARDNER, Research Chemists
- 9:30 Oil Well Rodines
G. L. GIBSON, Metalworking Development
- 10:00 Future of Inhibitors in Petroleum Industry
J. H. GEYER, G. L. GIBSON
- 10:15 Rodines, Cuprodines & Clorodines in Industry
R. O. BAILEY, Staff Assistant
- 11:00 Panel on Inhibitors
A. SAUKAITIS, G. GARDNER, G. L. GIBSON, R. O. BAILEY, J. H. DUDEK, J. H. GEYER
- 12:00 Lunch
- 1:00 Old Products
J. H. DUDEK
- 1:15 Major Industrial and Government Specifications
E. A. STOCKBOWER
- 1:30 Engineering & Equipment
J. BIERY, Director of Engineering, G. RUSSELL, Assistant to Director of Engineering
- 2:00 Setting up and Servicing an Account
G. BRUMBAUGH

- 2:15 Sales & Advertising Policies
F. P. SPRUANCE, JR.
- 2:40 The Technical Department of American Chemical Paint Company
A. DOUTY
- 2:45 How a New Product Is Born
R. REEVES, Director of Research, R. FABIAN
- 3:00 Development of New Products
J. H. GEYER
- 3:15 Products in Development
H. GEHMAN
- 3:30 Pre-Treatment Films
- 4:15 Panel on Sales & Service
F. P. SPRUANCE, JR., J. H. GEYER, J. H. DUDEK, E. A. STOCKBOWER, G. BRUMBAUGH, J. BREEN

FRIDAY—SEPTEMBER 27

- 7:30 Leave Howard Johnson Motel, Willow Grove for Dana Corporation, Pottstown
- 8:30 Arrive Dana Corporation
- 9:00 Leave for Doehler Jarvis Co., Pottstown
- 9:15 Arrive Doehler Jarvis Co.
- 9:45 Leave for Vertol Co., Morton
- 11:15 Arrive Vertol Co.
- 12:15 Leave for U.S. Air Conditioning Corporation, Philadelphia
(Box lunch served on bus)
- 1:30 Arrive U.S. Air Conditioning Corporation
- 2:15 Leave for Heintz Manufacturing Co., Philadelphia
- 2:30 Arrive Heintz Manufacturing Co.
- 4:30 Leave for Howard Johnson Motel, Willow Grove
- 5:00 Arrive Howard Johnson Motel

SATURDAY—SEPTEMBER 28

- Morning:
Arrangements have been made for those not attending Benjamin Foster Convention to have informal meetings and discussions with ACP personnel at the Motel in Willow Grove. F. P. SPRUANCE, JR., J. H. GEYER, E. A. STOCKBOWER, J. H. DUDEK, H. GEHMAN, A. DOUTY, R. REEVES, R. FABIAN, G. RUSSELL.
- 12:00 Lunch at Howard Johnson Motel, Willow Grove
- Afternoon:
Informal discussions continued if desired.

Benjamin Foster Products Session

FRIDAY—SEPTEMBER 27

- 9:00 Benjamin Foster Company—Purposes and Services
G. E. FOSTER, JR., Sales Manager
1. Thermal Insulation
H. L. PICKEL, Senior Sales Engineer
2. Basic Definitions in Insulation Accessory Materials Industry
S. B. HADDEN, Assistant Sales Manager
- 9:30 "What Makes Foster" (slide program)
I. J. STELTZ, Technical Director
- 10:00 Description and Uses of Some Principal Products:
30-36 Sealfas
30-45/46 Foamseal
60-25/26 C.I. Mastic
60-30/60N Fire Resistive Mastic
G. E. FOSTER, JR.
- 10:50 60-80 Safetee Mastic
81-33 Fire Retardant Adhesive
81-42W Lagfas
S. B. HADDEN
- 11:25 81-71/81/91 Ductfas Adhesives
90-7 H.I. Mastic
Lagtones
H. E. RAPP, Sales Engineer
- 12:00 Lunch
- 1:00 Marketing of Foster Products by Industry:
(a) Power (d) Marine
(b) Process (e) Food Industry
(c) Building Construction (f) Cold Storage
1. MasticsG. E. FOSTER, JR.
- 1:30 2. AdhesivesS. B. HADDEN
- 2:00 3. Flashing and Sealing Compounds.H. L. PICKEL
- 2:30 4. Sealers and Surface Coatings
G. E. FOSTER, JR.
- 3:00 Distribution
Non-exclusive Distributor-Applicator Agreement
BENJAMIN FOSTER, JR., President
- 3:15 Coffee
- 3:30 Panel Discussion on Foster Products
BENJAMIN FOSTER, JR.
H. L. PICKEL
G. E. FOSTER, JR.
W. P. ELLIS, Director of Research

SATURDAY—SEPTEMBER 28

- 7:30 Bus to Benjamin Foster Plant, Philadelphia
- 8:30 Plant Tour. . . .W. A. KAAL, Plant Superintendent
- 8:50 Laboratory Tour.I. J. STELTZ
- 9:10 Raw Material Handling and Storage. .W. A. KAAL
- 9:40 Manufacture of a Product.W. P. ELLIS
- 10:15 Fire Demonstration
R. A. YOUNG, Laboratory Technician
- 11:00 SummaryW. P. ELLIS
- 12:30 Lunch at Philadelphia Country Club
- 2:30 Return to Willow Grove Motel for informal afternoon

Delegates to the Convention

- PAUL DENCKLA
Paul Denckla
Jolly Hill, Antigua
- JOSEPH A. ZAVADA
Compania Quimica, S.A.
Buenos Aires, Argentina
- RONALD G. ANDREWS
BALM Paints Pty. Ltd.
Port Melbourne, Australia
- DON FRANCIS
Ivon Watkins (Aust.) Pty. Ltd.
Pendle Hill, N.S.W., Australia
- NORMAN HUNT
Plantations Limited
Bridgetown, Barbados
- LUCIEN C. COENEN
Societe Belge de l'Azote et des
Produits Chimiques du Marly
Liege, Belgium
- WILLY CONVENTS
Tecnimetal, S.A.
Machelen-Brussels, Belgium
- LUCIEN C. COENEN
Socophar
Leopoldville, Belgian Congo
- ADRIEN ARENDT
Tecnimetal, S.A.
Elizabethville, Belgian Congo
- CHARLES S. GREENLEES
Cia. Imperial de Industrias Quimicas
do Brasil
Sao Paulo, Brazil
- JOAO A. CAMARERO
Sociedade Algodeira do Nordeste
Brasileiro, S.A.
Recife, Brazil
- JOAO A. CAMARERO
Quimbrasil-Quimica Industrial
Brasileiro
Sao Paulo, Brazil
- GORDON MCCONKEY
Mackenzie & Feimann Ltd.
Edmonton, Canada
- FREDERICK L. DICKINSON
United Grain Growers Limited
Winnipeg, Canada
- ARTHUR T. KLOEPHER
United Grain Growers Limited
Winnipeg, Canada
- JAMES S. WHALLEY
United Grain Growers Limited
Winnipeg, Canada
- DOUGLAS PERRY
Wilbur-Ellis Company of Canada,
Ltd.
Vancouver, Canada
- SALOMON ZAVIEZO
Williamson, Balfour & Company,
S.A.
Santiago, Chile
- KARL STEFFEN
Karl Steffen
Bogota, Colombia
- JUAN C. URIBE POSADA
Juan C. Uribe Posada & Cia. Ltda.
Medellin, Colombia
- JOSE M. ISAZA MISAS
Juan C. Uribe Posada & Cia. Ltda.
Medellin, Colombia
- MIGUEL DUFAU
Armor Machinery & Chemical
Company
Havana, Cuba
- MIGUEL ZUBILLAGA
Armor Machinery & Chemical
Company
Havana, Cuba
- ASGER LINDINGER
Bulow Trading Company
Copenhagen-Vanlose, Denmark
- ORLA GREISEN
Kemisk Vaerk Koge, A.S.
Copenhagen, Denmark
- FRANCISCO A. GARCIA
Atlas Commercial Company C. Por A.
Ciudad Trujillo, Dominican Republic
- RICHARD E. SHAW
Imperial Chemical Industries Ltd.
Slough, England
- A. J. MARKS
A. H. Marks & Company, Ltd.
Wyke, Bradford, England
- W. H. BOOTH
May & Baker Limited
Dagenham, England
- ADRIEN HESS
Compagnie Francaise de Produits
Industriels
Asnieres, France
- CLAUDE HESS
Compagnie Francaise de Produits
Industriels
Asnieres, France
- JEAN SALVARESI
Compagnie Francaise de Produits
Industriels
Asnieres, France
- ROGER HOUZEL
Ste. "Le Fly-Tox"
Paris, France
- JEAN MILLASSEAU
Ste. "Le Fly-Tox"
Paris, France
- LOUIS GINDRAUX
Ste. La Quinoleine & Ses Derives
Paris, France
- ANDRE DERMANT
Societe des Usines Chimiques
Rhone-Poulenc
Paris, France
- ALOYS BARZ
Gerhard Collardin, G.m.b.H.
Cologne, Germany
- ERNST MAYER
Gerhard Collardin, G.m.b.H.
Cologne, Germany
- ERICH FISCHER
Norddeutsche Affinerie
Hamburg, Germany
- WERNER PERKOW
Norddeutsche Affinerie
Hamburg, Germany
- IRMGARD SPIESS
C. F. Spiess & Sohn
Kleinkarlbach/Rheinpfalz, Germany
- HEINZ ITZEROTT
C. F. Spiess & Sohn
Kleinkarlbach/Rheinpfalz, Germany
- KURT KNOEVENAGEL
C. F. Spiess & Sohn
Kleinkarlbach/Rheinpfalz, Germany
- RICHARD K. TAM
Gaspro Ltd.
Honolulu, Hawaii
- M. A. SREEDHAR
Agromore Company
Bangalore, India
- NORMAN E. COOPER
The Alkali & Chemical Corporation
of India, Ltd.
Calcutta, India
- GLAUCO GRANATA
Paolo Granata & C., S.A.
Lodi, Italy
- GINO MAGGIONI
Paolo Granata & C., S.A.
Lodi, Italy
- OSWALD O. IMBER
Fulton Co., Ltd.
Milan, Italy
- LUIGI SCIORELLI
Luigi Sciorelli
Torino, Italy

CONTINUED ON NEXT PAGE

Delegates to the Convention (continued)

KAZUO MATSUKAWA
Ishihara Sangyo Kaisha Ltd.
Osaka, Japan

KENZO WATANABE
Nippon Paint Company, Ltd.
Osaka, Japan

HIDEO AMATSU
Nissan Chemical Industries Ltd.
Tokyo, Japan

MANUEL M. DEL SOBRAL
DuPont, S.A. de C.V.
Mexico City, Mexico

JACQUES LEVY SOUSSAN
Societe Adrijac
Casablanca, Morocco

HENK VAN OMMEREN
C. Kersten & Co., N.V.
Paramaribo, Netherlands Guiana

RONALD G. ANDREWS
BALM Paints (N.Z.) Ltd.
Lower Hutt, New Zealand

DANIEL A. WATKINS
Ivon Watkins Limited
New Plymouth, New Zealand

GEORGE W. MASON
Ivon Watkins Limited
New Plymouth, New Zealand

SVERRE BJORNTRUD
A/S Edv. Bjornruds Maskinfabriks
Utsalg
Oslo, Norway

F. W. PATTERSON
A/S Edv. Bjornruds Maskinfabriks
Utsalg
Oslo, Norway

BJORN KIRKSAETER
C. Frimann-Dahl A/S
Oslo, Norway

OLMEDO ALFARO
Compania Alfaro, S.A.
Panama City, Panama

RAUL MALDONADO
Maldonado & Gomez
Santurce, Puerto Rico

ALEXANDRE LORANT
Industrial Chemical Products S.A.
(Pty.) Ltd.
Johannesburg, South Africa

FRANCISCO G. FIERRO
Supram, Sdad. Ama.
Madrid, Spain

JOSE LUIS LINAZA
Supram, Sdad. Ama.
Madrid, Spain

JOSE LUIS SALA
Supram, Sdad. Ama.
Madrid, Spain

FOLKE BIGNER
Bigner & Company A.B.
Lidingo, Sweden

ANGUS BERG
Bigner & Company A.B.
Lidingo, Sweden

G. MAGNUSSON
Gullviks Fabriks Aktiebolag
Malmo, Sweden

HEINRICH WAGNER
Heinrich Wagner & Company
Zurich, Switzerland

E. GUNTART
Dr. R. Maag Ltd.
Dielsdorf-Zurich, Switzerland

E. HERMAN BOOS
J. N. Harriman & Co. Ltd.
Port of Spain, Trinidad

JOSEPH A. ZAVADA
Quimur, S.A.
Montevideo, Uruguay

ANDRES FRANCESCHI V.
Andres Franceschi V.
Caracas, Venezuela

FERNANDO SALAZAR
Andres Franceschi V.
Caracas, Venezuela

Convention Guests Accompanying the Delegates

MRS. RONALD G. ANDREWS
Port Melbourne, Australia

MRS. WILLY CONVENTS
Machelen-Brussels, Belgium

MRS. CHARLES S. GREENLEES
Sao Paulo, Brazil

MRS. JOAO A. CAMARERO
Sao Paulo, Brazil

MRS. GORDON MCCONKEY
Edmonton, Canada

MRS. JAMES S. WHALLEY
Winnipeg, Canada

MRS. MIGUEL DUFAU
Havana, Cuba

MRS. MIGUEL ZUBILLAGA
Havana, Cuba

MRS. ASGER LINDINGER
Copenhagen-Vanlose, Denmark

MISS MARIANNE LINDINGER
Copenhagen-Vanlose, Denmark

MASTER JORGEN LINDINGER
Copenhagen-Vanlose, Denmark

MRS. ADRIEN HESS
Asnieres, France

MRS. LOUIS GINDRAUX
Paris, France

MRS. ERNST MAYER
Cologne, Germany

MRS. RICHARD K. TAM
Honolulu, Hawaii

MRS. JACQUES LEVY SOUSSAN
Casablanca, Morocco

MISS MICHELE LEVY SOUSSAN
Casablanca, Morocco

MRS. OLMEDO ALFARO
Panama City, Panama

MRS. RAUL MALDONADO
Santurce, Puerto Rico

MRS. HEINRICH WAGNER
Zurich, Switzerland



SAINT BARBARA

Mr. Willy Convents, of Tecnimetal, S. A., Machelen-Brussels, Belgium, is responsible for the coming of a centuries-old statuette of Saint Barbara, from a far-away village in his native land to a place of honor in the board room at Ambler. When Mr. Convents advised us that he was sending this exceedingly valuable gift, he identified it as "approximately 400 years old and the patron saint of chemists".

We are very grateful to our friend for his thoughtfulness and we are certain that our visitors and guests will find this beautiful symbol of great interest.

the ACP News

Vol. 5, No. 2 September 1957

Published by the
American Chemical Paint Co.
Ambler, Pennsylvania
in the Interest of ACP Employees
and Their Families

Reporters

Barbara H. Emerson.....ACD Research
Dorothy DiLauro.....ACD Sales
Andy DucsikAmbler Plant
Nellie Niblock.....Gen. Accounting Office
Chris Anderson.....International Div.
Wilbur HallMetalworking Research
Anne LucasMetalworking Sales
Toni McBreen.....Packaging
Harry Croll.....Pilot Plant
Blanche VanBuren.....Detroit Territory
Frances Adamac.....Windsor
Marie Ackerman.....Niles
Virginia Chequer.....St. Joseph

John R. Miller
Editor

the ACP News

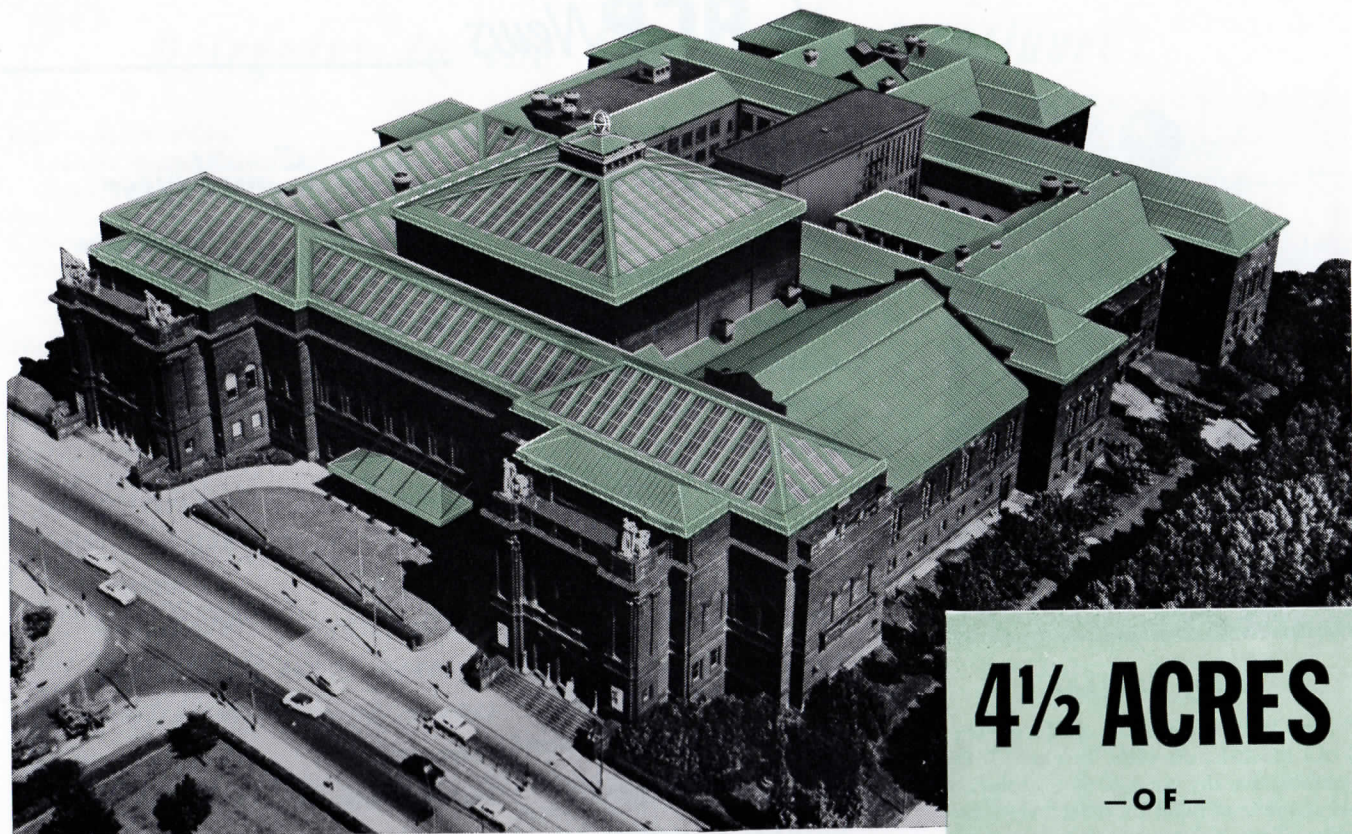
Welcome to Our New Employees

	HOME TOWN	ASSIGNED TO
JOHN M. BACON	De Forest, Wis.	ACD Sales
STANLEY A. BLICHASZ	Philadelphia, Pa.	Maintenance
LILLIAN J. CHANEY	Philadelphia, Pa.	Publications
LOUIS T. DARBY	Toronto, Ont., Canada	ACP Sales—Canadian
MICHAEL F. DOYLE	Miquon, Pa.	Receiving
PATRICK E. HENRY	Rochester, N. Y.	ACP Sales—Niles
WILLIAM L. HOPKINS	Tulare, Calif.	ACD Sales—Niles
RICHARD F. HURLEY	Waterloo, La.	ACP Sales
ROY R. JOHNSON	Minneapolis, Minn.	ACD Research
DIANE J. KING	Grand Forks, N. Dak.	ACD Research
THOMAS F. KIRCHOFF	Lebanon, Pa.	Patent Chemist
ROBERT E. KITTRELL	Winterville, N. C.	Receiving
WILLARD R. KLIMEK	Parkers Prairie, Minn.	Niles Plant
PAULINE L. KOCH	Jersey Shore, Pa.	International
KAY A. LORENSKI	Chestnut Hill, Pa.	ACP Sales
JOHN A. MILLER	Superior, Ariz.	ACP Sales—Niles
JEAN F. MONACO	Norristown, Pa.	Accounting
HERTA M. NAGEL	Philadelphia, Pa.	ACD Sales
JOAN M. NILES	Philadelphia, Pa.	ACP Development
GEORGE PAPPAS	Philadelphia, Pa.	Construction
MERWIN PEDDIGREE	Lockhaven, Pa.	Receiving
NANCY C. PISTILLI	Ambler, Pa.	ACD Sales
NORMAN J. ROSE, JR.	Niles, Calif.	Niles Plant
JOHN P. ROWLEY	Shenandoah, Pa.	ACD Production
HENRY C. SANSOM	Atlanta, Georgia	ACP Sales
STIG F. SASSE	Upsala, Sweden	Traffic
WILLIAM H. SAUL	Norristown, Pa.	Maintenance
HIRSH S. SEGAL	Philadelphia, Pa.	ACP Research
MELVIN L. SUTHERLAND	Genoa, Colo.	ACD Research
HARRIETT A. TYSON	Dresher Village, Pa.	Accounting

At All Times: One of the hardest tasks in life is to wrap each day and each action in personal good taste and sound sense. This unusual ability has made Pee Wee Reese, famous Dodger star, one of the most popular men in baseball. Of course he demonstrated big league ability! Of course he had the confidence and the drive to be a leader who could not escape the limelight. Yet it was the gentlemanly combination of his "working" skills and his "living" standards that has won him the affection of fans and players year after year.

The good taste and good sense are not paid for in dollars or cents, by mere application or with loyalty alone. The truth is that they are never really paid for... requiring wise restraint, bold courage, firm faith, relaxed confidence and patience unending.

In the ACP League, these qualities are the measuring rods of responsibility, the foundations upon which we are building our future.



4½ ACRES —OF— ALODINE

FOUR AND ONE-HALF ACRE aluminum roof of famed Carnegie Institute gets a handsome low-cost decorative green "Alodine" finish. The coating formed by this ACP product becomes an integral part of the metal, inhibits corrosion, provides an attractive and lasting color finish. ACP decorative "Alodine" finishes are available in a range of shades from natural to a deep green imitating the mellow patina of weathered copper. Architects and engineers were: Charles M. and Edward Stotz, of Pittsburgh, Pa. Fabricated and installed by the Overly Manufacturing Company, Greensburg, Pennsylvania.

ACP TANK CARS JOIN THE SELLING STAFF!

*Want to go along and chaperon
the fleet for a year so you
can see the country on ACP?
You would require an OK on a
90,000 mile traveling
expense voucher!*

The growing fleet of ACP tank cars is riding the rails in high style in 1957. That's because a good idea in mobile advertising and some bright blue and yellow paint got together to dress up our leased railroad cars in the latest merchandising fashion.

While they are busy transporting thousands of gallons of ACP products from one end of America to the other, they are exposing our trade-mark and our major departmental slogans to thousands of people every day. Perhaps they do

their most impressive job at the loading and unloading platforms of our customers and suppliers for they certainly make a strong contrast with the old-fashioned stained and dirty cars usually associated with the transport of chemicals.

The principal ACP products carried by our railroad tank car fleet are ester bases from St. Joseph and Ambler, weed killers from St. Joseph to Niles, and finished formulations from Ambler to Windsor, Canada.

At the height of the summer, ACP brush killers take up all the slack in the tank car schedule for it is common practice for railroads to send these tank cars out on their rights-of-way to feed directly into the spraying equipment. This method will treat an average of 100 miles of United States railroad property in a single day from sun up to sun down replacing as many as 400 men hand-clearing brush under the most favorable working and weather conditions.



BENJAMIN FOSTER, JR.
President



GEORGE FOSTER, SR.
Vice President

The Benjamin Foster Company is the only organization of its kind specializing in the protection of insulated surfaces.

The Foster Trademark is unique. . . . consisting of four discs reproduced in varying shades of grey or in four primary colors.

the **ACP** News

Happy Birthday!

THE BENJAMIN FOSTER COMPANY COMPLETES ITS FIRST YEAR AS AN ACP SUBSIDIARY



GEORGE FOSTER, JR.
Sales Manager



WAYNE ELLIS
Director of Research



ALBERT J. SADDE
Assistant Treasurer and
Office Manager

GETTING ACQUAINTED except on the uppermost levels has been a slow but interesting procedure with much to be accomplished before everyone at Foster knows everyone at ACP—and vice versa! Of course, the acme of friendliness is impossible because of geographical reasons and the diversified interests of our two groups. Nevertheless, a selected few from the Benjamin Foster Company have every right to become working friends of the whole ACP family—in fact as well as in name. Accordingly, the ACP News is pleased to give photo and title identity to some of those who will participate in the International Convention program.

THE FACTORY and main offices are located at 4635 W. Girard Avenue in Philadelphia. The Company was founded in 1909, entered the manufacturing business in 1927 and for more than a decade has specialized in the introduction of revolutionary materials for industrial insulation to replace old-fashioned methods.

Among the more than 125 different kinds of thermal insulation protective and fire-retardant products developed and manufactured by the Foster Company are Lagtone, C. I. Mastics, Protection Kote, Sealfas, Lagfas and Foamseal.

The primary advantages of these new products by Foster were:

1) Lower cost of application; 2) Longer life; 3) Greatly reduced or complete elimination of maintenance costs.

At the present time, the Company employs approximately 66 people and has sales service throughout United States and Canada.

The Latest Editorial Contribution to the World of
Advanced Agriculture Published by ACP and Edited
by Barbara Emerson

The Hormolog

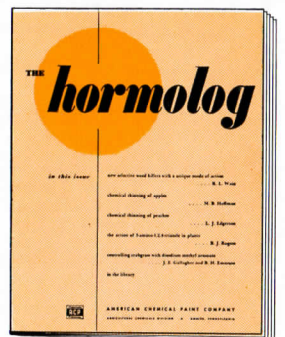
Although our Company is not ranked with the "greats" of America when measured by the rule of number of employees, it must be given priority rating when the rules of quality thinking and pioneering accomplishments are concerned. The new Hormolog is a case in point. This limited edition is the result of many months of editorial research, and both laboratory and field study. It is earmarked "a log of progress being made in the field of plant hormones" and its purpose is explained with pleasant clarity by the quartet of paragraphs on the preface of the initial issue, published in February of this year:

"It was only twenty years ago that slowly-accumulated knowledge finally resulted in practical utilization of plant growth regulators. During the past ten or twelve years, research with these materials has been dominated by herbicide investigations. However, there has been a steady flow of reports concerning other plant growth regulator advances—new root-promoting chemicals, fruit thinners, growth inhibitors and stimulators, materials to increase winter hardiness or fruit production.

"We feel that since the advent of herbicides, the rest of the growth regulator field has not received enough attention and we want to help encourage more work along this line. We also want to bring forward some of the splendid work that is being done. In The Hormolog, we plan to report some of this progress and hope that a more complete understanding of the progress involved in regulating plant growth will develop. A listing of recent literature is included to help in taking advantage of pertinent work reported in other publications.

"The Hormolog will also express our objective evaluation of new materials and other plant growth regulator developments, bringing this Research Department's thinking to research workers and others interested in the technical side of the field.

"We hope you find that this service fills a need, and will appreciate your comments and suggestions as to how The Hormolog can be most useful to you."

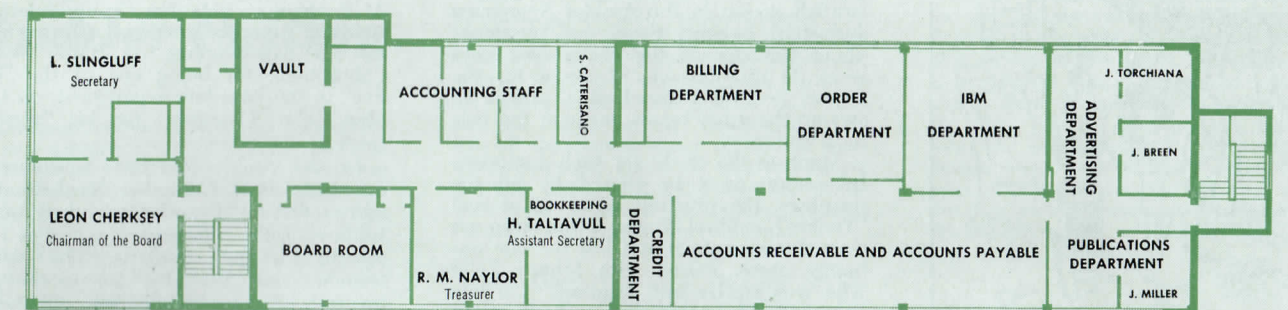
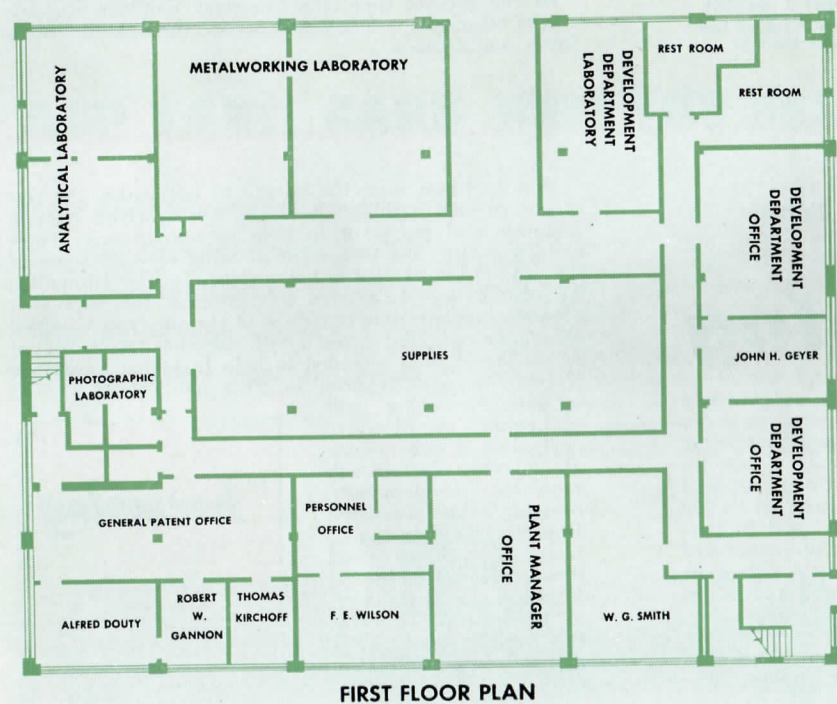
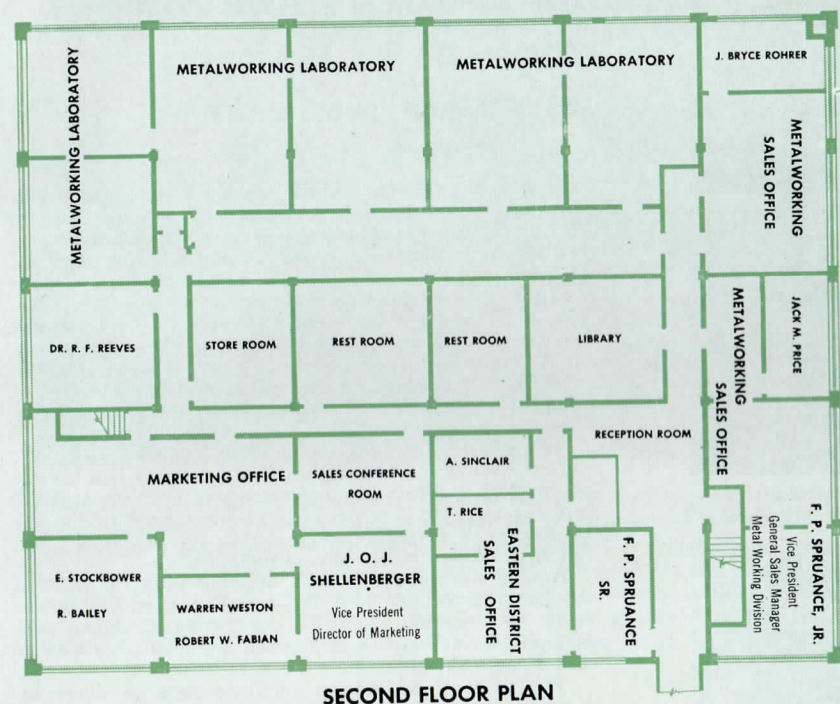


**IN ACP's
MODERN
AMBLER
OFFICES**

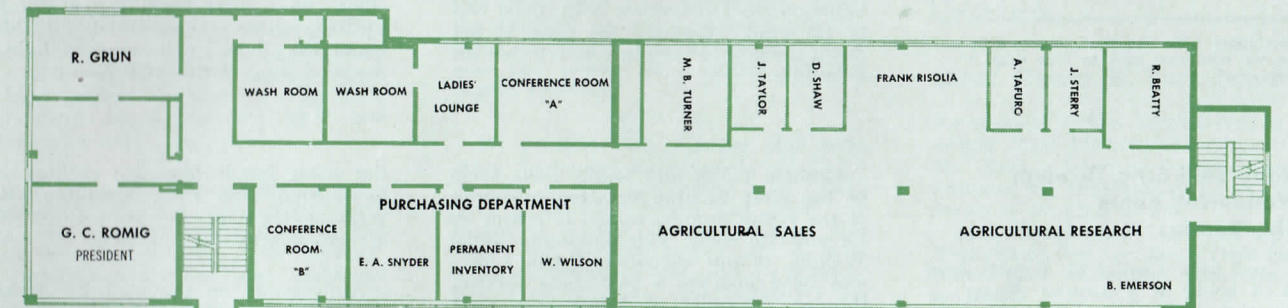
Only the brigade of most seasoned veteran ACP employees can appreciate how much has happened in a matter of a little less than two years on the Ambler scene. Only that short "yesteryear" ago the growing pains in the offices and laboratories of the American Chemical Paint Company had management burning plenty of midnight oil sparring with the problem. After all, building buildings right in this day and age calls for plenty of money. With the squeeze play on profits writing a bold "caution" across the future plans of a large portion of American Industry, the decision to build and renovate took the kind of fortitude which has characterized our organization for more than a generation.

Ground was broken for the new building on May 10, 1956. The first moving day was March 2, 1957, a date that started a chain reaction all along the line as the expansion needs of administrative, general office, research and sales were met. Now that most of the project is finished it is hard to understand how the various departments functioned under the old crowded conditions of only a few months ago!

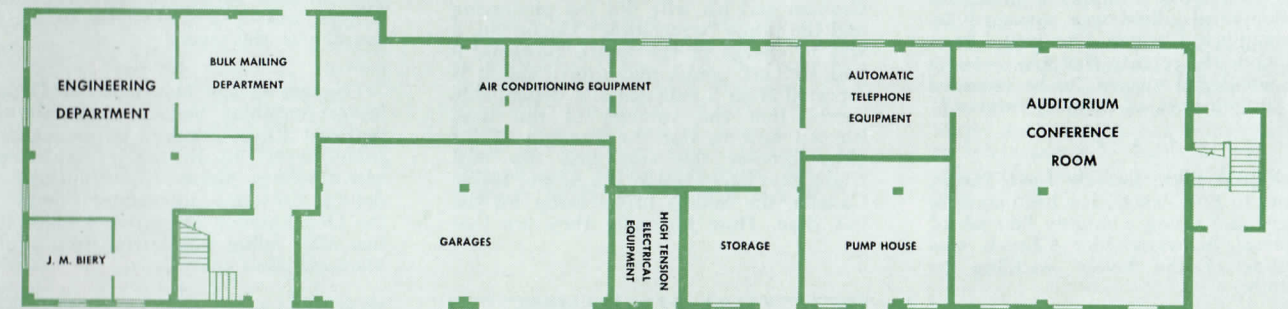
NOW we have three new laboratories, a new board room, a major conference room (capacity 75) with attached "gallery", two regular conference rooms, out-of-the-weather facilities for our automatic telephone system equipment, plus two floors of new offices in both buildings.



SECOND FLOOR PLAN



FIRST FLOOR PLAN



GROUND FLOOR PLAN

NOW we have an air filtering system with 45-tons of cooling capacity. (According to Mr. Smith, one ton of mechanical refrigeration is the equivalent of refrigeration provided by a ton of ice itself.) NOW we have walls and ceilings selected because of their high reflective quality, the finest lighting in abundance and "easy to house clean" floors.

The wires and cables are channeled neatly under the tile flooring and can be tapped at any new location in a few minutes. In addition, the walls are "adjustable"! Push them in; push them out; change them overnight or while you wait, quietly, economically, without fuss or feathers. What a contrast with the old-fashioned built-to-last a lifetime permanent installations that resisted change to their dying days! All these, and a host of other modern improvements to make working at ACP in Ambler a pleasure.

That's indeed, the practical reason for the great advance in office design everywhere. When it's a pleasure to work, employees produce more with less effort. When they produce more they are on their way to even better standards of living . . . at work and at home!

The International Division offices are located in a separate building adjacent to Building 18.

The entire construction program was completed under the able supervision of Graham Smith, our Director of Manufacturing Operations, and Frank Piacitelli, Construction Foreman.



"One more trick like that, young man, and we send you back to Blue Cross."

Wedding Bells Echo Through 25 Wonderful Years For the Romigs

Mr. and Mrs. Gerald C. Romig were guests of honor at a surprise dinner on August 19th for a very special reason. It was their silver wedding anniversary! The delightful affair was arranged by their daughter, Corinne. Our genial President modestly reports that the evening was a wonderful success "to be recorded in the Romig book of memory forever."

Since June 29th, Beverly Love Potter, secretary to Bob Beatty, has been cooking for Jerry and doing a mighty fine job of it. Central Schwenkfelder Church was the scene of the lovely wedding on June 29th.

Swapping Parties in the Ag Office! On July 21st, Dolores F. Marrano was twenty and a cake by Peggy Smith was the favorite party favor! When August 21st came 'round, cakes by Dolores and by Olga Z. Cahill, highlighted the "gifting" to talented Peggy Smith on her twenty-first birthday.

Speaking of research and development, over 75% of common prescription drugs were not in existence ten years ago.

THE COVER

Miss Setsuko Inoue, lovely Japanese devotee of the fascinating world of agriculture, smiled her prettiest for the ACP News camera when she was an ACP research worker at Ambler a few years ago!

THE ACP SOFTBALL ARTISTS WIN LEAGUE CHAMPIONSHIP WITH 21 WINS!

When the curtain rang down on the softball season in the Ambler Sportsmen Industrial League, there was no doubt about the star of the show. Our boys were 24 up and only 1 down for the season (including non-league games) to swamp the other teams and win the title in a runaway.

Much as the credit for such a successful season must be shared by all the members, the pitching record is of real "Yankee" calibre! David Dean won an even dozen contests and lost the one unhappy game. Paired with Johnny Zollo who won twelve and "shutout" the loss column completely, the ACP diamond sharks burnt up the league. Under the lights on the Doylestown field, Zollo was at his best! That was the time he set down the first 11 men in a row trying for a no-hitter.

Graham Smith and family have some of the most exciting vacation memories of the entire summer season to reflect on for years to come. This ambitious "Isaac Walton" of our executive "Main Line", was head man on a two-canoe caravan through 60 miles of Minnesota's most beautiful wilderness. In the lead canoe, Graham and his wife did the pioneering and the prime "navigating". Canoe No. 2 was in charge of the Smith Brothers, 9 and 16 (not cough and drop) and it is reported from a substantially dependable source that the younger of the boys learned how to test the strength of his older brother the very first day out! Eight days later—Inside U.S.A. and Inside Canada, the Smiths broke camp for the last time. How fortunate they are that

Joe Blessing, business manager of the ACP champs, puts the "congratulations spotlight" on Bobby Wood (Receiving) for his base-running, on Ralph Wood (Shipping), for being one of the "big five" in the base-hits department, on Old Man John Thompson for his "young" spirit at the plate.

In the Ambler Gazette Tournament, our team beat Columbia Steel by the score of 9 to 1 and Oreland 6 to 4. Johnny Zollo (Construction) was on mound for both contests. The Narco team was our "Waterloo" for we chalked up only 2 runs while our opponents brought home 8 men. So 1957 writes "finis" on a most exciting year for our softball artists. Congratulations! More about the "boys" will come to light in the next issue of the ACP News.

the whole family likes this exciting way to vacation. This is not "spending" those precious free days. This is investing them at high interest for a lifetime!

Anticipators on the staff of Agricultural Chemists: Harvey Ramon, of Philadelphia, and Jacob Landis, of Perkasio RD. It looks like mid-winter before we can expect the cigars!

Changes in the Development Department: Josephine Serrao, of Ambler has replaced Eleanor Edsall as secretary to John Geyer. In the same department, Mrs. Neretta Gaiser, of Flourtown, is delving into the interesting "news" of the Development Department office routine after being transferred from Walter MacLaughlin's offices.

Alva K. Cassel, one of ACP's able carpenters and a resident of Lansdale, is especially proud of the news at his home this year. In June his son, Alva C., was graduated from the Bob Jones University in South Carolina, and ordained as a Minister of the Gospel in the Mennonite Brethren in Christ Church.

Joseph Lysinger, the generously proportioned gentleman in the Parcel Post Department, had a merry twinkle in his eye when he reminded "This and That" that he and the Mrs. celebrated their 40th wedding anniversary in August.

Inoue's photograph be the symbol of welcome on this important International Convention issue of your magazine. She worked for ACP throughout the summer of 1952 previous to going to Cornell and assisted with our crab grass control research as reported in the September, 1953, issue of the ACP News.

Ambler Calling

Congratulations to the 4-H daughter of our George Otto who holds forth in Metalworking Research. Judy Otto was a member of the team that won the statewide flower identification contest in the 4-H Week competitions held at Penn State University from August 12 to 15. She was awarded second prize in the individual contests, too.

BETTY JANE ANDERS was an August guest at the North Penn Hospital. The reward for the visit was a good-natured son, (8/13/57) 6 pounds and 11 ounces of him, named Charles Otto. The IBM department heads the list with best wishes a la ACP!

AGRICULTURAL SALES kept the reporting pencil busy this summer. A pretty wedding shower at the home of Grace Decembrino was the "news of the evening" on June 25. Aided by three additional hostesses, CYNTHIA GEHRET, ANN NOLAN and DOROTHY DI LAURO, the event was a standout success. The leading lady was GRACE TAVERNA. Then, on July 30, the home of GRACE CAHILL. Who was the leading lady at party No. 2? None other than GRACE ANN DECEMBRINO who is altar bound on September 7.

Along The Party Line...

August 24th heard wedding bells ring loud and clear for another secretary in Agricultural Sales. Grace Joan Taverna exchanged vows with George Woodward Leach, Jr., a North Penn "industrialist" who was highly recommended to Grace by "Jackie" Leach, former ACP employee. The new Leach family will reside in Lansdale after a "loving" sojourn in Florida. Mrs. Leach has been with our Company for six years and is secretary to Jack Taylor.

Bob "P" Murphy, newcomer to our Agricultural Sales, has been caught in a love trap, too. His recent house-hunting tours in the Ambler area are the result of a special interest in a talented young lady from Tucson, Arizona. She is Ann Hartzell, graduate of Hollins College, Virginia, and recently returned from a year-long tour of Europe where her "special interests" were musical studies and languages. The wedding date? Late this fall, says Bob!

DANNY SHAW tells an almost unbe-

Karl R. Weigand, metalworking plant chemist, spent his vacation doing the middle of our nation with an interesting visit to Tulsa and Sweetwater, Oklahoma, where the A&M Aggies hold forth in all their football glory each fall. Karl did the Pacific on his "Uncle Sam". He has all the border states under his traveling belt and plans to concentrate on the U.S. "interior" for the next few years. This year some of his service buddies "hosted" him out in the oil lands.

Bill Allen, Chemical Director of the Agricultural Chemicals Division, has started his "home-recuperating-program" this month after a lengthy stay in Abington Hospital. It was a heart attack suffered on August 6th. All of us at ACP send best wishes for a speedy and successful recovery.

It's practice time for the dart team when September arrives each fall. Ralph A. Leli, of ACP production, says, "We'll have a stronger bench and show the league a lineup of good hitters this year". Joe Blessing agrees and predicts a banner season for dart champ, "Mickey" Krisan, of inventory, and captain of the team.

Dick K. Rockstroh, metalworking process engineer, is agog over his new home at Inglewood Manor, on the suburban rim of nearby Lansdale. Welcome, Dick to membership in the "all-inclusive-club", known from one end of America to the other as "Mortgage Row". It keeps our mutual noses to the grindstone but it is certainly worth the financial ordeal!

lievable story of falling out of his car while attempting to unpack the luggage on the return from New Haven, Conn., on July 28. He lost his balance and the use of his trusty "left" arm for it wound up in a full length cast while the two breaks in his upper arm were on the mend. You might know... Dan is left-handed.

WHAT AM I?

I am a little thing. I cost nothing. I am worth more than gold to you. The more you use me, the more you have. I unlock doors, open hearts, dispel prejudices. I make friendships. I inspire respect and admiration. I am always welcome. I bore no one. I violate no law. No one condemns me. I am pleasing to everybody. I am indispensable. I am courtesy.

—Author Unknown

In Poker Parlance: There's the touching story of the young man who said to his girl—"I bet you wouldn't marry me!" The story goes that she not only called his bet but raised him five.

Roger Beamon, genial Junior Chemist, in the metalworking laboratories, went bravely to the altar on August 17 to await the arrival of his bride, Helen Hedrick, a registered nurse associated with the North Penn Hospital. The wedding was in the Christ Evangelical Lutheran Church, Kulpsville, and the matron of honor was our own Mary Schuler, who was responsible for the meeting of the two! After a honeymoon in the Adirondacks, the couple will reside at 627 Walnut Street, Lansdale.

Niles' Gossip Is Very Interesting:

Vacationing Eddie Martin beat a hasty retreat from Mexico when some "wild-life" took a fancy to his epidermis. He switched his affections to Las Vegas and seems to be glad he did!

Joan Henry was "at home" for relatives during her vacation. 'Twas fun, but "Good Old ACP, She Was 'Awearyin' for You"!

Patti Shipe has a date with a long-legged bird! Make it a boy, Mr. Stork, Patti already has three girls.

Harold Wendorf is back on the job a few hours each day making progress from a rather serious heart attack that kept him out for two months. Our reporter, Marie Ackerman, added this typical note to her reporting: "Lowell Protz was a pillar of strength during Harold's illness."

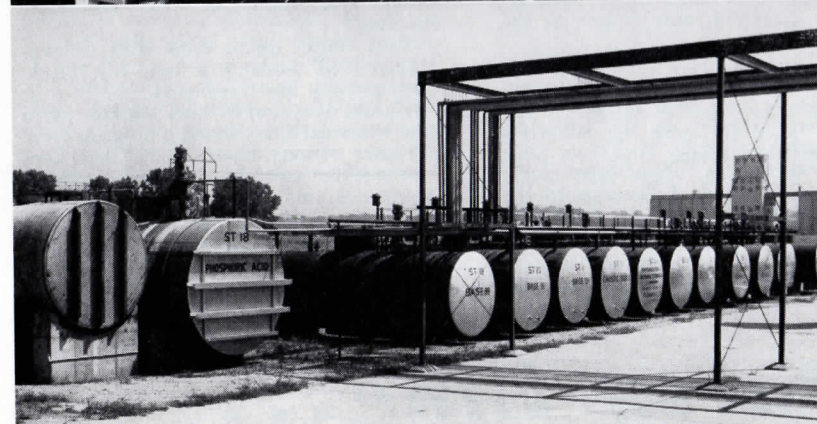
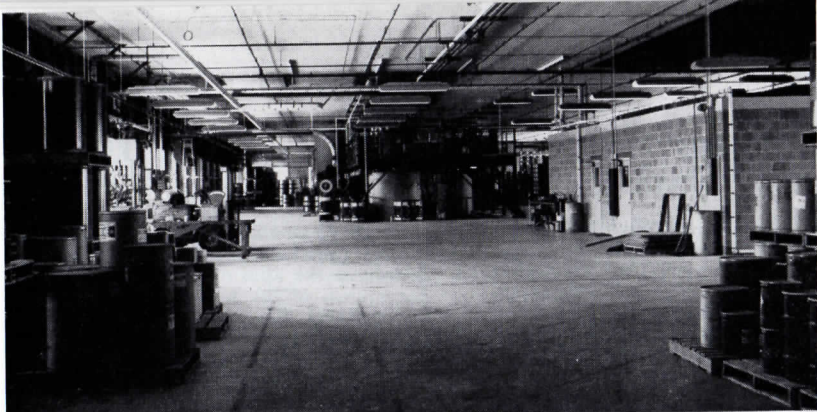
SAFETY REPORT for 1957

Safety records of departments at the end of July, 1957 listed in order of merit

1. A.C.P.
2. Packaging
3. Construction
4. Receiving
5. Shipping
6. Maintenance
7. A.C.D.

Best percentage of improvement since December 31, 1957

1. Shipping
2. A.C.P.
3. Receiving
4. Maintenance
5. A.C.D.
6. Construction
7. Packaging



PHOTOS: (Top) A long perspective on the main production floor; (Middle), the St. Joseph office staff; Mrs. Virginia Chequer, Secretary to Mr. Abrams, at the telephone; Miss Wilma Kruggel, Billing Clerk, at the typewriter; Miss Wilma Hurst, Stock Control and Filing Clerk, at the stock record cabinet; (Lower) View of the St. Joseph Tank Farm.

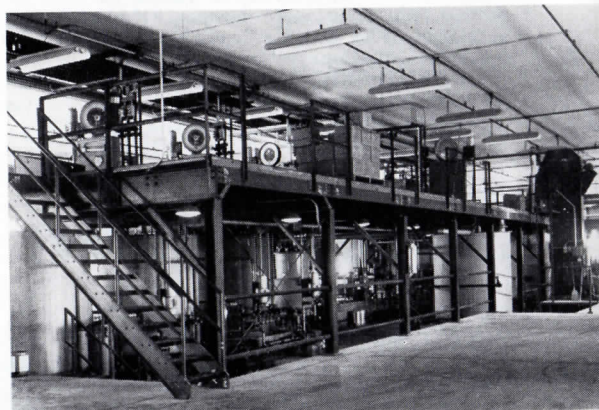
Without a doubt the results on the production line at St. Joseph are the kind we can point to with pride. They are "evidence that's hard to argue with" proving ACP experience and ACP leadership is a combination that can get things done right.

It is particularly appropriate to include this record of ACP expansion in America at the time when so many of our International Associates are in Ambler for the 1957 Convention. The St. Joseph plant has been in operation for approximately nine months, having completed its first production order on February 8th of this year.

Currently, it is producing a large number of formulations and low volatile esters for the Agricultural Chemicals Division and a selected group of metalworking chemicals including "Granodines" and "Deoxidines". In the very near future high volatile esters will be produced primarily for Niles and Windsor.

How much will the St. Joseph plant increase our manufacturing capacity? In agricultural chemicals, it should double our production of high volatile esters, increase the low volatile esters at least 50 per cent, and make significant improvements in the production figures for ACP metalworking chemicals.

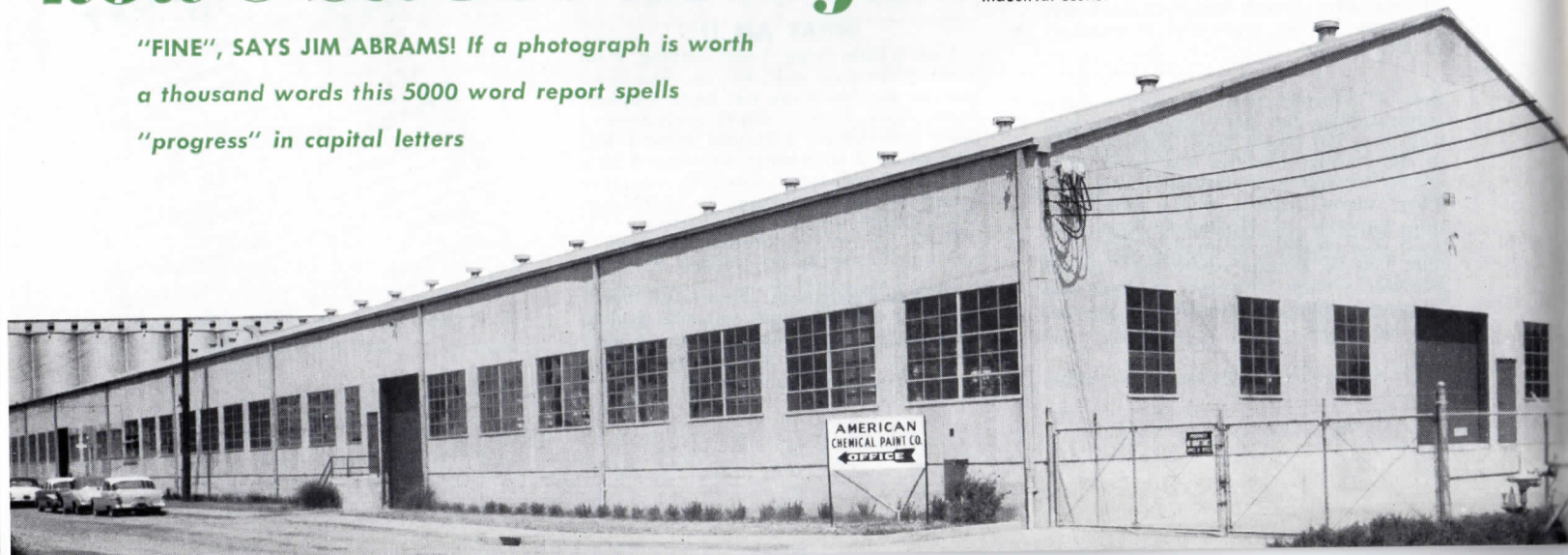
George Russell, Assistant to Jay M. Biery, chief engineer, designed most of the St. Joseph manufacturing equipment and was resident engineer during its installation. He gives an important International slant to this report on progress at St. Joseph, saying, "When our friends from overseas pose questions concerning engineering guidance for the construction of customized plants for the production of ACP chemicals, all we need is to point to St. Joseph. If we can do it for ourselves, we can do it for our Associates around the world."



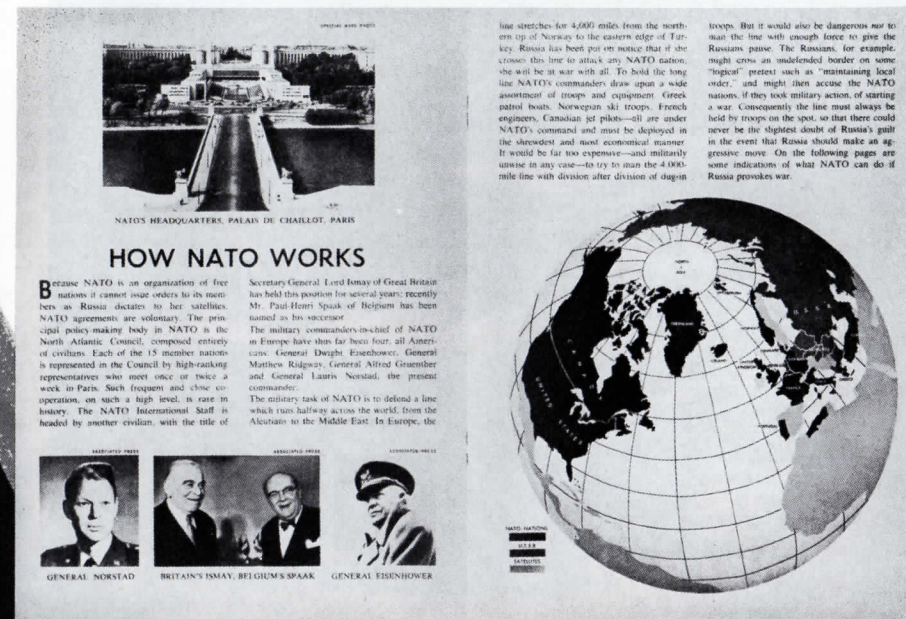
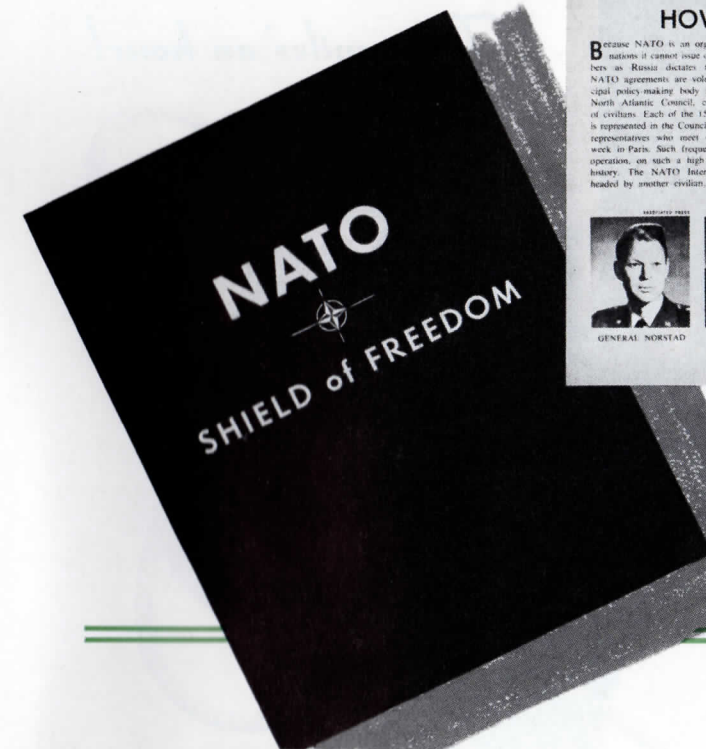
(Above) Another production line view of the plant with the manufacturing equipment holding the center of the stage for the ACP camera. (Below) Long, low, rugged lines make the ACP plant at St. Joseph, Missouri, a standout landmark on the industrial scene.

how's St. Joe doing?

"FINE", SAYS JIM ABRAMS! If a photograph is worth a thousand words this 5000 word report spells "progress" in capital letters



FREE BOOKLET EXPLAINS NATO



The North Atlantic Treaty Organization known as NATO is an alliance of fifteen free nations, including the United States, which have banded together to protect themselves against Communist aggression. An interesting booklet entitled "NATO-SHIELD OF FREEDOM" has been published by the American Council on NATO, Inc. This booklet tells how NATO works, why it was organized and other subjects pertaining to the work of the organization. This 20-page folder can be secured free by writing to "NATO Information, Box 177, New York 21, N. Y."

NORMAN M. PAUL, JR., awarded in 1952 for three years.

He graduated from Pennsylvania State University, now a second lieutenant in the U.S.A.F., and upon his discharge he will reenter the agricultural field. During the summers of 1951, 1952 and 1954 he worked for ACP in the Agricultural Research Laboratories.

YVONNE NYLUND, awarded in 1954 for four years.

She has enrolled at the University of Delaware where she will be a senior in the year 1957-58. During the summer of 1956, Miss Nylund was selected by a group of judges from the Junior Chamber of Commerce, twelve other community organizations of Ambler, and the Ambler Gazette, to represent Ambler as a Good Will Ambassador to Europe. She lived with a German family for six weeks and then spent two weeks touring important Scandinavian cities.

WILLIAM DEVITT, awarded in 1955 for four years.

He enrolled at Pennsylvania State University in the School of Forestry. He is now in the Armed Forces. He intends to return to Penn State for two more years after his discharge becomes effective.

WILLIAM ENDRISS II, awarded in 1955 for four years.

He enrolled at Lafayette College in the School of Chemistry. He will enter the junior class for the year 1957-58. He worked for ACP during the summers of 1956 and 1957 in the Metalworking Research Laboratories.

DONALD GOULD, awarded in 1955 for four years.

He is entering his junior year this fall at Penn State University in the Agricultural School, studying Animal Husbandry. He spent this summer working on his father's thirty-acre farm. After school he plans to work for a feed laboratory in Colorado.

GEORGE A. SCHNABEL, awarded in 1956 for four years.

He will be a sophomore at the Massachusetts Institute of Technology where he is studying chemical engineering. During his first semester at the Institute he was named to the Higher Dean's List. He has been working for ACP in our Metalworking Research Laboratories during this summer.

MARTIN LIEB, awarded in 1956 for four years.

He will be a sophomore at the Pennsylvania State University where he is enrolled in the School of Agriculture.

FRANCIS VARRESE, awarded in 1957 for four years.

He was number one honor student of this year's graduating class—will enter the School of Physics at Lehigh University. He was named winner of one of the Procter and Gamble Scholarships.

The ACP Scholarship Awards Found Fertile Soil in These Young People

It is quite logical that our Company is alert to the college ambitions of outstanding young people who enter the fields of agriculture or chemistry. This interest has put the ACP stamp of approval on seven graduates of the Ambler Joint High School, recipients of ACP scholarships since 1952. Would you like to know these young people in terms of their present activities and their scholastic progress? Your editor is happy to catalog some pertinent facts. . . .

Although none of the sons or daughters of ACP employees have been awarded ACP Scholarships, there is nothing in the required qualifications which would prevent such an honor to come to an outstanding student from an ACP family. The selection is made by a committee composed of members of the administrative staff of our Company and the Ambler Joint High School. When satisfactory grades are maintained, each scholarship provides \$100 per year for a period of four educational years.



"A BARGING WE WILL GO"

... Three miles an hour!*



JUST an issue ago the back page of the ACP News was taking you "Thunder-flashing" high above one of Europe's most storied relics of ancient times, the timeless Coliseum in Rome. Speed—550 miles an hour!

In almost unbelievable contrast, the International Convention issue will "John and Pete" you along the luxuriant New Hope Canal at less than three miles an hour. Sleepily these famous mules measure their dusty towpaths, disdainful of the multi-horsepower of modern day transportation. They are one hundred per cent mule-power fans and proud of it even though they are the subjects of countless pleasantries by their "paying" guests who get a kick out of "barging" along at a breathless mule's pace.

Few places in rural Pennsylvania are more steeped in folklore than the well-worn foothills that neighbor the gallant Delaware River in the New Hope area. It is little wonder, therefore, that the Delaware Valley Protective Association has been so diligent in its efforts to preserve the *leisurely* loveliness of the old canal.

ACP is happy to include a special "Barge Party" on the 1957 International Convention program. This

interlude of pleasure on the evening of September 27 will give "John and Pete" a chance to eavesdrop on some high class ACP shoptalk. The chances are they will get the biggest ear-full in all their lives. With a break from the weatherman, it is sure to be a night to remember for many an International Convention year. Giddap! Let's go!

* Approximately 4.8 kilometers if the mules (John and Pete) are wide awake!

CONGRATULATIONS TO THE FOLLOWING EMPLOYEES WHO HAVE RECEIVED SERVICE PIN AWARDS:



15 YEAR PINS: Willis S. Atherholt, J. Russell Bishop, Francis E. Cahill, George S. Gardner, Ralph A. Lelii, John J. Linden, Raymond M. Naylor.

10 YEAR PINS: Oran E. Crisler, Harry L. Croll, Harold D. McKenzie, Ellsworth A. Stockbower.

5 YEAR PINS: Robert J. Applegate, Harlo P. Beals, Jr., Irvin A. Berger, Charles W. Hagerman, Lester H. Hartwig, Herbert W. Hopwood, Jacob C. Landis, Robert C. Meech, Eugene J. Mendlow, Melvin T. Nagle, Irwin E. Pintke, William B. Pistilli, Thomas P. Rogers, W. Wayne Warner, Ralph S. Wood.