



the **AMCHEM** *News*

VOLUME ONE—NO. 2—DECEMBER, 1958

Merry Christmas



Message From the Chairman

Now that we are about to close our books on this "recession" year, a review of our business for 1958 and the outlook for next year would seem to be in order. Despite the generally depressed condition in the manufacturing industry during most of this year, our sales have held up quite well; in fact, they will come very close to matching last year's total. This must be considered a relatively good showing. Also, unlike many manufacturing companies, we did not find it necessary to "lay off" any of our people.

Ordinarily, during a recession, costs would be expected to drop. However, this did not prove to be the case in 1958—our costs of doing business actually increased. So did the cost of living. Keeping this latter fact in mind, and in spite of lower earnings, our wage and salary payments have generally been increased. Today, there is a great deal of talk about "inflation." When speaking of inflation, most people have in mind higher wages and higher prices. Yet, when our costs go up as a result of higher wages and paying more for the things we buy, we do not find ourselves in a position of automatically passing on such increased costs to our customers. The principal reason is, of course, competition.

Based on this year's results, we will have to increase our sales about 5% next year, just to maintain our present rate of earnings. If the present trend in the national economy continues, we should be able to accomplish this—or even to do better. However, this can be done only by vigorous and ceaseless effort by all of us to increase our productivity. Our Research and Development Departments should give us new products to broaden our line. Some of our present products can be improved to better meet the competition. In turn, our sales people will be enabled to better our position in the market place.

Teamwork is the key to progress in our business. Because our employees know this, I am satisfied Amchem will continue to do well.

Leon Chesney
Chairman of the Board

Changes in Basic Pension Plan and Vacation Policy Announced by Management

A change in our Company's Basic Pension Plan went into effect this past November 15, when management announced that beginning this date the amount of retirement income had been increased from \$1.50 to \$2.00 per month for each year of completed service prior to age 65. Time accumulated up to November 15, 1958, will be paid at the old rate of \$1.50 per month for each year of completed service prior to age 65. Eligibility to participate in and the rules governing the Plan remain the same as outlined in the booklet, "Basic Retirement Plan," which all employees received either at the beginning of their employment with our Company or when the Plan was first designed by management in November, 1950.

Here is an example of how the present Plan works:

John Doe reaches 65 years of age. He has a total of 35 years' service with our Company. Fifteen of these years were prior to November 15, 1958, and 20 years were after this date. For each of the 15 years before November 15, 1958, he would receive \$1.50 per month. For each of the 20 years after November 15, 1958, he would receive \$2.00 per month. This would make a total of \$62.50 per month of Basic Pension (15 x \$1.50 plus 20 x \$2.00 or \$62.50 per month). This, of course, is in addition to the employee's benefits from the Profit Sharing Retirement Plan and his Social Security.

At the same time, management also announced that beginning with the 1959 vacation period, all employees with 25 or more years of service will be entitled to four weeks' vacation a year instead of three as in former years.

Eddie's BIG ENGINE That Could!

Even though fire prevention is standard practice at Amchem, still our Company is well aware that it's possible for fires to start even in the best protected places. For this reason, Amchem prides itself on being one of the few plants—and possibly the only one of its size—in this country that has its own fully equipped fire truck and a thoroughly organized fire brigade.

The Amchem Fire Brigade was organized a few years ago as the result of a rather stubborn fire in the basement of Building No. 4. The Brigade's first piece of fire-fighting equipment was a trailer with a 500 G.P.M. Hale pump, 400 feet of 2½-inch hose, and 200 feet of ½-inch hose. It was acquired shortly after the end of World War II from Civil Defense and still operates in first-class condition. It can be pulled by hand or hitched to a forklift truck.

In June of this year Amchem's Fire Brigade Chief, Eddie Ruth of Maintenance, learned that a fire truck was available for a very nominal price at a nearby golf club. This truck had formerly been owned by the Wissahickon Fire Company of which Eddie is First Assistant Fire Chief.

The truck had been lying idle, exposed to the elements, for two years and looked it! But, like an interior decorator looking over an old farm house, Eddie saw that "it had possibilities" and he tipped off Graham Smith of its availability. When Graham saw it and heard the price he snapped it up faster than a bargain hunter in a department store dollar-day sale.

The Brigade members showed that they are as adept at reclamation work as they are at fighting fires by restoring the truck to its original brilliant red and gleaming chrome grandeur. The exterior

decoration was done by Brigade Hoseman Bob Godorecci, and no mechanic in the pit at Indianapolis ever did a better motor job than Brigade Chief Engineer Joe Mallozzi did on the engine.

The truck is equipped with 600 feet of 2½-inch hose, 200 feet of 1½-inch hose, 200 feet of ¾-inch booster hose, a 150-gallon water tank and a 350 G.P.M. pump. Additional equipment consists of three Scott Air Paks for protection against smoke and fume inhalation, and in the near future chemical extinguishment agents will be added. The truck, trailer and all equipment are housed in a special section of Building No. 21 where the Brigade meets every Monday under the able direction of Fire Chief Eddie Ruth. For one week in each of the past eight years Ed has attended the Pennsylvania State Fire School.

The other members of the Brigade in addition to Ruth, Mallozzi and Godorecci are Fire Marshal Harry Bailey, Electrician Stanley Clayton, Hosemen Joseph Rocco, Stanley Blichasz, Francis Morgan and Joseph Feckno.

"FIRE . . . in its path—loss of life, property, and security.

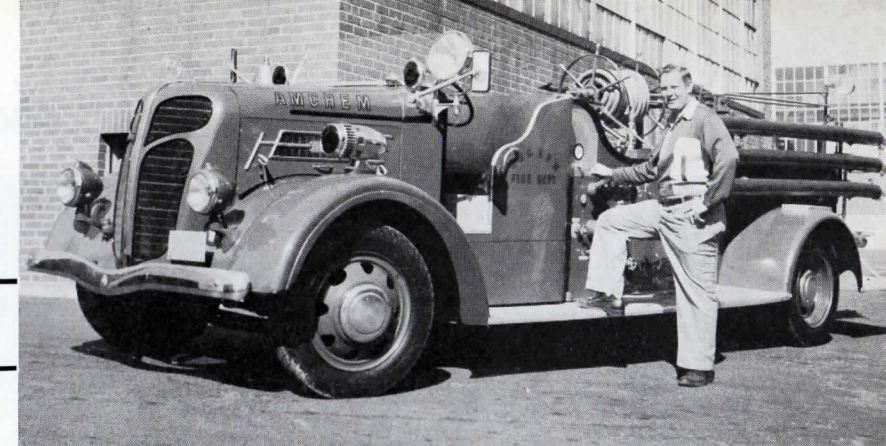
"In its train—suffering, unemployment and economic waste.

"Every man, woman and child in America is urged to co-operate in reducing the loss of life, loss of jobs and loss of materials by unnecessary fires.

"Let's all join in helping to avoid fire loss by practicing FIRE PREVENTION EVERY DAY."

This is the message that was carried on the posters throughout our various buildings during Fire Prevention Week, October 5 to 11.

The FIRE BRIGADE is AMCHEM'S answer to this message. We doubt if there's a better one.



Fire Chief Eddie Ruth and "Big Red," "sweetheart" of the Fire Brigade.



Chief Ruth lecturing on fire prevention.



Eddie runs movie on how to stop fires.

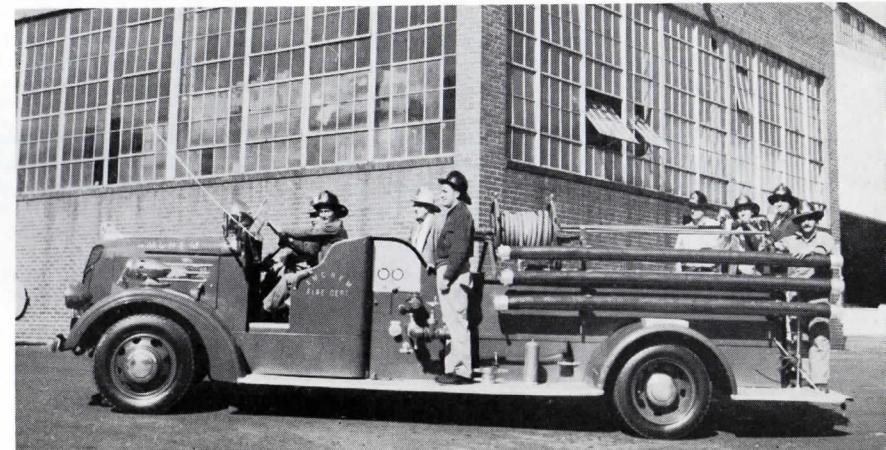


Amchem Brigade prepares for fire drill.

Civil Defense trailer was first piece of "rolling" equipment—now augments "Big Red." It can be hitched to forklift truck or hauled manually when needed.



The entire Amchem Fire Brigade mans "Big Red" in one of its drills: (left to right) E. Ruth (partially hidden), J. Mallozzi, H. Bailey, R. Godorecci, S. Blichasz, F. Morgan, J. Feckno and J. Rocco.



Technical REFRESHER Program



Turns Salesmen Into Students . . .
Students Into Salesmen . . .
Salesmen's Calls Into Dollars . . .

Millions of words have been written on the subject of salesmanship and what makes a good salesman. Some authorities claim that good salesmen are born, not made. Others contend that anyone who is a nice guy with a good appearance and a little initiative can bring in the orders. Still another faction believes that if a salesman makes enough calls he'll write up a fair amount of business. There's one thing, though, they all agree on and that is A SALESMAN MUST KNOW HIS PRODUCT AND ITS USES.

Recognizing the importance of this sales attribute, our Metalworking Chemicals Division instituted its Technical Refresher Program two years ago, the first session being held December 3 through 7, 1956. Two others have since followed—one during the week of June 3 through 7, 1957, and the other from June 23 to 27, 1958.

The format, as devised by the management of our Metalworking Chemicals Division, calls for a complete review of all major Amchem products from both a technical and sales standpoint. Attendance is limited to eight sales personnel and each Program lasts exactly one work week. The course is highly intensified and is designed primarily to help our new salesmen cope with problems they en-

counter after their initial venture into the selling of Amchem's metalworking chemical products. The Program, however, proved so interesting, so popular and so beneficial that now attendance is open to all salesmen—both the new recruits and the veterans. The latter have especially profited because it has given them the opportunity of learning, first hand, more about new products which have been developed since these salesmen received their FIRST YEAR FIELD SALES TRAINING.

Each of our Metalworking products—Alodine, Granodine, etc.—is thoroughly reviewed according to its application and function. These reviews cover equipment requirements, installations, chemical procedures, demonstrations, operating data, control testing, competitive products. No college senior ever crammed for his finals with greater intensification than our shirt-sleeved Amchem salesmen-turned-students.

All programs are under the direct supervision of Jack Price, while John Geyer, Manager of Product Development; Hugh Gehman, his assistant; George Brumbaugh, Arthur Dahl and James Thirk of the Development Laboratory, always make their services available as technical instructors.

Sessions start at 8:45 a.m. and last

until 5:30 p.m. (or later). Salesmen are housed at a nearby motel, and commute via car pool to the plant.

All this represents a considerable investment by our Company, but in a thoroughly tangible way it helps each salesman to build up his own sales message based on better acquaintance with his product. It gives him the specialized knowledge that equips him to service his accounts in an intelligent way. As a sales manager for an electrical firm was recently quoted in *The American Salesman*: "What incentive is there for a man to learn about his product if his company hands him a prepared speech! How can you expect him to be equipped to answer the myriad questions any buyer is liable to spring on him." To this we must add HOW TRUE!

To gauge how well received our Technical Training Programs have been, we have only to quote from a letter written by D. L. Miles, Manager of our Midwest District, to F. P. Spruance, Jr., Metalworking Sales Manager, "... they (George Smith and Howard Schroeder, salesmen attached to our Midwest Office) were so enthusiastic about the Program that I should like to extend my congratulations to the individuals who contributed to the organization and presentation of the Program."

"World Series" on Penllyn Pike

... Amchem and
Foster All Even Up

After considerable bantering between Al Sadel, Foster Office at Ambler, and his associates on the home front at 46th and Girard, a softball game was arranged between the office personnel of Amchem and a similar aggregation from Foster.

It was a motley crew that cavorted on the diamond between the cornfields and Penllyn Pike on the evening of August 27, 1958. The visitors performed in everything from fancy underwear to a pair of boxer's sweat pants of the Dempsey-Tunney era. The lads from Amchem didn't do badly sartorially either, particularly Walt MacLaughlin,



R. Wood, Amchem (left), R. Friedenberg, Foster (right).

who appeared in an exotic pair of long socks worn outside his chino jeans. Walt looked as though he had been afflicted with a bad case of milk leg.

The vicissitudes encountered by the Amchemers were not strictly confined to the strength of the opposition, as for instance ex-cricketer John Sterry's difficulty in keeping his mustache within the limits of his catcher's mask; Dick Colbert's effort at trying to convince his bride that he's a pitcher (Amchem lost, 33-4); Bill Snyder throwing out his arm and holding up the game while both teams hunted for it out in the cow pasture; Bob Detwiler getting all tangled up like a pretzel every time he batted because he swings cross-handed; and Walt ("Sox") MacLaughlin was as busy as a one-armed xylophone player dividing his time between baby sitting, keeping his pipe going, playing short, batting, coaching and keeping those long socks pulled up.

Elated over its victory, the Foster clan got overly ambitious and challenged the Amchem plant team that reached the playoffs in the Ambler Softball League. Frank Risolia, John Platt, MacLaughlin and Detwiler (still batting cross-handed) of the office team wormed their way into the plant line-up and re-deemed themselves this time by clouting Sam Hadden, the Foster pitcher, all over the lot. Of course they were given heap big help from Amchem regulars: Dean, Wood, Olivieri, Thompson, Zollo, Minio, Mancini, et al., in the 17-1 Amchem triumph. Now both Foster and Amchem are shouting "wait till next year."



Picture Courtesy of Niles Chamber of Commerce.

This scene from "A Night Out" knocked 'em in the aisles in 1914.

"Horse Opera" Once Big Industry in Niles

Scene of Amchem's Western Operations Was
Home of California's Largest Movie Studio

It's been a long, long while since Dad got "duked out" in his peg-topped pants, two-inch-high collar, shoe-string necktie and bulldog toed shoes and took Mom to the neighborhood nickelodeon to see a "Broncho Billie." Dad was considered quite a sport if he blew in fifty cents for the night's diversion, which also included a pack of spearmint, a couple of lemon phosphates and his "deck" of "Sweet Caps" or Piedmonts.

The big treat for both Dad and Mom, of course, was the "Broncho Billie." This was back in the days when trolleys ran all the way up 309 from Erdenheim to Bethlehem, a "schooner of suds" cost five cents (with a bologna sandwich thrown in for good measure), a man's three-piece wool suit sold for \$10.00, a boy's two-piecer for a fin and \$15.00 was considered a respectable wage for a 54-hour work week.

The most famous actor-producer-director of that era (1913-1914) was Gilbert M. Anderson. This celluloid cowpoke together with George K. Spoor, a Chicago millionaire, had previously formed the Essanay Film Manufacturing Company in Chicago and afterwards came to Niles, Cal., and set up production. Anderson portrayed the part of "Broncho Billie" in a series of pictures which was called by that same name.

The combination of sunshine and real Western scenery provided by Niles made Essanay's venture highly successful—so much so that this studio lured such top stars of the day as Ben Turpin, Wallace Beery and Charlie Chaplin to Niles.

Chaplin's salary then was a fantastic \$1,250 a week.

Even the presence of such a thriving industry as our own Amchem Products, Inc., cannot keep the Nilesians from resurrecting the ghost of Essanay—whose demise took place in 1916.

For two and a half days this past summer, the Niles Chamber of Commerce staged a fiesta in honor of the town's distinction of having filmed the first Westerns. Floats and costumed citizens portraying scenes and characters out of the past revived fond memories for the older folks and stirred the imagination of the younger set of the glamour and distinction that once was Niles.

In conjunction with the affair, Amchem was very glad to be able to make a most essential contribution. In a letter of thanks to George Williamson, Amchem's Vice-President at Niles, the secretary of the Niles Chamber of Commerce, Vernon Ellsworth, wrote: "... that without the use of the field in the rear of Amchem's property for the mounted entries, there just wouldn't have been room to form the parade."

This latter incident is something of an anticlimax. For in contrast to the sensational success that marked the beginning of Essanay (it was turning out movies at the rate of two a day) was the inauspicious start of Amchem in the same year, 1914, when the late James Harvey Gravel founded our Company with "a broom, a bucket and a good idea." Today, Amchem is still pioneering, growing . . . Essanay is but a memory.



↑ Spacious living room with two-way fireplace.



↓ Dining area affords excellent view of patio.

You'd never guess that this beautiful Rancher with the custom look is pre-fabricated of

ALODIZED

How would you like to pass the vacant lot on the corner on your way to work and then find this imposing ranch house on it when you returned home that same evening?

National Homes, which manufactures 43% of all pre-fab homes sold in this country, tells us that this chastely designed and excellently proportioned ranch home can be erected and enclosed on a prepared slab or foundation in a single day . . . completed with only 120 hours of carpenter time. Called "Chateau," it has 1,700 square feet of space and is but one of several designs in National's new 1959 "Viking" line of pre-fabricated aluminum homes.

"Chateau" consists of living room with dining area, three bedrooms, two baths, a fully appointed kitchen, recreation room, rear patio and a two-car garage. The cost, erected on the owner's lot, is estimated presently to be between \$18,000 and \$20,000.

According to the prime suppliers of the aluminum for these homes, it represents "a revolutionary new concept in residential construction."

All photos on this page ©Ezra Stoller.



One of the two beautifully appointed bathrooms.

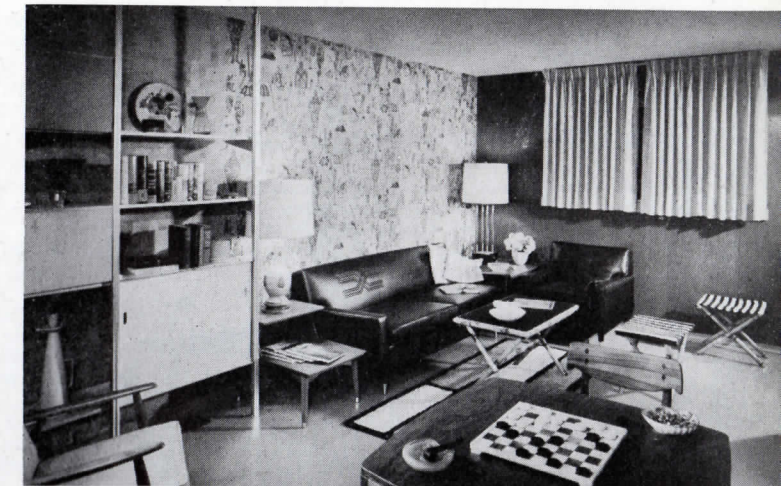
Aluminum

The suppliers also tell us "the siding is outstanding for its integration of aluminum sheathing, Fiberglas* insulation and aluminum foil vapor barrier into panels with insulating value of eight inches of masonry." The interior partitions are drywall construction.

National also informs us that the owner of one of these modern masterpieces can save approximately \$4,000 on painting and repairs during the first 20 years of ownership. And besides, he's secure in the consciousness of being practically free from exterior maintenance worries for a whole lifetime. Imagine! . . . getting up on a Saturday morning without ever having to give a thought to getting out the ladder, bucket, paint, brushes, rags and "turps" and giving the place a beauty treatment . . . and it's good-bye to patching roof leaks after a rainy day, too, for the roof is also aluminum.

These tremendous time and money saving factors are made possible by Alodizing the Aluminum—Amchem's miracle chemical process which imparts corrosion resistance to the aluminum and endows it with a natural finish that's both time-defying and beautiful.

*Trademark of Owens-Corning Fiberglas Corporation.



↑ There's comfort plus in this large recreation room.



↓ Modern, fully equipped kitchen with dinette area.

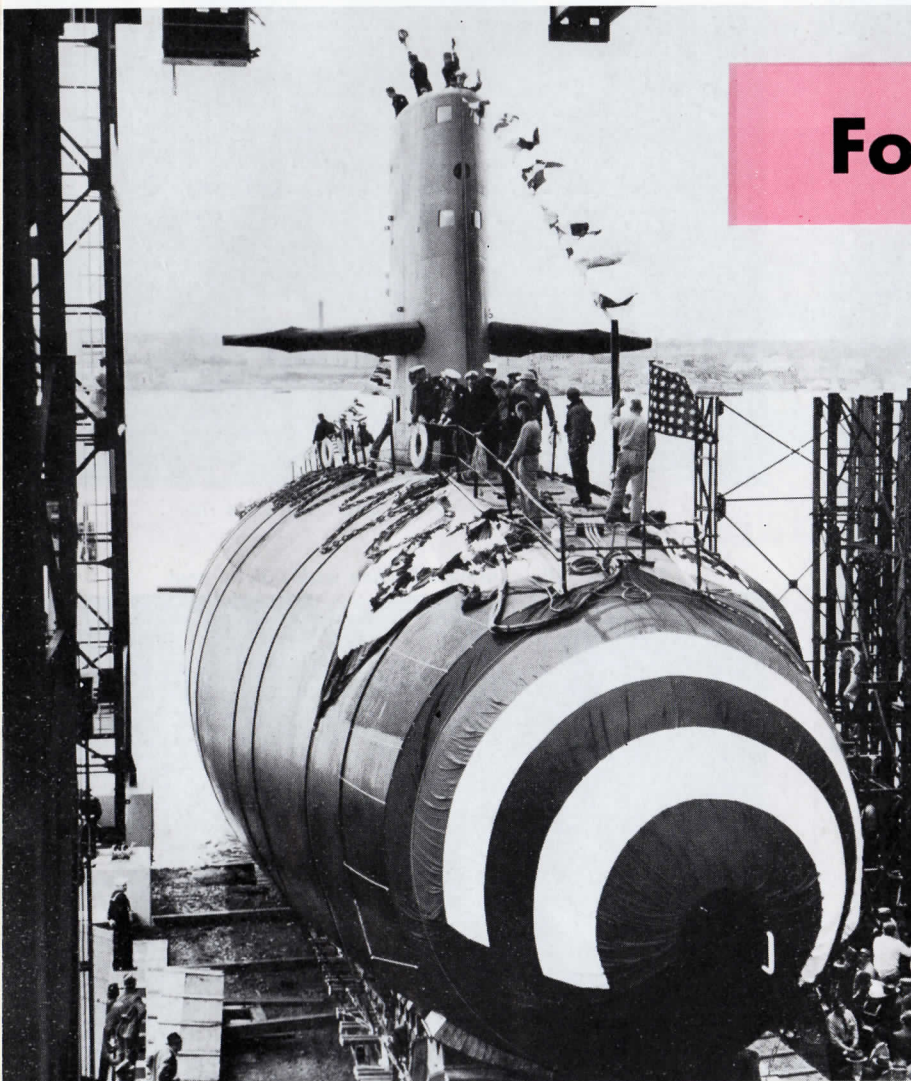
Furthermore, Alodizing makes the surface receptive to paint of any color, with the assurance that it won't chip or peel.

To acquaint the public with Amchem's stake in this new phase of home construction, our Company has scheduled a full-page advertisement in full color in the fashionable home service magazine, *Living for Young Homemakers*, January issue. This is in addition to ads in business and trade publications.

The site of the National Homes sample in this area has not yet been chosen. As soon as it is selected and the home erected, Jack Breen, Advertising Manager of our Metalworking Division, who has been co-ordinating the advertising program with National Homes, will have notices posted on the office and plant bulletin boards.

Amchem's participation in this country-wide National Homes project proves that our Company is alert to current scientific trends and needs, and making a major contribution to one of America's great industries—HOME BUILDING.

All photos on this page ©Ezra Stoller.



Foster Products

Off to Sea on New U. S. Atomic-Powered Submarine "Skipjack"

When the U. S. Navy is confronted with a problem involving adhesives, mastics and protective coatings for insulation on its ships, it calls on a proven source for solution—the Benjamin Foster Company.

Foster is an old hand at helping out the Navy in such situations. The association between Foster and the Navy dates back to World War I, when the application of asphalt mastic decks on transport ships marked the first of a series of important advances in protective coatings by Foster for the United States Navy. Many of these are now incorporated in U. S. Navy specifications so that now there is hardly a combat ship built by the U. S. Navy that does not utilize Foster Products in one place or another.

Little wonder, then, that when an urgent request came from the Navy to Foster for a new epoxy adhesive cement with high bond and tensile strength, shock and corrosive resistance, flexibility to meet the forces of movement and vibration, and long service life, Foster scientists and technicians got busy and developed it. This new adhesive was to be used for fastening special perforated metal clips to the pressure hull of submarines.

The Navy applied this new adhesive for the first time on the U.S.S. *Skipjack*, the new atomic submarine built by the Electric Boat Division of General Dynamics Corporation at their shipyard, Groton, Connecticut, and launched earlier this year.

Such pioneering and performance have earned for Foster the rich reputation which it now enjoys as one of the most outstanding and dependable producers of accessory compounds for thermal insulation protection in existence. This acceptance of Foster coatings is not just confined to our own country, for presently Amchem's International Division is expanding distribution of Foster Products through the appointment of overseas licensees and representatives.

A new generation of atomic submarines was ushered in earlier this year as the U.S.S. *Skipjack* was launched at the Groton, Conn., shipyard of General Dynamics Corporation's Electric Boat Division. *Skipjack* is the first of a new class of nuclear submarines that will achieve unprecedented underwater speed and maneuverability. Benjamin Foster Company is proud to be one of the prime suppliers of materials used on this new sub.

The Last Patent Issued to James Harvey Gravell

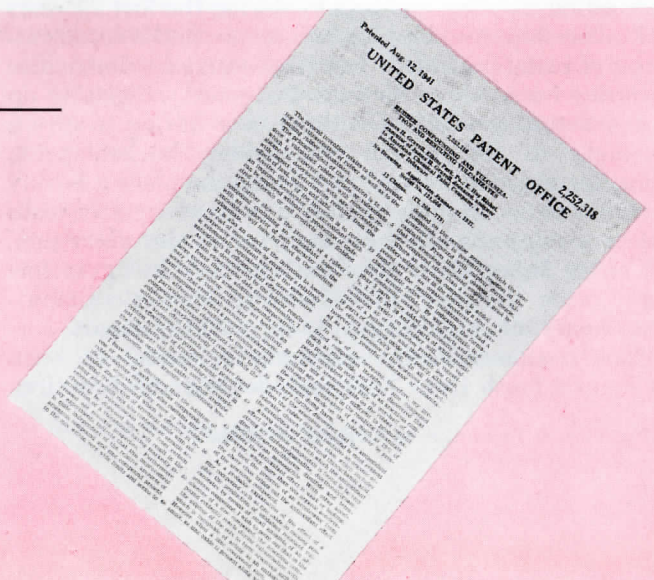
U. S. Patent No. 2,252,318 was issued to our late Founder and President, August 12, 1941, and expired August 12 this year.

Application for this patent was made January 21, 1937. And since he died December 8, 1939, the patent was not issued until almost two years after Mr. Gravell's death.

If it would be possible to read the print on the reproduction, you would see that this last patent relates to "Rubber Compounding and Vulcanization and Resulting Vulcanizates."

This is all the more remarkable in view of the fact that Mr. Gravell's specialty was in the fields of metal-treating chemicals.

Since a total of 146 patents were granted to Mr. Gravell between the time he founded the Company in 1914 and the issuance of this last patent, it can readily be appreciated how prolific and indefatigable a worker he was.



Grun to Be Comptroller January 1

Rudolf Grun, who has been Assistant to President Romig, takes on a new title and some additional duties after the first of the year, at which time he becomes Comptroller of our Company. He has been with Amchem since 1950.



Rudy, born in New York City, spent his childhood and teen years in New Rochelle, N. Y., where he graduated from high school. He obtained his B.A. from the University of North Carolina in 1941, majoring in chemistry. This was followed by two years' postgraduate study and a Master's degree from Harvard University's Graduate School of Business Administration.

A World War II Navy career was highlighted by the words "I relieve you" when Rudy assumed command of the U.S.S. LSM-7 and her complement of four other officers and fifty-seven enlisted men in 1944. During the height of hostilities, Rudy skippered his ship in and around the Philippines and on to Okinawa. He was also in the first convoy that threaded its way through the mine-infested waters of the Japan Sea the day after V-J Day. Rudy completed his tour of sea duty by bringing the LSM, originally classified as "expendable," safely back to the U. S., where he was reassigned and soon afterwards promoted to Lieutenant Commander. An early separation from the Navy followed.

As a civilian again in 1946, Rudy chose Virginia-Carolina Chemical Corporation, Richmond, Va., as a starting point in the chemical industry. He spent four years with V-C's Chemical Division as a marketing and commercial researcher and consultant until June, 1950, when he became associated with Amchem.

Not one to toot his own horn, we can rest assured that Rudy will do an outstanding job in his new assignment. Although his official title is Comptroller, he will continue to work closely with Mr. Romig as well as with Mr. Naylor.

Rudy resides at 12 Chelfield Road, North Hills, with his wife Hazel and their four children: Susan 10, Karen 9, Rolf 5, and Paul 3.

REGISTERED TRADE NAMES—The following are the trademarks and trade names of Amchem Products, Inc.: Alodine, Granodine, Granodraw and Weedone.

TUX OR NO TUX . . . THEY SURE TRAVEL

The Men of Amchem's International Division

Are Workers and Diplomats

When our International Division dispatches its personnel on distant assignments there's not much time for sight-seeing. Every man is "on the ball," not "having a ball," every precious minute of his trip.

Currently these International "Amchemen" have taken to the road or have just returned from abroad: J. O. J. Shellenberger, Vice-President in Charge of Marketing; Lon Dorsay, Administrative Assistant; Stig Sasse, Benjamin Foster Technician for the International Division; John Sterry, Agricultural Field Technician. In October, J. Innes Simpson, Manager of the Division, visited the Caribbean countries. Early this year he made a successful trip to the Orient, and currently he's making plans for another visit to Amchem affiliates after the first of the new year.

International schedules are always tighter than a presidential candidate's speaking engagements on a campaign tour. While the mileage piled up by our globe-trotters probably comes close to the combined total racked up by John Foster Dulles, Dag Hammarskjöld and Ed Sullivan.

Our genial veep in charge of marketing, J.O.J.S., has just completed an encirclement of the globe to pay his respects to our representatives and licensees in South Africa, England, France, Belgium, Western Germany, India, Siam, Australia, New Zealand and Hawaii. He started from New York September 4 and arrived home November 10. In one of his numerous communiquees, Mr. Shellenberger made the following observations about India:

"India is all I've heard and more. I

expected the poverty and squalor, but it's worse when you see it. What I didn't expect was the determination of the Indians to raise themselves. I find no evidence of corruption. The government is full of red tape, and I think misguided in many ways, but honest and sincere. I am optimistic for them, but it has taken, and will take, much patience and understanding."

It's enlightening to get first-hand information about a country which many normally associate with fabulously rich maharajahs, goat's milk and exotic dancers.

Lon Dorsay is the latest to arrive from "across the pond," having made his initial trip to Europe for Amchem. Lon signed hotel registers in the following countries: England, Holland, Switzerland, Italy, Spain, Portugal and France, in that order. He squeezed in sixteen cities on his six-week journey that began October 15 from Philadelphia.

Stig Sasse, abroad for the first time for the Benjamin Foster products, has made sure that his native Sweden, as well as Denmark, Finland, Belgium, Germany and France, know a little bit more about the Foster line than before his arrival in those countries this past October.

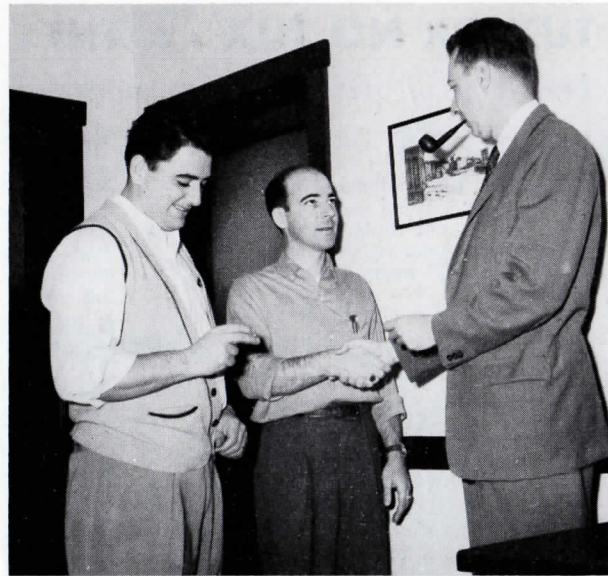
John Sterry, home just about long enough to unpack his suitcase (see September issue of THE AMCHEM NEWS), has hit the trail again. This time John includes in his itinerary a stop in India, in addition to visiting Amchem's agricultural affiliates in England, France, Sudan, Australia, New Zealand and Hawaii. He'll be home for Christmas. He left by plane from New York on Nov. 1.



They've got something else besides mambos, sambas and classy boxers in Cuba—they've got weeds in the sugar plantations. But Miguel Dufan and Miguel Zubillaya (unidentified in the picture) of Amchem affiliate, Armor Machinery and Chemical Company, Havana, are seeing that the sugar growers are doing something about the problem . . . and that SOMETHING is WEEDONE, as this mobile exhibit at a cattle fair shows.



Mildred Morris expresses more than satisfaction at her choice of a brooch with ruby as she receives her 10-year service emblem from Vice-President J. O. J. Shellenberger.



Nat Giorgio (left) and Warren Snyder (center) will be wearing five-year service emblem pins in their coat lapels after this meeting with John Geyer, puffing on his old brier, their superior in Metalworking Chemicals Development.



Gertrude Scheetz bestows a smile of gratitude on Raymond Naylor, as she is about to accept her ruby service bracelet from our Company's treasurer commemorating her 10 years at Amchem.



John Nelson (left) and Guy Goch-nauer (right), his Supervisor in Materials Handling and Receiving, say "mighty purty" as they admire John's new 10-year ruby tie chain.

Congratulations!

These Are the Men and Women of **AMCHEM** Who Have Received Service Award Emblems Since the Last Issue of **THE AMCHEM NEWS**:

★ — 10 YEARS — ★

Anna M. Hagendorf	Gertrude E. Scheetz
Wendell C. Johnson	Harold M. Smith, Sr.
J. Mildred Morris	Maurice B. Turner
John D. Nelson	Booker T. Washington

★ — 5 YEARS — ★

Wolfgang Burlein	Walter Krogh
Arthur Carter, Jr.	F. Warren Snyder
Arthur W. Dahl	Carl J. Stella
Robert G. Entrikin	Arnold W. Walz
Natle E. Giorgio	



Bob Entrikin (facing camera), Midwest District Metalworking Chemicals Sales Supervisor, gets a warm handshake and a five-year service emblem from Donald Miles, Midwest District Sales Manager.

Dr. Fritz Simion

We regret the death, at age 72, of Dr. Fritz Simion, Amchem's Patent Agent and Trademark Co-ordinator for England and the Continent of Europe since 1939. Dr. Simion, who held a Ph.D. from the University of Berlin, died in London, September 26. He was appointed to the post by the late Henry Sontheimer, founder of Amchem's International Division.

He "Saw the Light"... RIGHT!

The American Army requisitioned almost all of the building owned by my employers in Brisbane during World War II. Soon after moving in, an American officer stopped the maintenance man and complained about the position of the light above his desk. "Could you have the light moved exactly four inches to the left?" he asked.

"Certainly," said the man. "I'll take care of it while you're at lunch." On his return, the officer was pleased with the improvement in the light. What he may never know, unless he reads this, is that the maintenance man moved the desk exactly four inches to the right.

—V. L. D'Arcy (Brisbane, Australia)

SAFETY REPORT for 1958

Safety records of departments at the end of October, 1958, listed in order of merit. Frequency rate of each department is based on performance of the past 11 months plus current month.

1. M. W. Production
2. Construction
3. Receiving
4. Agr. Packaging
5. Maintenance
6. Agr. Production
7. Shipping
8. Research

Percentage of improvement based on performance of all preceding months within the current calendar year as compared with standing at the close of the previous year.

1. Construction
2. Agr. Production
3. Agr. Packaging
4. Maintenance
5. M. W. Production
6. Receiving
7. Shipping
8. Research

Beatty Addresses British Weed Control Conference

Bob Beatty's fame as an authority on weed control is not limited to our own shores. Just about a month ago our scholarly Agricultural Chemicals Research Director returned to Ambler after a two-and-a-half-week trip to England where he presented a special paper on "Herbicides and the American Farmer," before the fifth British Weed Control Conference at Brighton, November 4-6. Beatty went upon invitation of this body.

Last January, Bob spoke before a similar group in San Jose, California, at the request of the California Department of Agriculture.

At Brighton, Bob discussed some of the newest developments in American chemical weed control and summarized current procedures in the use of herbicides with vegetable crops. His address gave him the opportunity of informing those present that Amchem has developed Dinoben and Amoben, two related pre-emergence chemicals which were tolerated by corn, soybeans, peas and several other vegetable crops while a wide range of annual weeds was controlled for 6 to 8 weeks.

It augurs well for the reputation and progress of our Company when we can report events as satisfying as the foregoing experience of Bob Beatty.

Sympathy

Our sympathy is extended to Irvin Berger and all the members of his family on the death of his father, David, who died rather unexpectedly on November 16 at his home in Philadelphia. Irvin has been in Agricultural Chemicals Sales since July, 1952.

We also wish to offer condolence to Maurice B. Turner, Sales Manager of Amchem's Agricultural Chemicals Division, and his family on the loss of their mother, Mrs. Scena Turner, who died at her residence in Fargo, North Dakota, November 24.

Welcome to our new employees

	HOME TOWN	ASSIGNED TO
ANTOINETTE R. AVILA	Niles, Calif.	Niles Office
GERALDINE M. BENDER	Ambler, Pa.	Accounting—Ambler
ANNA L. BOYD	St. Joseph, Mo.	St. Joseph Office
DAVID BROWNLEE	Hatboro, Pa.	Bldg. Maintenance—Ambler
JOHN J. GODLEWSKI	Philadelphia, Pa.	Maintenance—Ambler
MARIE A. LIBERTO	Ambler, Pa.	Agricultural Chemicals Sales
JOAN A. LUKENS	Ambler, Pa.	Accounting—Ambler
EMMA B. NORVIG	Ambler, Pa.	Metalworking Chemicals Sales
GEORGE E. O'DONNELL	Lansdale, Pa.	Metalworking Development
JACQUELINE A. PEREZ	Niles, Calif.	Niles Office
MARTHA J. RUSSELL	St. Joseph, Mo.	St. Joseph Office
SANDRA M. SERRAO	Ambler, Pa.	International Division
DONALD J. SMITH	San Jose, Calif.	Niles Plant

Dart Season in Full Swing

If major league ball players batted as phenomenally as Amchem's tossers in the six-team North Penn Dart League, there wouldn't be a batting record left in the big league books. Feast your eyes on these marks: Dick Shellington 585, Tony Bruno 560, Nick Boychuck 487, and Ralph Lelii 480.

The team average is an outstanding 432 and this includes the subs. Amchem has broken even in League competition with 9 wins and 9 losses. There are 48 games yet to be played of the 57 game schedule. Other teams in the League are: Willow Grove Fire Company, Willow Grove Red Men, Fort Washington

Fire Company, Ambler Fire Company, and the Ambler Red Men.

The season began October 6 and ends March 5. Home games are played at the Old Wissahickon Fire House on Butler Avenue . . . and get this! The host team serves coffee and doughnuts after each game . . . Woo! Woo! Ralph Lelii is Captain and Bob Godorecci, Business Manager. The rest of the team is composed of Mickey Krisan, Joe Rocco, Johnny Zollo, Earl Seiz, Len Cooper, Norm Urban, Charlie Olivieri, Mel Nagle, Bob Kittrell, Joe Blessing and Frank Cahill.

Along the Party Line

MARGE BUCK, Agricultural Chemicals Sales, retired to private life in Colorado October 28. Howard Johnson's almost ran out of food as 33 showed up for the send-off luncheon! (Ah, those loyal Amchem gals.)

JEAN WARD, Accounting, decided she liked kitchen mechanics better than office work. Her associates honored her with a dinner at the home of MARIAN JONES, Secretary to Mr. Cherksey, before she left.

We noticed the name of GEORGE WILLIAMSON, Western District Vice-President, among the guests at the party for V.I.P.'s at the unveiling of the new "Viking" line of National Homes Cor-

poration. On that occasion, George rubbed elbows with Roy Larsen, President, Time, Inc.; Gwilyn Price, Chairman of the Board, Westinghouse; Frank Magee, President of Alcoa, and other similar personages.

Better-Late-Than-Never Vacations—OLGA CAHILL, Agricultural Chemicals Sales, and husband Joe to Canada and Niagara Falls—back by way of Erie, Pittsburgh and West Virginia. CYNTHIA GEHRET turned outdoor gal by camping for a week in Absecon, N. J. DOT DiLAURO and spouse Tom succumbed to their nostalgia and paid another visit to New England and came back with glowing tales about quaint Old Sturbridge Village.

(Continued on page 12)

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in the Interest of AMCHEM
Employees and Their Families

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Dorothy DiLauro . . . Agr. Sales
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Nellie Niblock . . . Gen. Accounting Office
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William A. Drislane
Editor



Joe Torchiana Named Sales Manager of Lawn and Garden Products

Announcement was made September 8 that Joe Torchiana was named Sales Manager of Lawn and Garden Products of the Agricultural Chemicals Division. He will continue as Advertising Manager of the division, the position which he has held since joining Amchem in January 1947.

Prior to his association with our Company he had been Advertising Manager of the Delaware River Ferry Company, Chester, Pa., and at one time conducted his own printing and mail order advertising business.

★ ★ ★

OUR COVER STORY—The little house on our cover is symbolic of millions of homes throughout our wonderful land during the Holiday Season. Its happy occupants are sharing the joys of Christmas with all on the outside, as the smoke from the chimney writes the message that's in the hearts of those within.

Introducing New Members of the

Amchem Stork Club

THOMAS JOSEPH . . . May 4, 1958
The Proud Amchem Parent: Charles R. Wirshing (Western District Sales Manager, Metalworking Chemicals Division)

EDWARD REID . . . June 22, 1958
The Proud Amchem Parent: Eugene J. Mendlow (Metalworking Chemicals Sales Supervisor, Eastern District)

MICHAEL PATRICK . . . July 10, 1958
The Proud Amchem Parent: Patrick E. Henry (Metalworking Chemicals Sales, Western District)

DONNA MARIE . . . August 14, 1958
The Proud Amchem Parent: John P. Zollo (Ambler, Construction Department)

MEGAN ANN . . . September 8, 1958
The Proud Amchem Parent: Willard R. Snyder (International Division, Administrative Assistant)

CORDELIA ELLEN . . . September 13, 1958
The Proud Amchem Parent: Mark A. Manning, Jr. (Metalworking Chemicals Sales, Eastern District)

HARVEY ISAAC . . . September 21, 1958
The Proud Amchem Parent: Wilbur H. Mulder (Windsor Plant)

MICHAEL JEFFREY . . . October 4, 1958
The Proud Amchem Parent: Leonard H. Carter (Ambler, Agricultural Chemicals Production Department)

MATTHEW MARK . . . October 6, 1958
The Proud Amchem Parent: Ralph S. Wood (Ambler, Shipping Department)

PAUL ANDERSON . . . October 25, 1958
The Proud Amchem Parent: Charles S. Hallock (Agricultural Chemicals Sales)

LINDA SUSAN . . . October 26, 1958
The Proud Amchem Parent: Roger L. Beamon, Jr. (Metalworking Chemicals Sales, Eastern District)

Along the Party Line

(Continued from page 11)

FRANK BOLAND, Agricultural Chemicals Production Supervisor, is putting his spare time to good profit by attending classes at Penn State University's Ogontz campus. Frank is taking a college course in "Supervisory Practices" as part of Penn State's Management Development Program.

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Amchem research chemist WILBUR HALL also makes good use of his off-time hours. Will's cultural pursuits currently are studying the Russian language at the Eisenhower High School in Norristown, and producing and directing "The Desk Set" which was presented last week by the Whitmarsh Curtain Callers, a nearby dramatic group of which he is a member. "The Desk Set" is the Broadway success comedy that was later made into a movie and starred Katherine Hepburn and Spencer Tracy.

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KAY GRAMM, Accounting Office, provided her co-workers with a bit of genuine farm atmosphere, as well as supplying a real old-fashioned Bar-B-Q, by hosting the following group at her charming country place out that-a-way off Skippack Pike: ANN NOLAN, NELLIE NIBLOCK, LOIS JOHANSON, LILLIAN CHANEY, NELLIE LOWER, EDNA GAUSS, MARIAN JONES, DOROTHY WISWELL, GERTRUDE SCHEETZ, ESTHER BARDO and ANN LUCAS. The date was September 13.

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GOT ROCKS DEPARTMENT: Harvey H. Heist, a junior at Lehigh University, proved that he has an eye for beauty as well as for engineering charts by select-

ing petite and lovely LYNDA BUTTON of Agricultural Chemicals Research as the future Mrs. Heist. Engagement took place August 14. Both are Abington High grads.

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On October 25, JEAN TROVATO, Accounting Department, exchanged wedding vows with William Schmids at St. Joseph's Church, Ambler. From all reports, Jean was a picture of loveliness. The reception was held in the evening at the L.R.B. Hall in Ambler. The bridegroom received his honorable discharge from the Navy this past August after a four-year hitch and is now employed by Avionics Corporation in Horsham. The couple resides in Fort Washington. A bridal shower was held for Jean in September at which practically the entire office force turned out. Again, KAY GRAMM's home was the scene of festivities.

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It was "good-bye" to PEGGY SMART, October 17, who left to await the arrival of Doc. Stork. A farewell baby shower arranged by KAY WILSON at the home of Peggy's mother produced an overflow crowd of 35 as well as a wagonload of baby plunder. (Ah! those generous Amchem girls.)

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Good-bye and good luck sentiments went to GINNY KAUFFMAN, Canadian Sales, and to PEGGY SMITH DONNELLY, International! The former left for King's College, Briarcliffe, N. Y.; the latter to California to housekeep for her brand new hubby.