

Providing for Tomorrow's Jobs

Invest-in-America Week— April 26 Through May 2

Significance of this event is perhaps best summed up in the message of President Eisenhower to the National Invest-in-America Committee.

"Invest-in-America emphasizes the importance of thrift and savings to the continuing growth of our Nation," Mr. Eisenhower said. "As our people freely invest their savings in productive enterprise, our economy is strengthened through research and construction of new plants and equipment, through new jobs and living standards.

"Each bank account, each insurance policy, each bond or share of stock contributes capital to advance the security of the Nation and of each citizen."

This year's observance carries the appropriate slogan—"Money at Work Means Men at Work." It brings home to people that their savings and the retained earnings of business provide the capital which finances about 65,000,000 jobs on private payrolls. It points up the need for additional billions of dollars required yearly to create new jobs for our growing population.

It takes a vast amount of capital to furnish employment for the million young newcomers who join our work force every year. Money for buildings, machines and offices. It takes about \$14,000 to buy the equipment to put the average factory or office worker to work.

Money saved and invested means plants and jobs and opportunities for all of us—and for our children in the coming years.



Best way we know to symbolize a summer vacation—a comely miss in a beach scene. Our model is JoAnn Minio, an Ambler High Junior and younger sister of Marian A. Minio, Accounting Department.

Three Weeks' Vacation for 10-Year Employees

A brief note was sent out in February by F. E. Wilson, Director of Personnel, to the effect that "if on July 1 an employee has been with the Company for ten years, he or she is entitled to three weeks of vacation."

We don't even dare suggest that anyone with ten years' service has forgotten this good news . . . but, just in case . . . !





Steelwork about to be put in place, Nov. 5.



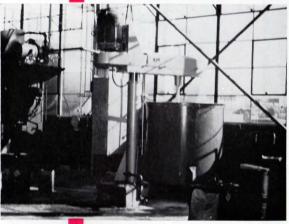
Steel framework completely erected, ready for application of steel siding, next day.



Bed prepared for concrete slab, Nov. 13.

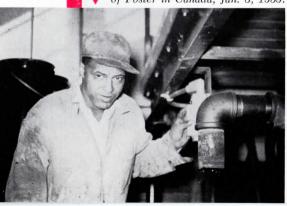
GROWING PAINS at WINDSOR

New Addition to Plant Opened January 5... Now Manufactures Benjamin Foster Products



Manufacturing equipment installed and ready to start operation just 48 working days after ground breaking.

Howard Mulder, chemicals operator, about to pull switch marking initial run of Foster in Canada, Jan. 5, 1959.



On the morning of January 5, 1959, Howard Mulder, chemicals operator, pulled the switch that set the machinery in motion to manufacture the first run of Benjamin Foster products in Canada. Witnessing the initial run were George Harmon, production supervisor; John Toomey, of the Foster Company laboratory; and George Russell, of the Amchem Engineering Department at Ambler.

To house the Foster manufacturing equipment, a new 3,000-square-foot addition was erected at Windsor. It is steel frame and galvanized construction, and was completed in approximately six weeks' working time.

The Woodall Construction Company, Windsor, was the general contractor. Algoma Steel Corporation, Ltd., Sault Sainte Marie, Ont., and the Dominion Steel Corporation, Ltd., Montreal, supplied the structural steel to the Canadian Bridge Company, who fabricated the steel and erected the structure. The corrugated steel siding came from Pedler People Ltd., Oshawa, Ont. All these firms are customers of Amchem's Metalworking Chemicals Division. Another Amchem client, Richards, Wilcox Company, London, Ont., supplied the new overhead door. All this is concrete evidence that Amchem likes to operate on a reciprocal basis.

The new Foster sales representative in Canada is Gordon Lloyd Hill, who resides in Toronto with his wife, Phyllis. For the past six years, Hill, who attended the Sir George William College in Montreal, was supervisor of technical service for the Canadian Fiberglas Company. He served during World War II with the Royal Canadian Navy, in the North Atlantic on convoy, escort and striking force duties.



George Gardner tells about \$50,000 worth of scientific knowledge in the Amchem

RESEARCH LIBRARY

The author, George Gardner (right), and Al Douty, Amchem Technical Director, consult one of over 2,400 books in the Amchem library.

How really new is this idea for a rustproofing coating?... How can this new herbicide be manufactured?... How do we analyze this new compound?... Is this corrosion inhibitor actually new?... Can we protect it by patents?... What are the published field reports on this new growth substance?

HE industrial chemist has a procedure he frequently uses for answering these and hundreds of similar questions. He consults the library. His use of the library might be for an occasional quick reference; it might be for a regular short period each day; or it might be for extended research requiring weeks.

At Amchem, as with every other major producer of chemicals, it makes excellent industrial sense to be informed. No important modification of an established product and no adventure into a new product field is ever considered without thorough, accurate knowledge of what has gone before. This knowledge must include not only our own experience in laboratory, plant and by customer evaluation, it must also include the experiences of others as recorded in reference books, scientific and trade journals, and patents.

While the approach to every problem differs in some respect, there is one favorite place for starting a literature search—with an abstract journal such as

Chemical Abstracts. This publication gives a high percentage of coverage on all the world's chemical literature, including patents, technical and scientific articles, reference books, and meeting reports. The Amchem library contains an excellent set of Chemical Abstracts, occupying two complete tiers in the library.

After his survey of *Chemical Abstracts*, the chemist is likely to have a list of references to be investigated. These will refer to journal and patent literature, frequently



The author's book identification sticker printed from a woodcut designed and made by his artist brother, Charles.

including the literature of foreign countries.

At Amchem, he may consult many of his original references without leaving the library. Such important U. S. publications as The Journal of the American Chemical Society, Industrial and Engineering Chemistry, Chemical Reviews, Analytical Chemistry, The Journal of Organic Chemistry, Corrosion, and The Journal of Agricultural Chemistry, are there on the shelves, in conveniently bound volumes.

If his reference is to be found in an English journal, such as *The Journal of the Chemical Society (London)*, it is there on the shelf ready for use, as are other English publications. If the reference is in a German or French journal, he has a good chance of finding it on Amchem's shelves. Since many Amchem chemists read French and German, the language barrier is not serious.

There are, of course, other approaches to a literature search than through *Chemical Abstracts*. An alternate approach is represented by the use of

chemical reference works. An excellent example is Beilstein's "Handbook on Organic Chemistry," in German, which occupies one full tier in the Amchem library. It is considered to be the world's best reference work on organic chemistry. (Organic chemistry is the chemistry of the compounds of carbon, as you know.) If you will look closely, you will see other well-known reference works, in English and German, such as Mellor, on "Inorganic Chemistry," and Houben-Weyl, on "Organic Chemistry." Another im-

portant general chemical reference work is the "Kirk-Othmer Chemical Encyclopedia," which, by the way, is very useful for the non-technical reader. (And in this connection don't forget our new set of the "Encyclopaedia Britannica.")

Besides these useful periodicals and major reference works, the Amchem library has a large variety of the smaller, more specialized, chemical reference books, which occupy a considerable portion of the library. These books, covering as they do every subject of interest to Amchem, are cataloged and cross-indexed in an extensive catalog file, using the Dewey-decimal system. These books are in constant circulation, and are used by the chemists in their daily work.

A considerable amount of scientific and technical data are received by the company, and much of this is funneled to the library for filing. All of such information thought to be of value is cataloged and filed in the "pamphlet file." This file is currently undergoing a weeding-out process to eliminate any material which should not occupy library space.

And lastly, and not by any means least, is our collection of trade publications. Due to space limitations, these are not bound, but are stored on the shelves for one year, where they are frequently used by the Sales and Development Departments.

The Amchem library is a scientific tool. It is intended to be idea-stimulating, and Amchem needs ideas to continue its truly remarkable growth. It is hoped that each year will see increased use of the Research Library.

Its facilities are not confined to laboratory personnel; any Amchem employee is privileged to use the library . . . just contact any of our chemists and he will be only too glad to introduce you to this storehouse of \$50,000 worth of scientific knowledge.

George S. Gardner, the author of this story on our library, is a research chemist in our Metalworking Chemicals Division. At various times he has contributed articles to professional journals. George received his technical education at Temple. Prior to coming to Amchem in 1942, he was a consulting chemist.

FAITH

To gain recognition and success a person must have faith in himself, or in herself, and must keep faith.

People must HAVE FAITH IN THEMSELVES if they expect others to have faith in them

People must KEEP FAITH WITH OTHERS if they expect others to accept and attach any value to their word.

Faith is important in this business—

The faith of CO-WORKERS in management; the faith of MANAGEMENT in co-workers; the faith of the CUSTOM-ERS whom we serve in BOTH CO-WORKERS AND MANAGEMENT!

" "5252525252525252525252525

They may

ALL LOOK GOOD WHEN THEY'RE FAR AWAY!

Another job somewhere else sometimes may appear more attractive than the one we have here

→ BUT ← it's more than

likely that right now the people over there are casting their eyes in our direction!

The higher the cost of MAKING it, The tougher the job of SELLING it!

Today, THE ENTIRE PERSONNEL must co-operate to help increase Sales—because without Sales there would be no Jobs!

EVERY CO-WORKER who economizes in the use of time and materials on the job—and maintains standards of quality—is helping to get MORE SALES and MORE SECURITY!

Help Bring Costs Down!

LOYALTY

CHARLES THE STREET STREET

It is generally recognized that LOYALTY in a man means that he is loyal

to his God

• to his Country
• to his Family

Loyalty begets loyalty—

to his Friends
to his Community
to his Job

In every human contact loyalty as surely works for success and profit—as disloyalty results in failure and loss. . . . Further, we individually know that loyalty among all in an organization is necessary to the self-interest of each and all.

and it PAYS!

→ These Make GOOD Sense ►

We have no quarrel with the belief that "a picture is worth a thousand words." However, the potency of this old proverb is somewhat weakened each time we read one of those weekly messages that are posted at various spots throughout our plant.

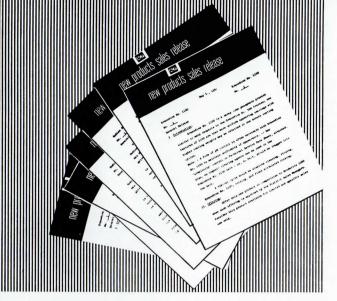
We are reproducing a few of these posters picked at random from those that ap-

peared during 1958. Not one in the entire '58 series could be considered as a preachment and none contained even an essence of the curt directive that smacks of regimentation.

The history of the posters goes back approximately nine years. Lloyd Shepherd has kept the program functioning by seeing that a new poster is thumbtacked to its frame each week. Statistically this means that in the intervening years since their initial appearance approximately 475 messages have been posted for our observation.

When studied, each pithy message makes good common sense. You may recall some of the well-chosen subjects that appeared during the past year—FAIRNESS, FAITH, PATRIOTISM, LOYALTY, FIRE PREVENTION—and the sound advice given under these titles.

Next time you pass one of these posters, stop! Read its message and try to let a little of it "sink in." You won't be able to repeat any of these messages word for word, you'll probably forget their subjects, but their meaning will stick subconsciously. As a result, you'll find that you will build a healthier, happier and more secure life for yourself at Amchem.



New Product
Sales Program Proves

Amchem's on the Move... in the Right Direction

It's an old business axiom that "you don't stand still—you either go ahead or fall behind." Anyone who has noted the constant physical and business growth of Amchem the past few years knows that our Company is not suffering from inertia. Many factors keep it on the move, not the least of which is the New Products Sales Program of our Metalworking Division.

Tabs are kept on the progress of test runs of Amchem products in various plants throughout the country.

Of particular significance recently was the application of our new Granodraw ZR coating in the drawing of Zirconium tubing for a gigantic nuclear reactor which was constructed for General Electric at Bridgeport, Conn.

A total of 44 miles of Zirconium tubing were drawn for this project. Your editor doesn't want to venture into the complications of atomics but it is understood that nuclear reactors consist of a series of Zirconium tubing with a typical outside diameter of %" and a thickness of 3/100". These tubes, when filled with uranium, produce heat which makes steam to drive turbines. The turbines then run generators to produce electricity.

Ample indication of the activity of the New Products Sales Program is the steady stream of New Products Sales Releases which flow from that source. These reports involve extensive research, fact finding and the compilation of data from a myriad of sources. They cover everything from a minor price change of a product to a diagrammatic layout for the installation of an Amchem chemical process. All of which means that Amchem keeps moving forward—but fast—in this jet-propelled age.

"Mighty Oaks From Little Acorns Grow"...

At Least Amchem Salesman Bob Wills Hopes So!

We don't know whether the operation pictured below at right is being performed in the basement of the home of the proprietor of the business. It might be taking place in his garage or in the abandoned icehouse on his farm. Anyway, it is an excellent example of the American Free Enterprise System that encourages the individual to go out and start up for himself. From such humble origin our business grew and prospered. The picture shows the metal-treatment section of Fab Metal Products, Inc., Canonsburg, Pa., processors of aluminum sheets. And even though its surroundings are rather crude and its equipment makeshift, this little company nonetheless is receptive to modern ideas and gives its customers and the ultimate users of its products something extra for their money.

As the picture illustrates, the operator of the spray gun is giving a sheet of aluminum a water spray rinse after the

sheet had been given an Alodine 1200 bath in the 50-gallon steel drum which is visible in the center foreground.

For a small scale operator like this one, it's plainly evident that there's no immediate necessity for investing in an elaborate setup to give aluminum an Alodine 1200 treatment. The cost of the Alodine 1200, as here administered, is negligible, yet what it does to preserve aluminum and provide it with corrosive resistance is inestimable.

Owner Harry Demmell is smart, he gets the jump on competition by Alodizing his aluminum sheets so that the products which will be made from them will

be corrosive resistant to give long and satisfactory service.

Bob Wills, who sells and services the Fab Metal Products account, acknowledges the authorship of the following little ditty. It typifies the attitude with which Amchem metalworking salesmen tackle their work—

"No company's too big, No company's too small, Amchem salesmen are out To help them all."

"Some day," Bob says, "the fellow mentioned in the second line will be up there on the first line."



the AMCHEM News

Douty Appointed Chairman of NACE Symposium

Al Douty, Technical Director of Amchem, has been invited to preside as Chairman of the Corrosion Inhibitors' Symposium of the National Association of Corrosion Engineers, Baltimore-Washington Section Meeting, to be held in Baltimore, next October.

As the name implies, NACE is composed of engineers from all over the United States who are engaged in corrosion control problems in industry.

rosion control problems in industry.

In his capacity as Chairman of the inhibitors group, Al is currently soliciting papers, from various authorities on this subject, which will be read at the symposium.

Knowing Al as most of us do here at Amchem, we feel that NACE could not

have selected a more capable or more personable chairman.

Other National Association of Corrosion Engineers members at Amchem are George Gardner, Harry Faigen, Greg Gibson and Frank Manson. The organization, with headquarters in Houston, Texas, is largely supported by the oil industry. It publishes *Corrosion*, a rather scholarly, technical monthly magazine devoted to this subject.

Amchem Well Represented at Weed Control Conference

Both in attendance and in active participation, Amchem Products was well represented at the 13th Annual Meeting of the Northeast Weed Control Conference held in New York City, January 7, 8, 9, this year.

Papers contributed by Anthony Tafuro, John E. Gallagher, Jr., and Richard Otten of our Agricultural Research staff were enthusiastically received. Robert H. Beatty, Director of Agricultural Research, gave the co-ordinating committee's report on weedy plants, while Tafuro read the report on small fruits in orchards. The important initial general session was opened by Tafuro with the Report on New Herbicides from the agricultural chemicals industry, while the Progress Report on Highway Guard Rail Vegetation Control was prepared by Gallagher and Roy Johnson of Amchem, in collaboration with E. W. Muller, landscape architect for the New York State Public Works.

Others in attendance from Amchem's Agricultural Chemicals Division were: William W. Allen, J. Russell Bishop, Barbara H. Emerson, James J. Farrell, Richard H. Hoffman, Dr. Stanley R. McLane, Jr., John R. Sterry and Maurice B. Turner.

Gallagher was named Program Chairman of the Aquatic Weed Section for the 1960 conference.

In addition to those engaged in the agricultural chemicals industry, the conference is composed of personnel from state experimental stations, colleges and universities, the U. S. Department of Agriculture, those engaged in agriculture, highway construction, utilities and others with rights-of-way weed control problems, in the New England and Middle Atlantic States.

Beatty and Reeves Address Ambler High's Top Science Students

Robert H. Beatty, Director of Agricultural Research and Development, and Dr. Richard F. Reeves, Director of Metalworking Chemicals Research, addressed the 50 top science students at Ambler Joint Senior High School in the school library, February 11.

Reeves, in remarking on the occasion of the 112th birthday of Thomas Edison, stated that the affair might never have taken place if it had not been for the scientific heritages left by three much less celebrated scientists than Edison, namely—Hittorf (a German physi-

cist), Crookes (an English physicist and chemist) and Perrin (a French physicist).

The earlier work that Hittorf, Crookes and Perrin had done in the study of cathode rays, Reeves said, provided the base for some of Edison's important inventions and these discoveries served as an introduction to the role of electron movements in the destruction of metals by corrosion. Dr. Reeves then cited Amchem's contribution to technology in the prevention of corrosion in metals, briefly explaining the functions of Granodine, Alodine, Thermoil-Granodine, Rodine. Each student was given a sample of a metal showing the application of each of the protective coating products.

Beatty stressed the importance of observation in his discussion on plant

hormones and weed killers. He likened the functions of the former in regulating plant growth to the activity of a traffic policeman in controlling traffic. Mr. Beatty, in explaining the complete change in farm life during recent years, said that 35,000,000 acres of crop land are treated with weed killers annually and that an airplane can spray 1,000 acres a day at a cost of \$1.25 per acre. Formerly, to clear an acre by hand labor would cost \$30 to \$40. Beatty stated that the student who intends to pursue any form of agriculture cannot put too much emphasis on the importance of plant physiology and chemistry.

Frank E. Wilson, Director of Person-

Frank E. Wilson, Director of Personnel, arranged the affair which was much appreciated and enjoyed immensely by the students.

Joe Dudek, Amchem's "Travelingest" Man, Is Back

Joe Dudek, International Metalworking Field Technician—smile, pipe and all—is back once again doing business at the same old stand in the International Division after a two-month trip to Africa and the Orient.

In a little over a year's time, Joe has been inside more places than John Gunther, having set foot on all six continents. In his travels, Joe has sampled a bigger variety of liquids than a beverage expert. He's quaffed ale in a British pub, sipped black coffee in Karachi,

Pakistan, drank tea with buffalo's milk in India, and quenched a parched throat with pineapple juice in Hawaii. He's tasted (and we hope enjoyed) more kinds of food—from the plainest to the most exotic—than the most authoritative gourmet, and all the while keeping Amchem's overseas associates in the happiest frame of mind. For Joe's chief forte is straightening out any technical difficulties that might arise in the application of our metalworking chemicals. With the growth and development of both

Amchem and Alaska, Joe expects to get up to our 49th state one of these days and feast on a caribou steak.

The major portions of Joe's last trip were taken up in Johannesburg, South Africa, and Calcutta and Bangalore, India. He also made brief stops at Nairobi, E. Africa; Karachi, Pakistan, Bombay, India; Beirut, Lebanon; Tel-Aviv, Israel; Nicosia, Cyprus; Athens, Greece; and London, England.

Joe enplaned from Philadelphia January 15 and arrived back March 14.



"A Blessing in disguise"-Joe's favorite transportation is a good advertising medium, too.

This Hobby Pays Off for Joe Blessing

In the last couple of decades, a few enterprising gentlemen have found it profitable to capitalize on an interesting bit of psychological phenomena by converting an unused barn into a salesroom and stocking it with sundry merchandise to be sold at auction. Such places hold a certain interest for most of us . . . but for Joe Blessing, of our Metalworking Chemicals Manufacturing Department, they held a particular fascination.

For a number of years, Joe's favorite haunt on Saturday afternoons and evenings was the auction barn of Louis Adams, at Gilbertsville, on Route 73, about 15 miles southeast of Reading. Joe developed an interest in the antiques which Adams collects from the Pennsylvania countryside and puts on the auction block weekly. Joe also got acquainted with the colorful Mr. Adams. The latter put Joe to work one Saturday afternoon installing a PA system. Then on a certain Saturday in July, 1954, Adams' "top banana" of the platform failed to show up and a new auctioneer was born-name: JOSEPH E. BLESSING.

We caught Joe recently in a brief hiatus between mixing batches of Thermoil-Granodine 116 and Granodine 65 in Building No. 5 and plied him with a few questions pertinent to this unique (and profitable) hobby—questions such as what preparation is needed to be an auctioneer? What is the procedure of a sale?

The compensation?, etc.

Joe told us: "There's no formal training necessary—'though there's a school for auctioneers in Reading. I visit home furnishing stores, watch the ads in the papers, go to places where they sell used furniture and appliances, read books on antiques, attend other auctions to keep up to date on prices.

"Conducting a sale is a simple matter, too. About three weeks before one of these individual auctions, I visit the place and take an inventory of all furnishings, equipment, farming implements, livestock or whatever is to go on the block. Then I advertise the sale in all the area newspapers for the two weeks preceding the sale, paying for the ads myself.

"On the day of the sale, I size up the crowd and can pretty well tell what the sale will bring. I try to keep the most desirable items to the last so the people will stay around. I work on a commission basis: 10 per cent on all household goods (with a minimum commission of \$75), 5 per cent on farming implements and livestock, and 3 per cent on real estate.'

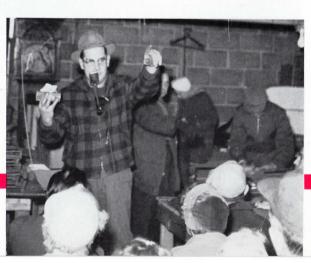
Not counting his regular assignments at Gilbertsville, Joe conducted about a dozen individual auctions during 1958. Naturally, he confines them all to week-ends, since he won't let them interfere with his job at Amchem.

Not like so many other auctioneers who consider themselves frustrated Milton Berles, Joe approaches his auctioneering job with good-natured seriousness and gets plenty of pleasure from it, in addition to a few extra shekels. Anyone moving to the moon? Joe, who lives in Telford with his wife, Charlotte, has been with Amchem for almost a quarter century, will get you top price for your earthly possessions.



◀ Joe disposes of a collection of knick-knacks in short order during sale at the former home of Harry and Ann Nolan in Lansdale. Ann is secretary to Jack Breen, Metalworking Chemicals Ad Manager.

Sold to the lady in the pink coat," says Joe, pointing to purchaser of china bric-a-brac at Gilbertsville.







Sonny Spruance and Bryce Rohrer are not doing the minuet. MCD Sales Manager is just congratulating Bryce on the latter's ten happy years with Amchem.

"This time you're on the receiving end" is what President Romig tells Graham Smith as our Plant Manager is about to accept 20-year diamond service emblem.

Congratulations!

These Are the Men and Women of AMCHEM Who Have Received Service Award Emblems Since the Last Issue of THE AMCHEM NEWS:

——20 YEARS ——★ W. Graham Smith — 10 YEARS——★ George Schneider

— 5 YEARS — Robert H. Detwiler Ralph W. Story



Ralph Story, Midwest ACD Sales, and Irwin Pintcke believe that "distance lends enchantment to the view" after glimpsing Ralph's new 5-year emblem.

Welcome to our new employees

FREDERICK F. BELL

JOSHUA T. BRAXTON

JOHN R. CURNOW MERVIN E. DERRICK WILLIAM F. HAIGH

ARLENE HUNSICKER

HOME TOWN Parma, Ohio

Ambler, Pa.

Hayward, Calif. Newark, Cal. Philadelphia, Pa.

Metalworking

Ambler, Pa.

ASSIGNED TO

Metalworking Chemicals Sales (Midwest District) Chemicals Production Niles Plant Niles Plant

Agricultural Chemicals Division

Agricultural Chemicals Packing Department

ROY E. TARR, 2d

HOME TOWN Hatboro, Pa. Hayward, Calif.

Ambler, Pa. CAROLYN E. MEYERS

BRENDA J. MORRISON Penllyn, Pa. EDWARD A. RODZEWICH Flourtown, Pa.

HELEN B. SKELTON LESTER STEINBRECHER

VIOLET F. KITSOCK

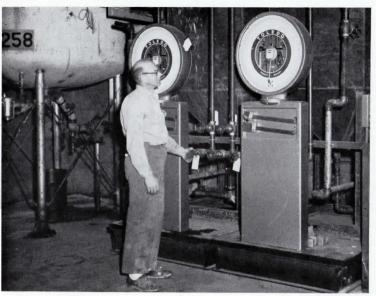
IRENE B. LOCKE

Philadelphia, Pa. Glenolden, Pa.

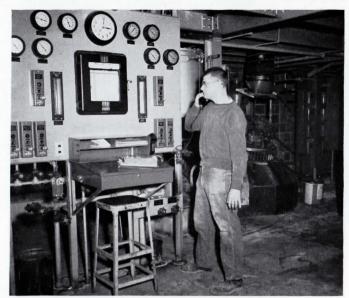
Hatboro, Pa.

ASSIGNED TO **ACD** Research Farm Niles Office Plant Manager's Accounting-Ambler Metalworking Chemicals Research Accounting-Ambler Metalworking Chemicals Research Metalworking Chemicals Sales

the AMCHEM News



Melvin T. Nagle, ACD Manufacturing, isn't concerned about his own avoirdupois. "Mel," a chemical operator, is going to weigh "overhead" from low volatile ester manufacture prior to recovering butyl cellosolve. This operation is part of our process in manufacturing weed killers.



Not a "pressure job," according to Robert J. Applegate, chemical operator, even though he watches the mixing tank pressure gauges with an eagle eye. At the same time, Bob's receiving instructions from Frank G. Boland, ACD Supervisor, concerning butul cellosolve ester operation in the manufacturing of weed killers.

Amchem **PICTURE STORIES**

Production Man of the Year

Charlie Olivieri, Metalworking Chemicals Production, relaxes with his family at the home he built in nearby Lafayette Hill. Back row: Charlotte 4, Ricky 3, Robert 2, Dad (Charlie), Albert 18 months, Wife Marie holding baby Tony, 1 month. Bottom row: Malvina 8, Linda and Carol 6. When not entertaining the family, Charlie spends his off hours boosting the Amchem dart team's position in the North Penn League and clouting for extra bases on Amchem's softball team.









There is no "do-not-open-before-Christmas" reservation evident in this scene as our Chairman of the Board, Mr. Leon Cherksey, accepts, breaks the ribbon and inspects the traditional Christmas gift presented by Lynda Button on behalf of all Amchem personnel.

Sasse's First Trip to Latin America

Last month Stig Sasse, Benjamin Foster Technician for the International Division, heard himself addressed as "Señor" for the first time when he made his initial invasion of Latin America to spread the good word about Foster. Stig visited Bogota, Colombia; Caracas, Maracaibo Bogota, Colombia; Caracas, Maracaibo and Las Piedras, Venezuela; San Juan and Ponce, Puerto Rico; and Mexico City. In addition to calling on some of Amchem's already established associates, Stig made the acquaintance of Latin American distributors for U. S. insulation products as well as contacting some of the major refineries in Venezuela. of the major refineries in Venezuela, both of these industries being potential

users of Foster products.

An interesting sidelight of Stig's trip was his witnessing of a couple of bull fights. Being of cool Nordic stock, Stig admits he couldn't share the Latins' enthusiasm for such spectacles. However, he says, these were unique experiences. It's a cinch Stig will never become another Sidney Franklin, the transplanted Brooklynite who, a few years ago, was the idol of the Mexican bull-fighter fans. Stig says he'll confine his bull throwing to after-office sessions with the boys in International.

You Don't Have to Be a Magician to Do This CARD TRICK

The office secretary presented the salesman's card to her boss, who promptly tore it in two and tossed it in the trash basket. "Tell him I can't see him," the boss snorted.

But when the secretary delivered the message, the salesman smiled, "Then ask him if I may have my card back; they're expensive." Sputtering, the boss gave his secretary a quarter for the sales-

When the girl delivered the coin, the salesman gave her another card. "Tell him they're two for a quarter," he said. The salesman got to see his client.

-A. E. Downey

On the Cover

Millions of tulips in full bloom, blazing in red and yellow, orange and lavender, are a significant part of the annual Tulip Festival at Holland, Michigan, beginning on the Saturday nearest May 15.

Condolences

We extend our sympathy to Joseph E. Blessing and the other members of his family on the recent death of their father, Frederick. Mr. Blessing, a lifetime resident of Ambler, was a retired sub-station operator for the Philadelphia Electric Company.

Our sympathy also is offered to Mrs. Janet B. Abrams, wife of James H. Abrams, our Central District Sales and Plant Manager, St. Joseph Missouri, on the death of her mother, Mrs. Jessie Beveridge, who died last fall in Pittsburgh.

New Members of the Amchem Stork Club

TIMOTHY GLENN

November 8, 1958
The Proud Amchem Parent: Roy B.
Cox (St. Joseph Plant)

BETH ALYCE November 23, 1958
The Proud Amchem Parent: Richard
L. Shellington (Ambler, Inventory Department)

FREDERICK WILLIAM

December 7, 1958
The Proud Amchem Parent: Frederick
F. Bell (MCD Sales—Midwest District)

ANTHONY December 28, 1958 The Proud Amchem Parent: Charles J. Olivieri (Ambler, MCD Mfg.)

MARK T. January 3, 1959
The Proud Amchem Parent: Edgar S.
Hayman (Ambler, MCD Research
Technician)

WILLIAM J. January 11, 1959 The Proud Amchem Parent: Donald E. Small (Ambler, ACD Chemist)

KELLEY JEAN January 21, 1959 The Proud Amchem Parent: Gene D. Fox (Ambler, ACD Research Labora-

KIM MARIJanuary 26, 1959 The Proud Amchem Parent: Howard W. Schroeder (MCD Sales-Midwest District)

KAREN MARIEJanuary 29, 1959 The Proud Amchem Parent: Edward R. Krueger (MCD Sales—Midwest Dis-

MEGAN ANNMarch 4, 1959 The Proud Amchem Parent: Robert P. Murphy (International Division, Administrative Assistant)

Along the Party Line

There was an excellent response to GRAHAM SMITH'S appeal for blood donors to replenish the supply used in transfusions for ROSS RILE, retiree (see Amchem News, December, 1956). We wish to thank the following Amchemites who responded so willingly:
ANNA MAY BROWN, FANNIE H.
CRAM, ANTOINETTE R. McBREEN,
JOHN E. HORN, HERBERT W. HOP-WOOD, CHARLES C. JACK, CHARLES OLIVIERI, WALLACE D. MAC-KINSTRY, JOHN P. ROWLEY (Joseph A. Gantz-volunteered but not accepted).

From our St. Joe Plant comes the news that shipping clerk LEONARD R. KAS-SELHUT persuaded the former Nancy Marshall to change her name to Kasselhut. After the church ceremony, the happy couple honeymooned in the Ozarks.

VIRGINIA P. CHEQUER, St. Joe reporter, also sends a similar item about DOUGLAS C. BROWN of plant production. After a visit to the Minister at Missouri Valley Baptist Church, Doug and the former Ann Sauter emerged as Mr. and Mrs.

GOT ROCKS DEPARTMENT: A shower of diamonds recently descended on the Ambler offices. As our efficient Gal Friday, Lillian Chaney, remarked, the gleam in the eyes of six certain young ladies reflects the sparkle that glows on their left hand, fourth fingers. The lucky ladies are: JOAN A. LUKENS, GERALDINE M. BENDER, MARIAN A. MINIO, MARY ANN BELZER, KAY WILSON and SANDRA M. SERRAO.

Times Square, N. Y. C., and its glamour lured a few of the distaff side of Amchem's personnel during the last year-end holiday season—to wit: CAROL C. TAVERNO, MARIE A. MASCOLA and JEANNIE PALERMO toured the area, taking in the show "Auntie Mame" as well as the best that Radio City had to

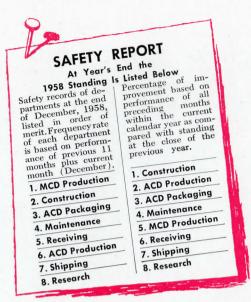
offer, plus a de luxe meal at one of the better-known dining spots.

The DI LAUROS are still press-agenting Old Sturbridge Village, Mass. (tip to President of Chamber of Commerce of Old Sturbridge-put 'em on a retainer's fee.) This time Dot and Tom drove up for a turkey dinner served in an 18th-Century atmosphere.

Very interesting fraulein at the International Division these days is INGRID HERRMANN. Ingrid, who came to us from Western Germany, via Toronto (and a Volkswagen), is real cool whistle bait as she strides across the parking lot.

February looked like a church baked-goods sale with all the decorated layer cakes that were toted into the offices. The occasions being a plethora of birthdays. The shortest month of the year found the following one year older— MAURICE B. TURNER, EMMA B. NORVIG, FRANCES VALEO, OLGA Z. CAHILL, ESTHER BARDO, ÉDITH M. HABLETT, JACK M. PRICE, KAY A. LORENSKI, PATRICIA A. KING, while these three ladies passed another milestone on life's journey in December: NELLIE R. NIBLOCK, LYNDA BUT-TON and HARRIET A. TYSON, while JIM DRAKELEY, HERTA M. NAGEL, CYNTHIA GEHRET had "Happy Birthday to You" sung to them in January. The lone entrant in life's derby for the month of March is GLORIA C. ZYLLA.

According to DON MILES, Midwest District Sales Manager, two of his star salesmen are still fighting the Civil War. It seems FRED (YANKEE) MOSER, as the winner of a \$10 wager with WINK (COLONEL CRACKEY) SITZ, refused to accept a Confederate bill in settlement. Moser insisted on being paid in coin, so Sitz responded by presenting Fred with a bag of 1,000 pennies-almost, that is-for a count revealed a 63cent shortage. Miles states, however, that Fred is not planning to press any





Most of the prize winners are represented in this picture. Our apologies to those whom our camera missed. All names, however, are listed in the accompanying article.

1958 Safety Honors Taken by Metalworking Chemicals Production and Construction Depts.

Thursday, February 26, was a banner day for the Metalworking Chemicals Production Division and the Construction Department at Ameliem

Department at Amchem.

That evening, 17 men of MCP and 11 from Construction went home with an assortment of fine merchandise that included cutlery, suitcases, electric cookware, outing kits, serving tray tables, tools and even a magnesium stepladder.

MCP, which had the best improvement record in the 1957 contest, took top 1958 honors for the Best Frequency Rate with a remarkable .093 average. For

three years in a row, MCP had no losttime accidents. Construction showed the best percentage of improvement with a plus 63.3.

To illustrate how safety is practiced at Amchem, we have only to point out that for the entire year there were only four lost-time accidents in a total of 223 831 man-hours of work

223,831 man-hours of work.

Those in Metalworking Chemicals Production who received awards were Department Supervisor Adolf J. Karcher, Charles M. Ball, Joseph E. Blessing, Robert R. Brown, Francis E. Cahill,

William Coleman, Leonard S. Cooper, Jr., Norman Howard, Ralph A. Lelii, George E. Nelson, William E. Nelson, Charles J. Olivieri, James W. Parker, Harold M. Smith, Sr., Clarence E. Thompson, John A. Thompson and Clarance C. Wood.

Construction personnel winners were Department Supervisor Frank J. Piacitelli, Harvey R. Burrell, Norman A. Chestnut, Carroll Crabbe, Andrew D. Lawrence, Ferdinand Lieke, John Mc-Grath, John Pistilli, William B. Pistilli, Robert F. Wright and John P. Zollo.

Personnel Changes and Additions

ROBERT P. MURPHY has been transferred from Agricultural Chemicals Division to the International Division as an administrative assistant. Bob came to Amchem in April, 1957, after graduating from the University of Pennsylvania with a B.S. degree in Economics. Incidentally, Bob became the father of a baby daughter, Megan Ann, March 4.

EDWARD A. RODZEWICH and LESTER STEINBRECHER have both joined Amchem's Metalworking Chemicals Laboratory staff as research chemists. Ed claims St. Joseph's College as his alma mater where he obtained his B.S. in Chemistry in 1956 and his M.S. in 1958. He's currently studying at Temple for his Ph.D. Ed lives with his wife, Mary Anne, at 13 Highland Avenue, Flourtown, Pa.

Les holds a B.A. in Chemistry from Temple in 1950 and his M.S. in Chemistry from Drexel, 1957. He's currently attending the University of Pennsylvania, where he's a candidate for a Ph.D. He came to Amchem from Socony-Mobile Oil Company, Paulsboro, N. J., where he had been employed for seven years. Les and his wife, Stephanie, reside at

1306 Greeby St., Philadelphia, with their two children, ages five and three.

ROY E. TARR, 2D, is another newcomer at Amchem, where he's undergoing training prior to embarking on an Amchem sales career in Metalworking Chemicals. Roy is a Penn State graduate, Class of '59, from which he has his B.A. in Science. He and his wife Dorothy are the parents of three. All are presently living in Glenolden, Delaware County, but expect to move into the Ambler area very shortly. Roy spent three years in the U. S. Army before attending college.

FRED F. BELL comes to Amchem from U. S. Steel, where he was a metallurgical management trainee in the Clarion, Pa., plant. He is the Metalworking Chemicals Sales replacement for Ans Beighley, who retired last May after 30 years with Amchem. Fred graduated from the University of Denver with a B.S. in Chemistry in 1957. He makes his home in Parma, a suburb of Cleveland, Ohio, with his wife Lois and their two children, ages three months and two and one-half years.

the AMCHEM News

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