

the AMCHEM News

Vol. 4, No. 1

March 1961

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Ambler, Pennsylvania in the Interest of AMCHEM Employees and Their Families

Reporters: Barbara H. Emerson, Agricultural Research; Dorothy DiLauro, Agricultural Sales; Andy Ducsik, Ambler Plant; Nellie Niblock, General Accounting Office; Chris Andersen, International Division; Wilbur Hall, Metalworking Research; Anna Lucas, Metalworking Sales; Toni McBreen, Packaging; Harry Croll, Pilot Plant; Blanche Van Buren, Detroit; Virginia Chequer, St. Joseph; Patti Shipe, Niles.

William A. Drislane Editor



On Our Cover

The Eiffel Tower which appears on our cover identifies Paris, the scene of Amchem's 1961 International Convention (Page 3). The tower, constructed of iron, is approximately 984 feet high and is named after A. G. Eiffel, a French engineer, who designed it for the Paris Exposition in 1889. There is a restaurant on the first balcony over the arches where Amchem will be host at the banquet which officially closes the convention.

Author! Author!

Sometime after Christmas, Mr. Cherksey received an anonymous letter in connection with the Company's annual Christmas party. If the author of this letter would please make herself or himself known to Mr. Cherksey, he will be very glad to discuss all the pros and cons and guarantee that the writer's identity will be a matter of the strictest secrecy.

Amchem Acquires Neilson Chemical

The following announcement from President Romig attests to the healthy growth situation at Amchem. It fully explains the recent acquisition of the Neilson Chemical Company.

February 13, 1961

TO ALL DEPARTMENT HEADS:

You will be interested to know that Amchem has completed arrangements to acquire the Neilson Chemical Company which has its main office and factory in Detroit, Mich., and branches in Los Angeles, California and Windsor, Canada. The Neilson Chemical Company sells a line of products which will complement those being sold by the Metalworking Division of Amchem and sells to markets not now being serviced by Amchem.

Present plans provide for continuing the operation of the Neilson Chemical Company as a division of Amchem with its own sales organization and line of products. Raymond F. Neilson will be the General Manager and Howard F. Neilson will be the Sales Manager of this division. The Neilson operation in Canada will be handled by Ernest Davenport. Rudy Grun will serve as liaison between the Neilson Division and Amchem.

The Neilson facilities in Detroit will provide space for the warehousing and manufacturing of some of the Amchem products; also office space for the Amchem Detroit sales force. The manufacturing of the Neilson products in Canada will be transferred to our Windsor plant, and in California to our Niles plant.



Thanks, Frances!

"The old order changeth, yielding place to new." Business, industry and government are not the only ones to whom this saying can be applied; it is also applicable to the lives of all of us. For Frances Adamac, who had been in charge of our Windsor Branch office for the past ten years, "the old order hath *already* changed," as you will learn from the contents of this letter which she wrote to Mr. Cherksey in late November.

Dear Mr. Cherksey:

Let me express to you what a pleasure it has been to work with you and all of the personnel at Amchem Products these past ten and one half years. It is with regrets that I sever my connections with your company.

I know you will agree with me that in my new venture as housewife, I shall have achieved another stepping stone in my life.

It would be much nicer were I able to convey all of these thoughts in person.

On December 9th I will be leaving Windsor for Ocean Falls, British Columbia.

Best Wishes to you and yours for always.

Sincerely, Frances Adamac

Nothing is more gratifying to Amchem management than the arrival of a letter from a former employee expressing sentiments similar to those written by Frances. She has left with the well wishes of all of us.

Continuing with the same type of loyalty, devotion and efficiency that characterized her 10 plus years at Windsor, Frances cannot help but be a success in her new career of housewife. Good Luck!



Arch de Triomphe and Place de L'Etoile.

HE biennial Convention of Amchem's International Division was held last week in the Grand Hotel, in the heart of Paris, France. Apart from its easy accessibility, the reason for the selection of Paris is its proximity to C F P I (Compagnie Francaise de Produits), one of Amchem's oldest European licencees, whose offices are located at nearby Asnieres (Seine), a suburb of Paris.

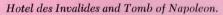
Over 100 delegates from practically every Western European country, as well as from Australia, Brazil, New Zealand and Japan, were present. Those attending from Amchem were President Gerald Romig, Vice President in charge of Marketing J. O. J. Shellenberger, International Division Manager Warren Weston and New Products Manager Ellsworth Stockbower. Also Joseph Dudek, Lon Dorsay and Stig Sasse, all from the International

Division, as well as Dick Fosse, ACD Research and Development. Representing AMSA, Amchem's new European wholly-owned subsidiary, were Professor Willibald Machu, outstanding authority on metalworking conversion coating chemicals (see page 8), and John Sterry, Technical Service Supervisor of agricultural Chemicals for Europe.

The formal program followed the usual divisional pattern, with metalworking chemicals, agricultural chemicals and the Benjamin Foster Division sessions running concurrently. Addresses of welcome by President Romig and Vice President Shellenberger were given at a general session on opening day.

To climax the convention, Amchem gave a banquet in the restaurant in the world-renowned Eiffel Tower on the night of March 24.

PHOTOS ON THIS PAGE COURTESY AIR FRANCE



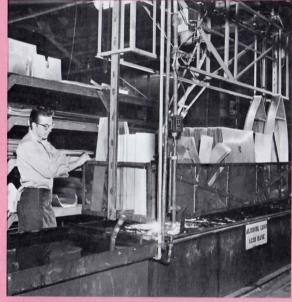


Seine River . . . on which boat trip is planned.





10,000 lb. coil of Aluminum at Piper Aircraft's shearing line.



Water rinse and Alodine 1200 in the 7-stage Alodine 1200 chemical coating installation at Piper.



Scores of Piper's Popular Commanche aircraft in the final assembly area before delivery.

UPI REPORTS!

"We're Giving Our Customers a Better, Lasting Finish on Their Aircraft"

That's Richard Gehret, superintendent of finishing at Piper Aircraft Corporation, Lock Haven, Pa., speaking—and the "better, lasting finish" he refers to is the result of a pre-paint Alodine 1200 conversion coating chemical treatment. Mr. Gehret gave this enthusiastic endorsement of our Alodine® during another of our well-publicized UPI interviews.

The installation of an Alodine® conversion coating system at Piper had its inception over a dozen years ago when eight-foot high flood waters inundated the final assembly area of the Piper plant in Williamsport, Pa. After the waters receded, hoses which were played on the nearly-completed aircraft to remove the residual grime of the flood-water promptly washed the paint right off the aluminum surfaces.

This dramatic incident, coupled with an alarmingly growing collection of photographic evidence showing paint failure on Piper planes, resulted in two Piper executives making a hasty trip to Amchem in Ambler to investigate the effectiveness of Alodine conversion coating chemicals.

Noting the success of Alodine tests at Ambler, Piper's general superintendent, Findley Estlick, and Gehret returned to Lock Haven and decided immediately on an Alodine® 100 four-stage manual installation. Thus Piper became the first aircraft manufacturer to adopt this pre-paint treatment for the aluminum parts on planes. Some 12 years and 22,000 Piper aircraft later, Piper is still an enthusiastic Alodine® user. The Alodine® line improvements since the initial installation reflect the increased production and expansion of Piper from the fabric covered models of 1950 to the all-metal aircraft that comprised more than half of the 1959 production of 2,365 planes. This is a rather sizable chunk of the entire aircraft industry output of 7,200 for that year (1959).

Installed two years ago, Piper now has a straight-line, sevenstage dip tank Alodine® 1200 conversion coating chemical system, which not only meets today's demands, but is capable of meeting projected production requirements until 1970.

Piper has every reason for being so optimistic about the continuance of Alodine's® fine performance, for Superintendent Estlick reports that there hasn't been a single finishing complaint traceable to Alodine® since the installation of this system.

Company President W. T. Piper sums up the Piper policy thus: ". . . In producing planes we look for the best materials, the best equipment and the best manufacturing techniques we can find. That's why our production people chose Alodine." Enough said!



von Watkins Ltd., New Plymouth, New Zealand, probably has registered the greatest growth in the shortest time of any of Amchem's overseas licensees. The growth of Watkins has been thirtyfold in its brief 16 years of existence. This mushroom development has been marked by the erection of a complete, new plant, offices and laboratories in a new industrial area on the picturesque outskirts of New Plymouth (pop. approx. 25,000).

Reproduced above is the top half of one of the pages in a special eight-page section of the *Taranaki Herald*, November 3, devoted to the opening of the Watkins' Plant. The *New Plymouth Daily News*, November 24, also carried a special eight-page section covering the Watkins story.

Throughout the various articles appearing in both newspapers are constant references to Amchem Products. There is good reason for this, for Watkins success can very well be measured

HOW WEEDONE BUILT A COMPANY

by the gallonage of Weedone herbicides which the company has manufactured under our license and sold since "a copy of the Seed World brought news of significance to the Watkins Company" in 1944. The "news" was Amchem's revolutionary discovery of plant growth controllers as weed killers. This revelation led to a series of communications between Watkins and ACP (the name Amchem was affectionately called at the time) which culminated in the shipping of the first five-gallon can of Weedone to New Zealand. A couple of paragraphs excerpted from the history of Watkins depicts this event rather colorfully:

"About the time Stalin's health was bothering those in and out of the know, ACP advised that they were sending us a five-gallon can of Weedone, no charge, for sample purposes. The arrival and use of this can of Weedone chemicals in 1946 marked not only a turning point in the history of the company (Watkins) but opened an entirely new, modern phase of agricultural chemistry in New Zealand, a potent ally for our primary industry.

"Every drop of the precious fluid was squeezed into one-ounce aspirin bottles and a few four-ounce medicine bottles for Government and private trials. If there is a romantic time in the life of a company, then this was the period of flirtation with experiment. A parks and reserves superintendent reported: One thing is certain: more will be heard of 2,4-D, and its use will ultimately become a standard horticultural and agricultural practice. So, the marriage was on!" . . . and since no "triangles, correspondents or compromising situations" have led both parties to the domestic relations court, "the marriage" is still happily on!



Office Manager, Sam Caterisano (l) is presented 15-year service award by Treasurer Raymond Naylor (r).



Today's Battery: Hugh Gehman (r), Development Mgr., receiving; Al Douty (l) Tech. Dir., presenting.



M. Zebich (l), store room skipper, accepts 15year award from G. Gochnauer (r), Mgr. Rec'g.



"It's all yours," says Pkg. Mgr. J. Horn (l) presenting 15-year pin to Mildred Refsnider.



F. Piacitelli (l), Const. Mgr., presents 5-year pin to C. Crabbe.

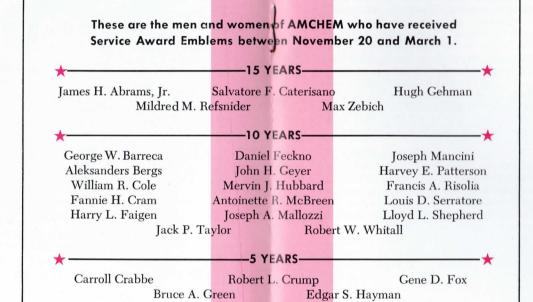




Smiling Bruce Green (r), Pilot Plant, gets 5-year award from Gehman.



It's 10-year pin for J. Geyer (l) from Pres. Romig (r) for whom he works.



Congratulations



G. Fox (l), Ag. Chemist, has 5 years service. R. Bishop (r) does honors.



E. Hayman (l), MCD Chemist, receives 5-year pin from G. Gardner (r).



W. Cole (l), Maint., is 10-year man. H. Bailey (r) presents pin.



J. Mancini (l), Rec'g, acknowledges 10-year award from G. Gochnauer.



Engineers R. Whitall (l) and M. Hubbard (r) get 10-year awards from Dept. Manager G. Russell (c).



L. Shepherd (c), Staff Asst., receives 10-year award from Plant Mgr. G. Smith (l) and R. Rockstroh (r), Asst. Mgr.



"One for you and one for you" says M. Turner to 10-year men F. Risolia (l) and J. Taylor (r) from ACD.



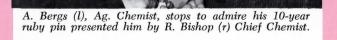
G. Barreca (r), MCD Production, holds on to 10-year award presented by A. Karcher, Supervisor.



Toni McBreen (c) and Fannie Cram (r), both of Pkg., receive 10-year awards from John Horn, Supervisor.



"Shake hands and come out wearing 10-year pins," says H. Bailey (c), Maint. Mgr., to D. Feckno (l) and J. Mallozzi (r).



the AMCHEM News

Dahl to Give Paper at ASLE Meeting...

Gardner to Speak in St. Louis

Art Dahl, MCD Eastern District Sales, has been invited to present a paper at the Stainless Steel Symposium of the American Society of Lubricating Engineers at its annual meeting to be held in the Bellevue-Stratford Hotel, Phila-delphia, April 11, 12, 13.

The paper, a 4000-word treatise, "The Cold Drawing of Stainless Steel Tube and Wire," will be delivered on Thursday, April 13. Some idea of the length of the paper can be judged when we consider that President Kennedy's State of the Union message was re-

ported to be approximately 1500 words.

Art's paper covers every phase of the cold drawing process of the three types of stainless steel—austenitic, ferritic, and martensitic-noting the specific characteristics and behavior of each before, during and after the cold drawing. The paper also summarizes the problems which persist, and indicates the general lack of scientific knowledge, in the cold drawing of stainless steel and wire.

For thoroughness and clarity, Art uses schematic drawings and tables of figures to illustrate the several points which he is going to emphasize.

Gardner to Speak on Inhibitors

George Gardner switches from his test tubes and trusty portable to the rostrum of the School of Engineering, Washington University, St. Louis, on June 6, next, when he will deliver a lecture before the National Association of Corrosion Engineers. He titles his lecture "Theory and Application of Inhibitors.

George, who is an obliging and frequent contributor to the News, has been dividing his time between preparing his lecture and performing Axel Paulsens on various Montgomery County icy ponds and rinks.

Paulson is Sales Supervisor

M. B. Turner, Sales Manager, Agriculture Chemicals Division, announced that effective January 1 of this year Thomas J. (Joe)

tive January 1 of this year Thomas J. (Joe) Paulson was appointed ACD Sales Supervisor for the Texas-Oklahoma territory.
Joe, a native Texan, has been an ACD salesman in the Southern District since September 1957 when he joined Amchem. For two years prior to this he operated his own Ford car and farm implement agency in Sanger, Texas.

Paulson graduated from Texas Christian University, Fort Worth, with a B.A. in chemistry in 1948 and immediately joined the Ortho Pharmaceutical Corp., Raritan, N. J., as a salesman. He remained

Raritan, N. J., as a salesman. He remained

at Ortho for several years.

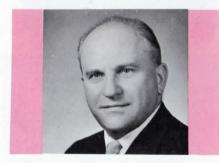
Joe, his wife Marguerite and their two children live in Ft. Worth.

DR. W. MACHU JOINS AMCHEM

Renowned Chemical Engineer and Attorney Will be Located in Vienna

Dr. Willibald Machu, renowned authority on metalworking conversion coating chemicals and finishes, has joined AMSA, Amchem's new, whollyowned European subsidiary, as patent attorney and special technical advisor-in-residence to Amchem's European licensees. Dr. Machu is a chemical engineer. He will make his headquarters in Vienna, Austria, where he will also engage in extensive research projects.

Dr. Machu comes directly to Amchem from Cairo University, Cairo, Egypt, where he had been professor of



inorganic chemical technology from 1950 to 1953. In the latter year he became head of the mining department of the University, as well as professor of metallurgy, until December 1960 when he resigned to join Amchem. Cairo University has an amazingly large enrollment of over 45,000 students.
Prior to his tenure at Cairo Univer-

sity, he had first been professor at Technical University, Vienna, and Brünn; later he had been connected with the Austrian Patent Office. He also had served as technical and scientific advisor to several European industrial firms.

Dr. Machu was born in Vienna and obtained all his education in that city. He graduated from Vienna Technical University in 1928 and two years later received his doctorate from the same University, choosing for his thesis "The Passivity of Iron in Solution of Sulfuric Acid and Sodium Sulfate Solutions.' While preparing his thesis he was an assistant professor at the University.

Further academic honors came eight years later to Dr. Machu from his Alma Mater when the degree of "Doctor Habilitatus" was bestowed upon him for his treatise "Inorganic Chemical Technology with Special Regard to Anti-Corrosion." This degree entitled the holder to the distinguished "Venia Docendi", or privilege of delivering lec-

tures at the University.
In 1950 Dr. Machu added additional laurels to his expanding wreath of academic accomplishments by being registered as a patent attorney and as a publicly authorized consulting engineer

in his native Vienna.

Dr. Machu's work in the metallurgical field has been well known for many years to Amchem executives and technicians, both by personal observation and through his writings. To date he has authored eight scientific books; "Phosphating", "Non-Metallic Coatings", "Surface Treatment of Metals", "Electro Plating", "Chemistry and Chemical Technology", the latter being a well-known text book. In addition, he has had approximately 180 articles published in various scientific means. published in various scientific magazines. He also is the inventor and

owner of 13 patents.

Dr. Machu is a widower, his wife Paula having died in 1954. Incidentally, she was also a chemical engineer. He has three sons and one daughter, all living in Vienna: Erich, a mechanical engineer with an industrial estab-lishment, Otto and Horst, both students at VTU, and Ingeborg, a graduate chemist who is employed by a firm of

patent attorneys.
Dr. Machu lists his hobbies—all cultural-as playing the piano, attending the theater, literature, and listening to good music.

Amchem Forms New European Subsidiary

Management has announced that as of November 10, 1960 a new wholly-owned subsidiary of Amchem was formed with headquarters in Zug, a suburb of Zurich, Switzerland. The company name is AMSA, a contraction of Amchem S.A.

A communication from J. O. J. Shellen-

A communication from J. O. J. Snehen-berger to Amchem's overseas licensees listed the officers as follows: Gerald Romig, Chairman of the Board; J. O. J. Shellen-berger, President; Rudolf Grun, Secre-

tary-Treasurer.

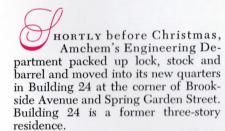
John Sterry, who was located here in
Ambler for three and a half years until February 1960, when he was appointed

Amchem's first permanent agricultural technical service supervisor-in-residence for the continent of Europe, has been assigned to AMSA. Sterry has been living with his wife and six-year old son in Switzerland since his European appointment. Sterry will continue in his former capacity as agricultural technical service supervisor for our International Division. Also assigned to AMSA is Dr. W. Machu (see above) outstanding authority on metalworking conversion coating chemicals.

AMSA will function as a technical service clearing house to assist Amchem's European licensees.



With better light, Ray Collmer says he has given both his eyes and erasers a rest.



While the move was primarily prompted by the need for additional space to handle increased mailing facilities in Building 18 and for relocating the Benjamin Foster Ambler Office adjacent to the mail room, it soon became apparent after the move that Building 24 is ideally laid out for the Engineering Department's functions. Now Bob Whitall, Ray Collmer and Merv Hubbard each has his own combination office-drafting room on the second floor. The former living room of the residence serves as office-reception room for the Department's secretary, Mrs. Marion O'Neill. Chief Engineer George Russell also has his business office and separate drafting room on the first floor. A small,



The grin on Merv Hubbard's face indicates how much he appreciates the move.



Now in his own quarters, Bob Whitall can smoke his pipe and cheroots with impunity.



The domestic serenity on the exterior of Bldg. 24 belies the flow of professional activity within

Engineering Dept. IN NEW QUARTERS

new addition was erected at the rear of the first floor to house the department's battery of map-and-plan drawer and storage files. All of the rooms are large, airy and, with the exception of the store room, have plenty of North light, considered the ideal for drafting and engineering board work. The entire interior of the building is painted in a soft, pastel green, which is not only pleasing and decorative but also eye-saving.

Open house was held and light refreshments served on the evening of December 14, at which time several of our good neighbors honored us with a visit.



"Capt." George Russell steers ship from his spacious "pilot house" on "main deck."



Amchem Hospitality reflected in the gracious smile of Mrs. Marion O'Neill.

Packaging Department personnel who compiled perfect record in safety award race. Front row (1 to r): GRACE BROWN, ANTOINETTE McBREEN, MILDRED REFSNIDER, ESTER HOPWOOD, FANNY CRAM, THOMAS TEDESCO, ANNA MAY BROWN, DOUGLAS BLOSSER, DONATO CALVANO. Back row (1 to r): JOHN HORN, Supv.; LEON BOLIG, WALTER KROGH, LOUIS SERRATORE, JOSEPH GANTZ, ROBERT BREININGER, Production Supv.

Packaging Takes Safety **Awards**

Repeats Win in Low Frequency Rate . . . also cops Percentage of Improvement Člassification

For the second straight year Packaging took top honors in the "A" (Low Frequency Rate) Classification of the yearly Safety Contest. This same Department also won in the "B" (Percentage of Improvement) Classification. In both classes, the Johnny Horn group finished with perfect scores.

In reviewing the standings of the past few years we had to go all the way back to 1953 to find another double winner when shipping led in both "A" and "B" in that year. Also, insofar as we can ascertain, Packaging is the first Department ever to turn in per-

In the runner-up spot for 1960 in "A" Classification we find MCD Production with a low frequency rate of

SAFETY REPORT

To End of December 31, 1960

Percentage of improvement based on the performance

from January 1, 1960, to December 31, 1960, as com-pared with standing

on December 31,

3. MCD Production

4. ACD Production

5. Construction

7. Maintenance

6. Receiving

8. Shipping

1. Packaging

2. Research

Safety records of departments for the 12 months ending on December 31, 1960 are listed below in the order of merit.

1. Packaging

2. MCD Production 3. Research

4. Construction

5. Maintenance

7. Receiving

6. ACD Production

175, Research following with a 280 rate. The same two departments reverse position in the "B" Classification.

In addition to the excellent performance turned in by Packaging, it should be noted that during the entire year, in a total of 248,271 man hours worked. only two lost-time accidents occurred. This is ample proof of how well safety is practiced at Amchem. As a reward for their efforts a broad selection of prizes was assembled and distributed to the winners. Among these items were: Fire extinguishers, travel kits, knife sharpeners, spice racks, and

The Packaging personnel who received awards are identified in the accompanying photo.

Amchem Gets U.S. Commerce Citation

No, this is not a mounted pedigree of that great money-winner, Citation. It's a framed award presented to Amchem by the U.S. Department of Commerce in recognition of our Company's participation in the First World's International Agricultural Fair in New Delhi, India, during the Winter of 1959-60. (See Amchem News, March, 1960.) Warren Weston (1), Manager, International Division, and Joe Torchiana (r), Advertising Manager, Agricultural Chemicals' Division, are holding the citation which reads:

United States Department of Commerce Office of International Trade Fairs

CITATION

In recognition of outstanding service to

the United States Government this citation is awarded to

AMCHEM PRODUCTS, INC.

for contributing to the success of the Office of International Trade Fairs Presentation of Official United States Exhibits overseas during 1960, thereby aiding significantly in the advancement of world understanding of peace and prosperity under the American system of competitive free enterprise."

Signed, Washington, D. C. by

(Ex.) Frederick H. Mueller Secretary of Commerce Director, Office of International Trade Fairs

(Ex.) W. S. Schafer



the AMCHEM News____

Amchem Participates in Weed Control Conferences

UST as Winter finds the moguls of the various organized professional sports assembling for their annual confabs, the same frigid season finds the four Weed Control groups in the U.S. getting together for their respective yearly Conferences. At the three Conferences which have been held prior to our press date, Amchem, as usual,

was a very active participant.

The first of the four get-togethers was the North Central Weed Control Conference, composed of 14 mid-west-ern states and 3 Canadian Provinces, held at the Hotel Schroeder, Milwaukee, Wisconsin, December 12, 13, 14.

Amchem's Roy Johnson presented a 20-minute paper entitled "Use of Her-bicides in Forest Management" at the section devoted to Vegetation Control in Forest Management, on the morning of December 13. On the same morning John Gallagher gave a talk, "A New Group of Arsenicals for Pre-Emergence Crabgrass Control," which he and Dick Otten co-authored, before the Turf and Agronomic Crop group. Another paper, "Progress Report on Amiben," was

given by Dale Bush, of Amchem's field development staff, on the first day of the Conference.

The turn of the New Year witnessed the Northeast Weed Control Conference getting under way for its threeday session on January 3, at the Hotel New Yorker, New York City. This group represents the New England and Middle Atlantic States. The nearness of Ambler to New York permitted almost 100% attendance of all Ag. research personnel. In addition, Eastern District Sales representatives were also present. The paper on Crabgrass Control which John Gallagher delivered at Milwaukee was read this time by the other half of the writing team, Dick Otten, at the Agronomic Crop session, January 5. The co-ordinating Committee Report on Highways was given by Roy Johnson, who, incidentally, was elected chairman of the Industrial and Highways Section for the coming year. Roy also presided at Friday's meeting of this section at which he gave a 10-minute introductory talk. Another paper,

"Herbicide Techniques for Timber Stand Improvement," was both writ-ten and delivered by John Kirch at the Conservation and Forestry Section

on Thursday.

The Third of the Weed assemblies was the Southern Weed Control Conference of the Southern States, at the Soreno Hotel, St. Petersburg, Fla., January 18, 19, 20. Section 111 of this conference, "The Control of Weeds and Woody Plants in Forestry and Rangelands," was chairmanned by John Kirch at its two-day session, Wednesday, January 19 and Thursday, January 20. John Gallagher presented a paper at the "Developments from Industry Section," on Thursday afternoon.

The fourth and final meeting of the

season, The Western Weed Control Conference took place in Salt Lake City during the week of March 20. Amchem's Dick Fosse, former president of this group, was unable to attend this year's Conference due to his presence at our International Conven-

tion in Paris (see page 3).

Gever in Demand as After-dinner Speaker

John Geyer, Technical Assistant to President Romig, has hit the steak-and-bakedpotato circuit of the American Electroplaters Society as a speaker. First appearance for John was at the monthly dinner of the Cincinnati Chapter of the AES, held at the Engineers Club in that city, Wednesday, January 25, after which he spoke for one and a half hours on "Chemical Conversion Coatings for Aluminum.'

The next engagement was at the AES Baltimore Chapter dinner meeting held in the Dining-Meeting facilities of the Baltimore Airport on February 14. John's talk was on a broader scale than at Cincinnati and covered the chemical prepara-tion for all metal surfaces for painting.

Additional appearances for John are being lined up by the AES, whose membership is made up of executive engineering personnel from the metalworking fabricating and products industries and includes representatives of such firms as Bendix, Crosley, Glen Martin, General Electric, et al.

Both the talks that John has given up to this writing have been most enthusiastically received, and resulted in considerably interesting discussion from the floor.

Improvements Discussed at ACD Spring **Development Meeting**

ROM the discussions which took place during the ACD Spring Research and Development Meeting, January 31 through February 3, it becomes evident that Amchem researchers have shown marked progress in their approach to improved methods of screening chemicals for better weed control in the comicals for better weed control in the comicals for better weed control in the comical of the company of the control of the company of the ing season. Sessions were held daily from 9 A.M. to 5:30—even later, in the conference room on the ground floor of

At the meeting, each development specialist and field representative explained the program he intends to carry out during the 1961 growing season. While it would be enlightening to publish many of the interesting plans for 1961, such a revelation would not be advisable since many of the things proposed are considered of a "trade-secret" nature.

There was full R&D representation. A rousing welcome was given to Bob Beatty, ACD director of research, and Bill Allen, now senior consultant to the research group, on their arrival on the first day. Both Bob and Bill have been on the inactive sick list for the last few months. Bob put in daily appearances, Barbara Emerson being the good Samaritan.

Price Addresses Three Meetings

Jack Price, MCD Assistant Sales Manager, spoke at the annual national sales meeting of Navaco, Inc., held at its headquarters in Dallas, Texas, on Wednesday, January 18. Navaco manufactures a line of stylized aluminum awnings, patio covers and other similar items for relaxed outdoor living. Jack emphasized the functional, esthetic and sales benefits accrued from the use of Alodine chemical coatings on Navaco products. Approximately 40 Navaco sales and executive personnel attended.

Jack addressed 150 members of the Eastern Industrial Advertisers at their monthly meeting at the Poor Richard Club, Philadelphia, February 2, on the 'Utilization of Advertising and Sales Promotion Aids by Salesmen." A panel discussion, "How Can We Get Salesmen to Use and Believe in Advertising to a Greater Degree," followed.

On February 10, Jack outlined the sales

and utilitarian advantages of Amchem Granodine as used by the Tuttle & Bailey Division of Allied Thermal Corporation, New Britain, Conn., on this company's heating ventilating and air conditioning products. This talk was given at T & B's National Sales Meeting in Illinois.

the AMCHEM News

Introducing New Members of the Amchem Stork Club

GREGORY STEPHEN MANSON ... Feb. 2, 1961 The Proud Amchem Parent: Frank E. Manson (MCD Chemist)

ANTHONY JOHN NUSBAUM

... Dec. 14, 1960

The Proud Amchem Parent: Edwin C. Nusbaum, Jr. (MCD Sales)

MARK KEVIN ZOUZALIK

... Jan. 27, 1961 The Proud Amchem Parent: Victor

E. Zouzalik (ACD Sales)

Welcome to our new employees

NAME

RUSSELL P. BEDFORD **DONALD L. ESCHEN** DONALD R. GRIMES FRANK T. HERNANDEZ **BETTY JONES** JOHN J. KERNS DAVID E. LEASK JAMES A. LEE JACK O. MERCER CLIFFORD B. MITCHELL JANE E. MOGAN JESSE M. REYNOLDS ORBY E. ROACH, JR. JANICE L. STAUFFER

EDVENA WASHINGTON

VICTOR E. ZOUZALIK

HOME TOWN

Depew. N. Y. San Leandro, Calif. Pittsburgh, Pa. St. Joseph, Mo. Hayward, Calif. Philadelphia, Pa. Niles, Calif. Humble, Texas Birmingham, Mich. Nicholson, Miss. Livonia, Ill. St. Joseph, Mo. St. Joseph, Mo. Lansdale, Pa. North Wales, Pa. Bryan, Texas

ASSIGNED TO

MCD Sales, Eastern Niles Office MCD Sales, Eastern Production, St. Joseph Niles Office International Production, Niles **ACD Sales** MCD Sales, Midwest ACD Research Office, Detroit Production, St. Joseph Production, St. Joseph Ambler Office Ambler Office ACD Sales

Along the Party Line

dieus with Regrets: JOHN BERKY retired on January 31 from the "solitude (4 to 12) shift." John had been with the Company since May 1951. Being a resident of North Wales, he was a familiar figure on N. Main and N. Spring Garden Streets as he trudged up to Amchem from the Ambler railroad station every afternoon. He has our best wishes for a happy retirement

for a happy retirement.

BOB MURPHY, International Division's former candidate for "All-American Boy" and his tidy little family are nicely settled out "thar" in the cactus country of Arizona. Brainwashing by TV Westerns and Phillies Cheroot commercials, no

MARY SCHULER, former quality control technician, is now on Uncle Sam's payroll engaged in metallography at the Frankford Arsenal. This is the type of work in which she excelled as a student at Temple University. It deals with the science of metal structures, visually.

Sick List: GEORGE ANTONACIO enriched the pharmaceutical industry and the medical profession this past winter trying to clear up a stubborn infection. At this writing George is still on the sick list.

Got Rocks Department: LYDIA CATAGNO, Accounting Dept., got the surprise of her life on Christmas Eve when her fiance slipped her a sparkler with the proviso that she become MRS. WILLIAM ROGERS. He's a native of Hatfield.

PAULINE KOCH, International Division has got a carat plus to prove that

sion, has got a carat plus to prove that JOHNNY NOVACK is not merely verbal but a man of action. The life partnership is scheduled for September. Both Pauline and Johnny who is a bestber is law of and Johnny, who is a brother-in-law of Amchem's Ralph Lelii, are native Amblerites.

DOUGLASS BLOSSER wants it to be known by one and all that petite ANNA MAY BROWN "has been spoke for" by him, and is proving that "good goods come in small packages." Wedding date is not yet set for this Packaging pair.

Ambler Cafe Society: It was Sunday, February 19. Thirty of 'em, all in their Sunday best. Folks thought they were girl Sunday best. Folks thought they were girl gospel singers off to a radio studio when they boarded a special bus on the Ambler Borough parking lot. Destination? The new, plush Latin Casino in Cherry Hill, "Noo Joisey," where a big dinner and the vocal cords of Johnny Mathis awaited them. Good-time organizer of the affair was twinkle-toed MARIE MASCOLI, Accounting and the other 29 were all counting . . . and the other 29 were all Amchem girls, too.

Work Well Done: We don't know of anyone who remembers the "blizzard of '88, but there are plenty at Amchem who will but there are plenty at Amchem who will remember the snows of 1960-61. We hope these people won't forget the good job the men of the Maintenance and Construction Departments, as well as other plant personnel, did in clearing off the parking lots—and also the cars—so that the office force would not be too greatly inconvenienced. inconvenienced.

Wedding "Belles": The charms of MARY LOU WINKLER, the International Division's Zsa Zsa Gabor, proved irresistible to one Robert Schultz. The minister at St. John's Reformed Church in Lansdale sealed the pact on Friday, January 13 (who says the Schultzes are superstitious). The couple honeymooned in romantic Split Rock, site of Amchem's General Sales Meeting last Fall.

Birthdays: DOT DiLAURO didn't forget that NANCY GOURLEY had a birthday on January 3. With Nancy as honored guest, Dot hosted the following young ladies on that date at one of her lovely luncheon parties. ANNA MARIE BALDWIN, OLGA CAHILL, MARY LOU CARNEY, CARMELLA DELLA DONNA, JO ANN ENYEDY, CYNTHIA GEHRET, LILLIAN LEITERMAN, MARIE LIBERTO, DOLORES MARRANO, HERTA NAGEL, ANN NOLAN, BETSY REINHART, JEAN ROBINSON and CAROL TAVERNO. Birthdays: DOT DiLAURO didn't forget

The ACD Spring Development Meeting, January 31-February 2, brought JOHN STERRY back to Ambler for the first time since he became European Technical Supervisor for ACD and moved to Zurich, Switzerland, in February, 1960. The first day here John shook more hands than a politician on election day.

Future Chemists: Twenty-seven young men and ladies of the senior class of Upper Dublin high school got their baptism of metalworking and agricultural chemicals on January 25 when they visited the plant and farm as part of the ACES student tour program, ACES (Americans for the Competitive Enterprise System) does your compensable reads in tem) does very commendable work in indoctrinating such young people as these, at a very impressionable age, in the wonderful privilege of living under the Free Enterprise System.

After the guided tour, DICK ROCK-STROH addressed the students in the Amchem conference room on the ground floor. Dick also spoke to the students two days later at the high school.

Geyer Article Appears in Canadian Publication

The November issue of the Canadian trade publication, "Canadian Paint and Varnish," carried a 2,000 word article

varnish, carried a 2,000 word article on cleaning problems specific to aluminum alloys penned by John Geyer.

In his article, Geyer gave a breakdown of the seven most common categories of soils or stains to which aluminum is constantly exposed.

John then outlined the procedure to

follow to eliminate the defacements that come under each of these seven classifications through the use of specific Amchem chemicals.

