

THE AMCHEM NEWS

Vol. 12 No. 2

July 1969



Snyder Executive Vice President



Amchem's Board of Directors elected Eugene A. Snyder Executive Vice President of the Corporation, at a meeting of the board, May 13. The announcement was made by Chairman Romig, to whom Snyder will report directly and assist in the administration of the Company. With Amchem since July 1, 1941, Gene has been Vice President-Purchasing since September 1965.

His Amchem career began in the MCD laboratories where, in addition to research projects, he worked in the field as technical adviser to the Company's sales staff. He was appointed Director of Purchasing in the summer of 1955.

An astute businessman and administrator as well as being a knowledgeable chemist, he has served as chairman of Amchem's pricing committee for a number of years and has carried out numerous special assignments for Chairman Romig.

Gene is an honor graduate of the University of Pennsylvania with a B.S. degree in chemical engineering.

He and Mrs. Snyder, residents of Wyncote, Pa., are the parents of three children, Paul 17, Laurie 15, and Michael 7.

THE AMCHEM NEWS

Vol. 12, No. 2 July, 1969

Published by
AMCHEM PRODUCTS, Inc.
Ambler, Pennsylvania

in the Interest of AMCHEM
Employees and Their Families
William A. Drislane, Editor-Art Director

Welcome, Foster!

As of July 1, the Benjamin Foster Company officially became a Division of Amchem. Foster, which had been a subsidiary of Amchem since 1956, now enjoys the same status as the Metalworking Chemicals Division and the Agricultural Chemicals Division.

The integration of Foster at this time is more in the nature of a formality, for Amchem Management has always considered Foster as a member of the Amchem family, even when all of Foster's operations were based at 46th Street and Girard Avenue, Philadelphia, which is still the site of its laboratories and manufacturing facilities.

When the Foster Research Department temporarily occupied Building 15 here in Ambler a few years ago, we got to know its technical staff quite intimately. And we considered the Amchem family circle to have been completed when the Foster Management and Administrative staff moved from Butler Avenue and became co-occupants with Amchem's Accounting Offices of the second floor of Building 18B, in October 1967.

While any felicitations on Amchem's part at this time may appear to be anti-climactic, we say "Welcome, Foster!" at the risk of being repetitive.



On Our Cover

Joe Booher, Lafayette, Ind., is one of the many farmers in recent years who have become aware of the profits that can be gained from growing soybeans. Joe and his father, Ralph, who grow between 200 and 300 acres of soybeans annually, have learned that the way to increase their yield is by using Amchem Amiben to control weeds in their soybean crops. The soybean has an interesting history as you will discover when you read "Get to Know the Soybean, It's Amchem's Best Friend" on page 3.

Since soybean growers, in recent years, have been major contributors to ACD Sales through their purchases of Amiben, we believe Amchem employees should know something about the crop that helps put a lot of that precious green in their pay envelopes.

Allan Deutsch, of the American Soybean Association, who has done considerable research on the soybean, furnishes us with a brief, but rather interesting history of this versatile farm product.

Allan informs us that the traceable history of the soybean goes back to 2838 B.C. when a Chinese Emperor noted its presence, and that according to certain authorities, ancient Chinese literature states that the soybean was widely cultivated and highly valued as a food centuries before that.

The Five Sacred Grains

Subsequent records show that the soybean came to be considered the most important cultivated legume, joining rice, wheat, barley and millet as the five sacred grains essential to Chinese existence.

Tracing the semantics of soybean, Deutsch reports that the name originated with the Chinese as *chian-yu*, meaning sauce of the bean. In Japanese this became *show-yu*, which was contracted to *so-ya*, and finally evolved into *soy*. The latter was shortened by Westerners into *soy*. A couple of its colloquial appellations are *Chinese pea* and *Manchurian bean* because of the areas where it was grown in eastern Asia.

Therapeutic Benefits

Even as early as 2207 B.C., Asian agronomists compiled a few records on the soybean, noting the best varieties, advising on the best type of soil for growing the bean, and specifying the proper time, methods and rates of

planting. Included in this compendium of advice were recordings of certain therapeutic benefits attributed to the soybean, such as its aid in the proper functioning of the liver, kidneys, stomach, etc. Or as Deutsch puts it, "soybeans may have been to the Chinese what Carter's Little Liver Pills and Serutan were to a later age."

European countries during the 18th century, but failed to gain any great importance until 1909.

First U.S. Mention in 1804

The first recorded mention of the soybean in the U.S. was in 1804. Fifty years later, the Perry expedition to Japan brought back two varieties. Numerous individuals and the USDA introduced more varieties of soybean, but by 1898 there were still only eight varieties grown in the U.S. and these were limited in adaptation to soil and climatic conditions.

As new, more flexible strains were developed, acreage and production gradually increased. In 1919 the leading states in soybean acreage were North Carolina, Virginia, Mississippi, Kentucky and Alabama.

Illinois Leads in Production

A rapid expansion of the crop in the north central U.S. brought Illinois into a position as the major producing state by 1924, followed by Indiana, Tennessee, North Carolina and Missouri.

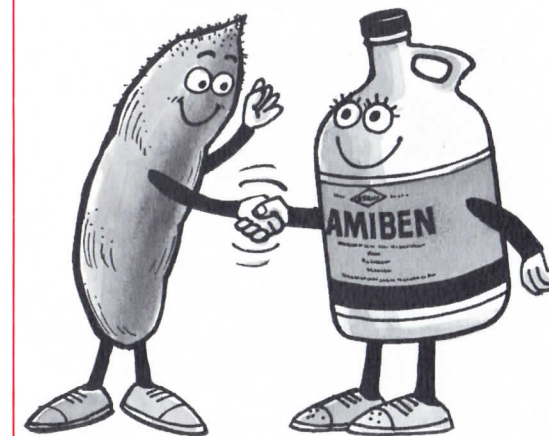
Illinois has held the lead ever since with Arkansas, Iowa, Ohio and Minnesota becoming important production areas as well as Kansas, Nebraska and, more recently, Louisiana.

After 3,000 years of farming and use behind "The Great Wall of China" the soybean emerged into the broad vista of the western world with an explosive U.S. production of 1,079,662,000 bushels in 1968. This is a tribute to American ingenuity which has transformed the *Chinese pea* into the number two U.S. cash crop and an important source of foreign exchange as the number one export crop recording shipments of 266,577,000 bushels last year.

It seems to be in character for the versatile soybean, after having originated in the Orient, to be grown primarily in the U.S. whose biggest soybean customer has ironically become Japan.

Get to Know the Soybean

It's Amchem's Best Friend



European Introduction

Engelbert Kaemfer, a German botanist who spent two years during the late 17th century in Japan, was first to bring soybeans to the attention of Europeans. Although he presented detailed information on food products the Japanese made from the soybean, his efforts were greeted with massive indifference.

The soybean was grown in various



Sunny Sheehan (Louena Crosby) in one of her West Coast night club performances.



Repertory included Oriental number.



With friends Copacabana Club



owner Jaaquin Garay and movie star Cesar Romero (then "performing" for Uncle Sam).



Glamour billboard shot of Louena.

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Louena Crosby Once Performed with Show Biz Elite

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

"People like myself . . . are all inclined to favor the yesterdays and live in a capsule of the past, seeing beauty only in that which cannot return." This sentimental observation is excerpted from the opening paragraph in the foreword to Bernard Sobel's nostalgic work, "A Pictorial History of Vaudeville." The author of the foreword is that roving toastmaster and TV personality, George Jessel, and — as most of our readers may suspect—an old vaudevillian himself.

We use the quotation because, to a degree, it pertains to "Sunny" Sheehan. Sunny is entitled "to live in a capsule of the past, seeing beauty only in that which cannot return," for she had an exciting career before the footlights and moving picture cameras in the late thirties and all of the forties. To show folks, reflections of the past, whether illuminated by success or distorted by adversity, are always in perfect focus and that's how Louena Crosby, the former "Sunny" Sheehan, views her many years in Hollywood and in theatres and night clubs throughout the United States and Canada. Mrs. Crosby, as many of the office personnel in Ambler know, is the quiet, efficient Secretary to Dan Chisholm, ACD Marketing Manager, Farm Chemicals, and it is hard to visualize her as the vivacious and glamorous personality pictured on these pages.

Knew the Greats

Louena worked with the greatest talents of her day, many of whom are still at the top: Bob Hope, Bing Crosby, Jack Benny, George Burns and Gracie Allen, Jeanette MacDonald, Nelson Eddy, Heddy LaMarr, John Barrymore, Clark Gable, Dick Powell and a host of others.

Endowed with good looks, a symmetrical figure, a sense of rhythm and a natural aptitude for dancing, Louena used these gifts to launch her on her career. Without any previous professional experience and with no formal training in the dance arts, and strictly on impulse, she auditioned in New York City for the then internationally renowned Foster troupe of precision dancers—and made it! The organizer and director of the group was Allan K. Foster. Mr. Foster brought the original John Tiller Precision Dancers to the United States from London some time in the 1920s.

The precision dance form was an immediate hit. The old Roxy Theatre in New York City, and subsequently Radio City Music Hall, adopted this dance novelty. Today the Radio City Rockettes are still one of the entertainment world's most outstanding dance attractions. It was the early success of the Tiller Precision Dance line that prompted Foster to organize, train and manage his own troupe, which he

named, naturally, the Allan K. Foster Girls. For several seasons, Louena toured with the Foster Girls all over the United States, Hawaii, Canada, and Mexico, on the Publix Circuit. She appeared at the Fox and Mastbaum theatres in Philadelphia, when these houses presented stage shows in conjunction with first-run movies.

Louena resigned from the Foster troupe and, while visiting her mother in Philadelphia, joined a Fanchon and Marco dance unit which was then playing an engagement at the Fox Theatre. Fanchon and Marco were producers of tabloids ("tabs") for West Coast and Publix Circuit theatres. The "tabs" were miniature revues which featured singers, dancers, aerialists, situation comedy skits, "blackouts", etc.—all in a neat, cohesive and fast-moving "package". TV now brings this type of entertainment into your living room in the form of the Rowan and Martin and other similar tube shows.

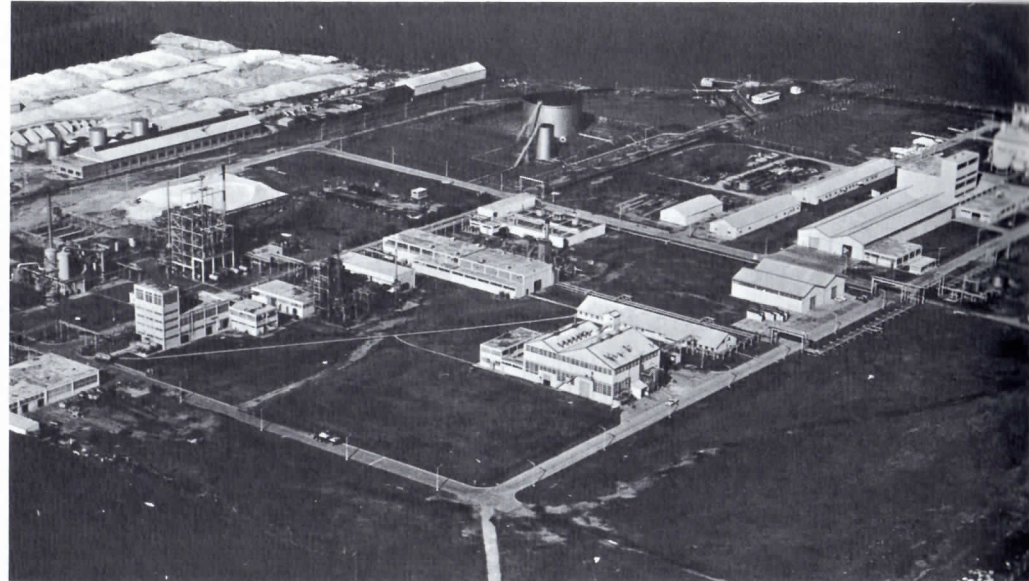
Married a Crosby

At the conclusion of it's tour, the Fanchon and Marco troupe returned to California and Louena went with it. There she joined another F & M unit that featured the famous shimmy dancer, Gilda Gray. This unit also included a popular instrumental and dance act of the day, The Crosby

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ARTHUR EDBROOKE, Duperial President



Duperial's San Lorenzo Plant is typical of chemical plants throughout the world.



Duperial is a frequent exhibitor at metalworking shows and features Amchem metalworking chemicals.



RAFAEL J. FERRER
Vice President



N. R. BONO
Tech. Sales



C. A. FELICA
Tech. Sales



Recognized among the foremost authorities in metalworking chemicals in Latin America: (l to r) Juan C. Bosia, Duperial; Marc Rosio, ICI do Brasil; Eugene Camilieris, Juan D. Williams, Duperial.

Astute Management Guides Industrias Quimicas Argentinas Duperial S.A.I.C. to Success

During the second half of the last century, when the United States and certain European countries—especially Germany and England—were experiencing an industrial revolution, Argentina was largely depending for its income on the raising of live stock—principally cattle. Frozen meat was exported from the Argentine almost one hundred years ago. Meat became the country's leading export, followed by hides and tallow. The rich, grassy and fertile central region, known as the Pampas, provided perfect grazing and farming lands.

But Argentinians, too, became aware of progress through industry, and with urban development in the nation came a demand for manufactured goods and services. This situation called for the establishment of native industry and as a result, American and other outside capital was welcomed. Also,

the country found plenty of subscribers beyond its boundaries for its bond issues.

Appraising Argentina's economic development during the first third of the century, and just when a ray of light was beginning to pierce the darkness of the depression of the early thirties, Imperial Chemical Industries, Ltd., (ICI) England (see AMCHEM NEWS, Nov. 1965), the Du Pont Company, U.S.A., together with a number of Argentinian investors, formed Industrias Quimicas Argentinas Duperial S.A.I.C. in 1935, with headquarters in Buenos Aires. Subsequently, Du Pont withdrew from the corporation.

Observing transportation's dependence, to a great degree, on automotive vehicles and noting the rapidly growing market for electrical household appliances, as well as the

replacement of steel for wood in office equipment, Duperial realized the necessity for pre-paint chemicals and thus became an overseas manufacturing associate of Amchem in 1937.

In the intervening years, Duperial's talented staff of technical and sales specialists has elevated the company to a premier position in the manufacturing and marketing of metalworking chemicals in Argentina. In addition to its \$40 million, six-plant San Lorenzo complex located 185 miles north of Buenos Aires, the company also owns major interest in Electroclor, a chemical company near San Lorenzo.

Administrative and executive offices are located in the Duperial Building in the city of Buenos Aires. Major branch offices are maintained in Bahia Blanca, Cordoba, Mendoza, Resistencia, Rosario and Tucuman.

Don Page, Amchem International Division Territorial Manager for Latin America, informs us that the Gerli plant specializes exclusively in the production of chemicals relating to metal finishing, including the entire Amchem MCD line.

A new laboratory for research in the field of galvoplastics and a new display showroom are part of a current expansion program at Gerli. The laboratory will consist of three sections, one of which will be devoted entirely to Amchem products. This will prove to be a tremendous asset to laboratory personnel engaged in the pre-paint treatment phase of metal finishing.

The group, Page tells us, has responded enthusiastically to the move since it will provide unparalleled facilities, in that part of the country, for rendering a unique type of customer service.

The Duperial personnel most familiar to Amchem, naturally, are those people responsible for the manufacturing and marketing of the Amchem line of MCD chemicals. Mr. Sergio L. Mostaza is the Manager of this group. Assisting him are Mr. Juan C. Bosia, Manager of Industrial Paints and Pre-treatment Processes, and Mr. Juan D. Williams, Manager, Electroplating and Metal Section. Other key personnel responsible for the success of Amchem Products are Mr. Gene Camilieris, who enjoys widespread popularity among Amchem's other overseas associates due to his attendance at a number of International Division conventions, Mr. C. Felica and Mr. J. Bono. Incidentally, Mr. Camilieris received his technical training on Amchem's line of MCD products here in Ambler. According to Page, these men comprise one of the most efficient metalworking sales and technical service groups in Latin America.

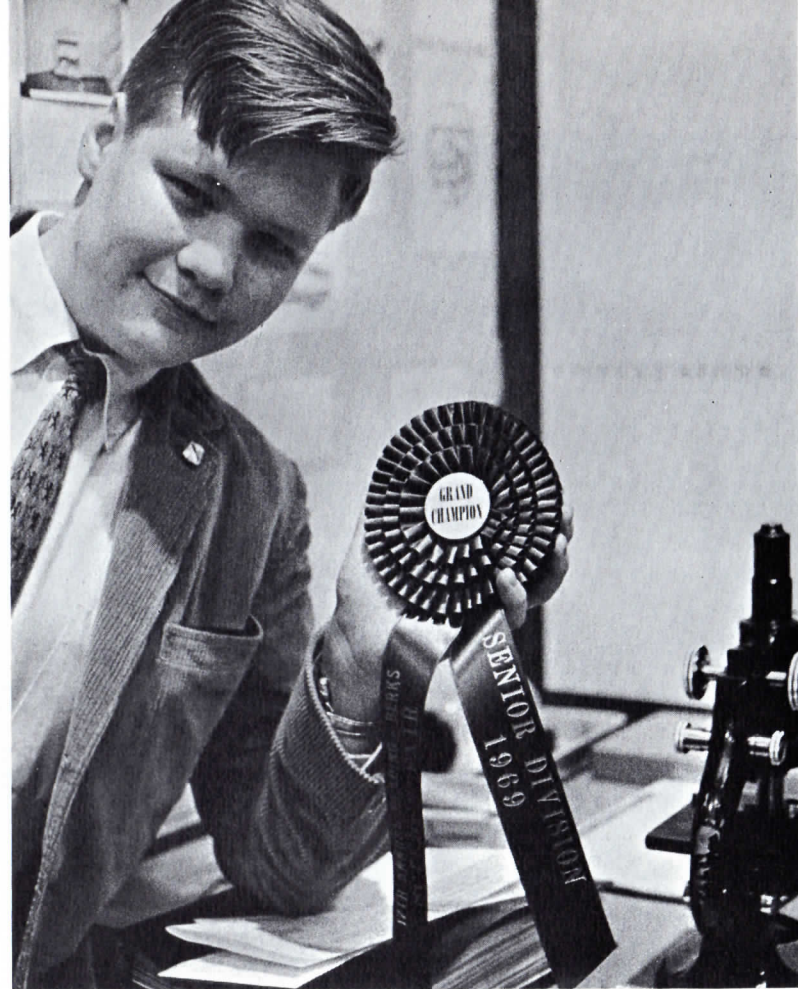
Duperial presently employs over 2,000 people. The President and Managing Director of the company is Mr. Arthur Edbrooke. He is assisted by Mr. Rafael J. Ferrer, Vice President; Dr. Carlos A. Juni, Mr. Ricardo Pasman, Mr. Miguel A. Solchage, Mr. E. P. Street, Mr. Juan A. Trench, Dr. Heinz von Leibitz and Dr. J. M. Wollaston,

directors.

Among the products manufactured and marketed by the various Duperial plants, in addition to Amchem products, are sulphuric acid, carbon bisulphide, oleum, phthalic anhydride, hydrogen peroxide, dyestuffs, polyethylene, polyvinylchloride, and various other plastics, descaling salts, salts for thermic treatments, tartaric acid, anhydrous ammonia, trichloroethylene, perchloroethylene, paints, caustic soda, sports and target ammunition.

Geographically, the Republic of Argentina is an irregularly triangle-shaped country, approximately 3000 miles long, with the broadest area about 930 miles, near the top. It tapers to a point at its most southern end. The Andes Mountains separate the country from Chile on the west, with the Atlantic Ocean forming its boundary on the east.

Buenos Aires, situated on the east coast on the banks of the Plata estuary, was the site of Amchem's Second Latin American MCD Technical Seminar last year. "Duperial proved to be a most gracious and capable host on that occasion," states Page. Continuing, he said: "Amchem is proud of its long association with Duperial and appreciates the excellent performance by the competent staff assigned to handle the Amchem line, and I must say, in all sincerity, that it is always one of my most pleasant experiences to visit this friendly and highly talented group."



Ricky Harris displays the blue ribbon that he won as 1969 Grand Champion, Senior Division, in the 17th Annual Reading-Berks Science Fair held last April 9.



Ricky conducting experiment on rat in his laboratory at home in Geigertown, Pa.



ROBERT HARRIS
MCD Chemist

Son of MCD Chemist Harris Is First in International Science Fair

Dr. Richard (Dick) Reeves, MCD Technical Director, brought us a clipping from the *READING (Pa.) EAGLE*. It was titled "Profile on an International Science Fair Winner." Dick simply said, "His father works for us and I thought you might like to write something about the boy in the *AMCHEM NEWS*." Voluntary contributions like this lighten the load on an editor's shoulders.

Fifteen year-old Ricky Harris, the subject of the profile, is the son of Robert G. Harris, a chemist in MCD's cleaners group. Ricky, a 10th grade pupil at Central Catholic High School, Reading, Pa., distinguished himself by being the first-place winner in the medical and health division of the International Science Fair at Fort Worth, Tex., during the week of May 12. The title of his entry was "Carcinogenesis and Immunity Against the Walker 256." It deals with cancer in rats and

how to build immunity to it. The same experiment took first prize at the 17th annual Reading-Berks County Science Fair at Albright College, Reading, last April 9. As a ninth-grader at Central Catholic, he was the 1968 winner of the same event when his project dealt with the development of cancer and leukemia in mice.

Ricky has been grand champion of the Reading-Berks County Science Fair every year since he was eligible to enter. While at Twin Valley Junior High School, near Morgantown, Pa., he won the championship in the seventh grade competition with a submission dealing with tumors in plants and in the eighth grade he won with his experiment dealing with cancer cells in mice.

His 1969 exhibit was also the winner in the Pennsylvania Academy Junior Science Fair at the University of Penn-

sylvania in the early part of May. His reward for this effort entitled him to do several weeks on cancer research at the Hershey, Pa., Medical School.

When Stan Watkins, the *EAGLE* staff writer, asked Ricky, the second oldest of the four children of Bob and Mrs. Harris, why his pre-occupation with cancer, he replied: "I guess one of the reasons could be my grandfather; he died from cancer. But that isn't the full answer, I just like to experiment with it. My ambition is to be a cancer researcher, but first I would like to be an M.D."

Bob Harris also was instrumental in encouraging his son to pursue a scientific education. When Watkins was interviewing Ricky, Bob told him "I wanted my boy to get a good science education and I'm sure he's getting it." Another factor in spurring Ricky on was the challenge to surpass

the achievements of his oldest sister, Sherri, now a senior at Twin Valley High, who won grand championships in her seventh and eighth grades.

EAGLE staff writer Watkins states that it was Ricky's great desire to pursue a strong science program that made him transfer to Central Catholic High. "I consider the school the best for a science education and for the encouragement you get—especially for entering the fairs," Ricky told Watkins. Due to the transfer, Ricky is living with his maternal grandparents, Mr. and Mrs. Raymond B. Hilbert, in St. Lawrence, a suburb of Reading, since the Harris home and 60-acre farm are several miles southeast of Reading. But Ricky gets back frequently to the farm to check on his supply of rats and mice, which now number only 150 but at one time he owned as many as 1500.

According to the *EAGLE* story, Ricky is a very normal boy who enjoys fishing for bass with his father and shooting pheasants on the farm. He is active in young people's work and the social life at High Point Baptist Church near his home.

In checking out the *EAGLE* story with Ricky's dad, he verified it for truth and accuracy. But when we congratulated him on having a genius in the family, he shrugged off the compliment with the modest remark that Ricky's achievements were the result of dedication and hard work. Bob, a Muhlenberg College graduate, also says that dedication and hard work, too, plus a love for rural living and a satisfaction derived from his laboratory work at Amchem compensate him for his 110-mile round trip drive every day from Geigertown to Ambler. ♦

Amchem Employs "Runcationologists"

Don't go running to your Webster's Unabridged International for a definition of a "runcationologist." You won't find any. But you will find quite a few "runcationologists" all over the Amchem premises, but mostly at the Research Farm. We are indebted to one of the breed, Russ Bishop, for acquainting us with what a "runcationologist" is. Russ, Manager of the ACD Lab, forwarded us a clipping from the "*NATIONAL OBSERVER*" that lets the runcationologist out of the bag. Here goes:

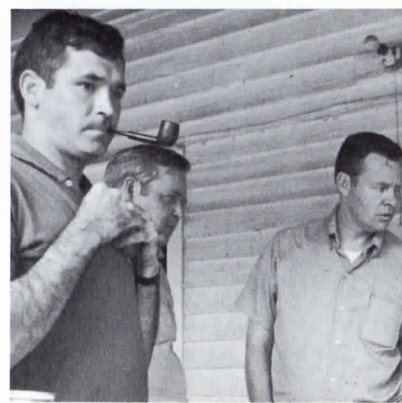
"At past conferences of the Weed Science Society of America, I have observed that we always attract considerable attention, not unmixed with occasional levity, from outsiders astonished that so many people could concern themselves with weeds. Other scientific and lay groups, of course, have solved such problems by cloaking their pursuits under loftily elegant designations. Even the stamp collector proudly announces he is a philatelist. But what are we? After many sleepless nights of mulling over the problem, I have found there is a fittingly pedantic name for our discipline. I suggest, therefore, that we bring out of retirement that imposing word runcation for weed removal—a word associated with that splendid Roman goddess of our profession, Runcina. And thus when we are in need of a properly elevated title to impress the curious, we need only announce with solemnity that we are runcationologists."

The author of this piece is Boysie E. Day, president of the Weed Society of America. It originally appeared in the printed program of the society's annual meeting this past winter in Las Vegas, Nev.

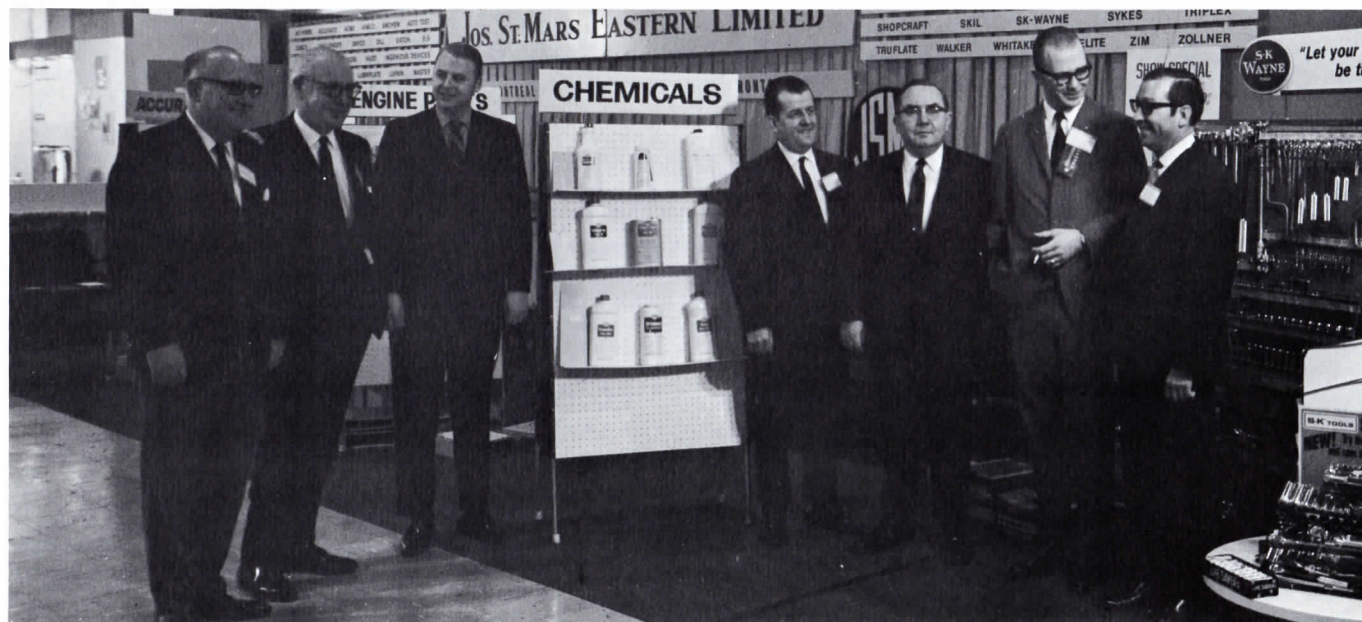
Sixteen Attend Foster District Managers Meeting



Wayne Ellis, Director of Research, Benjamin Foster Division, acted as "official" photographer and supplied these candid shots, which he took at the District Managers Meeting held May 20-22 at a hunting lodge in Bushkill, Pa. In addition to Ellis those who attended were J. Jackson, J. Neison, H. Pickel, I. Steltz, J. Rose, M. V. Horn, D. C. Dunn, D. Cordes, Wm. Grimm, W. B. Foster, B. Foster, G. Foster, H. Lee, E. Cook, G. Finney.



MCD Resale Department Exhibits at Canadian Show



Oleson on the Job. Gus Oleson (third from right), assembled the MCD Resale Department's Sales Group which covers the Aftermarket (see AMCHEM NEWS, Dec. 1968) in Eastern Canada for this photo taken at the CAS (Canadian Automotive Service) Show held March 12, 13, 14, at the Automotive Building, Canadian National Exhibition Grounds, Toronto, Ont. Gus is Manager of

MCD's Resale and Industrial Distribution Dept. The picture was taken at the display booth of the Joseph St. Mars Eastern Ltd., which features in its exhibit a number of the 32 items in Amchem's Resale Line. The St. Mars firm has two warehouses, one in Montreal; the other in Toronto. Gus tells us St. Mars has a staff of salesmen well-oriented to selling the Canadian Aftermarket.

Agromore Holds Its First Chemicals Convention

Three-day Affair Held at Headquarters in Bangalore, India

Amchem's manufacturing associate for both metalworking and agricultural chemicals in India, Agromore Limited (AMCHEM NEWS, April 1967), Bangalore, held its first Industrial Chemicals Convention at its headquarters, March 31 to April 2 this year. R. Suryanarayana Rao, General Manager, in a communication to John Lampitt, Amchem's Far East Territorial Manager stated that the conference was a success.

"The participants," wrote Mr. Rao, "were sales executives of our all-India distributors, Messrs. Turner, Hoare, and Company Limited, the staff of Agromore and specialists from industry."

"Though this was the first of its kind at Agromore, we have reason to believe it was a success. The following comment by one of the delegates, though perhaps over-ebullient, sums up the feeling 'It could not have been better.'"

"We are pleased to enclose a few photographs for circulation to our friends and use in THE AMCHEM NEWS if thought fit."



Agromore Chairman P. H. K. Rao presented gifts to delegates. With Mr. Rao in picture at left is Mr. M. A. Partha Sarathy (c), Managing Director. In picture at right, in addition to Messrs. Rao and Sarathy, is Mr. R. Suryanarayana Rao, Gen. Manager. Recipients are unidentified.



Typical working session at Agromore Convention features discussions on MCD products.



Standing (l to r) are four unidentified delegates with Messrs. Sarathy, Chairman Rao, R. S. Rao, and E. Prasad, Technical Officer of Agromore.

Sharon Noble Wed to Charles Loux



In one of the area's most beautiful and elaborate weddings of the season, Sharon Rae Noble, Accounting, became the bride of Charles Edward Loux, April 26 at a Nuptial Mass in St. Rose of Lima Church, North Wales. The couple received the official blessing of Pope Paul VI from the Vatican.

Sharon is the attractive daughter of Mr. and Mrs. Carpenter Noble, Bethlehem Pike, Ambler. The bridegroom is the son of Mr. and Mrs. Edward J. Loux, "Hectic Hill", Gwynedd.

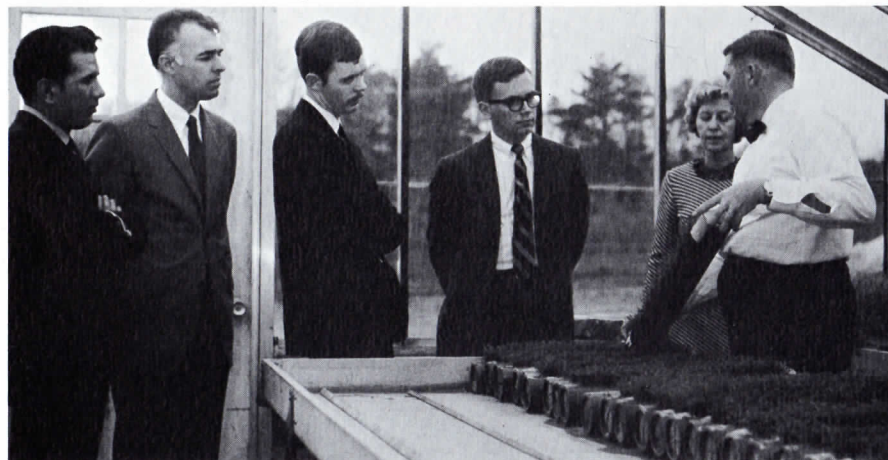
Co-worker Marie Balestrieri was Sharon's maid of honor, while Sue Davis, Secretary in MCD, was one of the bridesmaids.

THE AMBLER GAZETTE devoted three-column space to a detailed word and picture story of the wedding. It reported that the church was decorated with cymbidium and baker ferns, white gladiolus, mums and stock. It gave a lengthy description of the attire worn by the entire wedding party.

A reception for 200 guests was held at the Sheraton Penn Pike, Ft. Washington. The couple honeymooned in Miami, Florida and are now residing at Norris Hills Court, Norristown.



Plant of the Month. Amchem was named "Plant of the Month" by the Industrial Management club of Norristown at the monthly dinner-meeting held at Collegeville Inn, April 25. Amchem's Advertising Dept. erected a product display which aroused widespread interest among the other association members. Amchem representatives at the affair and photographed in front of the display are (Standing, left to right) Jack Breen, Bob Steele, John Horn, John Geyer, Ray Collmer, Stan Clayton, Dick Rockstroh. (Kneeling, left to right) Joe Mallozzi, Harry Halderman, Ray Robinson, John Heckler.



Farm Visitation. Wissahickon High School teachers George McNeil, Dale Stauffer and Mrs. H. Ott learn about the effectiveness of various kinds of herbicides from Dr. Anson Cooke, Director of Biological Research, in the greenhouse at the Amchem farm. Roy Eberz and George Sawyer, Amchem, are interested observers.

Kegler Cooper Cops High Game Trophy



Rick Cooper, Ferndale Office, rolled highest game of the season in the Detroit Paint Club Bowling League with a 256. He received the Homer Dedenback memorial trophy for his accomplishment. Ray Neilson informs us that this league is 42 years old and is the longest in existence in the city of Detroit. John Pierce, MCD Sales, Zone 1, had the second highest game with 240 pins.

According to Ray, Glenn Reed, now an MCD Regional Sales Manager, Grand Rapids, Michigan, was a two-time winner of the Dedenback trophy prior to joining MCD's Sales Staff.



First Half Winner and Champs. Lineguard: (Back row l to r) Sandy Wallace, Paul Burger, Sharon (Noble) Loux, Merv Hubbard. (Front l to r) Kent Bonney, Bill Neill, Sr., Bob Reiner.



George and Mrs. Brumbaugh have "Stardust" in their eyes, but the band plays it "hot."



Second Half Winner and loser to Lineguard in Play-off. MCD Production: (Back row l to r) Earl Tate, Ray Shields, Ernie Mark. (Front row l to r) Bob Applegate, Frank Markley.



Individual Trophy Winners: Lou Toro (l)—men's high average; George Brumbaugh (c)—men's high triple; Mickey Marincola (r)—men's high single.



Doing the "BIG APPLEgate." Bob and Mrs. polish the hardwood 1969 style.



Officers for 1969-70 with outgoing president, George Brumbaugh (Back l to r) Paul Goetter, Brumbaugh, Tom Day, (Front l to r) Sue Davis, Donna Wack, Marie Balestrieri.

Lineguard Repeat Winner in Bowling League

Lineguard, first half winner, again won the Amchem Bowling League championship, having defeated Production, second half winner, by six pins in a play-off. Pictures of the winner and runner-up appear on this page. Trophies were awarded to both teams at the Annual Banquet, held at the Springfield Hotel, Flourtown, Pa., May 10. The following individual season winners in the various categories also were awarded trophies: Men's high single, Mickey Marincola (246); Men's high triple, George Brumbaugh (593); Men's high average, Lou Toro (167); Women's high single, Betty Spence (208); Women's high triple, Susan Davis (463); Women's high av-

erage, Marie Balestrieri (121).

George Brumbaugh, '68-'69 League President, as chairman, ran the affair with precision. Dispensing with speeches and other formalities, the major portion of the evening was devoted to dining and dancing, much to the liking of all present.

Officers of the past season, in addition to Brumbaugh, were Tom Day, Vice Pres.; Betty Spence, Secretary; Marie Balestrieri, Treasurer. Officers for the coming season are Paul Goetter, President; Tom Day, Vice Pres.; Donna Wack, Tabulating Secretary; Susan Davis, Recording Secretary; Marie Balestrieri, Treasurer.



Trophy Winners—Women: Marie Balestrieri—high average; Betty Spence—high single; Linda Wagner—most improved average; Sue Davis—high triple.

Amchem Honored for Excellence of Products and Services

In Recognition of Outstanding Service and Performance

THE HAYS ARMY AMMUNITION PLANT
A DIVISION OF THE LEVINSON STEEL COMPANY

Presents

The Pride of Workmanship Award

TO: Amchem Products, Inc.

*For participation and support in our program which strives for
EFFICIENCY and PERFECTION through people*






DATE: February 28, 1969



The Hays Army Ammunition Plant, for which Levinson Steel Company, Pittsburgh, Pa., is operating Contractor, has given Amchem its *Pride of Workmanship* award in recognition of the excellence of the Company's products and services. There were just 20 recipients of the award out of approximately 600 different suppliers. The citation reads:

"Amchem's contribution in 1968 at Hays has included quality products delivered at the time we needed them, and the technical assistance greatly influenced our ability to meet our pro-

duction schedules.

The technical services rendered included: 1. Testing and development of the new materials. 2. Trouble shooting of process problems, chemically and mechanically. 3. Technical assistance in the development of proposed equipment changes to facilitate consistent processing of chemically treated configurations.

I would like to say again thanks for a job well done and congratulations on receiving our *Pride of Workmanship* award. Let us continue this fine business relationship during 1969."



Visitor from Germany. Dr. Hans Gotta (c) Gerhard Collardin G.m.b.H., Cologne Ehrenfeld, pays a visit to Amchem. Flanking Dr. Gotta are Walt Dudlik (l) and Bill Delanty (r) of Amchem. Collardin has been a manufacturing associate of Amchem for a number of years.



Exchanging Pleasantries and Business Ideas. Mr. Robert H. R. Wilson (seated r), Newells Insulation Co., Durham, England, poses with Wayne Ellis (l), Amchem Foster Division, Bill Delanty (standing l), and Bob Replogle (r), both of Amchem's International. Newells is a customer of Atlas Preservative Co., Foster licensee in England.



F. P. Spruance, Jr. (c) receives 25-year Gold Watch Service Award from F. P. Spruance, Sr. (r) in presence of Chairman Romig.



Herman Mangum (l) accepts 15-year Service Award from W. Dalton



Ottilia Modrzynski accepts 15-year Service Award from G. Barger



Doug Blosser (c) accepts 10-year Service Award from George Brumbaugh (r). N. Giorgio (l)



J. Braxton (r) accepts 10-year Service Award from Adolf Kracher



Sue Davis accepts five-year Service Award from G. Brumbaugh



John Heckler (l) accepts five-year Service Award from J. Mallozzi



Ed Suttor (c) receives five-year Service Award from J. Price (l), T. Bueter (r)



Warren Teel (l) accepts five-year Service Award from Frank Sherwood

Congratulations

These are the men and women of AMCHEM who have received Service Award Emblems between March 1, 1969 and June 25, 1969.

★ 25 YEARS ★

F. P. Spruance, Jr.

★ 20 YEARS ★

Nellie Lower
Nelson Newhard
George Schneider

★ 15 YEARS ★

Richard Fosse
Herman Mangum
Ottilia Modrzynski
James H. Schell

★ 10 YEARS ★

Nancy Achuff
Joshua Braxton
Douglas Blosser
Walter Dudlik
Cecil Meadors
Louis Schiffman

★ 5 YEARS ★

Mary Curley
Susan Davis
John Heckler
Edgar H. Meister
Richard C. Miller
Edward Suttor
Warren Teel



James Schell (c) receives 15-year Service Award from H. Patterson (l); C. Wirshing (r)



Nancy Achuff accepts 10-year Service Award from Stanford Fertig



Walt Dudlik (l) receives 10-year Service Award from J. W. Delanty



Cecil Meadors (r) accepts 10-year Service Award from Stanford Fertig

G. Mancini-Day, Weigand-North Lead Golf League

With just four more matches to go, the team of Gabe Mancini and Tom Day is the leader in Flight 1 of the Amchem Golf League. Their point total is 7½ including July 14 play. Gabe and Tom are closely followed by Jake Landis and Andy Kepich with 6½ points. In Flight 2, Karl Weigand and Shirley North lead with 9 points. Following Karl and Shirley is the duo of Jack Breen and John Rawling who have 8 points.

To date, Low Gross in Flight 1 is held by Tony Serratore with an excellent 35 for the nine-hole Montgomery Club course. In Flight 2 Bob Dryden is the leader with a 42.

George Brumbaugh holds the low net with a 25 in Flight 1. Ed Lacko in Flight 2 has a 26.

As of July 14 a total of 11 matches have been played. This season the League has attracted the greatest number of participants since it was

organized four years ago. A total of 29 two-man teams were paired off into two groups or flights. Competition has been keen ever since the first night of play back on April 28 and the present leaders could possibly be challenged for top standing before the season ends on August 11, provided there are no postponements due to rain. A tournament is being arranged by the Golf League Committee for a date in September.

Service Awards to Amchem Overseas Associates

Turk-Henkel Kimyevi Maddeler Sanayi ve Ticaret Limited Sirketi Istanbul, Turkey



Josephine Avramidu



Alber Bilen



Lui Psalti



Salamon Ovadia

Gibson Product Manager of Sno-Flake Line

Gregory L. Gibson was named Product Manager of Amchem's Sno-Flake Line of Metalworking Chemicals, April 21, according to an announcement by John Geyer, Vice President-Assistant General Manager MCD. He will continue to serve as Director of Marketing for MCD.

Greg joined Amchem upon graduating from Lafayette College with A.B. in chemistry in 1952. He became Product Manager of Inhibitors in January 1960 and operated in the same capacity for Alodine and Strip Lines starting in January 1967. He held this position until being named MCD Director of Marketing in 1968.

Greg, his wife, Priscilla and four children, ages 16, 15, 14 and 11 live in Huntingdon Valley, Pa.

Della Donna, Heckler Complete Courses

Anthony Della Donna, Traffic, and John Heckler, Packaging, received certificates for completing courses in subjects relating to their respective jobs. Tony received his certificate in Transportation and Traffic Management from the Academy of Advanced Traffic, Philadelphia; Ed was awarded his in Management Development (courses I and II) from Penn State University (School of Continuing Education).

Tony, a 1959 graduate of Ambler high school, joined Amchem in February 1960. He and his wife are the parents of two children, a boy 7 and a girl 5. The Della Donnas live on Randolph Ave., Ambler.

Heckler graduated from Cheltenham high school in 1957 and has been employed by Amchem since May, 1964. He and his wife and two children—a girl 6 and a boy 3—reside on Thomas Rd., Lansdale.

New Name for IBM Dept.

Bill Tomlinson informs us that the department which he manages is now called the DATA PROCESSING DEPARTMENT and is not to be referred to as IBM as in the past.

W. Snyder Back in New Capacity



Willard Snyder, who resigned from Amchem, in August 1967, to accept a post with Wyeth Laboratories, Radnor, Pa., rejoined the Company, April 15, as Manager, Research Licensing.

Bill was first employed by Amchem's International Division, in July 1956 as an Administrative Assistant. Subsequently he was promoted to Territorial Manager for Agricultural chemicals in Latin America, and then to Area Manager-Pacific Far East. His last position with Wyeth was Acting General Manager of Wyeth-Japan, where he was stationed in Tokyo.

Presently Bill is working with Rudy Grun soliciting new chemicals from various outside sources for the purpose of primary and secondary screening. Among the ultimate objectives would be the inclusion of many of these compounds in Amchem's line of herbicides after their marketable potentialities had been determined.

Bill, a 1955 graduate of Lafayette College School of International Affairs, continues to reside in Chalfont, Pa., with his wife and two children.

Lou Ottey Is Grandpa

Wool scouring chemicals salesman Lou Ottey sends a communique from his home in Lowell, Mass., informing us that he and Mrs. Ottey are first-time grandparents. The second generation offspring is Christopher Robert MacInnis, son of Robert E. MacInnis and Gerry Ottey MacInnis, born on April 18.

Amchem Wins Infringement Suit

Amchem Corporate Counsel Ernest Szoke announced on April 9 that a decision was handed down by the Federal Court in Illinois on April 2, 1969, in the patent infringement suit brought by Amchem Products, Inc. and Allied Research Products, Inc. against Heatbath Corporation. The patent, which covers a method of treating aluminum, was found valid and Heatbath was held to have infringed the patent. The Court ordered Heatbath to pay royalties for the period of infringement and enjoined Heatbath from further infringement conditioned upon its being granted a license.

Heatbath's antitrust counterclaim was dismissed and Heatbath was ordered to pay costs incurred by Amchem and Allied.

ATLAS NEWS Gives Foster Another Boost

ATLAS NEWS, trade publication of Atlas Preservatives and Atlas McAlpine Companies, Erith, Kent, England, devotes a page to a description of a Foster insulation system used in conjunction with Atlas aluminum jacketing at the Gulf Oil Refinery, Milford Haven, Wales.

Headlined by "Atlas & Foster Fill the Bill with Lifetime Protected Thermal Insulation," the article's introductory paragraph states, "The Milford Haven project gave its engineers and contractors the opportunity to install a thoroughly up-to-date insulation system from scratch. Pipework and storage vessels were encased for lifetime protection in Atlas aluminum jacketing and elbows—a system easy to install and needing no painting nor maintenance of any kind. Six Foster products used for the hot and cold insulation work were Fire Resistive Adhesive, Glass Cloth Membrane, Heat Resistant Coating, C.I. Mastic, Heat Resistant Sealer, Foamseal Sealant."

Steinberg Gets Masters

Among the graduate school students getting degrees from Rutgers University, New Brunswick, N.J., last month was Howard Steinberg, Personnel, who received his masters degree. Howard commuted after the work day.

McLane Offspring Silences "Silent Spring"

Some adherents of Rachel Carson must still be trying to make the voice of "Silent Spring" audible long after its author, Rachel Carson, has left this good earth.

What prompts us to come to this conclusion is a book report on the controversial Carson work which Dr. Stanley (Stan) McLane's daughter, Anna, had to prepare for a high school class assignment. And we must say that young Anna clobbered poor Rachel's efforts to end the use of pesticides. Here is what the youngster wrote:

Rachel Carson should have been christened Mother Nature—only, of course, in the sense that she could then protect all the earth's creatures from harm. In her idealistic world man lives side by side in perfect harmony with the cockroach, the blue-bottle fly, and the tick. Just let nature balance itself out while the worms go on eating our apples.

Obviously this is a very emotional presentation (which would only augment its appeal to the public). And, because Miss Carson is so emotional on her subject, she naturally appeals to our emotions. She frequently describes some type of bird near death, perhaps a robin in convulsions or a pheasant shivering in a ditch. In one

instance she criticizes the use of non-selective poisons which would kill indiscriminately the "cat beloved of some family, the rabbit of the field," and so on. Anyone who owned a cat would of course take notice.

Most frequently Rachel Carson uses an appeal to fear. One complete chapter is concerned with the possibility that insecticides could cause cancer. She states that every person is now subject to contact with dangerous chemicals and that we live intimately with them. In addition there is the threat of chronic poisoning and degenerative changes of the liver and other organs. Miss Carson warns that poison may also be transmitted from mother to offspring. Reference is made several times to the "menacing shadow of infertility" that follows the application of insecticides. The overall appeal to fear is through the threat of a "silent spring" in which the robin fails to appear, the rivers are void of fish, and the sky empty of birds. In other words, we are facing the possible destruction of our natural world.

Rachel Carson often tends to use words which do not actually define what she means. For example, she often makes use of the words "horrible" and "terrifying" in describing the effects of some chemicals. Yet these words are not clear, leaving us to create our own images. Also, by utilizing words such as "deadly," "sinister" and "evil" she distorts the facts. The author

constantly employs the words "death" and "dead" and the phrase "dead and dying": "dead and dying birds," "dead and dying fish" and so on. This is probably intended to arouse in the reader a sense of guilt for senseless killing of harmless creatures.

Some of the examples of poisoning do not give adequate support to what she considers the unique danger of insecticides. For instance, Miss Carson cites two cases, one in which a farmer died after reaching into a vat of spray to retrieve a nozzle; and another in which a doctor suffered paralysis after drinking a pesticide. But these are examples of individual carelessness and could happen with any poison. Another example was concerned with two children who were poisoned while playing with a discarded insecticide bottle. This frequently happens with household poisons.

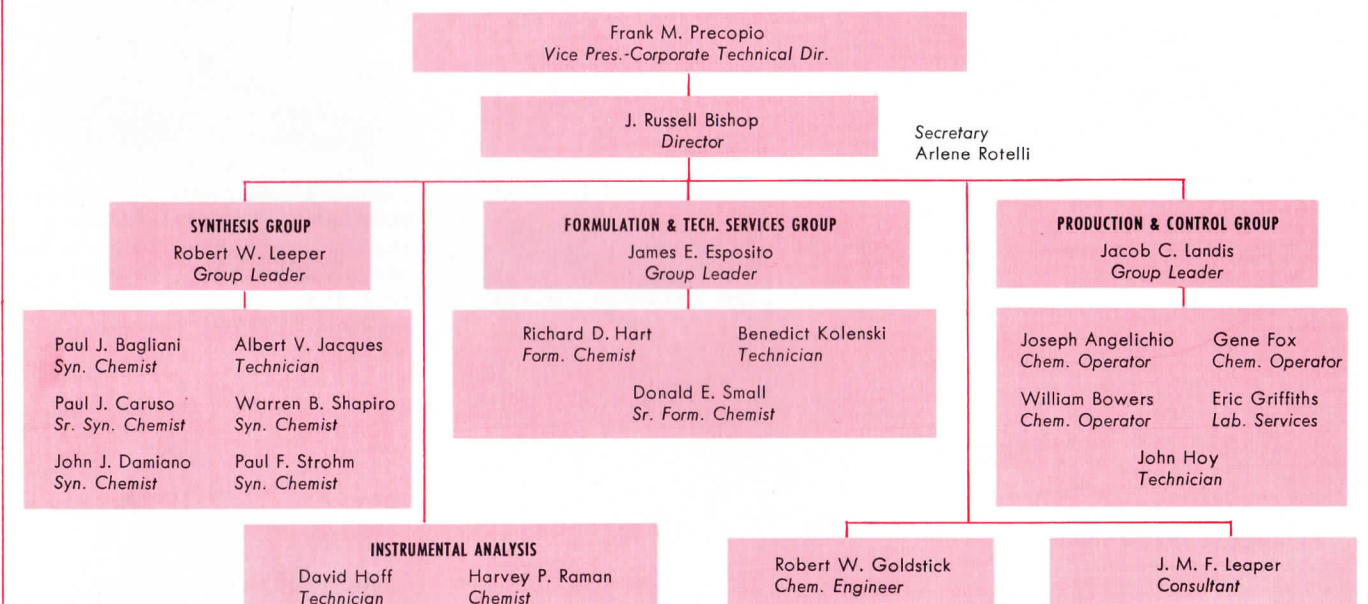
I think the entire book was a monstrous generalization. The author should have been more objective and given credit to the chemicals that help make America one of the greatest producers in the world. By condemning certain sprays she gives the impression that all insecticides are taboo, which is not the case.

So, if Rachel Carson wants to eat wormy apples, let her.*

(*Editor's Note: Sorry, Anna, but you can't have your wish—see opening paragraph—or maybe she did eat 'em.)

Organization Chart—ACD Laboratory

Frank Precopio, Vice President-Corporate Technical Director, has released the organizational structure of the ACD Chemical Laboratory which we have printed in chart form.





Louena Crosby in her role of Secretary to Dan Chisholm, Manager, ACD Farm Chemicals.

continued from page 5

Brothers (distant relatives of the Bing Crosby clan), one of whom later became Louena's husband.

After completing its circuit of the country, this second F & M unit also returned to its California base. At this point Louena took two important steps: a) she married Johnny Crosby, b) she entered motion pictures, appearing in musicals. And some night when you're bothered with insomnia and your optics are driver-test sharp after midnight, you might spot her cavorting on your TV in one of those elaborate dance numbers which were an essential ingredient of all those huge musical extravaganzas of the thirties. She includes among her dance directors Hollywood's best: Leroy Prinz, Busby Berkeley, Robert Alton, Nick Castle, Hermes Pan.

Between pictures she appeared on stage in the *Desert Song*, *Anything Goes*, and other musicals of this type. She also played the legendary Grauman's Chinese Theatre and the Earl Carrol Vanities Theatre in Hollywood, California.

Moved to San Francisco

A marital break-up resulted in Louena's desertion of a hectic Hollywood in favor of the more placid atmosphere of historic San Francisco,

where she appeared briefly at Bimbo's 365 Club before she became a four-year fixture at the Copacabana. Then followed an engagement at El Rancho Vegas, Las Vegas, Nev., and another in Hawaii, where she stayed for three months.

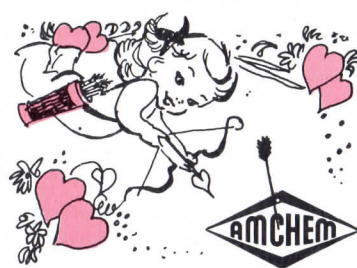
Longing for permanent anchorage, she gave up the performing arts and in 1952 rejoined her mother, who was living in Philadelphia at the time.

Joined Amchem in 1965

Brushing up on her secretarial skills Louena obtained a position with Rohm and Haas, but illness in the family necessitated a sabbatical and a fast trip to the West Coast. Returning to the East, she joined Amchem in January 1965, and was given her present assignment which she finds both interesting and convenient, as she lives in the Spring Garden Apartments practically across the street from Amchem.

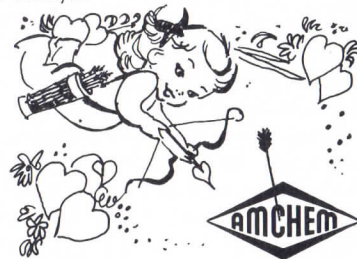
Louena is a daughter of the "Blue Grass State", hailing from Flatfork which, she says, is away back in the hills of Kentucky. Her father was a farmer and her mother a school teacher. She has two married sisters, neither of whom had any interest in stage careers—and Louena wonders if they envy her for being "inclined to favor the yesterdays... seeing beauty only in that which cannot return."

Cupid Busy at Amchem

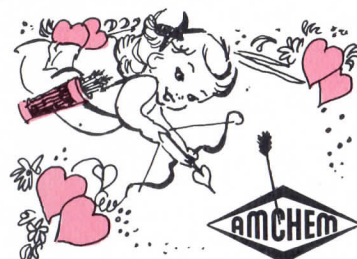


Three other young Amchem ladies, in addition to Sharon Noble (see page 12) attained the status of housewife recently.

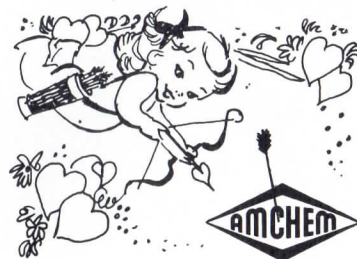
Linda Brechter, Credit Dept. became the bride of Angelo Gaspari, North Hills in a noontime ceremony at Queen of Peace Church, North Hills, May 17. The Gasparis are now living in Roslyn.



Bertha Castner, ACD Sales Office, was a traditional June bride. She married Gilbert Tygart on the 14th in Calvary Methodist Church, Ambler, at 11 a.m. Bertha and Gilbert have taken up residence in Lansdale.



Linda Wagner, who keeps busy in Accounting, also chose June as her wedding month. Linda has been Mrs. Edward Grabusic, Jr. since Saturday the 28th. The ceremony took place at Supplee Memorial Presbyterian Church, Maple Glen.



Learn Selling from an Expert!

Smooth Selling

by George N. Kahn,
Marketing Consultant

With the approval of Chairman Romig, we are going to run, beginning with this issue of the NEWS, a six-part series on salesmanship, titled SMOOTH SELLING. The author of the series is George N. Kahn, Chairman of the Board of George N. Kahn Company, New York City, a firm of marketing consultants which specializes in scientific market development.

Mr. Kahn has served as guest lecturer at several colleges and universities, including Columbia. Articles on related subjects by Mr. Kahn or about him have appeared in such publications as THE HARVARD BUSINESS REVIEW, INDUSTRIAL MARKETING, FORTUNE, THE NEW YORK TIMES, and scores of other publications.

Whether you are on ACD's or MCD's sales staff, or you are contemplating a career in sales, we're sure you'll find this six-part series most interesting. The No. 1 installment is

The Salesman Is a V.I.P.

There is a foolish idea in some circles that selling is not dignified. For this attitude we shower blame on anyone within range. Rarely does anyone put the blame where it really belongs—on the salesman himself.

Selling will never achieve its rightful status in the business world until salesmen start thinking of themselves as Very Important People.

Rate Yourself High

The salesman who speaks apologetically of his vocation or derides his colleagues is simply cutting his own throat. When the salesman gloats of "pulling a fast deal," he is doing great harm to himself and his profession. In short, if you talk and act like a sidewalk pitchman, that's the way you'll be treated.

Management is much quicker to recognize the salesman's importance than he is himself. Businessmen know that creation of demand is a vital factor in their profit and loss statements. These days all top executives and even technical personnel are sales oriented. Engineers must think like salesmen to design products that appeal to consumers. Even the production department must gear its effort to a sales campaign.

Be First Class Citizens

The salesman is the key person without whom there would not be any business. But many salesmen behave like second class citizens—and too often that's the kind of reception they get in a prospect's office.

I remember running into an old friend, Jack Creswell, whom I hadn't

seen in years. I asked him what he was doing. Jack smiled deprecatingly and said he was "on the road" for a flooring company, adding: "Of course this is just until I can find something better."

He made his job sound as if he were washing dishes in a cheap hash house.

"Jack," I said, "there is probably nothing wrong with the job except yourself. Before you move to what you think are greener pastures, why not give this job your best. If you think of yourself as a failure in selling you'll wind up as one. But if you see this as an opportunity to push ahead to success, your future is assured."

I think the advice took, because Jack stayed in selling with the flooring company and became a top producer with a loyal following of customers. Years later he told me: "You hit pretty hard that day, George, but you opened my eyes to what I was and what I could become."

No Room for Amateurs

In today's competitive market there is no room for amateurs. For those who really want to make selling a career, there is a rich reward.

Selling has its problems, heartaches and frustrations. It's a lonely job. But these very factors are what separate the men from the boys.

Millions of people are embedded in dull, prosaic jobs that afford them little or no excitement, drama or challenge. The salesman can look forward to steady growth and can enjoy a stimulating, lively life on the way. His future is limited only by the strength of his desire to succeed.

Frontier of Selling

The trouble with many uninspired salesmen is that they don't understand dynamics involved in selling.

The earnest, imaginative salesman can write his own ticket to wherever he wants to go. With faith in himself, drive and the right tools, he can make big money and climb high.

Act Like a V.I.P.

Do you stride boldly into a prospect's office or do you slide in, glancing back at the door as if it were an escape hatch? Do you apologize for taking up a buyer's time? Do you feel like an intruder in his office?

If the answers are yes you are letting yourself, your family and your company down. To be a V.I.P. you must act like one. That's the only way to command respect and so sell merchandise.

The head of the sales training program of a big paper manufacturer once said to me:

"About the fifth day of the program my instructors can usually spot those who will be top salesmen. There's something about their attitude, they handle themselves in a certain way. They act like they are proud to be here. It's almost like getting a successful salesman ready made."

That man put his finger right on the heart of the matter. Pride. Are you proud to be a salesman? If not something is wrong. If you're not proud of your work, chances are you are not acting like a Very Important Person.

Here is a periodic Aptitude Test to enable you to find out what your feelings are toward your selling job. If you can answer "yes" to at least seven of ten questions you are probably headed for success.

If you score below seven, it's time to take self-inventory:

1. Do I think of my job as a real opportunity? Yes ☐ No ☐
2. Do I discuss my work with my wife very often? Yes ☐ No ☐
3. Would I tell a stranger on a plane my occupation? Yes ☐ No ☐
4. Am I happy in Selling? Yes ☐ No ☐
5. Would I want my son to be a salesman? Yes ☐ No ☐
6. Do I try to improve my earning power by studying salesmanship, attending meetings, etc.? Yes ☐ No ☐
7. Do I let prospects do most of the talking? Yes ☐ No ☐
8. Do I avoid telling jokes, which put salesmen in an unflattering light? Yes ☐ No ☐
9. Do I see myself as playing an important part in the economy? Yes ☐ No ☐
10. Have I really thought about the tremendous future that is available to me through selling? Yes ☐ No ☐

Copyright—George N. Kahn

Introducing New Members of the Amchem Stork Club

Born before June 16, 1969 and whose names were not previously published in the NEWS.

JENNIE JO BOLTON
December 15, 1968

Father: Dean Bolton (Clinton Plant)

ANNE JENNIFER BUCZKOWSKI
April 28, 1969

Father: Dwight E. Buczkowski
(Systems Engineering)

PARTICK CARROLL
December 30, 1968

Father: John A. Carroll
(Chemical Tech. Ser.)

MERIDITH LYNNE DAY
January 31, 1969

Father: Thomas C. Day, Jr.
(Metalworking Research)

ROBERT TODD DRYDEN
October 6, 1968

Father: Robert M. Dryden (ACD Farm)

WILLIAM ANDREWS OTTEN
April 5, 1969

Father: Richard J. Otten
(ACD Research)

LAURA LEE SCHIFFMAN
March 31, 1969

Father: Louis Schiffman
(Corrosion Group)

SHERRY SELENE SCHMIDT
December 15, 1969

Father: Frederick A. Schmidt
(MCD Sales)

Ferndale's Recoupes

John Leuzinger, Ferndale laboratory, had an appendectomy in March. He has thoroughly recuperated and is back at his beakers and burners.

John Pierce, MCD, Zone 3 Sales Rep. had a gall bladder operation, also in March. He, too, has recovered and is back plugging his MCD products.

Ubiquitous Weedazol®

Sid Shaw, son of Dan Shaw, ACD staff, Ambler, doing survey work aboard ship in the Red Sea, mailed his Dad an ad for Amchem Weedazol TL PLUS clipped from the *PACIFIC ISLANDS MONTHLY* magazine. The ad was placed by Geigy Australia Pty. Ltd., an Amchem manufacturing associate.

Welcome to Our New Employees

Hired since the last issue of the AMCHEM NEWS and prior to June 16, 1969

NAME	HOMETOWN	ASSIGNED TO
GILMER L. BEVILL	Ambler, Pa.	Maintenance
RUSSELL W. BOYER	Clinton, Iowa	Clinton Plant
SAMUEL G. BRUNSON, JR.	Penllyn, Pa.	Receiving
ROGER D. BUNDRIDGE	St. Joseph, Mo.	Production
ALEXANDER A. CHALMERS, JR.	Verona, N.J.	MCD Sales
LEO J. CLEMENS	Detroit, Mich.	Ferndale Plant
WILLIAM S. CLEMETT	Centerport, N.Y.	MCD Salesman
EARL J. CLOWER, JR.	Norristown, Pa.	Receiving
BOBBI W. DAHL	Clinton, Iowa	Clinton Plant
STEVEN D. DIDLO	St. Joseph, Mo.	Production
WALTER L. DOZIER	Elkins Park, Pa.	MCD Sales
EDWARD R. GOODWIN	Newark, Calif.	Fremont Plant
THOMAS D. HENLEY	Folcroft, Pa.	MCD Research
FREDERICK L. HENNING	Plymouth, Mich.	MCD Sales
DELBERT M. HOFER	Camanche, Iowa	Clinton Plant
ROBERT F. HUNT	Atlanta, Ga.	MCD Sales
IVAN J. JONES	Chatham, Ont.	ACD Sales
LARRY W. KERNS	St. Joseph, Mo.	Production
BENEDICT D. KOLENSKI, JR.	Schwenksville, Pa.	ACD Lab
NORA M. LaRUFFA	Ambler, Pa.	Accounting
JOANNE T. MASCOLO	Ambler, Pa.	Order & Billing
DENNIS P. McDOWELL	St. Joseph, Mo.	Production
MARIE G. McLAUGHLIN	Hatboro, Pa.	International
JOSEPH E. PORTER	Clinton, Iowa	Clinton Plant
JAMES H. PRIEST	Oshkosh, Wis.	MCD Sales
KATHLEEN C. SARRA	Southington, Conn.	MCD Sales
STANLEY B. SEAGLER	Muleshoe, Texas	ACD Sales
RUSSELL A. SELL	Telford, Pa.	Mechanical Dev.
CONNIE D. SHEEHAN	Roslyn, Pa.	Data Processing
RONNIE H. SHULTZ	Kansas City, Mo.	MCD Sales
JOHN W. SLAYTON	Gwynedd, Pa.	Shipping
WILLARD R. SNYDER	Chalfont, Pa.	ACD Research
ROBERT L. STEVENSON, JR.	Camanche, Iowa	Clinton Plant
PAUL K. TAULIEN	Perkasie, Pa.	ACD Research
JOHN D. WEAVER	Mont Clare, Pa.	Corp. Sec.'s Ofc.
MICHAEL E. WILLIAMS	Hermosa Beach, Calif.	MCD Sales
EDITH E. YOUNG	Salfordville, Pa.	MCD Sales

Bob Kriebel Engaged

The society page of *THE PHILADELPHIA INQUIRER* tipped us off to the engagement of Bob Kriebel, Accounting. His fiancée's picture appeared with this caption: "Miss Rebecca Wilhelm's engagement to Mr. Robert I. Kriebel, son of Mr. and Mrs. Irwin Z. Kriebel, of Philadelphia is announced."

Sweryda's Son Chosen

Don Sweryda, 11 year-old son of Jerry Sweryda, Windsor Plant, represented the Windsor area at the national Patrol Boys Jamboree in Ottawa recently. Jerry Sweryda is Windsor Plant's oldest employee in point of service—19 years.

You're Safer at Work

Not that Amchem ever neglected to promote safety, but with the establishment of a formal safety program under John Horn, in January 1968, most of us have become more than a little safety conscious. That's why when we see some favorable figures published in the interest of safety we like to bring them to the attention of our readers. These figures prove conclusively that you are safer at work than at home, because of the emphasis which is placed on practicing safety to avoid accidents on the job.

According to the Manufacturing Chemists Association, reports sub-

Windsorite to Wed

Ken Tousignant, Windsor Plant, will wed Sue Willits, a Michigan girl, August 2.

Bee Smith Happy Bride

Betty Smith, Windsor Office, has been Mrs. Ron Coles since July 5.

mitted to this organization from 29 member companies showed that the frequency of on-the-job injuries was only 1.37, while the off-the-job rate was more than five times higher at 7.2.