

THE
AMCHEM
NEWS



Vol. 14, No. 1

March, 1971

THE AMCHEM NEWS
 Vol. 14, No. 1 March, 1971
 Published by
AMCHEM PRODUCTS, Inc.
 Ambler, Pennsylvania
 in the Interest of AMCHEM
 Employees and Their Families
 William A. Drislane, Editor-Art Director

Contents

Message from the President	2
Detroit-Ferndale	3
Amchem in Red Cross Blood Program	8
New Sales Set-up Serves Foster OEM Market	10
The Necessity of Trade Marks for Product Protection	12
Service Awards	14
The Admirable Interests of Ted Sosnowski	16
Equal Time for Accused: Herbicides	18
J. Mancini-Buczowski Win Amchem Golf League Championship	20
Pictures	22
News Items	24
Big Bash for Johnny Gaines	26
Employee Promotions	27
Welcome to New Employees; New Stork Club Members	28

On the Cover

That's Leo Damskey who appears on the cover. Leo is there because he is Manager of Amchem's Ferndale Branch which, with a chronicle of Amchem's earlier Detroit operations, is featured in an article on pages 3-7.



Message from the President

My first Presidential message in the *AMCHEM NEWS* is one of deep appreciation for the vote of confidence given the Company and its management by all of our Ambler Plant employees. An NLRB election was held in Ambler on January 15 and I am pleased to report that the results of the election are now official. They show that a total of 140 employees voted and that 107 voted against the Teamster's Union. Amchem has always enjoyed the trust and support of its entire family of employees and for this we are grateful. This vote only strengthens our recognition of the continuing need for improvement and progress. Amchem will not only continue to be a good place to work, but a better place to work. Amchem has always been concerned with, and sensitive to, the needs, concerns and aspirations of individual employees and their families. It is a matter of pride with us and, besides that, it is just plain good business.

Amchem employees have an enviable program of fringe benefits, and equitable wage rates coupled with security and steady employment. The record speaks for itself and shows our continuing and consistent response to trends in wages and in fringe benefit programs. We have just announced the details of the new Retirement Pension Plans which have been developed for all of you, effective January 1, 1971. We are particularly proud of the new Retirement Plans—they are up-to-date and very generous. The full cost of the new plan will be paid for by the company.

Additionally, effective January 1, 1971, we have strengthened and increased the benefits offered through the Blue Cross/Blue Shield Plan. Our major medical insurance benefits are now available to all of our employees and their immediate families—all provided at Company expense.

We have recognized the need for improvement in the area of communications throughout the entire company, in all departments, including Sales, Administrative, Research and Development and in the Manufacturing areas. We are in process of implementing an improved communications program reaching out to all of Amchem's branches and family of employees. We recognize that continuing exchange of information and ideas is one of the essential elements for the continued success of the Company.

Together we have all accomplished considerable progress and growth. Amchem has grown into an important company in its area of expertise—Agricultural Herbicides and Growth Regulants, and Industrial Chemicals for the Metalworking Industry and Industrial Adhesives.

Our future as employees of this Company depends on the success of the Company, the continued growth of the Company that we together will bring about each in our own way.

E. A. Snyder
 E. A. SNYDER
 President

Detroit-Ferndale...

Amchem's First Branch Serving Auto Industry For Fifty-five Years

The city of Detroit has a multiplicity of appeals, each catering to the taste, mood or mission of the visitor. The tourist records Greenfield Village, the General Motors Technical Center, the Enrico Fermi Atomic Power Plant, and other similar edifices indigenous to Detroit, in his carousel of 35 mm. transparencies.

The conventioner carries home memories of Cobo Hall, the Playhouse, the Cedars, with its sultry Mid-Eastern native dancers or, wallet permitting and with youth on his side, the Upper Deck of the Roostertail.

The culture buff long remembers

the magnificent treasures at the Detroit Institute of Art, the impressive Carl Milles Fountains, the artistic performance at the Fisher theatre, the drifting notes of the all-Beethoven program by the Detroit Symphony.

A French Settlement

Many and varied are the attractions offered by this great city, built on the site of Fort Pontchartrain du Detroit and settled by the French under the leadership of Antoine de la Mothe Cadillac almost 300 years ago.

Incorporated as a town in 1802, Detroit was destroyed by fire in 1805. It

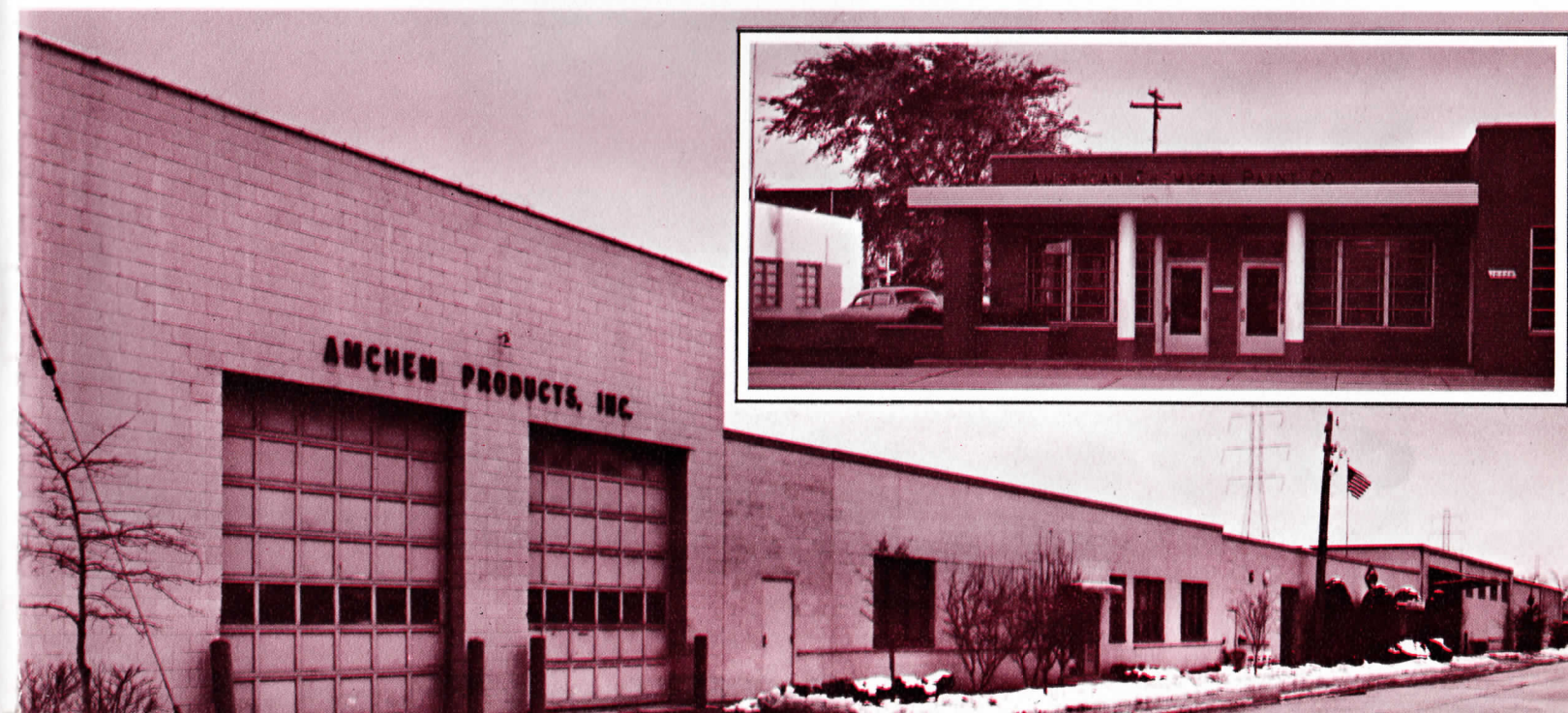
was rebuilt three years later to radial plans drafted by Pierre Charles l'Enfant, the French engineer who employed the same plan in designing Washington, D.C.

Talbert's Tribute

In a beautiful piece of prose, Bob Talbert writes affectionately of "Detroit and Its People," in the November, 1970 issue of *FORD TIMES*, a monthly publication of the Ford Motor Company. Talbert goes so far as to endow the city with a gender—feminine.

"I first met Detroit," Bob writes,

Exterior view of Ferndale Facilities. In left foreground is the No. 2 loading dock adjacent to the laboratories. Offices and main loading dock are at right. (inset) Amchem's earlier quarters at 10225 McNichols Rd., Detroit.



TOM BUETER



OREN CRISLER



GENE BARGER



RAY NEILSON



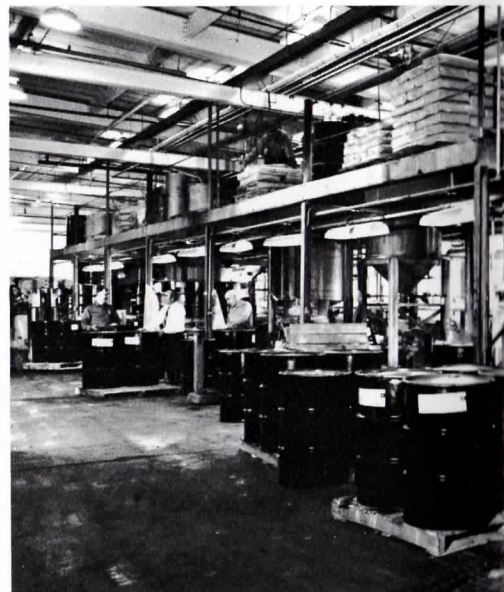
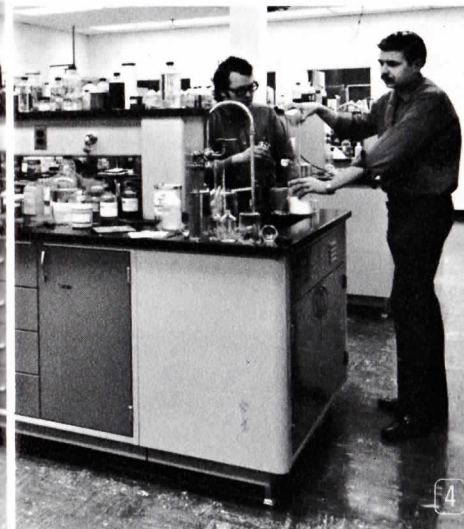
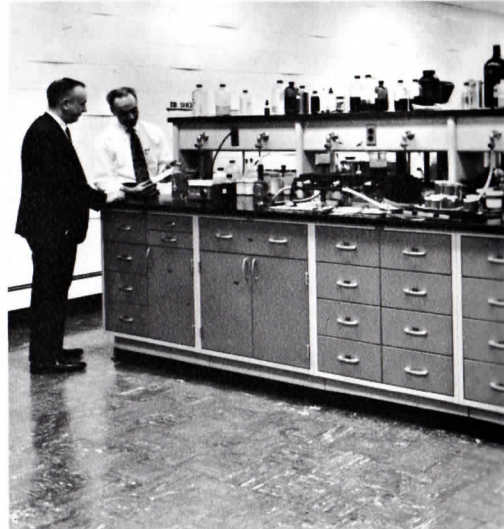
1. Administrative Personnel. Seated (l to r): Ray Neilson, Leo Damskey. Standing (l to r): Rick Cooper, Bill Dalton, Tom Bueter, Gene Barger, Bob Cavanaugh.

2. General Office Secretarial Staff (l to r): Blanche Van Buren, Theda Osterhout, Fern Beacham, Doris de Groot, Cheryl Lemay, Pat Counts.

3. Sales Office Secretarial Staff (with Damskey and Crisler): Helen Schnur (l), Marie Busey (r).

4. Development Laboratory (l to r): Bob Cavanaugh, Bob Graham, Phil Anderson, Tim Burke.

5. Ferndale Plant interior.



continued from p. 3

"when everything was gay and exciting, when ribbons cascaded from Tiger caps, and crowds of happy people were descending on Tiger Stadium. She was on her way to a baseball pennant and World Series championship, in the summer and fall of 1968—a glorious, grabbing, sock-it-to-'em time of unity and oneness that big cities rarely seem to enjoy today.

"It was a great time, a honeymoon, a grand tour, a sweet sixteen party, a bar mitzvah, a silver anniversary . . . a time when people on welfare worried more about Denny McLain winning 30 games than they did about finding cash for the next 30 days' rent.

"Cities, you see, are as moody and mercurial as women and that's why they're called shes and hers."

Earlier in the year *DODGE NEWS* Magazine published an exciting story by Edward Church, expounding all the attractive features, diversions and aspects of Detroit life.

Amchem's Detroit Debut

Our interest in Detroit dates from the founding of Amchem and is considerably less romantic and is, in fact, emphatically materialistic. In gratitude for her automotive industries' contribution to Amchem's economic welfare over the years, we offer her our sincere thanks.

So important had Detroit's auto industry been to Amchem (then the American Chemical Plant Co.) in its infant years and in order to better serve this industry, the Company made arrangements with the Detroit-based William C. Du Comb Mill Sup-

ply Company to act as sales representatives for and warehouse of Deoxidine® Amchem's first product, shortly after the late J. Harvey Gravell developed and manufactured this pre-paint chemical and founded the Company back in 1914. This was a perspicacious move, for Du Comb continued on p. 6

6. Plant Personnel: Front row (l to r): Harry McNeeley, Herman Magnum, Ted Billis, Elijah Sumner, Mike Sebell, Bill Dalton, Pat McClatchey, Gerald Conklin, Ed Thompson, Michael Hall, Back row (l to r): Stanley Dembski, Steven Gura, Dave Marchildon, Lewis May, Clifford Smith (Absent, Bob Stewart.)

7. Secretarial Group (l to r): Eva Longtine, Marie Busey, Doris de Groot, Pat Counts, Helen Schnur, Theda Osterhout, Fern Beacham, Jeneane Popp, Cheryl Lemay. (Absent, Tillie Modzynski and Joan Walimaa.)

continued from p. 5

had been supplying materials to builders of wooden automobile bodies who were now converting to the production of steel auto bodies, and with whom he enjoyed excellent rapport.

Subsequently Amchem opened its first branch sales office in the Kerr Building, when automobile sales surpassed the million and a half mark during World War I, Du Comb continuing as sales representative.

Demand for Deoxidine, in this period, far exceeded the quantities available from the Du Comb warehouse and shipments began to be made directly to the auto body manufacturers from Amchem's plant at 11th Street and Washington Ave., Philadelphia.

It is interesting to note that all shipments at that time were made in oak whiskey barrels which, as you may surmise, were not too practical, because too many of them leaked. In an effort to overcome this weakness, "lastik" linings were inserted in the barrels, but this Amchem innovation could not overcome the rough handling to which the barrels were subjected.

With the advent of acid-resistant

coatings and the addition of acid inhibitors in the Deoxidine, steel drums replaced the wooden barrels and have continued to be used as containers for all MCD chemicals ever since.

Amchem's early technical experience in working with the automobile industry resulted in the development of new products to augment the Deoxidine line of pre-paint conversion coating chemicals. Most notable of these being Deoxylyte®, which removed any objectionable residue that might have remained on the metal after a water rinse.

Other Amchem metalworking chemicals appearing at this time were Rodine® and Cuprodine®. These were also marketed by selling agent Du Comb. The late George Weikel, hired by Amchem in January 1926, specialized in selling both of these products to the steel industry and to the auto industry, first for Du Comb for three years, then working out of Chicago until his retirement in April 1958—a total of 32 years. Other pioneer salesmen of that era were Mike Cramer and retiree Anson Beighley, who specialized in the sale of Rodine to the steel mills in Ohio from the time he

joined Amchem in January 1928 until he retired in May 1958.

The Du Comb marketing arrangement lasted until 1932, although Amchem still continued to rent space in the Du Comb warehouse until 1953, the year in which the Company moved its entire Detroit operations to 10225 McNichols Rd.

But years before this latter move, to solidify the Detroit operations, George Williamson, who had attained success in developing markets for Amchem's line of wool scouring chemicals, was transferred to the Detroit branch in the mid-thirties. Shortly after his arrival in Detroit, he was appointed manager.

Over a sixteen-year period, George built up his MCD Midwest sales to the extent that his selling force expanded from 2 to 12. He was chosen to establish Amchem's West Coast branch, in Niles (now Fremont), Calif., in September 1952, at which time he left Detroit.

Leo Damskey Takes Over

It wasn't until Amchem acquired the Neilson Chemical Company, in February 1961, and moved from the

McNichols Rd. property to the Neilson facilities in Ferndale, Mich., a Detroit suburb, that the manufacturing of MCD chemicals was started in the Detroit area. Leo Damskey has been manager of this operation since the spring of 1960, in addition to serving as Sales Manager of MCD's Midwest territory, now reorganized into Zone 2, which includes three sales regions: Great Lakes, Canada and the Midwest (see AMCHEM NEWS, April 1968). Zone 2 now has a sales force of 25 men. This is more than twice the number when Williamson left for the West Coast.

Damskey, a native of North Dakota and holder of a B.S. degree in chemistry from Michigan State University, had been an MCD Sales Supervisor prior to his current appointment. In his twentieth year with Amchem, he reports directly to Jack Price, MCD General Sales Manager. Other personnel who are located in Ferndale and who pay occasional visits to Ambler, in addition to Leo, are Oren Crisler, twenty-four year Amchem veteran and Manager, Automotive Sales, and his assistant, Myron Johnson; Harold N. (Gus) Oleson, Manager of Industrial Distribution and Resale Departments; Staff assistant John Lin-

den, who joined Amchem in September, 1942; Ray Neilson, Plant Manager; Tom McCarthy, Sno-Flake Sales; Tom Bueter, MCD Regional Sales Manager.

Office Force

Gene Barger heads the Order Department with its clerical complement of Theda Osterhout, Blanche Van Buren, Doris de Groot, Fern Beacham and Cheryl Lemay. Secretarial duties are entrusted to Tille Modzynski, Pat Counts, Helen Schnur, Marie Busey and Joan Walimaa, and that pleasant voice at the Ferndale switchboard belongs to Jeneane Popp.

During Damskey's tenure, Ferndale has experienced a sound, gradual growth. The present plant, covering over two acres under one roof, supplies metalworking chemicals to Amchem customers in Michigan, Ohio, Indiana, Tennessee, Kentucky, Wisconsin and Illinois, in addition to supplying the Sno-Flake line in these and in a number of eastern and southern states. Approximately 15 million pounds of MCD chemicals, equaling 40% of MCD's total production, were manufactured, sold and shipped out of Ferndale last year. Former Irish soccer star Bill Dalton is plant super-

visor. Bill has a force of 14 working under him.

Included in the Ferndale facilities are a development laboratory for Sno-Flake products and a small service lab for processing panels and parts on a limited scale. Both laboratories are headed by Robert Cavanaugh, whose three-man staff is composed of Bob Graham, Phil Anderson and Tim Burke.

Ferndale Closer Than Ever

The photographs accompanying this article will help serve as a means of identifying Ferndale personnel* in order to promote further the next-door neighborliness that has always prevailed between Ferndale and Ambler. Now, with air travel between Philadelphia and Detroit a matter of a little over an hour, and with direct line telephone communication, Ferndale seems as close to the Corporate headquarters in Ambler as the Research Farm on McKean Road.

** We regret the absence of John Linden and Gus Oleson on the day the photographer visited Ferndale. Johnny was laid up with a bad back; Gus was out drumming up business.*

Detroit skyline as viewed from Detroit River.



Photo by Cass and Dick Pieronek, Grosse Point Woods, Mich., and printed with their permission.



Amchem in Red Cross Blood Program

Thanks to 112 Amchem employees, who donated blood to the American Red Cross when the bloodmobile visited the Company on December 21, all Amchem personnel employed in the Ambler offices, plant, laboratories and farm, and their immediate families, are now entitled to receive blood free should an emergency arise requiring it. This benefit extends from December 9, 1970 to December 9, 1971.

Bea Benner, Personnel Department,

Ambler Employees and Immediate Families Are Eligible to Receive Free Blood

initiated the program by contacting the Red Cross, Flourtown branch, and informing them that Amchem had 160 volunteer donors. Of this number, 112 met the requirements to become donors. All departments were represented.

To participate in this type of program a company must be represented by at least 20% of its personnel, which in the case of local Ambler employees was approximately 500, with

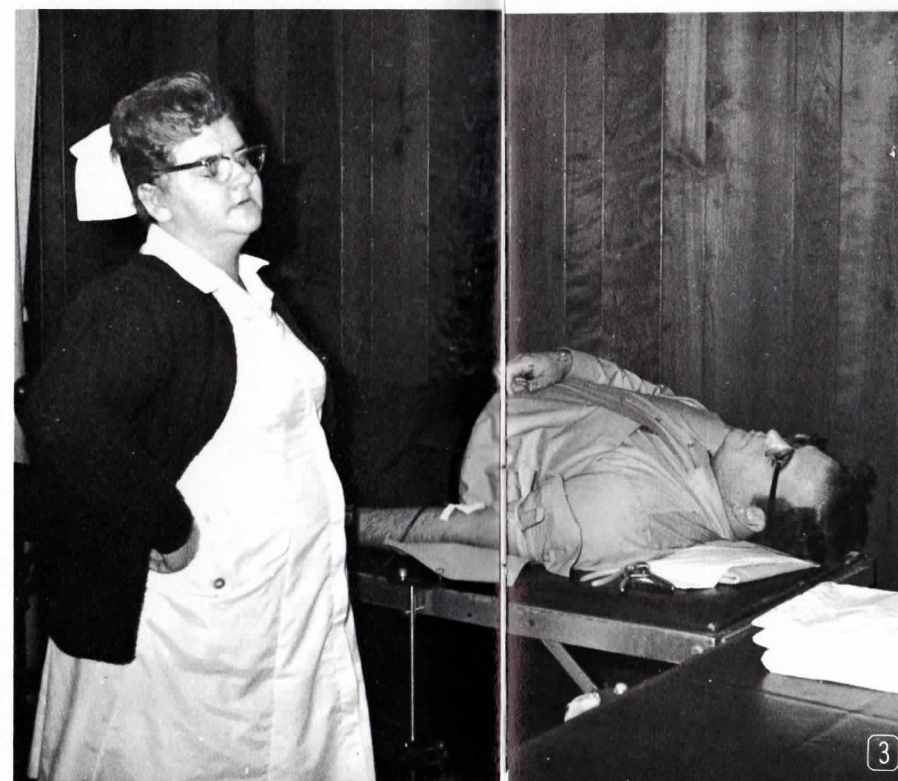
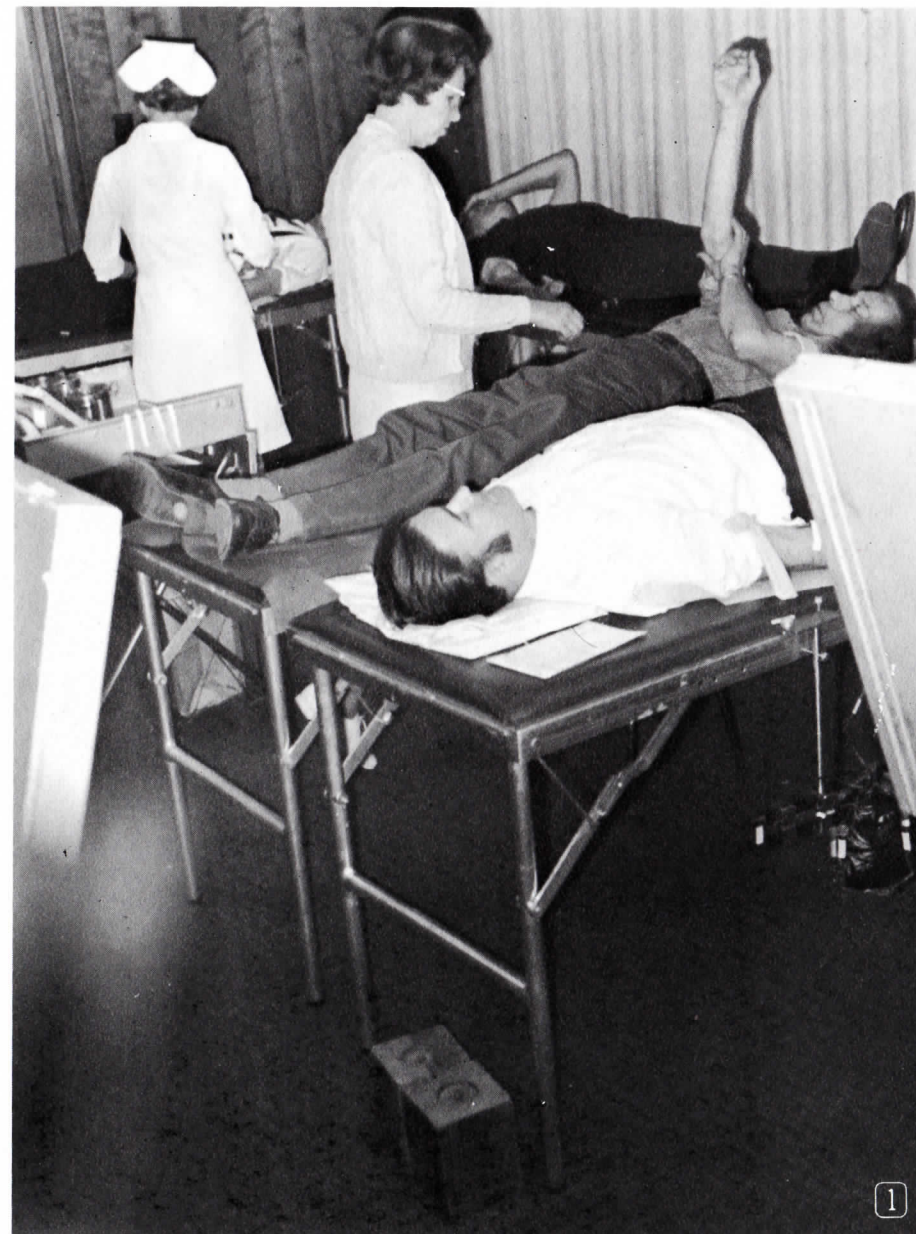
a minimum of 100 acceptable donors required.

When it is realized that hospitals are charging \$50 and upwards per pint for blood, and some hospitals even requiring replacement of two pints for one administered, we can appreciate how fortunate we are in having our fellow-workers as blood donors.

For complete information on the program, please contact Mrs. Benner by telephone—348 on the house

phone—292 on the Bell. If an emergency should arise during business hours, call her immediately on either of these numbers.

Regrettably, the American Red Cross has limited the participation in this particular group program to Amchem's Ambler personnel. In view of these circumstances, employees in the Company's various branches who are interested in a similar program should contact their local American Red Cross Office.



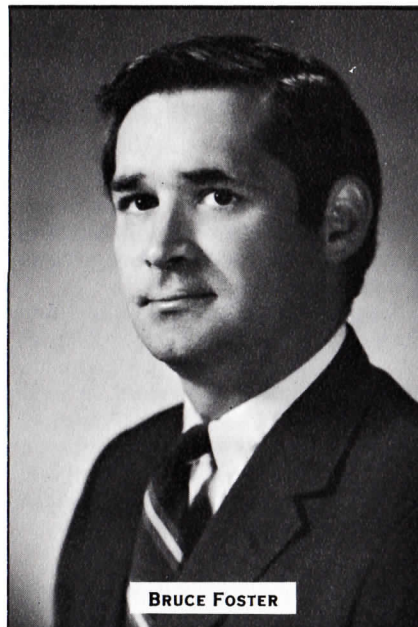
1. Bob Gilinger (holding arm), ACD Research, and Brian Zimmerman, Inventory, have just contributed two pints.

2. Joan Damico, ACD Sales, parts with her four gills of blood.

3. The arm of John Koerwer, ACD Research, Farm, shows visible proof of his contribution.

4. John Horn, Safety Program Director, doesn't even wince as the Red Cross nurse attaches tube.

5. No pinochle game; just a few volunteers from Shipping answering a few questions.



BRUCE FOSTER

New Sales Set-Up Serves Foster OEM Market



Amchem's Foster Division, since its founding as the Benjamin Foster Company in 1909, has been a manufacturer and supplier of mastics, adhesives, coatings and sealants for use with thermal insulation in industrial, commercial and marine construction.

While this segment of the business continues to be Foster's main source of revenue, strong emphasis has recently been placed on an entirely new market; namely, the original equipment manufacturer (OEM). Original equipment manufacturers are those firms that manufacture complete products, such as truck trailers, which are sold to dealers, who in turn sell

them to users.

To serve this potentially rich market exclusively, a new group, the "OEM Task Force," has been formed in the Foster Division. This group initially consisted of three experienced members of the Foster sales staff: Bruce Foster, Jim Palmer, and Frank Owens, plus Ken Wardlaw, a sales trainee.

Five major industries, employing various types of adhesives and sealants in their finished products, were selected as prime markets. Comprising these industries are the manufacturers of trailers, household appliances, metal specialties, agricultural

silos and refractories. These markets were chosen because of their great sales potential. For instance, truck trailer and container production reached 171,000 units in 1969. In the same period 733,000 truck bodies were built and the combined production of unitary (central air conditioning systems for homes) and room air conditioners exceeded 7 million.

Now, with Amchem's acquisition of the Texas-based Arenco Corporation in January, 1970 (see AMCHEM NEWS, May 1970) and its quality line of extruded sealants, entirely new markets have opened up for OEM Task Force exploration. These include metal buildings, aircraft, and mobile homes—all modern industries with a bright future. In 1970 there were 418,000 mobile home units manufactured in the U.S. including 15,000 modular units. Recent emphasis on low-cost housing and preliminary reports indicate these figures will double by 1975.

In view of this healthy situation, the Foster Division has increased its OEM Task Force to seven, including Sales Manager Bruce Foster. Additions, naturally, will be made as increased business, customer service and territorial sales concentration warrant.

Under the new organizational structure, Frank Owens, a seven-year member of the Foster sales force, has been transferred to the West Coast and placed in charge of OEM sales in twelve Western states. Frank, a graduate of St. Joseph's College, Philadelphia, and a former marine, moved

with his wife and four children to Mission Viejo, in the Los Angeles area of California, last summer.

Jim Palmer, an alumnus of Temple University, Philadelphia, heads OEM sales in the Mid-West. Jim uses Foster's branch in Chicago as his headquarters. A former resident of Philadelphia, he and his wife now make their home in St. Louis, Missouri.

Bruce Foster, also a St. Joseph's College graduate, is OEM national sales manager and is headquartered in Ambler, Pa.

Ken Wardlaw, a graduate of Ga. State University, makes his headquarters in Atlanta and is responsible for OEM sales in the southeast. He and his wife reside in Atlanta.

The former Arenco sales force, under the leadership of Vic Varlow has been absorbed by the Foster Division

and is responsible for OEM sales in southwestern U. S.

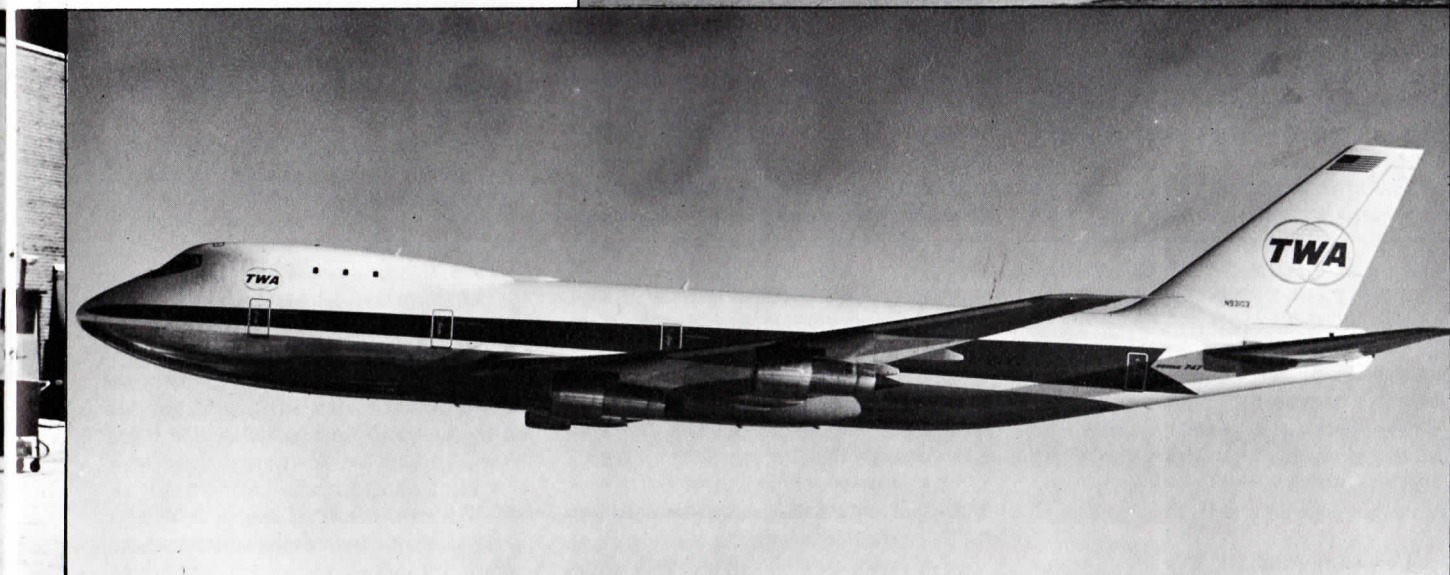
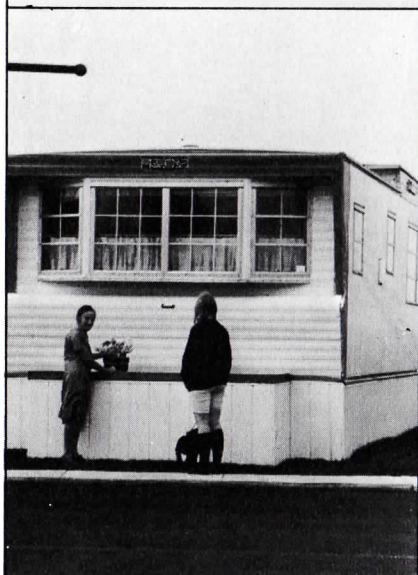
Bill Lukens, an alumnus of LaSalle College, Philadelphia, and a recent addition to the OEM Force, heads OEM sales in the Middle Atlantic states and New England. A native of Philadelphia, he lives with his wife and one child in Drexel Hill, Pa.

Don Dunn doubles as Canadian District Manager as well as OEM sales representative in Canada. Don is headquartered in Toronto.

Foster Division management is highly optimistic about the future success of the OEM project, especially since adhesive applications are gradually replacing expensive and time-consuming mechanical fasteners in the industries mentioned above—industries on which Foster's OEM Task Force has set its sales sights. ♦



Products from some of the industries which are the marketing objectives of the Foster "OEM Task Force."



The Necessity of Trademarks for Product Protection

What They Are, How They Are Used

AMIBEN, ALODINE, MONOLAR, LINEGUARD, ECONO-MISER, ETHREL. Ever wonder how these names originated and what they mean?

As most of our readers know, these are the names applied to a few of the Company's most important products and assure its customers that when they buy products carrying these and other Amchem trademarks they are getting the consistent, high quality for which Amchem has an established reputation—its most valuable asset. The Company's trademarks are the symbols by which the public recognizes and associates the Corporation with its products and services. Each trademark carries the reputation and goodwill of the Company to those with whom it does business. Establishing and protecting these trademarks is actually establishing and protecting the Company's reputation and goodwill.

Trademarks are applied to goods and services to distinguish them from similar, or identical, goods and services of others, as surnames are used to distinguish members of one family from those of another. As with a name, the trademark enables Amchem's advertising, marketing and sales departments to introduce Amchem products to potential users, and to establish the permanent identity of the products.

Influences Customers

The trademark is the one factor

above all others that influences a satisfied customer to make repeat purchases of products from the same manufacturer, for he knows these products come from the same source if they carry the same trademark.

Trademarks are useful only to the extent that they retain their basic efficacy to distinguish the products of one manufacturer from those of another. If two or more suppliers could use the same trademark for the same kind of products, the trademark would fail to serve its function. This is where the law of trademarks proves its effectiveness. The law restricts the use of a trademark to its owner and prevents it from being used to sell goods produced by anyone other than the trademark owner.

Rights in trademarks are almost universally recognized and can be protected in nearly every country of the world, but before a trademark can be protected it must come into being, and it is interesting to consider how this develops.

Creation of Trademarks

Essentially, trademark rights in the United States are created by selecting a suitable mark and adopting it exclusively by using it properly in association with goods in commerce. Additionally it can, if desired, be registered with the United States Patent Office. In most other countries registration is essential to the creation of rights in the trademark.

In either case the first step is the

selection of an appropriate trademark. Many suggested marks will be considered before settling on a final choice which satisfies all the requirements, particularly those pertaining to marketing, advertising and legal regulations. From the marketing point of view the trademark must be useful in selling the product—one that is suggestive of the product or its application.

Must Meet Law Requirements

Advertising will request a trademark that is easy to remember, one that will symbolize the product and reflect the integrity of the company. But in the final analysis, a trademark is a legal device and if it is to have value, it must meet the requirements



ERNEST SZOKE

of the law—it must be capable of distinguishing Amchem's goods from those of competitors' and it must be capable of being protected against use by others.

The mark can be a word mark like ALODINE or a logotype trademark like the lettering in

amchem

or a graphic mark like



Word marks can be coined-words like AMIBEN, GRANODINE, MONOLAR, etc.; or an ordinary word used with goods that are totally unlike what the word itself implies, i.e. Mustang for an automobile; or it can be connotative, as ECONO-MISER. It is also possible for a descriptive name to become a trademark if it is used exclusively for a long

enough period so that the association is clearly established in the consumer's mind.

Creative Sources

The actual process of creating new word marks can take many forms. The scientific approach involves studied combinations of vowels and consonants, and may even be done by computer. Other methods are naming contests, submissions based on the intuition or hunch of marketing men, or haphazard brainstorming. Sometimes the best name for a product may even come from the customer or potential customer.

After a suitable trademark is selected from among those suggested, it is important to find out whether the trademark is available, or if it is already in use for similar goods. This situation could create conflict. There are over a half million registered trademarks actively in use in the United States alone, and probably an additional half million actually in use but not registered. Obviously, a search of all of these trademarks would not be practical. Classification of goods and alphabetical arrangement of the trademarks in each class, however, make the search feasible.

Must Be Affixed to Products

If, after an appropriate search, the trademark is found to be available, it is then used exclusively by its rightful owner to establish a relationship between him and his products when these products are on the market, or in the course of trade. This requirement is satisfied by fixing the trademark to the products or containers sold interstate to a party other than a subsidiary of the company. Using a trademark in advertising alone does not satisfy the use requirement.

With copies of labels or facsimiles showing the trademark as actually used and evidence of a first valid interstate sale of the product bearing the trademark, the trademark will be registered in about 12 to 18 months after the application is filed.

From the very first use of the trademark, it is important that everyone involved be conscious of trademark usage and its proper practice. Proper use of trademarks demands that the trademarks shall always be capitalized and used as an adjective with the

generic name of the product; for example, ETHREL plant growth stimulant. A trademark may refer to several different products; for example, WEEDONE 2,4-D Herbicides, WEEDONE 2,4,5-T Esters.

The following few simple rules on trademark use are all that need be remembered:

1. Trademarks must be distinguished from other words and must appear in a distinctive manner. The trademark must always be used in a manner so as to distinguish it from the surrounding text. One convenient method of distinguishing it is to capitalize the trademark completely. Other suitable alternatives for distinguishing the trademark are to place it in italics, bolder face type, different



color, quotes and the like.

2. Trademarks should be followed by a notice of their trademark status. If the trademark has been registered in the U.S. Patent Office, the registration notice ® should be used at least once in each piece of printed matter, preferably the first time the trademark appears. The ® should never be used if the trademark has not been registered for the product concerned; in such cases the letters TM should follow the trademark or an asterisk referring to a footnote stating that it is a trademark of Amchem Products, Inc. These notices of trademark status are not to be confused with the familiar © that frequently appears in publications or other forms of printed media. The © is a notice of copyright which is the right to prevent un-

authorized copying of such material as books, musical compositions and works of art.

3. Trademarks should be accompanied by the generic names for the product identified. The trademark is a proper adjective and should ordinarily be followed with the common descriptive name of the product. This should be done at least once in each piece of printed material. The word "brand" can, if desired, be used after the trademark to minimize the possibility that the trademark will be thought of as the generic designation for the product.

4. The trademark should never be used in the possessive.

5. The trademark should always be used in singular form, never in plural

form. If the trademark itself actually ends in "S" then the trademark is, of course, used with the S. The trademark is never used as a common descriptive adjective. It is always used as a proper adjective; never used as a verb.

6. If it is not readily apparent from the context who the trademark owner is, a notice of ownership should be given. This can be conveniently done in most instances by a footnote stating the trademark is a brand name for the product made by Amchem Products, Inc.

A convenient slogan to remember with respect to proper trademark usage is (trademarks) are "always capitalized, are never pluralized and are never possessive."

Constant vigilance is necessary to
continued on page 26



George Brumbaugh (r) receives 25-year service award gold watch from Chairman Romig. MCD Research



Robt. W. Gannon receives 25-year service award gold watch from Chairman Romig. Al Douty (l), Ernest Szoke (2nd from l). Legal Dept.



Hugh Gehman (c) receives 25-year service award gold watch from Chairman Romig. Greg Gibson (l). MCD Sales



John Horn (c) receives 25-year service award gold watch from Chairman Romig. W. Graham Smith (l). VPM Office



William Snyder (c) receives 25-year service award gold watch from Chairman Romig. Jim Roberto (l). Shipping



Max Zebich receives 25-year service award gold watch from Chairman Romig. W. Graham (l), Herbert Hopwood (2nd from l). Receiving



George Barreca (r) receives 20-year service award from Adolf Karcher. MCD Mfg.



Leonard Carter (r) receives 20-year service award from Adolf Karcher. MCD Mfg.



William Cole (r) receives 20-year service award from Harry Bailey. Maintenance



Harry Faigen (r) receives 20-year service award from Les Steinbrecher. MCD Research



John Geyer (l) receives 20-year service award from Chairman Romig. MCD



Merv. Hubbard (r) accepts 20-year service award from Geo. Russell. Engineering



Joseph Mallozzi (r) accepts 20-year service award from Ray Collmer. Packaging



Joseph Mancini (r) accepts 20-year service award from Andrew Ducsik. Inventory



Louis Serratore (l) accepts 20-year service award from Frank Piacitelli. Construction



Lloyd Shepherd (r) accepts 20-year service award from W. Graham Smith. VPM Office



Jack Taylor (c) receives 20-year service award from M. B. Turner (l), Pres. Snyder (r). ACD Sales



Gene Fox (l) receives 15-year service award from Jacob Landis. ACD Research



Stanley Dembsky (r) receives 10-year service award from Wm. Dalton, Ferndale Plant



Ed. Feather (r) accepts 10-year service award from Pres. Snyder. Purchasing

Congratulations!

These are the men and women of AMCHEM who have received Service Award Emblems between Sept. 1, 1970 and Jan. 20, 1971.

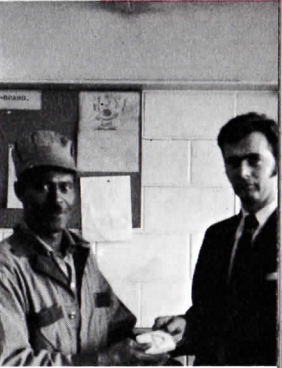
★	25 YEARS							★
	James H. Abrams, Jr.	George E. Brumbaugh	Robert W. Gannon	Hugh Gehman	John Horn	William Snyder	Max Zebich	
★	20 YEARS							★
	George Barreca	William Cole	John Geyer	Joseph A. Mallozzi	Harvey E. Patterson	Louis Serratore	Willie H. Shoults	
	Leonard Carter	Harry L. Faigen	Mervin J. Hubbard	Joseph Mancini	Francis A. Risolia	Lloyd Shepherd	Jack Taylor	
★	15 YEARS							★
	Robert L. Crump			Gene Fox				
★	10 YEARS							★
	Donald R. Grimes	James W. Harrison	Emory McKeithen	Raymond Montecino	Elwood J. Mulder	William E. Schneider		
★	5 YEARS							★
	Howard E. Baumann	Carol W. Brown	Thomas C. Day, Jr.	Moses Jackson	Antoinette McBreen	Lois A. Miller		
	Theodore Blichasz	Richard A. Chatten	Robert C. de Wilde	John F. Koerwer	Dominic Marincola	Donald J. Nuss		
	Anna May Blosser	Norman E. Cooper	Stanford N. Fertig	Arthur Lamirande	Felice Mickiewicz	James O'Donnell		
	Jeanne Popp	Clarence Riley	Clark Simpkins	Louis Toro	Le Roy W. Young			



Don Grimes (r) accepts 10-year service award from Jack Price. MCD Sales



James Harrison (r) receives 10-year service award from Greg Gibson. MCD Sales



Elwood Mulder (l) accepts 10-year service award from Michael Murphy.

The Admirable Interests of Ted Sosnowski

Ted Sosnowski has three main interests in life: his family, his job (as storekeeper in Maintenance) and the Polish American societies to which he belongs.

Like all proud papas, Ted will extract a clipping from his wallet giving statistics attesting to the success of sons Paul (17) and Henry (14) in teenage league baseball competition, or he will produce a football action shot, snipped from a newspaper, to prove that Paul is no bench warmer at Roxborough High School. Paul made defensive tackle, Division One, of the Coaches' All-Public High School team.

Talent is not confined to the male side of the Sosnowski family, either. Twenty-two-year-old daughter Kathryn, a 1969 graduate of Alliance College, Cambridge Springs, Pa., had been a member of her college's famed folk dance group that performed in Europe, as well as in major cities

throughout the United States, including a recital at the Philadelphia Art Museum. Another member of the family, Krystine, is studying X-ray technology at Jefferson Medical College, Philadelphia.

If you wonder how Ted rates as a storekeeper, just ask him how many one-half-inch couplings, 90° reducing elbows or one-inch nuts he has in stock and you'll get an immediate and accurate answer. Or he can tell you who was the last man to borrow the two-foot pipe wrench or three-foot pipe cutter. Inventory maintenance is almost a fetish with Ted. This is probably a hang-over from the days when he managed a retail hardware store that employed 28 people.

But it is with the activities of the various fraternal organizations to which Ted belongs that we are presently concerned. These include memberships in the Polish National Al-



Longest wrench in the world—it reaches from "Pole" to "Pole" (from Ted Sosnowski to Stan Blichasz).

liance, the Polish American Congress, the Polish Falcons, the Cahill-Cholerton Post of the American Legion, and Palonia Hall. He is also a director of the TK Building and Loan Association.

Social functions—dances, dinners, picnics (in summer) and other forms of entertainment—as well as religious, patriotic and charitable undertakings comprise the programs of these various societies. The largest and most progressive of these being the Polish National Alliance, with 1402 Lodges and a membership of 333,600 in the United States.



The PNA, whose headquarters are in Chicago, is licensed to transact insurance business and conduct fraternal activities in 36 states. Its financial assets are in excess of \$140 million. Its insurance in force amounts to \$306,804,512. It publishes, since 1881, the bi-monthly ZGODA with a circulation of 160,000.

Among PNA's proudest achievements is the founding in 1912 of an academy technical institute which has since progressed educationally and has developed into Alliance College, a fully accredited, co-educational,

four-year liberal arts institution of higher learning.

In the Philadelphia area, the most spectacular event of the year for the members of the various Polish organizations is the annual Pulaski Day Parade honoring General Casimir Pulaski, Polish hero in the American Revolutionary War.

Reviewing your American history, you will recall that Gen. Pulaski distinguished himself at the Battle of Brandywine. He was made a brigadier general and chief of cavalry by Congress. He fought at the Battle of Germantown in the winter of 1777-78, after which he raised the Pulaski Legion with which he defended Charleston, in May 1779. Gen. Pulaski was mortally wounded at Savannah, dying on Oct. 11, 1779.

The annual three-hour long Pulaski Day Parade is led by the mounted guard from Fairmount Park and the Police and Firemen's Bands. Thousands of viewers, five and six feet deep, cheer the marching bands, string bands, bugle corps, military and other colorful floats along the parade route from the Benjamin Franklin Parkway to Independence Hall, where special groups present ethnic polka dances, songs and rousing military marches before the reviewing stand.

Important personages occupy the reviewing stand. This year, John Cardinal Krol, U.S. Senators Hugh D. Scott and Richard S. Schweiker, as well as Governor Shafer and Mayor James H. J. Tate were in attendance. Also present were city officials, U.S. Congressmen and members of the State Legislature.

In addition to Ted's being a divisional marshal, he and Mrs. Sosnowski are permanent members of the Parade Reviewing Stand Committee.

With his Pulaski Day Parade duties successfully performed, Ted's next voluntary service is that of playing Santa at several community Christmas parties and fairs. And even if nature hadn't endowed him with the physical properties for the part, Ted's genial personality fits him ideally for the part of St. Nick. This past Christmas season, Ted impersonated the white bearded, rotund jolly gent seven times, to the delight of scores of youngsters.

With his Santa's suit stored away and the arrival of longer daylight, Ted is beginning to stroll over to the baseball diamond at Henry Ave., Roxborough, in anticipation of another banner year in the field and at bat for sons Paul and Henry.

The Sosnowski family—all six of them—reside at 317 Roxborough Ave. in that section of Philadelphia bearing the same name as the street.

Ted started his working career as a sales representative for Goodyear Tire and Rubber Co., in Connecticut, his native state. Later his company assigned him to its West Coast territory from which he entered military service, serving under General Patton in the European theatre in World War II. Upon discharge, the persuasive abilities of Kathryn Dudek, now Mrs. Sosnowski, convinced Ted that they both should establish the Sosnowski household in Philadelphia, one of two moves he says he has never regretted; the other move being joining Amchem on March 26, 1956.



Ted in his role of Santa at a PNA Christmas party.



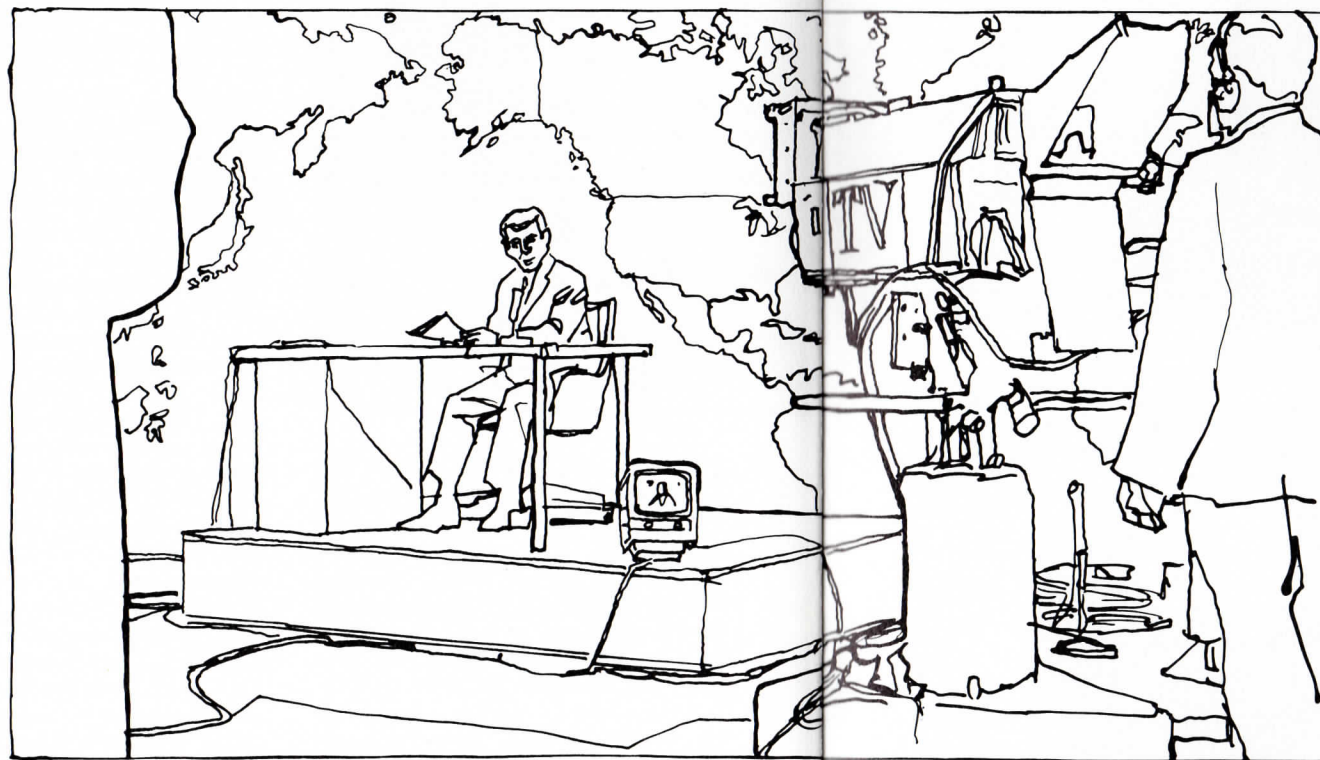
Ted (far left) as a marshal in the Annual Pulaski Day Parade.



Traditional native costumes make colorful contribution to Pulaski Day Parade.

Equal Time for Accused: HERBICIDES

The following article appeared in a chain of local newspapers last summer. Published in a special edition devoted to ecology, it offers proof of the effectiveness, benefits and safety of herbicides.



Most people still associate the word pesticide with a bug or fly killer applied by a squirt gun. But the word has a much broader meaning, for it includes herbicides, insecticides, fungicides and germicides. Of these classifications, insecticides are probably the best known.

Within the past ten or so years, however, the suburbanite has been introduced to herbicides and their functions through his interest in lawn and garden care.

But, by far the greatest contribution that herbicides make is to the farmer—which is why the farmer is their strongest booster. For herbicides are now used on tens of millions of acres of farm and grazing lands throughout the world.

Weed control is a basic, essential and an important aspect of the ecological process. Weeds compete with

crops for water, light and mineral nutrients. Weeds increase the cost of labor and equipment, reduce the quantity and quality of crops, and harbor insects and diseases.

Weeds, of which there are over 600 different species in the United States, cause damage in many ways. Yields of crops and livestock are reduced, while production and harvesting costs increase through reduction of equipment efficiency.

Bad Effects

Weeds reduce the quality of crops and thus lower the market value of the crop. Weeds, such as wild onion, wild garlic and bittersweet impart off-flavors to milk, making it unmarketable. Weeds and weed debris in grains and other farm products lower their sales value and cause spoilage in storage. Weed contaminants in vegetables

and cereals necessitate costly cleaning operations.

Aquatic weeds impede the flow of water in irrigation and drainage canals, causing high level and flooding. They interfere with fishing, swimming, boating, hunting and other forms of aquatic recreation. They provide breeding grounds for mosquitos and other obnoxious insects.

Certain weeds, like ragweed, cause allergies; others can cause severe skin irritation. In another area, propagation and survival of many harmful insects are increased by the presence of weeds on which they can breed and feed. Weeds also serve as alternate hosts for many plant diseases, such as wheat rust and parasitic nematodes which cause tremendous losses to agriculture each year.

Weeds and other unwanted vegetation on ditch-banks, highways, rail-

roads, utility rights-of-way and fence rows are not only unsightly, but are a hazardous obstruction to visibility, frequently causing unnecessary automobile accidents.

Some Examples

Specific herbicides have been developed to control weeds in each of these situations. We cite just two examples: A herbicide specifically compounded for weed control in soybean crops is increasing yield almost five-fold. Another herbicide, applied to rice crops in the United States, is increasing yield by approximately two and a half billion pounds per year.

In addition to their effectiveness in controlling weeds, herbicides can reduce the man-hours, machine-hours and machine horsepower requirements in crop production. They represent an additional production tool

or source of energy for increasing farming efficiency, lowering the man-hours in cotton cultivation from 30 to somewhere between 8 and 12 per acre and lowering the cost of weed control from \$15 to \$20 to between \$8 and \$12 per acre.

This type of scientific approach to farming has helped raise agriculture's assets to \$238 billion, equal to about two-thirds of the value of current assets of all corporations in the United States.

Safety Factor

Continuous studies are being made on the safe usage of herbicides. A recent one was conducted by E.M. Rahn and W.A. Davis, both of the Department of Plant Science, University of Delaware, as a result of the public's concern over environmental pollution. The study was to find the answer to the question, "Are herbicides contaminating surface and ground water?"

Starting in 1967, water samples were collected from commercial fields treated with herbicides at several locations throughout the State of Delaware, where herbicides are being used on 75 percent of the farmlands. We will name the herbicides used in the study "A", "B", and "C".

Except in three instances, none of the three herbicides was found in repeated samplings from small streams or drainage ditches adjacent to fields treated with herbicides or in a 15-ft. well located in the center of a one-acre area of a loamy sand soil treated with herbicides.

The Results

Herbicide "A" was applied on 180,000 acres of corn. Herbicide "B" was used principally on 160,000 acres of soybeans, as well as on lima beans, snap beans, tomatoes, peppers and cabbage. Herbicide "C" was used to a considerable extent where complete vegetation control was desired around industrial plants, along railroad tracks and highways.

To determine the amount of herbicide in the water samples collected,

a gas chromatograph was used which could detect quantities of the herbicide as low as one part per billion (ppb).

Herbicides "A" and "C" were sprayed on the soil surface; "A" at the rate of 2.4 lbs. per acre, and "C" at 20 lbs. per acre. In only one instance was herbicide "A" found in surface runoff water—and then only at a level of seven parts per billion, (ppb).

A level of 7 ppb is approximately 1/140th of the concentration needed to injure plants, and approximately 1/570th of the concentration permitted in corn by the Food and Drug Administration. This level in turn is at least 1/100th of the concentration that might injure animal life.

Good Effect

The second and third instances occurred with herbicide "C". In one of these instances herbicide "C" was found in surface runoff water at a level of 0.6 parts per million (ppm), where a one-inch irrigation was deliberately applied immediately after herbicide application. The herbicide diminished gradually and disappeared after 46 days.

At another location herbicide "C" was detected following a three-inch rainfall 29 days after application. The maximum level obtained was below the concentration needed to injure plants and at least 1/17th the concentration that might injure animal life.

No traces of herbicide "B" were ever found in surface or ground water, even when rain or irrigation followed within a few days of application. This herbicide was disced into the soil at a rate application of 3/4 lb. per acre.

In all three instances where traces of the chemical were found, the amounts were significantly below the danger point.

Wide Study

Studies such as these are part of the curricula of the agricultural departments of universities and colleges throughout the country, not to men-

continued on page 27

J. Mancini-Buczowski Win Amchem Golf League Grand Championship

Annual Banquet Held...Trophies Distributed

Every Monday evening from mid-April to the last week in August, Amchem employees swung, swore, drove, trudged, hauled, chipped, putted, nudged, prayed and stooped their way around nine holes of the Montgomeryville Country Club golf course, Montgomeryville, Pa., in pursuit of the Amchem Golf League championship. The result of these efforts was the play-off involving the winners in each of the four flights which comprised the League make-up. Jim Thirsk facetiously, but fondly, refers to these groups as the "Pros", the "Ifbies" (if the putts would only drop), the "Lusty Group" (they'll play the course with anything from a No. 1 Iron to an old lady's crutch), and the "Hackers" (the courageous or the "Bold Ones") respectively.

Jim provided the diagram (printed

below) showing the play-off progress which resulted in the J. Mancini-Buczowski win. He also furnished the additional statistics which we publish.

The Fifth Annual Banquet for League members and their wives was held at the Golden Chariot Restaurant, Montgomeryville, Saturday, September 3, with Jake Landis, 1970 League President, as M. C. and trophy distributor. Jake was assisted by Ralph Lelii. Ed Rodzewich was banquet chairman.

Officers for the 1970 season, in addition to Landis, were Frank O'Brien, Treasurer; Gabe Mancini, Ralph Lelii, Tom Day and Ed Rodzewich comprising the Golf Committee; Merv Hubbard, Record Keeper; Jim Thirsk, Secretary. Jim is the League's prime motivator and continues to be its most dedicated member.

Play-off

Flight I Winner
Joe Mancini
Dwight Buczowski

Flight III Winner
R. Davis
R. Kriebel

Flight II Winner
Ed Rodzewich
N. Giorgio

Flight IV Winner
S. North
G. Starke

Mancini - Buczowski

North - Starke

Mancini - Buczowski
Grand Champions

Other League statistics as follows:

Flight I Low Gross (9-Hole)

Dick Otten 38
Gabe Mancini 38

Flight II Low Gross

Ed Rodzewich 39
B. Foster 39

Flight III Low Gross

R. Davis 42

Flight IV Low Gross

G. Starke 44

League Low Net (Gross minus 9-Hole handicap)

A. Ducsik 47-16=31
E. Rodzewich 39-8=31
R. Kriebel 43-12=31
G. Starke 44-13=31



Joe Mancini sticks close to trophy and his "Bud."



Jim Thirsk (foreground) and Andy Kepich making pre-game observations.



Trophy Winners: Standing (l to r) Geo. Starke, Bob Kriebel, Dwight Buczowski, Joe Mancini. Kneeling (l) Shirley North, Russ Davis.



Friendly Smiles between sips—Shirley North and his Mrs.



George and Mrs. Brumbaugh, perennial attendants.



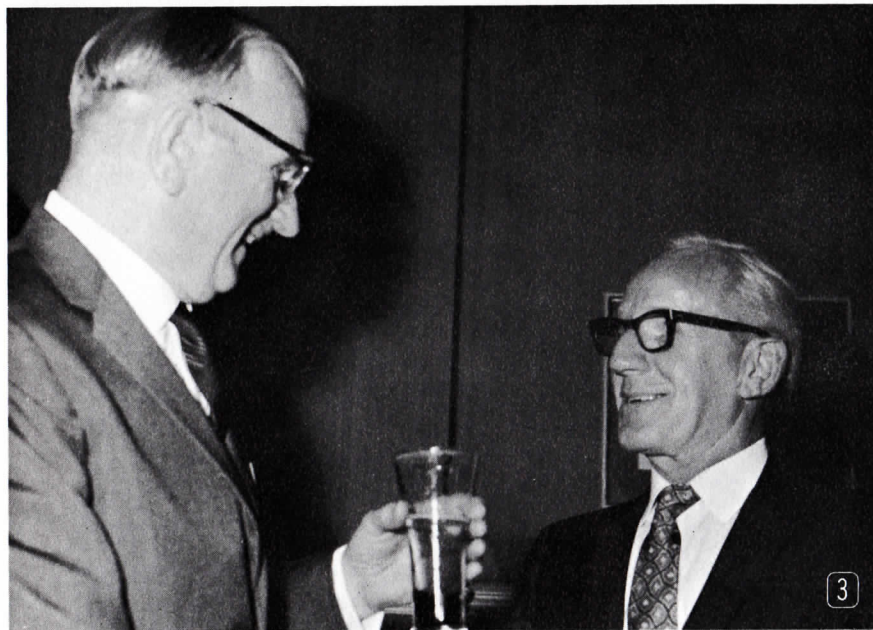
The Mancinis (l) and Serratores rarely miss a last number.



Jim Thirsk (l) makes his point to (l to r) Walt Dudlik, Joe Rocco, Jim Roberto.



George Brumbaugh, Tom Rogers, Max Zebich.



At London Conference of European Licensees for Foster Division Products

1. K. Antoni (l), of T. H. Goldschmidt A.G., Mannheim-Rheinau, W. Germany. F. Wormser, C.F.P.I., Asnieres, France.
2. (Left to right) C. Davoust, C.F.P.I., C. Heemskerk and W. Thomas, both of N.V. Temati, S.A., Haarlem, Holland.
3. S. C. Hurst (l), Manager, Foster Products, Atlas Preservative Company, Erith, England. Steltz (Foster) is at right.



Kent Bonny (c) is recipient of radio from co-workers at bachelor dinner party. **Tony Varsaci** (l) and **Bob Detwiler** make presentation.



Fannie Cram retired after 20 years in Pack aging. **Joe Mallozzi** (l) and **John Heckler** congratulate her.



Gus gets around. Gus Oleson (l), Manager of MCD's Resale and Industrial Distribution Dept., is greeted by John P. Hobe, Vice President-Supplier Relations, McKesson chemical, a division of Foremost-McKesson Company, at McKesson's new Woodbridge branch open house in Avenel, N. J., last fall. McKesson is national distributor of Amchem's Industrial Distribution Department's Rodines.®



Visitor to International Div. Tony Wells (c), Atlas Preservative Co., Erith, England, in brief discussion on newest Foster Products with Bill Delanty (l) and Bob Replogle, of Int. Division.



Visitor to International Div. Carlos Valenzuela (r), Centro Agrícola Valenzuela, discusses weed killers with Miguel Zubillaga (l), Amchem, and Frans Schmitemaker, of Amchem (standing).

"Here Comes the Judge" with A Decision on Pants-Suits

Not very often does a judge have the opportunity of departing from judiciary decorum, but when that rare occasion arises he can display his less serious side in dispensing justice, as the following case involving ladies' pants-suits shows. The report is picked up verbatim from the United States LAW WEEK and published in the NEWS because of the current widespread interest in these women's liberation garments by the young ladies at Amchem.

"By this class action, it recently having been made forcefully to appear to this court, *** as to whether so-called "Pant-Suits" would be in accord with the dignity, decorum and solemnity required by now well-settled principles of comity and justice, and expected by this Court of such personnel; ***

NOW, THEREFORE, BY VIRTUE OF THE POWERS, PREROGATIVES AND OBLIGATIONS VESTED IN THIS COURT BY THE FIRST AND NINETEENTH AMENDMENTS, IT CHEERFULLY IS DECLARED, ORDERED, ADJUDGED, AND DECREED that, henceforth and forever, at any and all times and places, the gentler sex may utilize, as their hearts desire, whatever may satisfy their own individual taste (Lady Godiva excepted), any of the items of dress listed below (with the exception of Item 4-ugh-infra) in this order of descending preference:

1. Mini skirts (but NOT mini-mini skirts);
2. Using their own best judgment and discretion, after looking sharply into full length, three-sided mirrors, and with objective circumspection, considering the size and shape of their own lower extremities, ever keeping in mind not what they but others ordinarily will view, skirts with hemlines one inch above that protuberance known to orthopedists as the patella, but to the laity as the knee;
3. Midi skirts (this court, however, personally being of opinion that these do justice to none and particular injustice to members of the masculine clique);
4. Maxi skirts are abominable and hereby and forever are forbidden and prohibited as malum in se, a veritable bete noir to all males; and, finally,
5. Inasmuch as it is the carefully considered judgment of this court that pant-suits not only enable les bonnes filles et gentilhommes to exercise their own discretion, or relishment, as the case may be, vis-a-vis pulchritude vel non, of that portion of the feminine anatomy to be viewed, not necessarily by other females but most often by their opposite numbers, which sometimes is yclept la derriere-la bonne-bonne supreme, (which also serves as a soft spot on a hard chair); and especially mindful of their secure protection when Arctic blasts blow, enabling both hands to be free for other good and useful purposes, they accordingly are not merely condoned but wholeheartedly approved and enthusiastically supported.

There being no genuine dispute as to any material fact, summary judgment, and upon the pleadings, Rules 56(a); and 12(h)(2), Fed.R.Civ.P., is hereby granted."—Dawkins, Ch.J., USDC WLa, in Willcox v. Les Couturieres de Paris, 11/11/70.



Corn Crop Yield Drops 16.3% in Three Years...

Sign at roadside produce stand in Springfield, New Jersey, illustrates the plight of today's farmer. With increasing pressure being applied to farmers to decrease their use of crop protecting chemicals, consumers are being confronted more and more with produce damaged by insects and disease. Latest figures from the U. S. Department of Agriculture indicated the lowest overall corn yield since 1966 and a drop from the 1969 level of 83.9 bushels per acre to the current 72.2 bushels per acre. USDA attributed the decrease to southern corn leaf blight, corn borer and root worms.

THE INDUSTRIAL NEWS REVIEW had some interesting thoughts:

"Ironically, concern over the environment may have tended to discourage development of methods to combat

such natural threats as the rot that has attacked corn—one of the nation's most basic crops. We have become so used to American farmers producing bumper crops year after year that we have forgotten nature, itself, is one of the most deadly enemies of men at times. At the moment, it is gently reminding us that food should never be taken for granted. Also, it requires no great mental effort to conclude that without food we could soon quit worrying about the environment.

If there is any moral in the corn blight, it would appear to be that we should, with all due humility, use every ounce of ingenuity, scientific and otherwise, to perfect and expand the goods or services upon which modern life depends—whether in the area of energy or food and fiber production."

Boost for AMID-THIN

From the PHILADELPHIA INQUIRER "Action Line" comes the following:

This may sound silly, but is there any way we can get our apple tree to stop producing so many apples? I just dread thinking about next summer and rotten apples all over our lawn. —Mrs. A. G., Swarthmore, Pa.

Even trees have "the pill" now. Plant hormone called Amid-Thin,

made by Amchem Products, Inc., Ambler, Pa., can stop population explosion right in your own backyard. Just mix the stuff in water and spray on tree once in the spring and about two weeks after tree's in full bloom. Stuff won't stop apple tree from producing, but will cut down on number of offspring. Even with "the pill," apples are having a hey-day. Last year's crop was biggest ever—about seven billion pounds.

Reliable Quotes from Pesticide Authorities

There is so much unreliable comment on the dangers of pesticides circulated today that we feel a refutation is necessary. Hence we print a few statements from authoritative sources as appeared in an issue of AGRICHEMICAL AGE.

"Our munificent food supply is our basic and most powerful resource in a very hungry and envious world, and, for some completely unexplained and totally illogical reason, it appears to be under an unremitting and utterly irresponsible attack."—Dr. Robert White-Stevens, Rutgers University.

"We never hear or give thanks for the cleanest, most wholesome, most nutritious, most varied food supply the world has ever seen."—Dr. E. P. Sylwester, Iowa State University.

"One of the prices of progress of modern life is that we are surrounded by, and dependent on, countless products of a technological society—but with little knowledge of the source of these products . . ."—Dr. Fred C. Swift, Rutgers University.

"DDT is the greatest chemical that has ever been discovered."—Dr. Philip Handler, President, National Academy of Sciences.

" . . . The course of events culminating in the (USDA Pesticides Regulation) Division's notice of November 25, 1969, has seriously prejudiced pesticide research in this country and, if the Division's announced intentions are pursued, will result in an almost total absence of such research in the foreseeable future."—Louis A. McLean, AgriBusiness Consultant.

"Do we stop milking cows because they also produce manure?"—Winston A. Way, University of Vermont.

"There is some kind of native idea going around that if it is natural it must be good . . . When biological controls go bad, they can go very bad . . . Persistent biological contaminants in an environment can make persistent pesticides seem saintly . . ."

—Dr. W. E. Hazeltine, Butte County (Calif.) Mosquito Abatement District.

"Modern man is so far superior to all other species and has carved himself such a protected niche that he has forgotten what nature is really like."—John J. Durkin, New Mexico State University.



Bob Uhler (r), ACD Salesman, presents best solo radio program award to Nick Stephin (l) on radio station WBAL's gardening feature.

ACD Radio Program Is Northeast's Best

"The Weekend Gardener," a Saturday morning radio feature emanating from Station WBAL, Baltimore, and presented by Baltimore County agricultural agent Nick Stephin, was named the Northeast's best solo radio program on home gardening in the 1970 Public Information Awards Pro-

gram of the National Association of County Agricultural Agents. The Program is Co-sponsored by Amchem.

The show was previously named best in its region in the NACAA's 1968 competition. In this year's national competitions it placed third.



A number of Amchem's executive personnel visited the exhibit, including Chairman Romig and President Snyder, both are seen with Joel N. Bloom, vice pres. of Franklin Institute.

Amchem Founder's Memory Perpetuated in Sound

The Moog, an electronic music synthesizer utilizing wires, transistors and wave generators to produce sounds which can be varied in pitch, tone, brightness and volume. Named for its inventor, Robert A. Moog, the instrument was on display at the Franklin Institute, Philadelphia last

summer through the Gravell Music Fund established by James Harvey Gravell, Amchem's founder and a member of Franklin Institute. A plaque in recognition of the Gravell contribution was presented to Chairman Romig.

Weddings

Kent Bonney, Accounting, topped from the bachelor ranks November 28 when he married Irene Galley, Lemoyne, Pa. in a formal ceremony in the Grace Evangelical Lutheran Church, Camp Hill, Pa. (See page 22).

Linda Ruth, daughter of Eddie Ruth, stationary engineer, and Mrs. Ruth, is now Mrs. Ronald Charles Palmer. The groom is the step-son of Norman Urban, Shipping.

Maria Storti, Accounting, was married to Leonard Vinci, Doylestown, in St. Stanislaus' Church, Lansdale, November 21.

Rose Harkins, Accounting, became Mrs. Joseph James Jackson on January 30, at Immaculate Conception Church, Jenkintown.



Masamichi (Mike) Nagatani, Nippon Paint Co., Osaka, Japan, and his beautiful bride. Mike spent several months here in Ambler as a metal-working chemicals trainee. Nippon Paint is an MCD Manufacturing licensee in Japan.

60 Sign Up for Golf

The Amchem Golf League opens its sixth season, April 26, at the Montgomeryville Country Club, the site of League play in previous years.

Officers for the 1971 season are Jack Campbell, President; Jim Thirsk, Secretary (re-elected); Merv Hubbard, Treasurer and record custodian (re-elected).

All three are members of the Golf Committee whose other members are Dick Otten, Andy Ducsik, Ralph Lelii, Tom Day, Ed Rodzewich, Geo. Brumbaugh and Ernie Szoke.

Big Bash by Maintenance for Johnny Gains

Co-workers Honor Him with Farewell Dinner and Gift of Luggage

On Tuesday evening, November 24, the entire personnel of the Maintenance Department, all 40 of them, tendered John Gaines, mechanic and 23-year veteran of that department, a surprise farewell dinner at the Wissahickon Fire House, in Ambler, and presented him with a matching set of travelling luggage. He retired on January 31. Art Carter was M. C. at the dinner.

The affair was catered by the ladies' auxiliary of Wissahickon Volunteer Fire Department, of which Amchem's Ed Ruth is fire marshal.

Most of Gaines' off-hours are spent in the interests of Bethlehem Baptist Church, Penllyn, Pa. (see *AMCHEM NEWS*, July 1968). He is a trustee and chairman of the church's building fund committee.

John plans a trip to Spain for himself and Mrs. Gaines some time this spring. In the meantime he is enjoying retirement at his home in Penllyn.

The Gaines have one daughter and two grandchildren.



John Gaines with farewell gift.



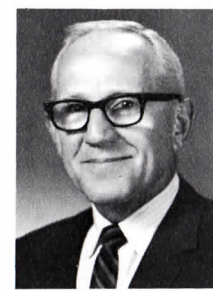
Chatting with Ted Susnowski (l); Stan Blichasz (r).



John is seated (fourth from left) at head table.

Foster's Steltz Authors Series for Trade Journal

Based on a paper he delivered at the semi-annual meeting of the Cellular Plastics Division of the Society of the Plastics Industry, Irvin Steltz,



IRVIN STELTZ
appears in *ROOFING, SIDING, INSULATION* Magazine.

Assistant Director of Research, Amchem's Foster Division, has contributed a two-part article relating to mastics and coating as used in the insulation industry.

We have had the opportunity of reading the first installment of the Steltz opus, but we won't attempt to synopsise it since it is a highly technical treatise covering such areas as flammability, toxicity, temperature and humidity, shrinkage, etc., as they relate to thermal insulation.

Illustrated by a continuity strip of seven photos, the first installment proves that Irvin not only has a thorough knowledge of his subject, but he knows how to present it in a well organized, intelligent manner.

Steltz has been a member of the Foster Division research department for the past 20 years.

TRADEMARKS continued from page 13

preserve the Amchem trademarks. If our readers ever find any violations of this practice, bring them to the attention of Amchem's Law Department so that it, in turn, can ask the offending party to respect Amchem's rightful ownership of these trademarks.

Below are listed some of Amchem's more important trademarks together with their status as registered or unregistered marks. Most *AMCHEM NEWS* readers are familiar with such names as WEEDONE, AMIBEN, ALODINE and MONOLAR but not everyone will recognize some of the less publicized trademarks such as THIS-TROL, TRE-HOLD, LYFANITE, KOLD-FAS. Every one of these trademarks can be of great value for they protect the products that give all Amchem employees their jobs.

A partial list of Amchem trademarks is as follows:

ACD Trademarks

AMIZINE™, BROMINAL®, TRI-

Continued



RAYMOND COLLMER



JACOB LANDIS



HARVEY RAMAN



DANIEL IOLI

Collmer, Landis, Raman, Ioli Promoted Feb. 1st.

On February 1, Raymond Collmer, Jacob Landis, Harvey Raman and Daniel Ioli assumed new duties. Collmer was promoted to the newly created position of Plant Superintendent, in which position he is responsible for the operations in Production, Maintenance, Receiving and Shipping. Landis was appointed Production Superintendent, succeeding Collmer. Raman has moved up to Chief Quality Control Chemist. Ioli becomes Group Leader on Production and Control.

Collmer joined Amchem's Engineering Department in March, 1953. He was named supervisor of Maintenance in April, 1961. In October, 1965, he was made Superintendent of Production to fill the vacancy created by the death of Robert Breninger.

Before joining Amchem he was, successively, a supervisor of construction at the Philadelphia Navy Yard, an engineer with the Eastern Inspection Bureau, New York City, a utilities engineer with the Association of Fire Underwriters, Philadelphia.

He attended both Temple University and the University of Pennsylvania. Ray and his wife are the parents of four children: Alan 26, June 23, Jill 18, and Mark 15. The Collmers

live in Upper Black Eddy, Bucks County, Penna.

Landis came directly to Amchem upon graduation from Goshen College, Goshen, Indiana, where he received a B.A. in Chemistry. A native of Bucks County, he still resides there in Dublin, with Mrs. Landis and the couples two children: Jeff 17 and Douglas 13.

Raman, a native of Philadelphia, where he still lives in the Northeast, is a 1955 graduate of Philadelphia College of Pharmacy and Science from which he holds a B.S. in Chemistry. Immediately following graduation he joined Amchem as a synthetic chemist. Harvey's greatest contribution to Amchem has been his work on the development of Amiben.

He and Mrs. Raman are the parents of four children: Anna Marie 15, Virginia 13, Loretta 11, Harvey (Chip) Jr., 9.

Ioli has been with Amchem since February, 1970. He formerly worked for Stauffer Chemical Co., in Niagara Falls, N. Y. and in Delaware City, Del.

Dan graduated from the University of Pittsburgh in 1965 with a B.S. in chemical engineering. He and Mrs. Ioli live in Gulf Mills Village Apts., King of Prussia, Penna.

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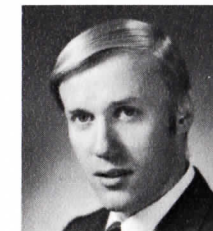
The complete list of Amchem trademarks is available from the Company's Legal Department.

Ernest G. Zoake
January, 1971

Kriebel Budget Manager

President Eugene A. Snyder announced the appointment of Robert I. Kriebel to the newly created position of Corporate Budget Manager, as of January 1, this year.

In his new capacity, Bob will supervise the preparation, programing and monitoring of all divisional operating budgets and will materially assist in their control of the budgeted ex-



ROBERT KRIEBEL

penses. He will be directly responsible to the President and/or Vice President—Finance R. M. Naylor.

Kriebel was born in Philadelphia. He received his secondary school education at Springfield (Mont. Co.) high school and graduated from Roanoke (Va.) College in 1965.

ACD Salesman Promoted

David R. Shaffer, ACD salesman for the State of Illinois, has just been promoted to Sales Supervisor for that State, according to an announcement by Jack Taylor, ACD Sales Manager on February 1.

Taylor also has announced two additions to the ACD Sales staff for Illinois: E. Lee Cash, Carlinville, Ill. and Curtis E. Turner, Beloit, Wis., who will relocate in Rockford, Ill.

HERBICIDES continued from page 19

tion the studies being made by the herbicide manufacturers and the federal, state and county agricultural agencies to assure safety, not only in the use of herbicides but in all pesticides.

When one considers that in an average year in the late sixties, each of us consumed, among other kinds of edibles, the following: 167 pounds of beef, veal, pork, lamb and mutton; 41 pounds of chicken and turkey; 175 pounds of fruits; 205 pounds of vegetables; 623 pounds of dairy product; 104 pounds of potatoes and seven pounds of sweet potatoes, the farmer needs every type of scientific assistance obtainable to meet these demands, as well as many overseas food requirements.

And herbicides are helping him attain these objectives. ♦

Introducing New Members of the Amchem Stork Club

*whose names were not previously
published in the NEWS.*

DEREK SEAN ANDERSON

October 26, 1970
Father: Philip Anderson
Ferndale Lab.

STACIE LYNN ARNOLD

August 9, 1970
Father: Thomas L. Arnold
ACD Sales

EILEEN PATRICIA COOK

July 31, 1970
Father: Anthony C. Cook
MCD Sales

KENNETH WEBSTER COULL, III

October 31, 1970
Father: Kenneth W. Coull, Jr.
Shipping

DARREU JOEL CUPPETT

November 9, 1970
Father: Paul Cuppett
ACD Sales

PAUL JOSEPH HARRINGTON

June 24, 1970
Father: Joseph Harrington
Phila. Plant

JOSEPH CHARLES HUDSON, III

September 19, 1970
Father: Joseph C. Hudson, Jr.
International Div.

SUZANNE KOZLOWSKI

October 28, 1970
Father: Carl C. Kozlowski
System Engineering

SHANE ANTHONY MCKINLEY

August 15, 1970
Father: James R. McKinley
Ag. Research

CHARLENE MARIE O'DONNELL

June 12, 1970
Father: James J. O'Donnell
Traffic

ELIZABETH STEEL TOMLINSON

September 21, 1970
Father: William Tomlinson
IBM Dept.

Condolence

We wish to express our sympathy to Louena Crosby, Secretary in ACD Sales, on the death of her sister, Mrs. Estelle Herbert, last November. Mrs. Herbert was a resident of Pennsville, N.J.

Welcome to Our New Employees

*Hired since the last issue of the AMCHEM NEWS and prior to
February 1, 1971*

Charles Bakker, ACD Sales; Mary Belch, Houston Plant; Robert Boulton, Mfg. Dept.; Gilberte Caballe, International; Joseph Capaldi, Maintenance; Dorothy Carroll, MCD Research; E. Lee Cash, ACD Sales; Edward Carter, Foster Research; Bruce Chambeau, MCD Sales; Martin Coleman, ACD Packaging; Larry Craft, ACD Sales; John Decembrino, MCD Research.

Also Burdette DeGriselles, ACD Sales; Margaret Delaney, Advertising; Edward Dietzel, Foster Sales; Wilbert Evans, International; Clarence Francis, ACD Production; Melvin Free, ACD Sales; Laurantta George, Foster Lab.; Robert Gilinger, ACD Lab.; Joan Hart, Accounting; Laura Hartman, Accounting; Louis Hirst, Jr., Hydro-Fax Div.; Laura Hitchcock, MW & AG Sales.

Also John Hummel, MCD Production; Judith Jordon, MCD Sales; David Kaczmarek, MCD Sales; Robert Kerr, ACD Sales; Lawrence Knight, MCD Sales; Peter Krug, MCD Sales; Michael L'Annunziata, Annal. Res. Lab.; David Laney, MCD Sales; Harry Leister, MCD Research; Charles Lentz, Jr., Engineering; Brigita Lukasevics, MW Sales; Roger McCoy, Production.

Also Helen McTeigue, ACD Sales; R. Jerry McLeod, ACD Sales; Sandi Mason, Credit & Collections; John Melvin, Clinton Plant; Salvatore Minio, Maintenance; William Minter, ACD Sales; Che Arof Mohamed Nordin, International; Gary Osburn, ACD Sales; Joseph Piucci, ACD Sales; Janet Pokrass, Billing; Charles Pope, Phila. Plant.

Also Edith Powers, ACD Sales; Marjorie Reaburn, MCD Sales; Barbara Reimel, Ag Sales; Charles Roman, MCD Research; Kathleen Sarra, MCD Sales; Edward Schieve, MCD Tech. Services; Edward Schmidt, MCD Sales; Charles Smith, Jr., ACD Research; Timothy J. C. Smith, MCD Research; Bette Lou Spence, Billing; Elmer Stacks, Jr., System Engineering.

Also S. Leon Strauser, MCD Sales; Jack Taylor, Jr., Advertising; Walker Thomas, Jr., Phila. Plant; Curtis Turner, ACD Sales; John Van Juyl, Foster Sales; Cathy Wannemacher, Foster Sales; Marvin Webb, Production; Patricia Wilkinson, Publication; Joseph Zenobio, Receiving; John Zollo, MCD Production; Jaime Zuluaga, Chicago Plant.

Briefs and Pick-ups

We're glad to welcome Andy Lawrence back after two trips to the hospital—one for a foot injury and the other for surgery.

It's also our pleasure to announce the return after illness of Grace Chiriano. Incidentally, her parents have announced her engagement to Anthony Yanni of Ambler.

★ ★ ★

What ever happened to Randy Reeves (AMCHEM NEWS, July 1963)? Randy, son of Dr. Richard (Dick) Reeves, Director of Research, Hydro-Fax Division, was the subject of a feature article in that issue of the NEWS when he was selected as a member of the famed Columbus Boychoir, Princeton, N.J. Today, Andy is

a senior at the University of the State of New York. He is now married and will study for the ministry at Boston University, beginning next fall.

★ ★ ★

Whatever happened to Patty Horn (AMCHEM NEWS, Sept. 1964)? Patty, as a sixteen-year-old, was featured in that issue because she was an exchange student spending the summer of '64 away off in Taytay, a town 15 miles from Manila, in the Philippine Islands. Patty's father, John Horn, Amchem Safety Program Director, reports that she graduated from West Chester State College, is married and teaching at the University of Delaware, Newark, Del.