

Present, Former Co-workers Pay Tribute to Bob Beatty

Eighty-six of Bob Beatty's present and former co-workers and friends at Amchem honored him with a retirement dinner at the Manufacturers Country Club, Ardsley, Pa. on the evening of May 2, and presented him with a gift. He retired on April 30.

The affair was a mixture of both gaily and regrets—spontaneous outbursts of laughter greeted Bob's recital of his early experiences in the infant days of ACD; but at the end of festivities, a

wave of solemnity drifted over the audience with the realization of Bob's departure from the scene he had loved so much for 33 years.

As the first of half a dozen speakers, Chairman Romig revealed his jocular side by paying a witty tribute to Bob's versatility and willingness to adapt to any required situation in the formative years of ACD. "If the services of an agronomist were needed,"

Continued on page 3, col. 1



Vol. 16, No. 3

July - August, 1973



RICHARD OTTEN

Otten Manager of Regulatory Affairs

Richard J. (Dick) Otten, a 16-year veteran of the Agricultural Chemicals Division, has been promoted to the newly created position of Manager-Regulatory Affairs as of June 1.

The establishment of this post is due to the emphasis being placed by federal authorities on environmental protection and stricter control of pesticides, and other kinds of industrial chemicals, as evidenced by the creation of the new Environmental Protection Agency and by the passage of the Federal Environmental Pesticide Control Act, last October.

Otten joined Amchem in February, 1957, and held various R&D positions of responsibility in the Agricultural Chemicals Division for the next nine years, reporting to Robert Beatty.

In 1966 he was given the

Continued on page 5, col. 1

Gibson, Davies Named Vice Presidents

In a news release of May 9 to the local and metropolitan press, President Snyder announced the election of two new vice presidents at the Annual Board of Directors' Meeting. On that date Gregory L. Gibson was named Vice President-Marketing, Metalworking Chemicals Division, and John E. Davies Vice President-Marketing, Agricultural Chemicals Division.

Gibson has spent his entire working career at Amchem, having joined the company as a metalworking research chemist following graduation from Lafayette College, Easton, Pa., with an A.B. in chemistry, in 1952.



GREGORY GIBSON

In November, 1959, he was transferred to MCD Sales as Product Manager of Amchem's line of rust inhibitors. Later he



JOHN DAVIES

was appointed Alodine® and Strip Line Products Manager.

Gibson was born in Jenkintown, Pa. and now lives on

Continued on page 5, col. 4



Romanian Ag. Delegates Visit Amchem Farm

Stan Fertig (r), ACD Director of Research, explains effect of herbicide experiment to H. H. Ion Ceausescu (2nd from r), a member of an eight-man Romanian Agricultural mission that visited Amchem's Research Farm in May. Julian Prundeanu (l), chairman of the Agronomy De-

partment, Delaware Valley College, acted as interpreter. Frank Precopio (2nd from l), Vice Pres.—Corporate Technical Director, was host to the delegates. Mr. Ceausescu, Romanian Deputy Minister of Agriculture, is a brother to the President of the State Council of Romania.

Attention! Pension Plan Participants

All Pension Plan participants and beneficiaries of deceased former participants are hereby notified that they are entitled to examine copies of the description of the Plan at the Ambler Office. Also, a description of the Plan and a summary of the latest annual report will be mailed to a participant or beneficiary upon written request. Please address all requests to the Industrial Relations Department.

In Memoriam

Anna Hagendorf

As reported briefly in the May-June issue of THE AMCHEM NEWS, Mrs. Anna (Ann) Hagendorf died on April 24 at her home on Church Street, Ambler. She had been secretary to Chairman Romig for 24 years. Commenting on the passing of Ann, Mr. Romig said: "I consider it a rare privilege to have had the services of such a loyal and dependable secretary. In addition to her superior secretarial skills and all-around competency, Ann possessed those noble traits of loyalty, sincerity, humility and graciousness."

All of us who have had the good fortune to have been associated with her at Amchem can confirm Mr. Romig's observations.

Ann, who had been a long-time resident of Ambler, and a member of the town's Business Women's Club, was born in Philadelphia and was a graduate of South Philadelphia Girls' High School.

She is survived by her husband, William, and three sisters: Mrs. Margaret Pinto, Mrs. Mary Melchiorre and Mrs. Rita Borrelli, all of Philadelphia.

Following a Mass of Resurrection at St. Joseph's Church, Ambler, which was attended by Amchem Officers and other personnel, she was buried in Holy Sepulchre Cemetery, Cheltenham Township.

Acknowledgement

The following letter of acknowledgement was received from her husband, William Hagendorf:

"Employees of Amchem:

I can not put into words how Ann's Family and I appreciate the concern of everyone at the passing of My Wife and also during her illness.

"It was gratifying to see so many of her friends at the services.

"The many gifts during her illness and notes of condolences will forever be remembered.

"Most Sincerely,

Bill Hagendorf"

A total of \$140 was collected from her friends at Amchem and donated in her memory to the Institute of Cancer Research, Fox Chase. Ann was a worker for this worthy cause.



Looking ahead to '74. Grass or weeds are not growing under their feet. It's still a long way off, but Stan Fertig (l), ACD Research Director; Ralph Hansen (c), Hercules, Inc.; and Armin Furrer, Jr., ACD Research, are planning the program for the 1974 Annual Meeting of the Northeastern Weed Science Society to be held at the Holiday Inn, Penn Center, Philadelphia, next January 8, 9, and 10. Attending will be weed scientists from industry, federal and county agencies, and universities. The NEWSS has approximately 500 members. Dr. Hansen is its president. Furrer is chairman of the 1974 program committee.

Kruse Promoted to ACD Ad Manager

As of May 1, Bob Kruse has been promoted from ACD Sales Supervisor for the State of Iowa to ACD Advertising Manager.

In this new assignment he is responsible for the advertising promotion and public relations for all ACD products other than Amiben, according to Jack Breen, Director of Advertising, to whom he reports.

Kruse, who was born in Denison, Iowa and holds a B.S. degree in advertising and journalism from the University of Nebraska, joined Amchem on July 1, 1968 as an ACD Salesman. He previously had been employed by Standard Oil Co., Chicago.



At the time of his promotion he was living in Marshalltown, Iowa, with his wife Maureen and four children, ages five to nine, but the family is locating in the Ambler area.



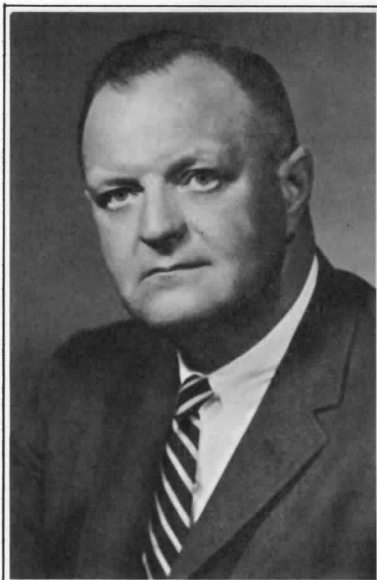
Top Honors for MCD Trade Journal Advertisements

Two MCD full-color advertisements prepared by Amchem's Advertising Agency, Lewis & Gilman, gained top honors in two personal interview studies conducted by an independent research organization. One ad featured a 1938 LaSalle roadster; the other a series of test panels.

In the picture at the left, the ad held by Fred Stanley (l), former National Sales Manager of IRON AGE magazine, and MCD Ad Manager Norman Wisler, received an 85% "highest noticed" rating. The ad held by MCD Sales Manager Jack Price and Bob Sward (r), publisher of IRON AGE, had an 84.5% "highest noticed." Because of the closeness of the score both were

adjudged equal by the study group.

In the picture at right, the ad illustrating the 1938 LaSalle, which also appeared in AUTOMOTIVE INDUSTRIES magazine, received two awards from that publication: One for "highest noticed" and another for most informative, 44.4%. These citations are known in ad and publishing circles as the 1972 Ad-Chart Awards. Holding the plaque awards are (l. to r.) Don Titlow, AUTOMOTIVE INDUSTRIES District Sales Manager, Price, Wisler, Greg Gibson, MCD Marketing Manager, and Gene Jacobs, Publisher of AUTOMOTIVE INDUSTRIES.



Formal Studio portrait of Bob when he was ACD Research Director.



Bob receiving 20-year Service Award from Chairman Romig in April 1960.



"Should auld acquaintance be forgot, and never brought to mind?" Bob with a group of "auld acquaintances" who didn't forget him (left to right): John Gallagher, Nancy Gallagher, Blanche Sutherland, Barbara Emerson, Mel Sutherland, Dick Fosse, Bob DeWilde, John Kirch, Bob Beatty, Stan McLane, Dolores Costanza, Cliff Mitchell, Tony Tafuro, Roy Johnson, Dale Bush, Anson Cooke, Mildred Campitell, Ken Dunster.

TRIBUTE TO BEATTY

Continued from page 1

Mr. Romig said, "Bob was our agronomist. If a problem arose involving horticulture, Bob was our horticulturist." These contingencies, evidently, were imposed by the work load carried by ACD's "elaborate" research staff which, at that time, consisted of exactly TWO people, one of whom was Bob—and he had been hired as a one-man technical sales force by the late Chairman of the Board, Leon Cherksey.

Pres. Snyder's Tribute

President Snyder, who joined Amchem about a year after Bob, eulogized our esteemed retiree in these sincere terms: "From a personal standpoint, his figure looms large—a warm, enthusiastic man with a genuine interest in, and a liking for, people; a teacher with an inquisitive, fertile mind; an eternal enthusiast." Then turning to and addressing Bob, he said: "Bob, we shall miss you at Amchem. May you and your

family continue to enjoy a long, healthy and happy life together."

Additional Tributes

Others who extolled Bob from the speakers' table included V.P.-Corporate Technical Director Frank Precopio; V.P.-ACD M.B. Turner; ACD Director of Research Stanford Fertig, who was em-cee; retiree and former V.P.-Director of Marketing J.O.J. Shellenberger; West Coast ACD field research manager Dick Fosse; former research chemist Mel Sutherland, no longer with Amchem, who flew in from St. Louis for the dinner; and retiree Dan Shaw, former ACD staff member.

Former Secretaries Present

Spotted among those attending were four of Bob's former secretaries, including Mildred Lawless Campitell, who had worked for Bob 18 years ago. Also present was Tony Tafuro, former field researcher under Bob from 1950 to 1962.

Slide Feature

The feature of the evening was a slide presentation showing scenes from Bob's Amchem career. Most of the shots were taken in the field and depicted humorous situations involving Bob.

Scores of letters arrived lauding Bob, not only for being an expert in all areas relating to herbicides and plant regulators, but also for his sincerity, honesty and instant willingness to share his knowledge and experiences with others.

Organized by Mrs. Emerson

The entire program, which lasted from 6:30 in the evening until 11:00 P.M., was most capably organized by Barbara Emerson, whose talents in the science of weed control Bob held in the highest esteem and whose dependability he had relied upon for over 25 years.

Profile

Robert Henderson (Bob) Beatty had been with Amchem's ACD since that department's infancy. Joining the

Company to do field development work on plant hormone products in 1939, he became Director of ACD Research and Development in 1948.

Encouraged by the farsightedness of our late Chairman, Leon Cherksey, Bob pioneered in the development of the Company's two great discoveries, 2,4-D and 2,4,5-T, and built a research organization which is constantly referred to in chemical circles as "the best group of herbicide men in the country."

Some of the developments during Bob's tenure are the highly successful amitrole, Amiben™, Pyramine and broxynil formulations.

A Founder of WSA

Bob has been author, or co-author, of nearly two dozen scientific papers on weed control. He helped found the Weed Society of America in 1954 and was this organization's first president. A citation from this society presented to Bob at its annual meeting in February, 1966, reads in part: "Bob Beatty's integrity, his true humility, and friendliness have made it possible for him to help foster a remarkable degree of cooperation between industry and academic interests. He grew up with the chemical weed control industry and has come to know the problems and possibilities of weed control as few other men do."


Bob is a member of the following organizations: The American Society of Agronomy, American Society of Horticultural Science, American Society of Range Management, and the Northeastern Weed Control Conference, of which he was president (1953-54).

He is also a fellow of the American Association for the Advancement of Science.

Penn State Grad

Bob is a graduate of Penn State University where he received his B.S. in Horticulture in 1933. While at State he played tackle on the football team. After graduation he worked for the Pennsylvania Department of Agriculture and for a time conducted his own florist business.

Bob is a native of Philadelphia but now resides in Penn Wynn with his wife, Margaret. Mr. and Mrs. Beatty have one daughter and two grandchildren.



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in the Interest of AMCHEM
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William A. Drislane, Editor



Mike Carter Retires

The popular, affable and versatile Arthur ("call me Mike") Carter got dolled up in his most impressive double-knit, topped with a Main Line society, hunt-meet type raincoat and dispensed over 100 handshakes on April 27, his last day at Amchem. Fortified with his pension, Social Security and some of those other useful assets that prudent guys like Mike have made provision for over the years, he faces retirement with confidence and complacency after almost 20 years as Amchem's premier "master of the brush, roller and spray gun" (see AMCHEM NEWS, July 1971).

Mike said he hadn't planned any definite, long-range program for his leisure time but he did say: "There's one thing I'm going to do right away, and that is, I'm going to paint a house for an 86-year-old lady over in Penllyn, where I live, and I'm not going to charge her one penny, poor old soul." This is typical of the kind of gentleman that Mike is.

Thirty of Mike's co-workers in Maintenance gave him a retirement dinner and presented him with a gift on the evening of April 18, at the Wissahickon Fire House, Ambler. (Sorry, no pictures—camera failure).

Mike has a younger brother, Leonard (Bud), a Supervisor in MCD Production, who will be 23 years with the Company this October.

Callahan Succeeds Russell in MCD

Peter J. Callahan, Coil Coating Industry Specialist in MCD since January of this year, has been promoted to succeed Peter H. Russell as Sales Manager-Coil Coating Industry. Russell has resigned to accept another position.

Callahan, a native of Chicago, joined MCD in 1967 as a salesman in the North Central Region. He attended Bogan Jr. College and Northwestern University, Chicago.



The MCD Middle-Atlantic Region Sales Organization. (Left to right-sitting) John Mahoney, Hugh Avant, Regional Sales Manager Joe Mazia, Dave Jarinko, Joe Kromdyke. (Standing) Don Herrington, Stuart Plante, Dave Kanuck, Bruce Chambeau, Lou Goettner.

MCD Mid-Atlantic Region Holds Annual Meeting

The Middle Atlantic Region of MCD held its Annual Sales Meeting at the Sheraton Deauville Hotel, Atlantic City, Wednesday and Thursday, May 9 and 10. A total of ten attended. This number included five Sales/Technical Representatives, four trainees and Regional Sales Manager Joe Mazia.

The introductory remarks, made by Mazia who chaired the two-day program, were

followed by Jack Price's verbal report of the accomplishments at the MCD Sales Managers' Meeting at the Seaview C.C. Absecon, earlier this year.

Field Sales Manager Paul Kern established sales objectives for the next 12-month period, which he is convinced can be attained.

The latest technical developments and marketing prospects in the Automotive, Aluminum, Fabricated Metals, and Steel

industries were outlined by Ells Stockbower, Jack Harsma, Gene Mendlow and Bob Steen, respectively.

At the conclusion of the program, Mazia remarked: "What impressed me most throughout all the sessions was the keen interest and enthusiasm demonstrated by the men. We have every confidence our sales objectives will be attained."



After accepting the Company's contribution, Rev. Thomas E. Parker (c), Director of Montco-OIC, chats informally with President E. A. Snyder (l) and Steve Einfalt, Amchem Director of Industrial Relations.

OIC Thanks Amchem for Annual Contribution

The Montgomery County Opportunities Industrialization Center, Norristown, through Robert B. Allison, Fund Drive Chairman, 1973, sent the following letter of thanks to Amchem for the Company's annual contribution:

"Amchem Products Inc.
Brookside Avenue
Ambler, Pa. 19002
Attn: Mr. Steve Einfalt
"Dear Steve:

"It is with sincere appreciation that I say thank you on behalf of the staff and students of the Montgomery County OIC for your generous contribution.

"With the greater financial pressures in 1973 we are grate-

ful for the support of your organization in helping us to sustain the much needed work that is being done by Montco-OIC.

"I am enclosing a brochure and statement showing our programs and plans for 1973.

"Sincerely,

Robert B. Allison
Fund Drive Chairman, 1973."

The objectives of OIC are to instruct students to a degree of proficiency in English and mathematics so that they are capable of passing their high school equivalency examination.

To mold a more literate

individual and to improve logical thinking patterns, thereby making OIC students more valuable members of society.

To develop appreciable skills necessary for employment through vocational training in electronic assembly, key punch operation, secretarial sciences, drafting, carpentry, brick masonry, and machine tool operations.

"In the last six and one-half years of Montco-OIC's existence," reports the Rev. Thomas E. Parker, Director, "we have placed 1,600 people in jobs. Our greatest accomplishment has been in aiding them in their elevation of self-esteem."

Otten

Continued from page 1

assignment of coordinating all ACD programs relating to the registrations of labels in compliance with state and federal regulations, reporting to M. B. Turner, Vice President-ACD. His duties included contracting with independent laboratories for toxicity studies and reporting the results to the official U. S. Government regulatory agencies, with whom he kept in close contact. During this period he succeeded in obtaining residue tolerances from the Government for numerous Amchem compounds, including AMIBENTTM, ETHREL[®] and AMEXTTM.

Many of his ACD activities are now being assumed by his assistant, Warren Davis, with Dick serving in a supervisory capacity. In addition, Dick is corporate consultant and coordinator on any MCD matters involving compliance with the requirements of the Food and Drug Administration, as well as those of the forthcoming Toxic Substance Act (TSA).

Dick is also acting as advisor to the International Division relative to licensees seeking label registration for Amchem products in the countries where the licensees do business.

A third responsibility of Dick's is cooperating with the Company's Legal Department in circulating immediate information to all Divisions of Amchem on how changing Government regulations will affect the Company's existing research and marketing programs and policies.

Dick, a native of Brooklyn, New York, had his first glimpse of the Philadelphia area when, as a member of his high school relay team, he competed in the Penn Relays at Franklin Field.

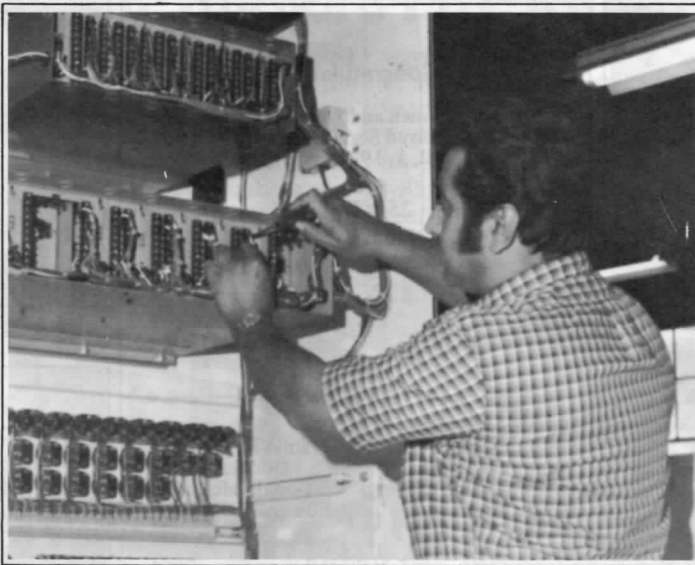
He earned a B.S. in agriculture in 1952 and an M.S. in agronomy in 1957, both from Cornell University, immediately before joining Amchem.

A golf enthusiast, he presently carries the lowest handicap in the Amchem Golf League.

Dick, now a resident of nearby Dresher, is married. He and Mrs. Otten are the parents of four children, ages 4 to 14.

Correction

Harvey Raman's name was inadvertently omitted in the May-June issue of *The AMCHEM NEWS* as a recipient of a bronze medallion for having had six patents issued to him. We apologize to Harvey for this oversight.



Feckno Has "the Right Connection"

Electrician Joe Feckno connects the wiring to the instruments that automatically control the various functions of an Amchem Hydro-Fax water purification system. All components are assembled and installed in a standard-sized cabinet by Amchem's Maintenance

Shop personnel. These completed instrumentation cabinets are customized to individual customer requirements. This particular instrument is now functioning in the can manufacturing plant of Jeffco Mfg. Co., Williamsburg, Va.



Not an Independence Day picnic but lunch time for four Amchem dolls who prefer to dine outdoors, weather permitting, on the lawn in back of the Personnel Offices. (Left to right), Maureen Metzler Maag, Beverly Conner, Tina Culp and Marie Benninghoff.

Ladd Elected to Rorer-Amchem Board

Joseph C. Ladd, president of The Fidelity Mutual Life Insurance Company, has been elected a director of Rorer-Amchem, Inc. The announcement was made by Gerald F. Rorer, chairman of Rorer-Amchem, on May 3.

Mr. Ladd additionally serves on the boards of First Pennsylvania Banking and Trust Company, Western Savings Fund Society,

American College of Life Underwriters and Beaver College. He is also a board member of the Children's Hospital, United Fund, Greater Philadelphia Chamber of Commerce and Greater Philadelphia Movement, and is president-elect of the Metropolitan Y.M.C.A.

Mr. Ladd lives with his family in Rosemont, Pa.

Briefs

A National Baby Week First. Christopher Clark, son of Mike Clark, MCD Sales, Great Lakes Region, was the first baby born at Montgomery Hospital, Norristown, during National Baby Week. Mrs. Clark, holding baby Chris, born on Mothers' Day, was the recipient of gifts from the Junior Colony Club of Ambler. She is the former Lynn Brown of Blue Bell, Pa.

One for Women's Lib. Wanda Graves, Secretary, ACD, Fremont, was catapulted into the corporate structure over night on April 24. The Airport Marina Hotel, Burlingame, Calif., addressed her as Mrs. Wanda Amchem, Amchem Products, Inc. in a letter confirming reservations for a West Coast ACD Sales Meeting, May 14 and 15.

Wedding. Takes a "Trupp" to the altar. Carolyn Elizabeth Bright's trip to the altar on May 19, turned out to be a Trupp. Carolyn married August Alexander Trupp, Jr., a member of MCD's Systems Engineering Dept., at Boehm's Reformed Church, Blue Bell, Pa. Her father is Walter Bright of Maintenance.

From Sweet to Sower(s) in less than an hour. In a four o'clock ceremony at St. Joseph's Roman Catholic Church, Ambler, on May 19, pretty, sweet-smiling Christine Sharon (Tina) Palmarozza became Mrs. Donald Barry Sowers. Only the name changed—not Tina's disposition.

Gibson, Davies

Continued from page 1

Deerpath Road, Huntingdon Valley, Pa., with his wife Pricilla and four children.

Davies, who joined Amchem on July 1, 1970, as ACD Director of Marketing, was first employed by Squibb Beech-Nut, Inc. (now Squibb Corporation), New York, N.Y. as a pharmaceutical field salesman after graduation from the University of Iowa with a B.S. in Pharmacy, in 1958.

Progressively he advanced to sales manager (hospital products) and group product director (human pharmaceuticals) at Squibb.

Davies, a native of Davenport, Iowa, formerly resided in Westfield, N. J. but now lives with his wife Betty and five children on Spring Valley Road, Doylestown, Pa.



Norman Urban (c) accepts 25-year Service Award from Pres. Snyder. Gabe Mancini (l). Distribution



Mickey Krisan (r) receives 20-year Service Award from Bill Delanty. International



Ed. Horahan (l) accepts 10-year Service Award from John Kirch. ACD Sales



Don McKeever (l) accepts 10-year Service Award from Lou Sabatini. Lab 4



Dan Rakich (l) accepts 10-year Service Award from Jack Price. MCD Sales



Carolyn Bright Trupp (r) accepts 10-year Service Award from Gertrude Scheetz. Acc't.



Jos. Corallo
5 years



Tom Kiefer
5 years



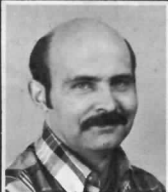
Geo. Knott
5 years



Sharon Lauer
5 years



A. Macri
5 years



Ed. Metzler
5 years



Reinhold Strobel
5 years



Karl Wundschock
5 years

Congratulations

These are the men and women of AMCHEM who have received Service Award Emblems between April, 1, 1973 and June 15, 1973

★ ————— 25 YEARS ————— ★
Norman Urban

★ ————— 20 YEARS ————— ★
Mickey Krisan Nardene Minnehan
Robert Leahy Neretta Gaiser

★ ————— 10 YEARS ————— ★
Beatrice Benner Wilbur Evans
Wanda Graves James McCammon
Francis Owens Donald L. Page
Carolyn Bright Trupp Donald McKeever
William Lukens Edward B. Horahan

★ ————— 5 YEARS ————— ★
Mildred Anderson Linda Goodwin
Eleanor Huntzinger George Knott
Edward Metzler E. Sloan Wilson
Joseph Corallo Reinhold Strobel
Thomas J. Kiefer Sharon Lauer



Neretta Gaiser accepts 20-year Service Award from Sandy Wallace. Systems Engineering



Dwight Buczkowski (l) accepts 15-year Service Award from Greg Gibson. MCD Sales

New Members of the Amchem Stork Club

whose names were not previously published in the NEWS.

MARK CHRISTOPHER COLEMAN
March 27, 1973
Father: Martin P. Coleman
Ambler Plant



DAVID LOREN HEFTA
April 7, 1973
Father: Robert L. Hefta
ACD Sales



CINDY DIANNE METZLER
April 19, 1973
Father: Edward G. Metzler
Ambler Plant



BRIDGET RENEE SIEBENSON
March 19, 1973
Father: Chris M. Siebenson
Ambler Plant

Welcome to Our New Employees

hired between March 1, 1973 and May 31, 1973

Hugh R. Avant, Jr., MCD Sales; Fred Z. Bankowski, Engineering; Henry R. Buck, Accounting; Don E. Ellis, Systems Engineering; Paul E. Garren, Foster Sales; Gary E. Geiger, MCD Pilot Plant; Robert G. Greene, Foster Sales; Julius W. Kovach, Systems Engineering; Brian J. Lawler, MCD Sales;

Nancy P. Leonetti, Traffic; David A. Needham, MCD Sales; Cheryl N. Pitteway, International-Brussels; Edward K. Ryzner, Hydro-Fax; Eric A. Samuelson, Engineering; Howard Keith Settles, MCD Sales; Richard H. Trickey, Foster Research; Robert J. Valesky, Foster Sales.

AMCHEM PRODUCTS, INC.
Ambler, Pa. 19002

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