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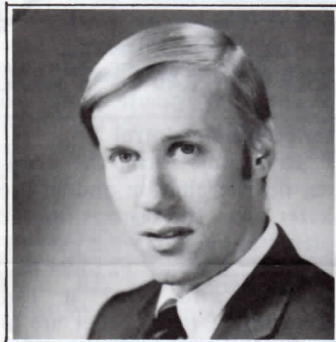
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Vol. 17, No. 4

August-September, 1974

Kriebel Named Rorer-Amchem Budget Manager

Management has announced the promotion of Robert I. Kriebel to the newly created position of cash and budget manager, Rorer-Amchem, Inc., Fort Washington. He vacated a similar spot here at Amchem, which he had held since February, 1967. His successor is



ROBERT I. KRIEBEL

Donald R. Lawrence, Assistant Accounting Manager.

Kriebel graduated from Roanoke (Va.) College with a B.A. degree in 1965.

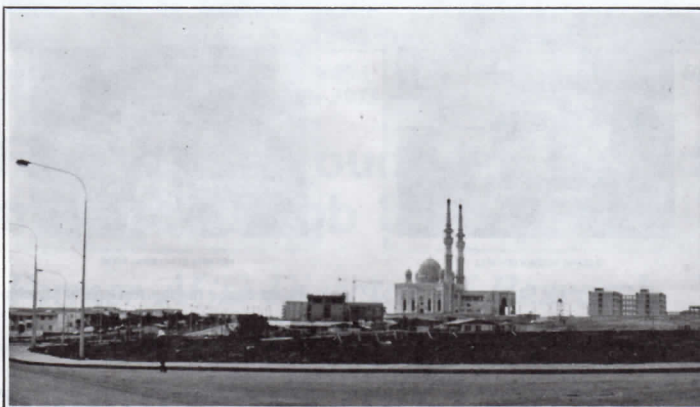
A native of Philadelphia, he now makes his home in the Lansdale area with his wife and two-year-old daughter.

Prior to his employment at Amchem, Lawrence's last position was budget supervisor at Smith, Kline and French, Philadelphia.

A 1955 graduate of Drexel, he also holds a Masters degree from Temple.

He was born in Philadelphia but now lives in Jenkintown with his wife and two children: a girl 11 and a boy 10.

Large Libyan Contract for Brominal



Town of Al Marj in Cyrenaica, Libya.



Aerial Spraying in the Jabel Al Akhdar Project.

Stig Sasse, Amchem Director of European Operations, and Bo Van Dyck, Sales Development Manager, obtained a contract to supply 38,000 gallons of Brominal® Plus and to provide supervision for its application on approximately 150,000 acres as part of a huge land revitalization program covering 1,000,000 acres in Cyrenaica, a district in north-eastern Libya, North Africa.

The program, financed by the Libyan government, is called the Jabel Al Akhdar Project. Both Stig and Bo are headquartered in Amchem's International Division's Office in Brussels, Belgium. The date of the signing was 23rd Shaban 1393 of the Arabian calendar,

Continued on page 7



Sign of Project in Arabic.



Typical weed stand in crop of wheat.

Geyer Initiates Coil Coaters Fall Seminar

John Geyer, Vice Pres. Hydro-Fax and Foster Division and chairman of the National Coil Coaters Association (NCCA) steering committee, has initiated a major campaign to rally as many as 1500 representatives of companies that paint their metal products after fabrication to a special seminar, November 11-13, at the Netherlands-Wilton Hotel in

Cincinnati, Ohio. The purpose of the seminar, titled *FOCUS: COATED COIL*, is to educate these representatives, comprised of product managers, designers, engineers, purchasers, specifiers and production supervisors, to the many advantages of using coil-coated stock. (To any of our readers who are not familiar with the term *coil-coated*, this means

that the metal is completely painted in continuous coil form before it is fabricated into a finished product).

Attendance will be drawn from the automotive, appliance, farm equipment, metal furniture, recreational vehicle, marine and business equipment industries.

Geyer has organized a program enlisting 34 experts who

will give discussions on 26 different subjects relating to the fabrication of pre-painted post formed coated metal.

The event, sponsored by the National Coil Coaters Association headquartered at 1900 Arch St., Philadelphia, has been in the planning stage for just a little over a year, while similar events usually take up to four years to formulate.

Willard Snyder on Voice of America Broadcast

On May 14, Willard (Bill) Snyder, Director of Marketing, International Division, was interviewed on tape by Stuart Spencer, Program Director, for a world-wide Voice of America broadcast. The subject of the interview was Amchem's newest ACD product, ETHREL®. The air time was approximately eight minutes and the interview will be broadcast five times.

After a brief introduction of Bill to the future listening audience, Spencer quickly slipped into the question and answer portion of the interview.

Spencer: "I understand Amchem has a new product, Mr. Snyder, will you please explain to our listeners what it is?"

Snyder: "Certainly, Mr. Spencer, I'll be only too glad to do so. The new product is called ETHREL. It's what is known in our business as a plant growth regulator. Plant regulators are chemicals generally found naturally in plants. They control all phases of plant growth involvement, from seed germination through root and shoot growth, flowering, sex expression, fruiting, ripening and the aging process such as abscission or loss of leaves and dormancy."

Spencer: "This is very interesting. Would you elaborate a little bit more?"

Snyder: "Of course. Chemically, Ethrel is a formulation containing 2-chloroethyl phosphonic acid. Ethrel is a non-toxic material, when applied to plants, liberates ethylene, a natural plant hormone identified by agricultural scientists for years as nature's ripening agent. Ethylene, applied to plants through the Ethrel formulation, helps nature by directing the complex chemistry of the plant throughout its entire life cycle."

At this point we will terminate the report of the dialogue and summarize the remainder of the interview by stating that Bill enumerated the specific benefits to growers from the application of ETHREL on each of six different crops—pineapples, tomatoes, coffee, apples, cherries, and rubber.

Bill concluded his interview by saying that the versatility and universality of ETHREL has resulted in its world-wide usage and that additional research is being done on crops other than the six that he mentioned.

The taping session was ar-

Presented to

Hydrofax Company

in recognition and appreciation of services performed
in the realization of our expansion program



HOWMET CORPORATION
MILL PRODUCTS DIVISION
LANCASTER, PENNSYLVANIA



ENTRY END OF COATING LINE



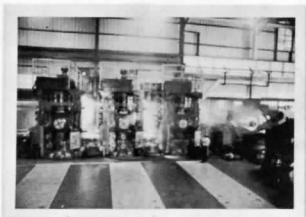
EXIT END OF COATING LINE



HOT MILL AND COATING LINE BUILDINGS

60" HUNTER Coil Coating Line for Aluminum

STARTED UP ON NOVEMBER 26, 1972



3-STAND TANDEM HOT MILL



HOT MILL ELECTRICAL ROOM



HOT MILL OIL ROOM

66" NASH 3-Stand Tandem Hot Mill for Aluminum

STARTED UP ON MAY 26, 1973

Howmet Corp. Presentation to Hydro-Fax

Hydro-Fax Company
Ambler, Penna. 19002

Gentlemen:

We want to take this opportunity to express our appreciation and thanks to you for your participation in our expansion program. . . . Your workmanship and cooperation. . . . contributed greatly to the success of our venture.

As a token of our recognition of the services which you so ably provided. . . . we want you to have the accompanying commendation.

We thank you again . . . and look forward to continuing work with you on future projects.

Very truly yours,
HOWMET CORPORATION
(sig.)

C. A. Fuss
Manager of Expansion Engineering
Mill Products Division

This letter and the citation were presented to John Geyer, Vice President Hydro-Fax and the Foster Division, following the successful start-up of a new 550-foot long coil-coating line at Howmet's Mill Products Division in Lancaster, Pa. This line coats 60-inch wide aluminum up to 325 fpm (feet per minute) from coils weighing up to 18,000 lbs. As reported in *INDUSTRIAL FINISHING* magazine, "the line is a model

vision in Lancaster, Pa. This line coats 60-inch wide aluminum up to 325 fpm (feet per minute) from coils weighing up to 18,000 lbs. As reported in *INDUSTRIAL FINISHING* magazine, "the line is a model

for pollution control."

In capsule form, the wording on the citation and in the letter gives the reasons for the presentation. But what particular services Hydro-Fax had performed and what it had contributed to Howmet are in need of an explanation.

In the early Summer of 1971, Howmet was confronted with a waste water disposal problem which would result from the company's decision to install a new five-stage pre-paint treatment line to process aluminum and galvanized steel. The installation would be part of a \$1 million expansion program that was in progress at Howmet's Mill Products Division, in Lancaster, Pa. (Howmet's corporate headquarters are in Greenwich, Conn.).

Continued on page 5

range through contact with the United States Information Service which includes in its activities the publishing of a magazine, *NEW PRODUCTS IN THE UNITED STATES*. ETHREL will be featured in a future issue of this magazine.

Snyder is a 1955 graduate of Lafayette College where he earned an A.B., majoring in International Affairs. He came to Amchem in July, 1956, following military service.

Bill is a member of the International Trade Development Association of Montgomery and Bucks Counties.

He lives in Doylestown with his wife and two children.

Enlightening Contribution from the Law Department on its Responsibilities

Near the cafeteria and across from the mailroom are several bright yellow doors. Behind those doors are the men and women who make up the Amchem Law Department.

The Law Department staff is composed of three attorneys: Ernie Szoke, Howie Katzoff and Mike Zall; and a Patent Agent, Jerry Ames. Working with and assisting them are Linda Petrucci, Christel Emerson, Pat Vincent, Pen-

ny Geary, and Donna Young.

Most people are of the opinion that attorneys are only necessary to get you out of your present problems. At Amchem, the Law Department not only serves this function, but more importantly attempts to avoid problems by alerting Management to the legal effects of its actions. Thus, one of the Law Department's major functions is preventive law.

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Rorer Moves Dermik Labs to Fort Washington

William H. Rorer completed the relocation of its Syosset, N.Y. based subsidiary, Dermik Laboratories, to Fort Washington on June 21.

The move was dictated by the necessity for larger manufacturing facilities to meet the demands of steadily increasing sales, according to Dermik's president, William H. Rorer, III. The firm, acquired by Rorer in 1971, manufactures prescription and non-prescription products for the treatment of skin diseases.

Tisch Announces Field Promotions

Bob Tisch, ACD Field Sales Manager, has announced two promotions. Frank Oberg, ACD Sales Northwest Illinois, has moved up to ACD Industrial Specialist for Georgia, both Carolinas, Tennessee and eastern Kentucky, reporting to Emory McKeithen, ACD Southern District Manager. Oberg joined Amchem in March 1972.

Donald Maassel, ACD Area Sales Representative, Northeast Ohio, has been promoted to Account Representative for the State of Ohio. He reports to Tom Arnold, ACD District Manager, North Central East. Maassel has been with Amchem since December, 1972.

Both moves became effective July 1.

Zbinden Fills New Position

A notice from R. K. Rockstroh, dated June 4, makes the following announcement:

"We are pleased to announce that Harry W. Zbinden has joined Amchem in the new position of Manager of Process Development.

"Harry received his B.S. and M.S. in Chemical Engineering from Newark College of Engineering and has had about 20 years of experience with increasing responsibility in process development and project engineering for the manufacture of agricultural and fine organic chemicals.

"Initially he will be responsible for the operation of the pilot plant currently under construction and the projects scheduled for development in that facility."



Bob Beatty (l), first president of WSSA, receives Velsicol award from E. G. Rodgers, University of Florida, the 1973 president of WSSA.

First WSSA Founder's Award to Retiree Bob Beatty

*Former ACD Director of Research
Recipient of \$1,000 Check and
Plaque at 14th Annual Meeting*

By Barbara Emerson

In February, "13" was Bob Beatty's lucky number. On that date Amchem's former ACD Director of Research and Assistant to the President received two unusual honors at the 14th annual meeting of the Weed Science Society of America held in Las Vegas.

At the WSSA Award Luncheon in Caesar's Palace, Bob's large part in helping establish the national society of weed scientists was recognized by a special Founder's Award. This addition to the WSSA awards program was made possible by the Velsicol Chemical Corporation. The \$1,000.00 check which accompanied the award was presented before the assembled weed scientists by Dr. David L. Watson, director of Velsicol's Commercial Development Department, Agricultural Business Group. In accepting the award, Bob puckishly responded that the money would "come in handy now that I'm on welfare." In a more serious vein, he paid tribute to the many other people who helped make WSSA a reality, especially two no longer living—Dr. K. W. Bucholz and Dr. W. C. Jacob.

The second honor was a dinner arranged by Amchem so Bob's many weed research friends and co-workers could have a good visit with him while expressing their high regard for him. Some of these relationships extend back 25

years or more to the days when Amchem entered the weed control field.

With Bob, his wife Peg, their daughter Barb and son-in-law Hap Phillips, nearly a hundred invited guests and conference-attending Amchem staff members had a heart-warming evening in the famous Flamingo Hotel. Stan Fertig, Bob's successor as Director of Research ACD, presided as toastmaster. During the informal program that followed, Bob was affectionately roasted by several friends recalling

mutual experiences through the years. In token of the many hours spent developing AMIBEN for weed control in soybeans, Stan McLane presented a hand-crafted tie-tac emblazoned with a cocklebur. From Iowa, "Dutch" Synwester brought proof that he knows the difference between a t'istle and a teasel, all rumors to the contrary.

To be sure the Beattys have nutsedge at their new home, Bob Sweet of Cornell presented a box of the tubers whose eradication he has vainly sought for more than a dozen years. Michigan State's Bill Meggitt gave Bob a pocket German-English dictionary to use the next time the work is with a German counterpart. Dick Fosse brought from California a handsomely polished piece of petrified wood guaranteed not

Duff Rorer-Amchem General Counsel

Stewart M. Duff has been appointed general counsel of Rorer-Amchem. He previously was associate general counsel of Scott Paper Company.

A graduate of Haverford College and the University of Pennsylvania Law School, Mr. Duff lives with his wife and two children in Swarthmore, Pa.

Reed Promoted to District Manager

Paul Kern, MCD Field Sales Manager, has announced the appointment of Glenn Reed, MCD Sales Representative, Central Indiana, to MCD Central District Manager, Great Lakes Region as of July 1. He reports to Myron Johnson, Regional Sales Manager. Glenn has been with Amchem since September, 1965.

Mancini, Grahme Return from Illnesses

Gabe Mancini, who runs the Amchem Distribution Center, and Al Grahme, Receiving, are back at their customary posts after recovering from heart attacks.

Both gentlemen wish to thank their Amchem friends who visited them during their indisposition. They also are grateful to all those who sent get-well cards.

to burn, commemorating wood collected by Bob in the desert for flower arrangements, and mistakenly used as kindling.

Everyone cracked up when John Gallagher presented an elegantly decorated box of nothing, to be worn while investigating underwater aquatic plot sites. The evening's hilarity reached its climax when, after receiving a copy of Audubon's superb pileated woodpecker print, Bob was persuaded to tell once more as only he can do it his famous story about three of these rare birds at the Amchem research farm.

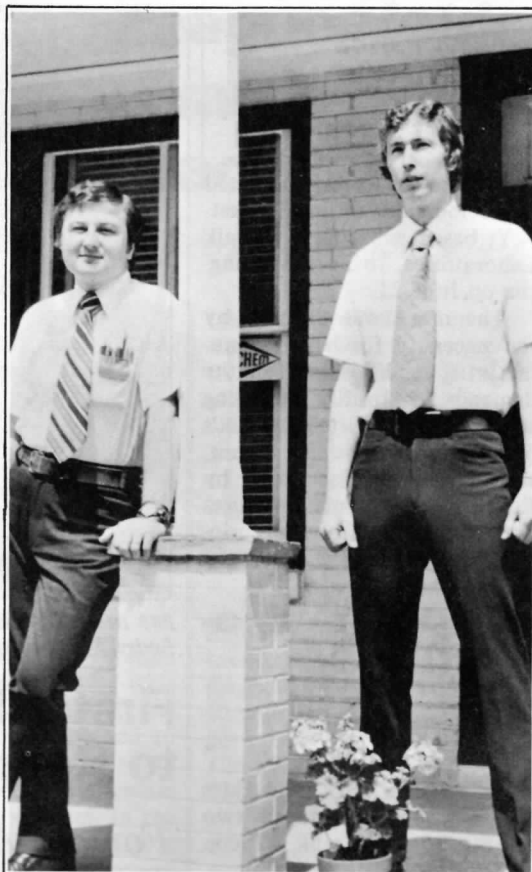
The relaxed and laughing party was a remarkable contrast to the casino's habitués doggedly trying to strike a jackpot, as past them walked the weed world's prize—Robert Henderson Beatty.



(Left to right) Tom Antrobus, Bill Babb and Keith Reed review blueprints for new ACD Research facility.



(L to r) Keith Reed, George Valentine and Gene Sawicky on their current drafting assignment. Sawicky (l) and Babb "take a breather" on porch.



Project Engineering Group Enjoys Quietude

To a building of Victorian vintage, once a general store that supplied victuals and other household staples to the little community clustered around the Penllyn railroad station, some imaginative individual added a rear extension. He also gave a lift to the facade through a couple of pigmentary applications, but permitted it to retain all its quaintness of the eighties.

It is here in the new addition that a five-man force, known as the "Project Engineering Group" of Amchem's Engineering Department, has been ensconced in an ideal set-

ting, with drafting tables lined up along a row of windows that allows a glareless stream of light to flow softly over the boards of the four draftsmen. Such an arrangement in an atmosphere of rurality and quietude cannot help but contribute to productivity, and from our casual observations the results are apparent. The Group Leader is Tom Antrobus. The boardmen are Bill Babb, Eugene Sawicky, George Valentine and Keith Reed. All five report to George Russell, who heads Amchem's Engineering Department.

Antrobus tells us that the

group works on plans for renovations, new construction projects, designing chemical processing equipment based on manufacturing requirements and planning its installation.

Presently, the group is finalizing the plans for the erection of a new ACD Research Building beyond the Distribution Center and near the Mather Road entrance. This is a major project consisting of two attached buildings; one 127 ft. 4 in. long x 50 ft. wide which will house seven laboratories, office, storage rooms, library-conference-lunch room, rest

rooms and equipment room. This building has a full basement. The other building, 80 ft. x 50 ft., with an attached boiler room, will serve as the ACD Pilot Plant.

Both buildings are to be constructed of thickly insulated metal siding erected on a poured concrete foundation, with insulated metal roofs. Completion is scheduled for this Fall.

The modernity of this building is in marked contrast to the hominess of the abode where the Antrobus quintet puts in its working day.

Appelbaum Secretarial Seminar Well Received



Approximately 65 young ladies from the various offices of the Company assembled in the Executive Dining Room on May 8 for an informal seminar on the requirements and qualifications of a secretary and/or an administrative assistant. Those who attended fell into this status.

The program, conducted by Dr. Steven Appelbaum, Manager of Organizational Development, was structured to cover the six most important aspects relating to employment in a secretarial or administrative capacity: 1) Understanding Human Behavior. 2) The Public Relations Aspect of the Executive Secretary. 3) The Managerial Process in the Executive

Secretary Position. 4) Problem Solving and the Decision-Making Process. 5) Identifying Your Own Performance Profile. 6) Managing Time More Effectively. In turn, each of these headed a list of factors, which Dr. Appelbaum thoroughly explained, should be observed to function efficiently.

Keen interest was shown by those present as indicated by the numerous questions and intelligent remarks directed to Dr. Appelbaum, who was more than gratified by this response.

As a result of this success, and due to a popular demand for more open-type discussions, additional sessions are being planned.



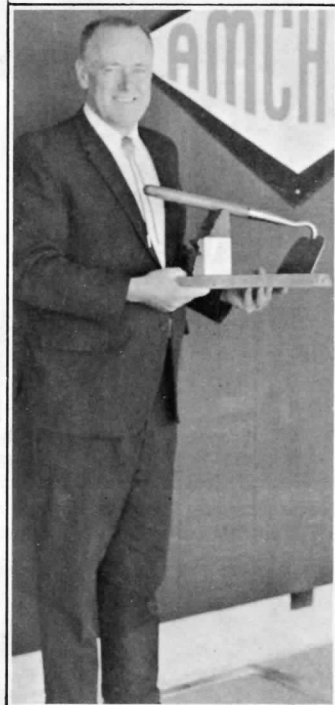
Roumanian Delegation. Dr. Anson Cooke, ACD Director of Biological Research, conducts a group of experts from the Roumanian Ministry of Agriculture through the Amchem greenhouse at the Farm. (L. to r.) Dr. Cooke, Mrs. Maria Elena Ceaulescu, Mr. Octavian Ichim, Mr. Nicodin Daian, Professor Ion Ceaulescu, Deputy Minister, who headed the delegation, and Mr. Alexandru Volcov.



Mike Sebell (r) gets a parting handshake and best wishes from Bill Dalton, Supervisor, upon Mike's retirement, as a production worker at the Ferndale Plant, on May 7. Mike spent seven years with Amchem.



Retirement Dinner. Bill Simmons, Maintenance Supervisor, Foster Division, Philadelphia, and Mrs. Simmons were the honored guests at a dinner marking Bill's retirement after 26 years of service. The affair was held at the Madison House, Philadelphia, May 30.



Dick Fosse holds hoe, symbol of California Weed Conference.

Fosse Carries on Weed Tradition

Dick Fosse, Amchem's Regional Research Manager for the wild west and elk hunter par excellence, now has a new weapon. Of all things for a weed man, a hoe! Elected President of the California Weed Conference at its 26th annual meeting in January, Fosse will hold office and also have custody of the Conference's symbolic hoe until the third week in January, 1975.

The hoe was originally given to Dr. W. W. Robbins by the California Weed Conference in 1951 in honor of his many contributions to that organization. During farm talks, Dr. Robbins would often bring out the hoe and display it as the time-honored tool that even in this day of magic chemicals is still a major weapon in the fight against weeds. After his death, his widow gave the hoe to Walter S. Ball, Chief of the California State Bureau of Weed Control, to keep in his memory.

In 1965, Mr. Ball decided to share the memorial with those who attend the Conference and remember Doc Robbins. It was therefore presented to the California Weed Conference to be held in perpetual memory of Dr. Robbins and to pass from Chairman to Chairman at each annual meeting, thus serving "as a lasting symbol of the dedication and service which Doc Robbins gave to this organization and to the science of weed control."

In accepting the symbol, Fosse and Amchem are indeed honored.

Barbara Emerson

HOWMET

Continued from page 2

Before the effluent would be permitted to enter the Manheim Township sewer system it would have to be purified in compliance with the requirements of the commissioners of that township. Also, the effluent would have to meet the purification standards for such waste water as established by the State of Pennsylvania.

In search of a solution to this problem, Howmet came to Hydro-Fax. As a result, Hydro-Fax submitted a preliminary report to Howmet in October 1971. The report was based on a lengthy study of all the factors involved. The study necessitated the establishment of a bench model coil coating line so that a simulation could be made of effluent treatment to remove toxic ions. Every conceivable kind of test was made by Hydro-Fax to provide Howmet with the safest and

most economical pre-paint treatment system for the company's metal output, without the effluent from the coating operation contaminating the public sewer system.

The answer was found in Amchem's newest chemical conversion coating: Alodine® NR-2 which effectively confines pre-paint treatment of aluminum to just four stages: wash, rinse, roll coat both sides (with Alodine NR-2) and dry. Conventionally, pre-paint treatment is followed by a water rinse and a chromic rinse.

The effluent treatment system for the Alodine NR-2 process, in full operation at Howmet since October of 1973, was designed in its entirety by the Hydro-Fax Engineering Department. The 550-foot long coil coating line, designed by Hunter Engineering Company, Riverside, California, turns out coated coil

for mobile homes, truck trailers, appliances, building construction products, recreational vehicles, etc.

Howmet also coil coats for other aluminum manufacturers on a "toll" or fee basis. *INDUSTRIAL FINISHING* quotes Bill Hampshire, vice president and general manager for mill products, as saying: "We (Howmet) have tolled out tonnage equal to half the capacity of the new line. So the day we turned on the (new) line, it was half sold out."

The most satisfying aspect of the entire Howmet project is contained in the last few words of Mr. Fuss' letter "... and look forward to continuing work with you on future projects." All of which proves that the combined efforts of MCD, which includes Howmet among its valued customers, and Hydro-Fax can result in mutual benefit to both of these Amchem Divisions.



League champs: Shipping. (Left to right) Laverne Heckler, Carol Mandell, Bill Young. (Missing) Mickey Marincola.



Group of ladies who won trophies: (L to r.) Pat Cappuccio, Donna Hildebrand, Joan Tiedeman, Janice Keller.



Group of trophy winners: (Left to right) Barry Robinson, George Pasceri, Earl Seiz, Andy Kepich, Ken Coull, Bob Duxbury.



Officers for 1974-75 Season: Donna Hildebrand, president; Tom Day, treasurer; Joan Tiedeman, tabulator. Barry Robinson, recording secretary; Janice Keller, vice president.

Bowling League Holds Annual Awards Dinner at Oak Terrace C.C.

Trophies Awarded, Officers Elected for 1974-75

Seventy-six members of the 12 teams in the Amchem Bowling League, together with their wives, husbands, or escorts, attended the awards dinner and dance at Oak Terrace Country Club, May 24.

Trophies were presented to members of the winning team and to individual bowlers for outstanding performances during the 1973-74 season.

Shipping was the second half winner posting 47½ wins and 16½ losses. Runner-up was Research I with 44 wins and 20 losses. Third place was taken by Farm I with 41½ games won against 22½ losses. In the roll-off with Maintenance, first half winner, Shipping showed its bowling prowess by coming out on top for the '73-'74 season. Members of Shipping were Vern Heckler, *Captain*, Bill Young, Mickey Marincola and Carol Mandell.

Individual honors were

taken by Earl Seiz for men's high triple with 609, next was George Pasceri with 591; Seiz also took the men's high single with 233, while Pasceri and Ken Coull both came up with 225, Pasceri posted 173 for highest average. Barry Robinson's 166 earned him the Runner-up spot.

Donna Hildebrand had a monopoly on women's honors, taking high average, 139; high single, 197; high triple, 502. Runner-up in all three categories was Penny Geary with a 125 average, a 188 single and a 433 triple.

In the voting for officers for the coming 1974-75 season, Donna Hildebrand was elected president; Janice Keller, vice president; Tom Day, treasurer; Barry Robinson, recording secretary; Joan Tiedeman, tabulator. Donna succeeded Bill Metz this season's president.



Table get-together: (Standing) Bill Metz; (Left to right-sitting) Nancy Gallagher (partially hidden), John Gallagher, Anson Cooke, Mrs. and Bob Dryden, Mrs. Bill Metz.



Table get-together: Ken and Mrs. Coull, Ed and Mrs. Bruno, Paul and Mrs. Moneglia.

LAW DEPARTMENT

Continued from page 2

A primary function of the Law Department is to obtain a strong patent position for new products coming out of research and development. It is also the Law Department's function to determine if products to be sold by Amchem infringe on the patents of others. Every company, and Amchem is no exception, attempts to build a fortress, constructed of patents, around its products to insure commercial success. To operate without infringing on the patents of others, and at the same time obtain patents on the Company's own products, can be a complicated task. Without the aid of the many other people at Amchem, this task would be impossible.

The Law Department also assists in the selection, adoption and registration of new trademarks and is continually reviewing advertisements, labels, etc., to determine if they are used properly. Most people are familiar with the symbol ® on the Company's labels and product information sheets. This symbol indicates to others that this trademark is registered in the U.S. Patent Office. For example, ETHREL® is a registered trademark. Registering this trademark with the U.S. Patent Office gives Amchem the exclusive right to use this trademark and prevent others from using it to capitalize on Amchem's goodwill. If the trademark is used improperly, Amchem may lose its rights to use it.

Amchem presently lives in a very complicated legal environment. All of Amchem's transactions in the marketplace can be reviewed by the Justice Department to determine if there have been any violations of the Anti-Trust Laws; employment practices are scrutinized carefully by the Labor Department as well as the Equal Employment Opportunities Commission; patents and trademarks can only be obtained by following the mandates of the Patent and Trademark Laws and laws relating to Unfair Competition; and products are regulated and must be registered with various federal agencies. The list of restraints, guidelines, laws, rules and regulations to which Amchem must adhere to is endless.

Another of the Law Department's functions is to guide Amchem through this legal maze with a minimum of complications.

The Law Department is also concerned with drafting and reviewing Contracts and Agreements. Amchem must be aware at all times, of precisely what



Packaging Department Dinner for Anna May Blosser. When Anna May Blosser took a leave of absence, her co-workers gave her a dinner and presented her with a handsome walnut finish jewelry box. The dinner was given at the Vinyards Restaurant, Spring House, on May 23. (From left to right) Doug Blosser, Anna May's husband, Anna May, Jim Hall, Assistant Supervisor, and John Heckler, Supervisor of Packaging Department.



Arthur Blake (left) of ICI (Imperial Chemical Industries, Ltd.) Slough, England, an Amchem licensee, and J. W. (Bill) Delanty, Vice President Amchem-International Division, display an Alodine® treated aluminum scroll bearing the signatures of International Division personnel and the signatures of many of Amchem's other European licensees. The scroll was presented to Mr. Blake upon his retirement from ICI after 38 years service in ICI's pretreatment metalworking division where he was a firm believer in the use of Amchem's pre-paint chemicals.

its obligations and duties are under a contract and, on the other hand, what it can expect in return for its performance. If this is clearly understood by both parties to the contract, this avoids major problems in the future.

A rapidly growing area of responsibility for the Law Department has been Product Liability. In this age of consumerism, the basic rule of thumb is let the seller beware—a reversal of the old maxim, *caveat emptor*. Amchem is obligated to sell products that will not cause injury or damage when used as directed, and also to provide a product which will perform as is represented. When Amchem does not fulfill this obligation, or the consumer believes that Amchem has not fulfilled this obligation, the consumer will let Amchem know in no uncertain terms and, perhaps, even sue the Company.

Hopefully, this brief article has given you some understanding and insight into the purpose and function of the

Law Department. Although all of us here in Legal are continually working to prevent problems, if any should arise that need the help of the Law Department, just walk through the bright yellow doors across from the mailroom and we will be glad to assist you—gratis!

Day Appointed Assistant Buyer

Thomas C. (Tom) Day has been appointed Assistant Buyer in Purchasing, effective July 1.

He joined Amchem in January, 1966, as a laboratory technician. His last assignment was in MCD Cleaners and Inhibitors R&D group.

Tom, a native of Philadelphia, attended Delaware Valley College, Doylestown, and served in the Armed Forces in 1964-65.

He resides with his wife and two small daughters in Hatboro.

Kiefer Manager Foster International

J. W. (Bill) Delanty, Vice Pres. International, has announced the appointment of Thomas J. (Tom) Kiefer as Manager, Foster Operations, International Division, on a world-wide basis. The appointment became effective June 21, the date of the announcement.

Kiefer started as a summer-time laboratory assistant in 1964. He became a full-time employee in 1968, working as a chemist in the MCD laboratories following acquisition of an M.A. degree from St. Joseph's College. He received his B.A. from La Salle College the previous year.

He was transferred to the International Division in 1972 where he became responsible for MCD's business interests in Latin America and more recently those of the Foster Division as well.

A native of the area, he replaces Robert Replogle who resigned in November, 1973.

BROMINAL

Continued from page 1 which corresponds to our September 20, 1973. Between this date and April 8 of this year, a rather involved series of arrangements had to be effected.

According to Van Dyck, on Amchem's recommendation, the contract for the aerial application of the Brominal Plus was procured by Amchem's long-established licensee in Sweden, Gullviks Fabriks A.B., Malmo. Gullviks also obtained the contract for the aerial pasture sowing in the same Jabel Al Akhdar project.

The Brominal Plus was supplied by two other long-time Amchem licensees, Compagnie Francaise de Produits Industriels, Gennevilliers, France; an Amchem manufacturing associate since 1928, and A. H. Marks & Co., Ltd., Wyke, England.

Because of his extensive experience in the aerial application of Brominal, James McKinley, ACD Technical Field Representative, Western (U.S.) Region, was temporarily assigned to supervise the spraying phase of the Cyrenaica project. He was assisted by Van Dyck, who was responsible for coordinating and directing the entire program.

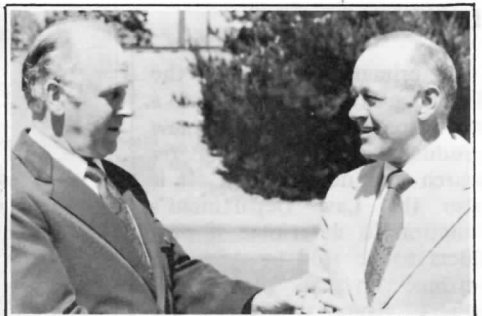
Obtaining contracts for large quantities of herbicides destined for application in Africa is not new at Amchem. In February 1956, the company received an order for 80,000 gallons of Weedar® to eradicate water hyacinth in the Congo River.



Ed Lacko accepts 25-year Service Award watch from Jack Davies. L. to r. Bob Tisch, Ed, Milt Nunn, Jack. ACD Sales



Nellie Lower receives 25-year Service Award watch from Pres. Snyder. Steve Einfalt [r]. Industrial Relations



Dick Fosse [r] accepts 20-year Service Award from Stan Fertig. ACD Research



Ottilia Modrzynski accepts 20-year Service Award from Myron Johnson [r]. Bob Couch [l]. Ferndale



Earl Reinhold [l] receives 20-year Service Award from Tom Jones. MCD Research



Jim Schell [r] accepts 20-year Service Award from Harvey Patterson. MCD Sales



Nancy Gallagher accepts 15-year Service Award from Anson Cooke. ACD Research



Eric Binns accepts 10-year Service Award from Nelson Newhard MCD Research



John Heckler [r] accepts 10-year Service Award from Daniel Ioli. Packaging



Fred Henning
5 Years



Donl Lane
5 Years

Congratulations

These are the men and women of AMCHEM who have received Service Award Emblems between May 1, 1974 and July 31, 1974.

★ Edward F. Lacko		25 YEARS		★ Nellie E. Lower	
★ Richard A. Fosse		20 YEARS		★	
John E. Gallagher		James H. Schell		Ottilia Modrzynski	
★ Nancy E. Gallagher		15 YEARS		★ Earl R. Reinhold	
★				Thomas H. Vogl	
★ Eric R. Binns		10 YEARS		★	
Mary L. Curley		John W. Heckler		Clifford S. Redfield	
★		5 YEARS		★	
Harold E. Comstock		Bobbie W. Dahl		Ivan J. Jones	
Donl Lane		Leonard Mostek		David R. Shaffer	
Joshua G. Thompson		Billy D. Watkins		John L. Wick	
		Robert L. Wilson		Frederick L. Henning	
				Jack W. Thompson	
				Thomas J. Wilson	



Leonard Mostek
5 Years



Tom Wilson
5 Years

New Members of the Amchem Stork Club

whose names were not previously published in the NEWS.

JAMES C. GARCIA
April 6, 1974
Father: Vince L. Garcia
St. Joseph Plant

ANNE MEREDITH HUNT
February 3, 1974
Father: Leo P. Hunt
ACD Sales

DUSTY DIANE MURPHY
January 13, 1974
Father: Roger D. Murphy
St. Joseph Plant

MONICA LYNN HALDEMAN
September 30, 1973
Father: Kenneth C. Haldeman
Plant

ROBERT F. KERR II
April 10, 1974
Father: Robert F. Kerr
ACD Sales

JENNIFER ANN PALMORE
April 4, 1974
Father: Larry M. Palmore
ACD Sales

SHELLY A. HERNANDEZ
June 22, 1973
Father: Frank T. Hernandez
St. Joseph Plant

KRISTEN M. McFADDEN
January 30, 1974
Mother: Lois A. McFadden
MCD Research

KELLI LEIGH SIGLIN
May 5, 1974
Father: George R. Siglin
Maintenance

MICHELLE B. HOOVER
March 19, 1974
Father: David P. Hoover
Shipping

SARA LYNN MAASSEL
March 31, 1974
Father: Donald P. Maassel
ACD Sales

MICHAEL JOSEPH STRAIN
April 26, 1974
Father: Joseph R. Strain
Accounting

Condolence

We wish to extend our sympathy to Thomas Galentine, ACD Sales, Iowa, and his family on the death of his father, James on June 22, in Rockwell City, Iowa.



Vol. 17, No. 4 Aug.-Sept., 1974
Published by
AMCHEM PRODUCTS, Inc.
Ambler, Pennsylvania
in the Interest of AMCHEM
Employees and Their Families
William A. Drislane, Editor