

Vol. 18, No. 6



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December, 1975—January, 1976

Favorite Son

John Aplin, Amchem's Plant Manager in Clinton, Iowa, is nursing a young political career that could propel him almost anywhere, including oblivion. He is presently one of the councilmen in the town of Camanche, Iowa, and ran for town mayor this past fall. Camanche is about 3 miles from Clinton and there are about 4,500 Camanches there which may be one reason why



Mrs. Aplin's billboard.

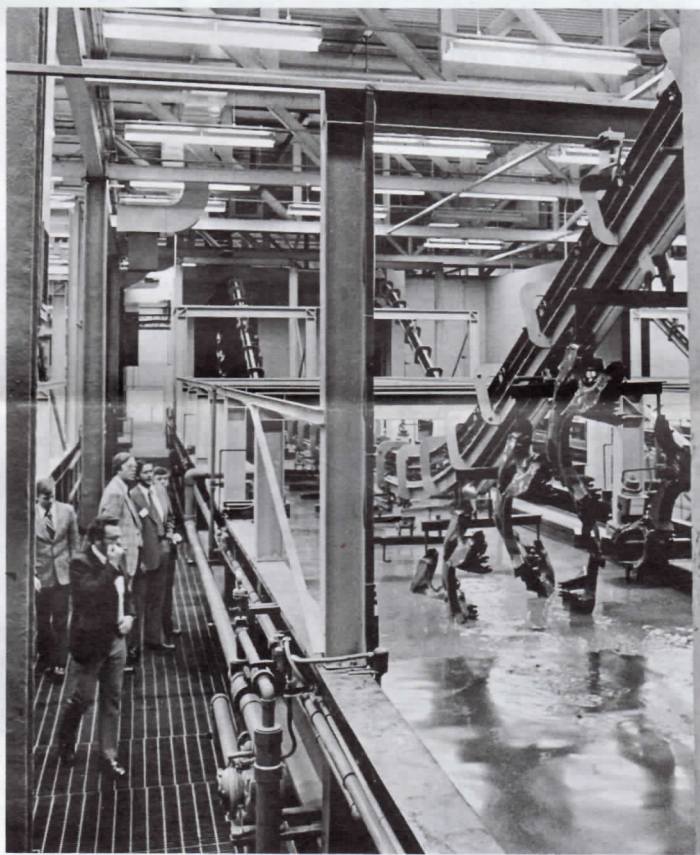
General Custer is not known to have visited the place.

Many political careers get started when a political father launches a son, e.g. John Kennedy, Robert Taft, Adlai Stevenson III, and Barry Goldwater, Jr. But John Aplin was put into politics by his son Gary, who in 1970, after Congress lowered the age requirement, was one of the first 18 year olds in the U.S. to be elected to any office. As part of a

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Autophoretic® Process Launched

On Tuesday, September 9th, the Chrysler Corporation dedicated a new plant on Mack Avenue in Detroit, with the appropriate presence of the top Chrysler executives, the mayor of Detroit, the head of the local union, and other state and local officials. But for the 12 Amchem people at the event plus numerous ones back in Ambler, it was the "Autophoretic® baby" that was of greatest interest. It was the largest installation of Autophoretic® Coating Chemicals anywhere to date and the forerunner of more to come.



Chrysler frames emerge from the Autophoretic® coating bath as (left to right) Ingemar Granbom, International Division, Harry Leister, MCD Research, Arthur Geiger, Schweitzer Industrial Corp., Pete Russell, and Fred Henning, MCD Sales, watch.

Chrysler managed the ceremonies befitting a company their size and strength. The chairman-elect of the board of directors, Mr. John Riccardo, president-elect Mr. Eugene Cafiero, and vice president of the stamping division, Mr. Richard Vining all spoke to the group of about 350, emphasizing the size of the installation (1 million square feet), its cost (\$50 million), and its effect on the city (4000 jobs). Mr. Coleman Young, mayor of Detroit, and Mr. Ken Norris, Regional Director of the United Auto Workers, also spoke. There were, in addition, guided tours of the plant, and a display of various Chrysler products.

No one from Amchem addressed the group but the beautiful black, uniform coating on the frames for Chrysler cars that were processed during the day spoke well for Amchem and all the many people who have contributed, in one way or another, to this major new development. It is a considerable group. Although the original observation leading to Autophoretic® was made 14 years ago by Les Steinbrecher,

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Amchem Exceeds United Fund Goal

This year's United Fund campaign wound up successfully above the goal set for it. \$17,345 was contributed or 5% more than the \$16,500 quota. The charts on the progress of the campaign that were posted at the main entrance gate and elsewhere around the company, shot up to 60% at the end of 1 week, 90% at the end of 2, and over the top at the finish. John Kirch, ACD Group Product Manager and co-chairman of the campaign expressed

thanks to all who participated by contributing and especially to those who served as captains. Kirch attributed success in meeting the goal in 1975 to a markedly increased number of contributors. In the 1974 campaign about 65% of employees contributed while in 1975, more than 80% did so. He also noted that the prizes offered seemed to give the campaign an initial momentum which carried through the

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Ells Stockbower, MCD Marketing, 3rd from left listens to Arthur Geiger, Schweitzer Industrial, along with Eugene Cafiero, Chrysler president-elect, 2nd from left, and John Riccardo, Chrysler chairman-elect, extreme right. That's Fred Henning, left background, and Ingemar Granbom, center background.

MCD Research Director, the list of those who have contributed to the project includes managers, chemists, and laboratory technicians from MCD Research, MCD Sales managers, supervisors, and salesmen, marketing managers and specialists, and members of the production, engineering, patent, maintenance, technical services, and shipping departments. And various persons at the executive level of the company provided support, encouragement, and direction as their contribution.

A number of the people on the long list above have since taken on other functions, some have since departed the company, and at least one has departed this life. But the list emphasizes the co-operative nature of the development and the wide variety of talents necessary to bring it to this point.

Reactions of some of those representing Amchem at the dedication were most favorable. Pete Russell, MCD National Sales Manager—Automotive said that “both Chrysler and Amchem were well prepared for the dedication—Amchem better prepared than I’ve ever seen us. It was a tribute to everyone involved.” Greg Gibson, Vice President, expressed great satisfaction in seeing the Autophoretic® process in large production after such a long development. Ells



Pat Harrison (l), eavesdrops on Detroit Mayor Coleman Young (r), and Chrysler's Robert Miller (c). Les Steinbrecher is in the left background.



Les Steinbrecher (r) chats with other guests, framed by an Autophoretic® coating.

Stockbower, Industry Marketing Manager—Automotive said, “It was big—bigger than I imagined it would be, even after working so long on the design.” And Les Steinbrecher, MCD Research Director, thought the startup had been “just great.”

What’s next for Autophoretic®? The inevitable “bugs” in production under various conditions will have to be worked

out as they arise. Extension of the process to a wider variety of Chrysler parts as well as introducing it to other automobile manufacturers must be pursued. Most of all, continued technical, marketing, and sales backup will be necessary so that all the manufacturers possible may take advantage of its simplicity, quality and economy.

An article in Business Week

Magazine referred to the Autophoretic® process as a “maverick paint.” While we have no wish to quarrel with the editor of Business Week, the word maverick is defined by Webster’s New International Dictionary as an “unbranded animal, especially a motherless calf.” The Autophoretic® process is hardly motherless and its brand is distinctly the Amchem diamond.

FAVORITE SON

Continued from page 1

high school class project studying the town council, Gary found himself with enough signatures on his election petition to run for one of the five open council seats. He did run, and got the second highest number of votes, being outpolled only by the local school wrestling coach, who was evidently a little better at twisting arms. Then in 1973, with about two months of his term remaining, Gary had to resign to enter a school for a riverboat pilot license. In an example of Midwest nepotism, John was selected to serve out his



Gary (l) John (c) and Debra Aplin.

son’s term and was subsequently elected to a two year term of his own.

In the recent campaign, there were three others running against John, one of them a woman. None of the candidates had any party affiliation. John’s wife took on the appearance of a campaign manager when she rented billboard space (see picture, courtesy Mrs. Aplin).

It was also rumored that Amchem employees at the Clinton plant suggested procur-

New Man at Springhouse

Malcolm A. Carter joined Amchem’s Biological Research Group at the Spring House research farm on May 15, working with three National Program Directors—Stan McLane, Roy Johnson, and Chuck Smith. He reports to Anson R. Cooke.

A native of Illinois where he grew up on a farm, Mac has a B.S. degree in Agronomy and Horticulture from the University of Arizona. After four years in the Air Force as veterinarian food inspector and procurement buyer, he worked as

a copper mine power operator in Tucson, where he also did landscaping and tree service work. Mac is a horseman, and an energetic bicycle rider; he rode 618 miles from California to Arizona in 6 days, and from Kansas City to his home in Illinois at the rate of 100 miles a day.

An apartment at The Woods near Ambler is now home to the Carters. From there, Mac, his wife Kathy, and their two small sons Travis and Tyler are becoming acquainted with the Eastern part of the U.S.

ing the cemetery list of Camanche so that they could assist with extra votes. John rejected this course as unworthy, as far as is known.

So the campaign rolled on toward November 4th, election day. The last paragraph of this account resulted from a call on November 5, deadline day for

the Amchem News going to press. Win or lose, John appears to have had the time of his life with the campaign.

HE WON, getting 481 votes out of 913 cast. Iowa law requires 51% of the votes to declare a winner so no runoff election was needed. Congratulations to HIZZONER THE MAIR!



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AMCHEM PRODUCTS, Inc.
Ambler, Pennsylvania
in the Interest of AMCHEM
Employees and Their Families
Hugh Gehman, Editor

Agricultural Division Technical Department Reorganized

Frank M. Precopio, Corporate Technical Director, announced organizational changes recently in the technical department of the Agricultural Chemicals Division. The changes are the result of a lengthy and penetrating study of the department and should have far reaching effects. They are designed to "enhance our discovery potential and our ability to bring new products to market."

Effective November 1st, the former Agricultural Laboratory became the Research and Development Department and, to the functions it previously carried out (synthesis, process research, pilot plants, and formulation) was added the function of screening the many compounds synthesized in Ambler or supplied from outside the company. Greater interaction between synthesis chemists and plant physiologists is expected

from this change. Manufacture of plant hormones and rodenticides along with plant quality control, previously functions of the Agricultural Laboratory, will be transferred to the Manufacturing Department.

The former Research and Development Department became the Field Development Department and is now charged primarily with that—field development of new prod-

ucts. In addition, the Analytical Research function which is heavily involved with the field development of a new chemical, will report to the Director-Field Development.

Precopio further indicated that reassignment of personnel and facilities would be made consistent with the organizational changes, and a number of these have already taken place.

Amchem Booth at International Agricultural Aviation Exhibition



John Sterry (r) Amchem ACD, England and Tibor Szoke (l), Amchem Brussels, chat with a visitor to the booth. Exhibition was in the National Agricultural Center, Kenilworth, Warwickshire, United Kingdom. John Sterry reported on another booth visitor, Prince

Varanand of Bangkok, Thailand, saying, "Nicky Varanand and I were in the same squadron (of the Royal Air Force) together and it was great to see him again. He has broken a few aeroplanes in his time, and . . ." Visitors from all over the world dropped in to the booth.

UNITED FUND

Continued from page 1

entire three week period. Paul Kern, MCD Field Sales Manager and also co-chairman of the drive, was appreciative of the work of the captains and especially of the assistance rendered by Bob Entriakin, MCD Marketing, and Steve Einfalt, Industrial Relations.

Winners of the weekly incentive drawings (\$100 gift certificates) were Joseph Sipia, Engineering, Nelson Newhard, MCD Research, and Tony DeGinto, MCD Production. Tom Jones of MCD Research won the drawing for captains and the prize of a weekend in the Poconos was won by McHenry Rush, Plant Manager's Office.

The real winner, of course, was the United Fund who benefited twice from the Amchem campaign. First of all, they received over \$17,000 for use in the important charitable work that depends so heavily on the U.F. Second, the Amchem goal achievement in an early campaign was a guide and example to later campaigns at other companies in the area.

In a letter to all employees, Eugene Snyder, Amchem president, stressed the hard work that went into the campaign, the "benefits which will be derived by . . . those in need of our help and assistance," and future campaigns "where we can accomplish even more for the benefit of our needy neighbors in the community."

Introducing Amex™

A series of three one-day meetings in Los Angeles, California, Dallas, Texas, and Memphis, Tennessee was held by the AD sales department to introduce the new product Amex™ to the people of the Western, Southwestern, and Southern territories. Amex™ is a safe, effective herbicide for use primarily on soybeans and cotton but other crops, such as alfalfa, sugarcane, potatoes, and other vegetables, may well be in its future.

Attending these meetings were all the sales and field de-

velopment personnel of each district, the district managers of each district, and the speakers, which included Dick Lehman, Amex™ Product Manager; Stan McLane, Field Development; Bob Tisch, Field Sales Manager; Bob Kruse, Amchem Advertising Manager, and Messrs. Jamie Rice and Jim Pritchard of the Richardson, Myers and Donofrio, Inc. advertising agency.

Also in attendance were Jack Davies, Vice President and Director of Marketing; Dick Share, Market Research; Rick Boyd, National Sales Training Manager, and Bob Baynard,

Marketing Manager. By the look of the list of those attending, the sales people were surrounded with technical and commercial expertise.

New Rorer-Amchem Director

In late September it was announced that Gerald B. Rorer, a director and treasurer of William H. Rorer, Inc. had been elected a director of the parent firm, Rorer-Amchem, Inc. expanding that board to

14 members.

Mr. Rorer is the son of Rorer-Amchem's Chairman, Gerald F. Rorer, and grandson of the late William H. Rorer, founder of the company's pharmaceutical subsidiary.



Burundi people congregated.

Do You Speak Swahili?

(They do in Amchem's Brussels Office)

by Ivar Serejski

NOTE: A relatively new employee of Amchem, Mr. Ivar Serejski, agronomist in the Brussels, Belgium office, has written the following description of the country of Burundi, where he spent a number of years. We pass it along in the interest of our readers' broadened knowledge and for its friendly, good humor.

When somebody asks me "where do you come from?" and I answer "Burundi" I often notice a faint smile. But if you just remember the words "heart and Switzerland of Africa" you will be considered very smart.

Burundi is a comparatively small country (10,747 sq. miles); in fact, it is just slightly smaller than Belgium. However, the distances are never too short—if you drive thirty miles in one hour, you can consider yourself a good driver. Some good advice; if by chance you intend to go there, don't take your American car, because you may encounter another driver (it happens!) on those tracks, where there is just enough room for one and half cars! Burundi is one of the three poorest countries in the world with an annual income per capita of \$60.

For a more exact location of Burundi on the map, find Zaire, Tanzania, Rwanda and Tanganyika Lake and in the middle you will discover Burundi, very near the Equator at only 2°45' latitude south and 28°50' longitude east.

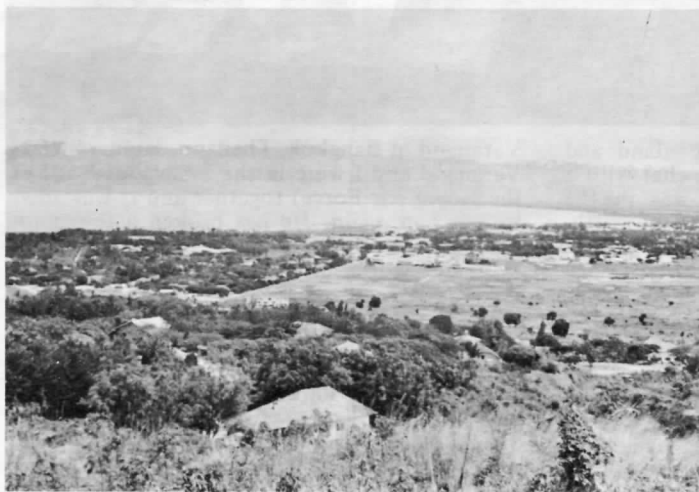
Burundi is very strange; full of contrasts for such a small country. In the valley (2000 ft.) near Bujumbura, which is the capital, the average temperature is 80°F while the annual rainfall is 30 inches.

The botanist will find there one of the world's largest

natural reserves of "Hyphaenae trees"—the fruit of which is eaten by elephants (now disappeared), which were, however, one of the main factors in propagation of these trees.

But eastwards, the land rises sharply up to elevations of around 6000 feet. The temperature is low, reaching in the

forests in 1963 with the assistance of EDF, and I worked there for a couple of years. In the beginning I had to overcome a few material problems such as: no light because my motor was stuck although there was a kerosene lamp; no water because the tracks were too muddy to allow the pas-



Scene in Burundi.

dry season (May to September) 32°F during the night. The rainfall reaches 80 inches and sometimes there is hail.

In these mountains, covered by the secondary forests of the Congo-Nile edge, you can still encounter those famous pygmoid hunters "TWA", but who represent less than 1 per cent of the population.

Cultivation of tea began in

sage of the water truck and trailer. In such cases one just waits for better climatic conditions.

Arabic coffee is also cultivated and represents roughly 70 per cent of the 25,000 tons produced each year and most of this is sold to the USA.

In the northeast of the country there is a plateau of lower altitudes and several

lakes. This region is still full of game (elephant, hippopotamus, monkey, lion, antelope, buffalo and sometimes leopard) and is famous because it is the true source of the Nile.

Going down again, you encounter Tanganyika Lake, one of the biggest and the deepest in the world with 32,000 sq. km. (as big as Grand Lac de l'Ours in Canada) and is 1,450 meters (Editor's note—4,757 feet) deep. In this lake, you might enjoy a swim or to water ski or sail—but pay attention not to encounter the crocodiles which are very numerous or the hippopotamus which can be seen along the shore in the early morning.

As for the hippopotamus, you may not believe me, but recently a friend of mine, driving his car, had an accident at night with such an animal, which just crossed the road along the lake—no doubt having in mind to take his dinner in a manioc field. I will let you guess what remained of the car!

It is in this lovely country, where Livingstone met Stanley, just before his death, that I spent ten happy years. Colonel Macomber, President of the Republic since 1966 is trying to do his best, in spite of continuous ethnic tensions and struggles. One must emphasize the fact that Burundi is one of the very few African countries where the foreigner has not been in trouble, since independence.

And finally, I am sometimes asked "does cannibalism really exist?" Unfortunately, it does seem to be one of the facts of life, but since the end of 1974, following a new law, such a meal is punishable by death, whereas before, the cannibal only got three years in jail!!

I said at the start that Burundi was full of contrasts...

ACD R & D Convenes

Typical of the hard working, low nonsense atmosphere at the recent ACD Research and Development meeting was the remark by Stan Fertig, the Director, who dismissed the group for coffee by saying, "I don't like 30 minute coffee breaks so we'll reassemble here in 20 minutes." The meeting is an annual week-long conference of all the field and Ambler based R&D representatives and about 50 were congregated. Its purposes are to report on project activity, assess progress and current status, and suggest and discuss future objectives. It is followed by another meeting near the end of the year at which the objectives for the next year are set and the projects to meet those objectives are put in motion.

The group spent about 3½ days of the week in divided sessions according to projects and

territory, and then met as a whole for another full day. One session of the combined meeting was devoted to a review of marketing plans for the coming year presented by the various marketing managers involved. These included John Kirch, Bob deWilde, Ed Horahan, Bob Baynard, and Dick Lehman. Stan McLane, Roy Johnson, John Gallagher, Chuck Smith, and Anson Cooke led discussions on specific R&D objectives for 1976 at another combined session.

Stan Fertig emphasized to a visitor the considerable interplay that takes place between sales, marketing, research and development, and regulatory affairs in order to develop and sell new products. The advance preparation of both field and Ambler people is essential for any kind of successful meeting.



The whole group hearing from Bob deWilde.



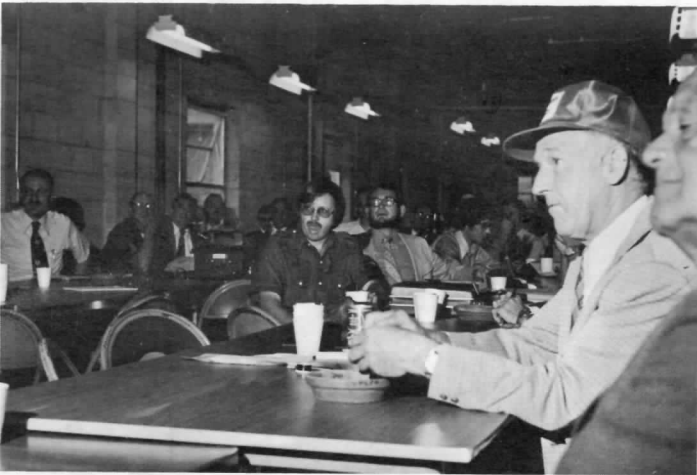
Two views from the speaker's rostrum.



Amiben™ hats are a novelty to Dick Otten (c), Dale Bush, ACD Field R&D, and Bill Metz (r). In the background chatting over coffee are Harold Collins (l) and Marion Eggleton (r).



John Kirch (r) seems startled but the rest go on drinking coffee. Left to right Tom Smith, Barbara Emerson, Russ Nash (back to camera), and Dick Fosse.



Music Hath Charm

Rorer-Amchem, Inc. donations to a Temple University Music Festival Fund for Special Audiences enabled members of several groups to attend performances this past summer. Three of them wrote to thank the corporation; Awareness House in Pennsburg, Pa. mentioning that "under-privileged kids" made good use of their tickets and the Norristown State Hospital, Norristown, Pa. indicating that their residents benefited from the recreational opportunity as well as the therapeutic value of music.

But the Children's Shelter of Camden County in Lakeland-Blackwood, N.J. sent along the most touching thank-you, a publication, "What's Happening," gotten out by their students, and we quote in full the review of the concert by Frank S., age 13, the resident music critic, entitled "It Was Very Good, Man!"

"Da va bien bueno! It was very good, man! In fact, I never saw anything like it before. The SALUTE TO

PUERTO RICO at the Temple Music Festival, all the seats were full up—like from here to Jefferson House full to the bottom!

"Children from San Juan were singing. They weren't from the United States. They came a long way. About 25 children.

"One song, it says, 'I have a cat' (Tengo un gato). I liked that one. They played guitars as they sang.

"The chorus also danced, like a square dance.

"All the boys wore black or white pants with black sus-

penders to hold their pants up. The girls wore long blue dresses and for another dance, they wore long red dresses like for weddings.

"The English songs were my favorite part—a kind of songs like they have around here in Camden."

The Temple University Festival strives for reviews half as enthusiastic from its most sophisticated critics. Both Rorer and Amchem people can take satisfaction that the contribution provided such pleasure to people of all ages who otherwise would have been unable to experience it.

Golf Outing



The day's target.



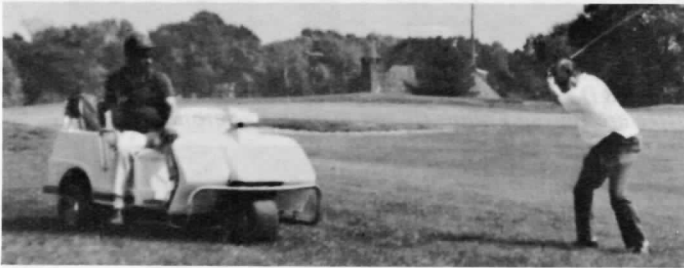
Dwight Buczkowski puts "tummy English" into his drive.



Jim and Ruth Thirsk. Jim gathers damaging information for the banquet.



Bob Compton checks the time.



George Brumbaugh hacking away. Elwood Gant watches from a safe place.



Jack Campbell cleared the trap to the green on this shot.



Shirley North putts just south of the hole.



The final, fearless foursome. (L to r), John Checchia, Ellis Kirby, Clyde Roberts, and Will Remphrey.



Walt MacLaughlin (r) on the hill. Rez Mohammed (l) over the hill.



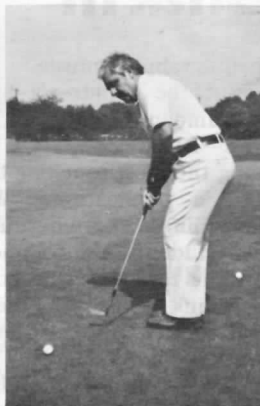
Harry Leister (l) looking forward, John looking back, and Dan Ioli (c) looking



(L) Kirby studies it; (r) Kirby sinks it.



Golf cart or ball, Gabe Mancini drives well.



Ralph Lelii's putt heads for home.



Mickey Marincola (l), Max Zebich (c), and John Rawlings (r) resting. Bob Kruse standing.

Golfers Stage Outing

On Saturday September 20 about noon, the first of 39 Amchem golf league adherents teed off at the Center Square club in the annual golf outing. It took them five hours and a total of 3,825 strokes to complete their rounds. Nobody counted the shouts of pleasure at beautiful shots or the quiet curses at bad ones but there were plenty of each. Few appeared happy with their scores but all said they had had a very enjoyable afternoon.

The light drizzle and dark sky threatened a fourth straight year for rain at the outing. But the sun emerged after a time and made a beautiful day of it. In fact, the combination of hot sun and rising moisture turned the course into a sort of cooker which had a noticeable effect on the players, particularly during the final holes. After lost moisture was replaced, all departed for home.

The banter was fierce, especially on the first tee

where everyone congregated and could observe the first shots of the others. In fact, the level of humor often surpassed the quality of golf. No one was immune, even the photographer. And when it was all over, the results, determined by the complicated, almost unintelligible Buckley system, were as follows:

First—Tony Serratore, Construction

Second—Harry Leister, MCD Research

Third—Tie between Bob Compton, Inventory and John Weaver, Industrial Relations.

In competition for closest to the pin, the winners were:

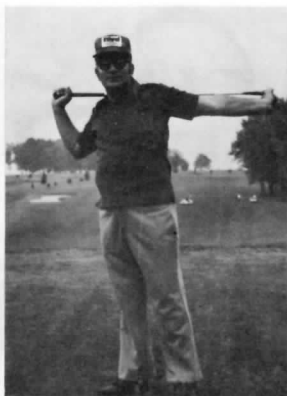
7th hole—Tie between Bob Compton and Harry Leister at 9'9".

18th hole—Jack Campbell, MCD Marketing at 14'11".

Only scrupulous honesty or watchful partners could explain why Harry Leister, who



The ultimate winner, Tony Serratore.



George Pasceri working out kinks.



Sal Minio waits his turn.



Wally Dragani (l) checks handicaps of (l to r) Joe Rocco, Merv Hubbard, and Dwight Buczkowski.



Andy Ducsik down the fairway.

and Banquet

played after Bob Compton, didn't win at 9 feet 8-7/8 inches on the 7th hole.

Earlier, George Brumbaugh, league president, released the names of winners of the summer long competition in the various flights. They are as follows:

1st Flight—Dwight Buczkowski, MCD Marketing and Marv Hubbard, Engineering.

2nd Flight—Jack Breen, Advertising and Phil Jarinko, International Division.

3rd Flight—John Checchia, Cost Accounting and George Starke, ACD.

4th Flight—Dan Ioli, Plant Production and Will Evans, International.

Winners of the prizes for low gross, the lowest score posted for a single nine hole round, were:

1st Flight—Tie between Ralph Lelii, MCD Lab, Dwight Buczkowski, and Stan

Mayew, Mechanical R&D.

2nd Flight—Bob Compton.

3rd Flight—Tie between Pete Russell, MCD Sales and Will Remphrey, Cost Accounting.

4th Flight—Dan Ioli.

The overall league low net score, the lowest nine hole round including the individual's handicap was made by Dan Ioli.

All awards were presented at the golf banquet, held at the Forest Inn on October 11th. It was a fine affair to which most of the golfers brought their wives or a friend. They enjoyed an excellent dinner, were taunted about their golfing performances by Jim Thirsk, roastmaster, and elected new officers for 1976. They are:

President—Jim Thirsk, International.

Secretary—Jim Shaw, Cost Accounting.

Treasurer—John Checchia.

Recorder—Merv Hubbard.



Pete Russell (l) just drove. Watching are Jack Breen (c) and Steve Einfalt (r).



Marion Eggleton reaches for another ball.



An arrow straight, 350 yard drive for George Starke.



First shot for Max Zebich—about 4 inches.



Joe Rocco (l) makes excuses to George Pasceri (r).



Jack Breen in a little trouble with his drive. Sign reads "Beware of Dog."



John Weaver prepares to putt.



His opponents wouldn't concede so Bob Kruse had to sink this one.



Putt by Sam Mayew fell.

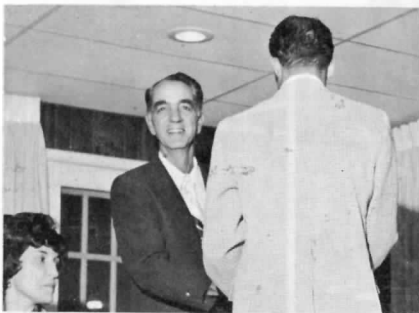


Andy Kepich (l), Nate Giorgio (c), and Tom Day (r).



John Koerwer shoves off.

Golf Banquet



Tony Serratore (l) gets his outing first prize from Shirley North (back to camera).



Before dinner, left to right, Gabe Mancini, Bob Compton, and Andy Ducsik.



Flight 1 winners Merv Hubbard (l) and Dwight Buczkowski (r).



Two views of the banqueteers.



Two views of the head table—left to right, Shirley and Mary North, Ruth and Jim Thirsk, George and Mary Brumbaugh, Steve and Ann Einfalt, and Merv and Marie Hubbard.



Left to right, Elaine Checchia, Rez Mohammed, Zahida Mohammed, Clyde Roberts, Linda Roberts. Jim Thirsk at the mike.



Jack Breen (c) and Pete Russell (r). Why didn't we get to see Jane Breen, Janet Russell, and Maureen Kruse? (Backs to camera, left to right)



Elwood Gant surveys his prize driver, bent during league play, while Merv Hubbard cracks up.

MCD Sales Regions Meet

Using widely differing themes and in widely diverse sections of the country, the MCD Sales Department convened its regions to prepare for an assault on higher sales in 1976. The meetings were all in September and were held in Myrtle Beach, South Carolina (firecracker capitol of the South), Seven Springs, Pa., and San Diego, California.

At Myrtle Beach, the Mid-Atlantic Region, including the Northeast District and the Southern Region used the theme—DO IT—focussing on the need for the individual salesman to use all the help available, but to depend primarily on himself to see that the job gets done. Dr. Steven Appelbaum, Industrial Relations, assisted in this presentation with his usual penetrating and helpful analysis and suggestions.

On the athletic side, "Wink" Sitz won the golf tournament (Ed Nusbaum reports everyone else was disqualified for cheating), Joe Mazia caught the largest fish from the pier, a three inch long mullet, and Dave Jarinko, the only entrant, won the kite flying event.

At Seven Springs, the Canadian, Great Lakes, and Midwest Regions assembled to the theme, SPRING TO SUCCESS and, you guessed it,

there were seven springs to success presented by Jack Price, Greg Gibson, Paul Kern, Pete Russell, Glenn Reed, Russ Bedford, Mike Clark, and Pete Callahan. The final spring to success demonstrated the responsibility lying with the individual salesman, a theme remarkably similar to the one used at Myrtle Beach. Barney Cole and Johnny Pierce were the athletic titlists, winning tennis and golf respectively.

In San Diego, the theme was HOW TO SELL IN TO-DAY'S MARKET and the managers of the two regions present, Ed Krueger, North Central, and Jack Harsma, Western, called on many of the salesmen present for special reports on various industries and to serve as panel members in discussions of certain sales targets. They also announced a joint-regional Sno-Flake product promotion.

Ed Krueger reluctantly released the information that

Harsma's Western Region salesmen had outcaught his North Central ones 34 to 22 in a deep sea fishing contest. It is also interesting to note that "Jaws," America's pet shark, was sighted off both coasts at these meetings. One of our salesmen actually hooked him off San Diego, but off Myrtle Beach, they only stared and reported his presence.



At Myrtle Beach—Jim Owens (l) props up Larry Knight.



At Myrtle Beach—"Wink" Sitz welcomes John Mahoney.



At Myrtle Beach—The gang's all here except Don Herrington.



At Seven Springs—Russ Bedford's Canadian Region.



At Seven Springs—Mike Clark's Michigan District.



At Seven Springs—Glenn Reed's Central District.



At Seven Springs—Pete Callahan's Midwest Region.



Lawn in front of Carpenter Hall, Independence Park, before Weedone® spray shows plenty of dandelion.



The Ailanthus in Ben Franklin's privy!

Murder at Independence Park

Around the Independence National Historical Park in Philadelphia, considerable refurbishing goes on all the time in preparation for the 1976 Bicentennial celebration. Amchem's special knowledge in killing weeds and other plants selectively has been called on recently in two instances, one of them quite unique.

Turf and grass expert Dr. Joseph Duich of Penn State University advised those in charge of improving the grass around Carpenter Hall in the Independence Square area to get rid of the weeds in the existing grass first and to consult Amchem as to how best to do it. John Koerwer, ACD Research and Development, assisted by Charley Jack and Bill Metz, studied the situation and then applied Weedone LV4® with Weedone 2,4,5-TP using Amchem Meter Misers®. Sure enough, the broadleaf weeds, primarily dandelion and chickweed, died, and a special perennial ryegrass, Pennfine, was then sown.

Look it over when you're down there during the Bicentennial.

The more unique occurrence involves the reconstruction of the foundations of the home of Benjamin Franklin. The National Park Service is in process of this work and discovered that, in the area of what was Ben Franklin's privy, undesirable plants were growing, interfering with the work and with the end result. The plant, Ailanthus (pronounced eye-lan'-thus) is one that sends roots out quite a distance and produces root suckers as well.

It was necessary, therefore, to kill them chemically, rather than attempt to pull them up and National Park Service people called in Amchem. Using his past experience, Roy Johnson, ACD Research, selected Amdon® 101 for the job and proceeded to apply the thimbleful or so of the chemical. When readers get this issue of Amchem News, Johnson expects that the plants will be dead, all the way out to the far ends of the roots.

Connubial Rites Noted



When Bob Duxbury held the door for her, she was Joan Tiedeman but they're married now.

While the grounds and buildings of Amchem don't seem very romantic to most of us, a number of couples have met here who later united in marriage; this group includes Harry and Marie Leister, Sunny and Edie Spruance, and Doug and Anna May Blosser. They were recently joined by Bob and Joan Duxbury who were married October 11 at St. Paul's United Church of Christ in Fort Washington, Pa.

Joan is the former Joan Tiedeman, who sends so many Amchem travelers away (and brings them back), and Bob works in the coil coating group of MCD research. After a reception at the Swiss Chalet above Center Square, and a 2 week honeymoon in Hawaii, they settled down in the English Village apartment previously occupied by Bob alone. Presumably they drive to work together now.



Barbara Ann Entenman, formerly Barbara Ann Charles.

Donna Manderachi, formerly Donna Glodek, Administrative Assistant in MCD Sales, and her husband went also to a mild, sunny climate, spending a week of their honeymoon in Bermuda. She and Ben Manderachi were married on September 13 at the St. Philip's Roman Catholic Church in Lafayette Hill, Pa. and had their reception at the Sweet Clover Restaurant in Jeffersonville. Donna now leaves for work from the Townline Apartments in Norristown.

Barbara Ann Entenman, who works with Gary Fues in ACD Sales, and was formerly Barbara Ann Charles, was married on September 6th at St. Helena's Roman Catholic Church in Center Square. A reception afterwards was held at the Westover Inn and Golf Club in Jeffersonville. Barbara and her husband Paul spent their honeymoon in Miami and Orlando, Florida and now make their home in Whitpain Hills, Center Square. In the morning Paul heads for the Hull Corporation in Hatboro, who manufacture molds and presses, while Barbara heads for the exciting work here at Amchem.



Donna Glodek after becoming Donna Manderachi.

Ben Franklin never had it so good—an Ailanthus-free privy! Incidentally, Roy Johnson says that Ailanthus is also called Tree of Heaven, and was the tree Betty Smith described in her book, "A Tree Grows In Brooklyn."



Jacques Seed Co. main plant and offices at Prescott, Wis. in rural setting.

Seed Company Becomes Frère Jacques to Amchem

In the previous issue of Amchem News, it was reported that Rorer-Amchem had reached an agreement in principle to acquire the Jacques Seed Co. of Prescott, Wisconsin. Now, Marion Eggleton, Manager of Corporate Development, has supplied further information on this interesting company and their business which became, on October 31st, a division of the growing agricultural group within Amchem and is part of a long range development plan to strengthen Amchem's position in the expanding agricultural market.

Established in 1908, Jacques was one of the pio-

neers in the development and commercialization of hybrid seed corn as well as the facilities for processing hybrid seed. Today hybrid corn alone is a \$500-\$600 million business of which Jacques, with 1974 sales over \$11.5 million, is a medium sized supplier along with such major companies as Dekalb Agri-Research and Pioneer Hi-bred Seed. Jacques has primarily been serving the Northern tier corn market of Wisconsin, Michigan, and Minnesota. In the last two years they have acquired a facility in Iowa and are currently constructing a processing and sales facility in Central Illinois which should enable

them to expand sales greatly in these important corn growing states.

In addition to corn, Jacques is a developer and marketer of proprietary seeds for Alfalfa, forage grass, soybeans, hybrid sorghum, and sunflower production. Development of improved soybean varieties has been a major area of interest for Jacques Research and Development group which include four researchers with specialization in the major crop areas. Jacques was the first Midwest seed corn company to market private brand soybeans.

Jacques is the Avon of the seed industry. Utilizing local farmers as area supervisors,

Jacques has established a farmer-dealer network of some 3000 farmers who buy seed for their own needs as well as serving the needs of their friends and neighbors. Though most seed is sold through a similar farmer-dealer network, the farmer/area supervisor concept has been a unique approach in the industry and is credited for Jacques' rapid growth in recent years.

An international company, Jacques ships seed to France, Italy, Spain, Portugal, Yugoslavia, Russia, Japan, Canada, and Argentina. They are also affiliated with companies in Argentina and Canada.

Amchem's Mr. Roberts

Some Army recruits hate their drill sergeants right from the beginning of training. The rest learn to hate them after two or three days. But it seems pretty hard to imagine even a recruit hating soft-spoken, mild mannered Dave Roberts, MCD salesman. And he's a good drill sergeant, too, as attested by a recent award he won as the top Army Reserve Drill Sergeant. He competed against 11 other army reserve drill sergeants for the honor which was presented by General William E. DePuy of the Army Training and Doctrine Command.

Dave not only received the title but was also awarded an engraved watch from Army Times, a service newspaper in



Sgt. Dave Roberts (l) finds a recruit's pocket unbuttoned.

which the award was reported. He is assigned to the 100th Training Division in Kentucky and performs his training service monthly.

Shepherdville, Kentucky is where Dave and his wife make their home and from this base, he travels all around the area digging up business for Amchem. He is a devoted advocate of citizen band radio and when you ride with him, you have to compete with passing truckers for his attention.

Short Story



Harry Haldeman's children Billy (l) and Kim (r) help show the weakfish Harry caught.

We are all indebted to Gary Fuess, ACD Sales, Manager of Office and Customer Service, for sending along the following item from the Philadelphia Daily News fishing information column of October 16th.

"Harry Haldeman of Roslyn took two 10 pound blues on squid bait off Sea Isle City."

"Another good Amchem

employee (Haldeman, Purchasing) makes it big," was Fuess' comment.

Subsequently, in a publication called the New Jersey Angler, a more accurate report was issued, indicating that what Harry really caught was a 10 pound, 34 inch weakfish. Harry's wife Barbara, took the picture shown above.

Krisan Heads Kiwanis

On October 1, 1975, Mickey Krisan, Amchem's Export Transportation Administrator, assumed a one year term as president of the Ambler Kiwanis Club, a community service and social organization with chapters in cities and towns all over the world. The one in Ambler has about 50 members and meets for dinner weekly on Tuesday evenings at the Forest Inn.

Mickey emphasized the interest of the local Kiwanis Club



MICKEY KRISAN.

in supporting many organizations who perform services to the community. Of particular concern are those groups that serve youth and children as well as those groups that serve people over 55 years. He considers the presidency of

Good Will

Amchem proved to be a good host at two widely separated functions recently. In September, our Agricultural Division Sales Department entertained with a dinner at the National Association of County Agricultural Agents' annual convention held in Milwaukee, Wisconsin. Dan Chisholm, ACD Manager, Trade Relations reports that the Public Information Awards Program, also sponsored by Amchem along with the awards banquet, are among the most important events of the convention.

And in October, our Metalworking Division Sales Department entertained representatives of our good customers who were attending the annual convention of the Wire Association, held this year in Washington, D.C. Bill Starzynski, Industry Sales Manager—Steel, reports that the affair was excellent and well appreciated by all who attended. An interesting feature of the Amchem event this year was its location—Watergate Terrace in the Watergate complex.

Planning Sessions



Picture shows Robert Peters (l), president of Rorer International, Rudy Grun (c), treasurer of Amchem, and Eugene Snyder (r), president of Amchem. All were participating in the

Rorer-Amchem executives corporate planning meetings held recently at corporate headquarters, Fort Washington.

Kiwanis an honor but also a distinct challenge to lead the group in the raising of funds for such worthy purposes, provide interesting programs at the meetings, and generally strengthen the unity of the organization.

An Amchem employee since 1953, Mickey is well known for his quiet friendly manner, efficient business transactions, and an especially erect posture. The members of the Kiwanis Club have discovered qualities in Mickey that many in Amchem already knew about.

Lauffer Appointed

J. W. Harrison, MCD Director of Marketing, announced the appointment of John W. Lauffer to the position of Industry Marketing Specialist—Automotive. John will be working primarily in the market development of Sno-Flake and Granodine product lines as well as assisting in the Auto-phoretic® Coating Chemicals promotion, and reporting to Ellis Stockbower, MCD Industry Marketing Manager—Automotive.

John is just back from about two years in Brazil where he was Commercial Development Manager in the International Division, assisting in the organization of Amchem—Quimica, Amchem's subsidiary in Brazil. He is an eight year veteran at Amchem,

Marian

The lunch room under the main office building of Amchem was the scene of quite a reunion of Amchem "old hands" as one can see by the pictures. The occasion was a visit from Marian Matthews, who is known by many here as Marian Jones, former secretary to the late Mr. Leon Cherksey, and a sparkplug at Amchem if ever there was one.

Marian hasn't changed in energy, good humor, or plain old snap although she

suffered a stroke back in 1969. She gets around a good deal through the kindness of Wilbur Hall, MCD Research, and his wife, who provide swimming therapy in their pool during the summer and good company the year round. Other friends and neighbors help at various times during a week.

All her Amchem friends were delighted to see Marian and she responded with considerable pep. She lives now on Ridge Avenue in Springfield Township with a cat named Chip and lots of courage.



Marian's friends on all sides.

At the left, seated, Lyle Slingluff, standing, George Schneider (l) and Bob Detweiler (r). To the right, seated, Mildred Pierson (l), Gertrude Scheetz (r), standing, Walter MacLaughlin (l), Jim Thirsk (c), Mildred Morris (r).

serving first in the MCD Product Performance and Chemical Technical Services Department. Later he transferred to the International Division based in Ambler prior to going to Brazil.

The Lauffers, John and Gail, both graduates of Lycoming College, Williamsport, Pa., reside with their two children, Derek, a boy aged 5, and Alison, a girl of 3, in Ardmore, Pa.

New ACD Employees Trained

Eleven new ACD employees, ten of them field salesmen and one from R&D, had a week long training session during October at the Ambler offices. They were; Phil Burch, California, Jack Crouch, Texas, Rick Ferrell, Utah, Kevin Madden, Iowa, Chris Miller, Wayne Tegeler, and Margo Wilson, all from Indiana, John Oliver, Virginia, John Schroeder, Illinois, Mike Street, Iowa, and Malcolm Carter, Ambler R&D.

Training began at 8:00 A.M. Monday morning (look at that starting time, will you!) with Field Sales Manager Bob Tisch defining their purpose. Presentations were made by all ACD Sales and Marketing Managers and both Gene Snyder, President, and Jack Davies, Vice President—Marketing ACD, spoke. The trainees visited the ACD Research Farm and Mechanical R&D Department as well as the Ambler facility. Evenings were somewhat more relaxed with dinner at various Delaware Valley restaurants and a gracious party in honor of the new employees given by Bob and Phyllis Tisch.

Rick Boyd, National Sales Training Manager, arranged the seminar and credited the speakers' knowledge, talent, dedication, and interest in the new employees for the success of the week.

Sansom Promoted

Henry Sansom has been named to the position of Sales Manager, Southern Region, MCD Sales, it was announced by Jack Price, MCD Sales Manager. The appointment was effective October 1, 1975, and comes just about a year after Sansom's appointment to the job of District Sales manager—Southern Region.

Henry has been with Amchem for 18 years, all of it in the southern territory. He makes his home in Decatur, Georgia and anyone visiting his house will see the comfortable power boat he has ready in his driveway in which to slip away for fishing when pressure of business permits.

Useless Amchem Facts

The signs on the doors of most of the men's rooms around the company read "Men," but the sign on the one on the second floor of Building 1 (surrounded by MCD laboratories) reads "Gentlemen."



Johnny Rutherford in a Gatorade sponsored McLaren owned racing car with an Offy engine and an Alodine® pretreatment.

Alodine® Caught Speeding

For racing car enthusiasts, the annual madness of the Indianapolis 500 mile race in late May is the highlight of the year. For manufacturers of all sorts of products that wind up in and on the automobile, it is the time of testing to see if the part, tire, fuel, or finish stands up to the rigors of that race.

In a recent Ditzler (Division of PPG Industries, Inc.) Re-

paint Reporter, supplied to us by Gus Oleson, MCD, our man in Detroit, the pride of Ditzler in their paints used on Indy cars emerged in full bloom. Such name drivers as Mike Mosely, Johnny Rutherford, Gary Bettenhausen, Gordon Johncock, Mario Andretti, Al Unser, Bobby Allison, and others all were in Ditzler-finished cars.

Bare aluminum is the metal and Ditzler Delstar® acrylics are the rock hard, glass-like finishes. And where is Amchem in all this? Well, the aluminum is cleaned with Alumiprep® 33 followed by the conversion coating Alodine® 1201. We're under all that beautiful paint, holding it tightly to its base. A Ditzler finished racer is an Amchem treated one!

Bon Appétit Et Au Revoir

ACD Research people like to congregate for lunch to wish well their members who are leaving the company. Recently they were able to do this for Mrs. Mary Grunmeier and later for Mrs. Joan McCallum. Both luncheons were occasions for stories, speeches, gifts, both humorous and otherwise, and good fellowship. The accompanying pictures show the guests at the luncheon for Mrs. McCallum.



Joan McCallum at her farewell lunch with Stan McLane (l) and Chuck Smith.



Views of the luncheon guests.



Leonard (Bud) Carter (c), receives 25 year award from Gene Snyder (l) and Dick Rockstroh.



William Kime (r) accepts 20 year award from Joseph Harrington.



James Rapone (r) receives 20 year award from Joseph Foster.



Bernard Cole (c) admires 15 year award from Greg Gibson (l) and Paul Kern.



Ray Montecino (r) accepts 15 year award from Bill Delanty.

Congratulations	
These are the men and women of AMCHEM who have received Service Award Emblems between September 1, 1975 and October 31, 1975.	
★ ————— 25 YEARS ————— ★	
Leonard H. Carter	
★ ————— 20 YEARS ————— ★	
William T. Kime	
★ ————— 15 YEARS ————— ★	
Edwin H. Feather	C. David Fritz
Raymond J. Montecino	
★ ————— 10 YEARS ————— ★	
Theodore Blichasz	Donald J. Nuss
Glenn Reed	
★ ————— 5 YEARS ————— ★	
Edward F. Carter	James Jackson
Bruce V. Chambeau	Helen R. McTeigue
Martin P. Coleman	Salvatore F. Minio
Robert S. Gilinger	John J. Zollo



Ed Feather (r) holds 15 year award from Gene Snyder.



Dave Fritz (l) receives 15 year award from Anson Cooke.



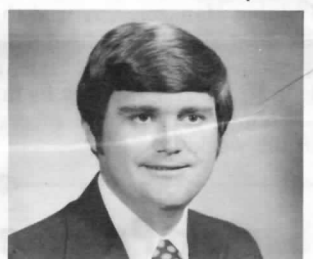
Ted Blichasz (r) receives 10 year award from Charlie Jack.



Don Nuss (r) about to receive 10 year award from Sandy Wallace.



Glenn Reed (c) after receiving 10 year award from Greg Gibson (l) and Paul Kern.



Nelson Porter, 10 years service.



Bruce Chambeau,
5 years.



Edward Carter,
5 years.



Martin Coleman,
5 years.



Bob Gilinger,
5 years.



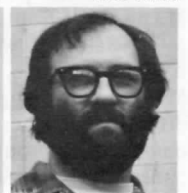
Helen McTeigue,
5 years.



Craig Stark,
5 years.



Sal Minio,
5 years.



John Zollo,
5 years.

Children recently born to Amchem employees whose names were not previously published in the NEWS.

LAURA ELIZABETH CASEY
September 20, 1975
Father: James E. Casey
ACD Sales

SHAWN PHILLIP COLSCHEN
July 5, 1975
Father: Richard Colschen
Clinton Plant

NICOLE MARIE RAFFAELE
July 9, 1975
Mother: Janice J. Raffaele
ACD Sales

REBECCA LAUREN ZALL
September 5, 1975
Father: Michael E. Zall
Technical and Patent

In Memoriam

Russell Gerald Davis of the Maintenance Department in Ambler, died on the morning of September 14, 1975. He was well known around Ambler, having lived here most of his life, and he had been with us at Amchem for 6 years. "Russ" was his name around the company, but

older friends called him "Gerry." He graduated from Ambler High School, won the Air Medal and a Bronze Star in the Air Force during World War II, married, and raised a family.

His wife, the former Elizabeth Henning, died

several years ago and he is survived by a daughter, Mrs. Susan E. Lockwood of North Wales, and a son, Geoffrey M., of Tampa, Florida. Many Amchem people will remember Sue Davis, the daughter, who was employed here for some years.

"Gerry" began his vacation the first weekend in July but called in during the second week to report that he was in Chestnut Hill Hospital. When he died he had been at home for several weeks but under chemotherapy. He was 54 years old and he died too soon.