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Volume 21, No. 2

April, May, June, 1978

## President's Honor Club Named

### Amchem Plant Nurture

That special breed in Amchem, its plant managers, six in number, convened in their annual meeting in early April to talk and be talked to on a wide variety of topics involved with the operation of the company's plants. The six managers and their plant locations are

John Aplin, Clinton, Iowa  
Ray Collmer, Ambler, Pa.  
Bob Couch, Ferndale, Mich.  
Chris Fitzios, Windsor, Ontario  
Herb Sachs, St. Joseph, Mo.  
Dave Smith, Fremont, Cal.



Left to right, Dave Smith Fremont manager, Dick Rockstroh, Herb Sachs, St. Joseph manager, and Jim O'Donnell absorb speaker's remarks.

Battery after battery of expert Ambler people from various departments (MCD Sales

*Continued on Page 2*

In a late February letter, Gene Snyder announced the 1978 members of the President's Honor Club. "In recognition of their outstanding field sales and marketing performance during 1977", the following persons were named.

#### From the Agricultural Division

John David Cassetty, Sales Representative  
Sharon G. Christensen, Sales Representative  
Douglas A. Dekker, Sales Representative  
James R. Hardwick, Sales Representative  
George Jacques, President, Jacques Seed Co.  
Emory E. McKeithen, District Sales Manager  
Gordon Westford, Sales Representative

#### From the Metalworking Chemicals Division

F. Kent Bonney, Technical Sales Representative  
Dwight E. Buczkowski, Manager, Marketing Research  
Anthony W. Cook, Technical Sales Representative  
Donald M. Herrington, National Sales Mgr. Container Industry  
Edward R. Krueger, Regional Sales Manager

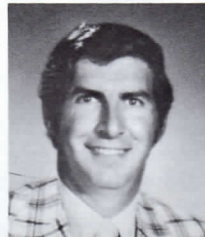
*Continued on Page 2*



F. KENT BONNEY  
Metalworking Division



DWIGHT E. BUCZKOWSKI  
Metalworking Division



ANTHONY W. COOK  
Metalworking Division



DONALD M. HERRINGTON  
Metalworking Division



EDWARD R. KRUEGER  
Metalworking Division



DAVID L. LANEY  
Metalworking Division



JIMMY MECHAM  
Metalworking Division



JOHN D. CASSETTY  
Agricultural Division



SHERON CHRISTENSEN  
Agricultural Division



DOUGLAS A. DEKKER  
Agricultural Division



JAMES R. HARDWICK  
Agricultural Division



GEORGE JACQUES  
Agricultural Division



EMORY E. MCKEITHEN  
Agricultural Division



GORDON WESTFORD  
Agricultural Division

## New UCC Ag Products Division President Visits

Mr. Robert Oldford recently paid his initial visit to Amchem as the new president of the Agricultural Products Division of Union Carbide. Working sessions (see pictures) with various department heads and with Gene Snyder, Amchem president, were scheduled. On the left, John Kirch and Frank Precopio (with coats) study some figures while Mr. Oldford and Mr. Snyder (without coats) ponder the data. To the right, Mr. Oldford relaxes during a break in the session.



## Appointments

### JOE WATERS

Joe Waters is short of stature and slight of weight but he is another Amchemer recently promoted who has wrestling in his high school background. Joe wrestled at 98 pounds for Springfield High School in Delaware County before going off to Widener College (it was then called Penn Morton and was



Joe Waters

part of Pennsylvania Military College). In college he says he did only two things—studied and got married.

After college he worked for duPont research for a year before coming to Amchem where he finished off an MBA degree at night and at Widener College. It took him 2½ years to get the degree and he recently was made Product Manager, Autophoretic Chemicals reporting to Ells Stockbower.

Joe is a tennis player, a creator and repairer of wood and metal products, a camper, and a collector of sea shells and his wife, Marcia, joins him in all these activities. They have a 10 year old son, Jeffrey, who also is along on the camping trips. Marcia plays racquet ball, a game growing in popularity with her and many other Americans.

### JIM DAVIS

Jim Davis, appointed Group Leader, MCD Product Services and reporting to Jack Carroll, is another of those Amchemers who married a girl who lived next door. It was in Scranton and after high school there,



Jim Davis

Jim went to the University of Scranton while Alexis went to Monmouth College in Long Branch, N.J. They then both proceeded to get master's degrees at Lehigh, he in chemistry and she in education. Jim went on for a doctorate at Lehigh (chemistry, naturally) and Alexis taught the 4th grade in Hellertown, Pa.

After the PhD, Jim began immediately with Amchem in the MCD Research Department and his entire experience is here except for jobs during high school as a laborer on his brother's farm, a checker in an A. & P., and a forklift driver in a laundry.

He and his wife have three children now, Thea, aged 5, John 3, and Aaron, 1½, and there is another due in about October. The kids are almost a full time job for the pair although Jim does a little photography, a little lawn and garden work, and repairs his car enough to get around.

### GEORGE STARKE AND MARK KUEHNER

George Starke assumed responsibility in February for a newly formed Technical Information Services Group, reporting to Mel Kyle, Director AD Field Development. Since he was reported on in the April-May-June 1977 issue of Amchem News, George remains a golfer at heart, has the same fine family and is only a year older.

Another promotion reported on in the same issue was to Mark Kuehner who has recently been made MCD Manager of Autophoretic Services, reporting to Jack Carroll. His voice has not changed (it had, previously) so his amateur singing endeavors still go on and he returns to an old vocation, the Autophoretic Chemicals.

### PRESIDENT'S HONOR CLUB NAMED *Continued from page 1*

David L. Laney, Technical Sales Representative  
Jimmy Mecham, Technical Sales Representative

Two individuals, Don Herrington and Ed Krueger, thus become members in three of the four years the club has been in existence. Krueger has made it all three times as a regional sales manager, while Herrington was selected twice as a technical sales representative and this latest time as an industry sales manager. Those who have twice been elected include Emory McKeithen, a district sales manager in the Agricultural Division, Gordon Westford, an AD sales representative, and Dave Laney, MCD technical sales representative.

The newly named members and their wives were guests of the Company in the Philadelphia area during the weekend of April 27th–30th. They received an official welcome from the president, Gene Snyder, visited the company's facilities in Ambler, did some historic touring at both Valley Forge and in Philadelphia, and received their awards and recognition at an awards cotillion on the final evening of their stay.

A total of 50 sales and marketing people at Amchem have now become members of the President's Honor Club since its founding four years ago.



### AMCHEM PLANT NURTURE *Continued from page 1*

and Marketing, AD Sales & Marketing, Engineering, Quality Control, Industrial Relations, Accounting, Purchasing, Traffic, and Safety) bombarded the managers with the latest developments in their fields of interest. They met in

the dining room, the board room, individual's offices, the halls, and various other locations around the company and in local restaurants, always thirsting for more knowledge and expertise in plant managing.



Left to right, John Aplin, Clinton manager, Chris Fitzois, Windsor manager, and Amblerites Mike Murphy, Jake Landis, and Ed Tokarski demonstrate the solemnity of the gathering.



Left to right, Ed Feather, Director of Purchases, describes how to get things in fast and cheap to Karl Weigand, John Aplin, and Chris Fitzois.



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April, May, June, 1978

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**AMCHEM PRODUCTS, Inc.**  
Ambler, Pennsylvania  
in the Interest of AMCHEM  
Employees and Their Families

Hugh Gehman, Editor

## Horn Born Boon Boom Broom

Back in the deep of last winter, an article appeared in the Philadelphia Evening Bulletin about a metallurgist who, by hand and often from home grown trees, whittles and fashions hickory brooms similar to

those made in the time of Benjamin Franklin. The whittler is John Horn, son of Amchemer John Horn, Safety Supervisor.

The younger John Horn got started on this hobby as a result of contact with the

Goschenhoppin Historians in Montgomery County and now makes hickory brooms at area folk festivals and for use in restored buildings throughout the country. He has whittled the time necessary to fashion such a broom from days to about three hours.

Letters To The Editor

A Footprint From Feet

We reprint excerpts (plus some editor's comments) from a letter received recently carrying the return address, "Feet's Fancy", Frederiksted, St. Croix, and a line drawing of a lovely home surrounded by shrubs and a palm tree. Of course, it was from Al Sinclair, former MCD Eastern Sales Manager and retired these many years.

Dear Hugh:  
.....We especially like the (Amchem News) pictures although some of them are hard to believe. Most people have not changed much but others have.

I hardly knew Hank Sampson (Sansom—Al never did have that right) with the glasses and mustache. You can see that Mildred is feeding him very well. The same thing was true of George Russell. And I certainly did not recognize Jeannie (Palermo) at all. Couldn't see much of Mel Paterson but he doesn't seem to have changed much.

We expect to come up again for June, July, and August so I will look forward to seeing you then.

Warren and Mil Weston were up to visit us in November..... They seem to like it down in Brazil. They want us to visit them.....

Our days generally start out with the temperature about

74°F and then it gradually warms up to at least 85°F. The best part of it is that the relative humidity is always rather low (40%).

I don't know how we managed to end up here, but here we are and enjoying every minute of it. We are very lucky, though, to still have our home in Salford to come back to in the summer.

Will look forward to seeing you all in Ambler in June. Till then keep in there pitching.

Sincerely  
Al "Feet" Sinclair

Weston From South America

We reprint below a letter from Warren Weston of Amchem Quimica in Brasil as well as two pictures of those he sent. Warren always seems to remind us of the balmy weather they experience down there when we usually are having our fiercest.

Dear Hugh:  
In Ambler when the wind was blowing and the snow was falling last December 23, we here held a tropical, typical Christmas party at the Hotel Presidente in Sao Bernardo do Campo.

Unfortunately the negatives of the three pictures I am enclosing are not available, so if you can use these in the Amchem News by all means do so, but if not, we will understand. The five girls by the pool are



The five girls from the office from right to left: Betty, Regina, Seila, Dalva and Zaira. These are the five gals that help us out in the Administrative, Sales and Accounting areas. A delightful time was had by all at the typical "churrascaria"



Is this a "churrascaria"? which was also accompanied by indoor German-type bowling, a few songs and lots of good cheer.

I'll be stopping in to see you when Mil and I come up for home leave the latter part of June. At that time I may also have some pictures of various of our people receiving 5-year awards. Amchem Quimica now has been in business for that long and some of our people will be given the 5-year awards from Amchem. Kind regards.

Yours Sincerely,  
Warren E. Weston  
WEW:bb

Donating Champs

Amchem has a few more members of the Red Cross Gallon Club. For donating this amount of their life fluid Milt Parkins, AD Research, Tom Kapushinski, Shipping, McHenry Rush, Plant Manager's Office and all around the place, Mickey Marincola, Shipping, Clyde Roberts, Finance, Ron Moss, Receiving, Tom Day, Purchasing, and Sam Firman, MCD Technical Services get to wear the emblem, receive a certificate, and feel the satisfaction of helping numerous others out of difficulty.

Emerson's Essays

An item in a recent edition of the Pennsylvania Horticultural Society News noted that an article by Amchem's Barbara Emerson, AD Field Development, had appeared in a 400 page U.S. Department of Agriculture yearbook, Gardening for Food and Fun (\$6.50, U.S. Government Printing Office).

Barbara's article was entitled "Help! Help! Where Can You Find It" and tells a gardener where to turn for any kind of garden information.

Barbara has contributed to other gardening publications, among them Green Scene, a bi-centennial book, From Seed to Flower, and a new 150th Anniversary Symposium Proceedings.

Field Development Week

Back in January, the AD Field Development Department held another planning meeting for 1978. It was a full five days of a week from 8 A.M. to 5 P.M. Four days were given over to reviews of 1977 results and 1978 programs by Stan McLane, Jerry Lavoy, John Gallagher, and Roy Johnson in their separate fields of interest. The fifth day (actually the first) was a presentation of a number of subjects including Industrial Relations concerns by Malcolm Foster and Lois Johanson, Regulatory Affairs by Dick Otten, Data Evaluation and Summaries by George Starke, Research and Development by Anson Cooke and Russ Bishop, and Analytical Research by Stan Harrison.

This time the photographer was notified of the meetings and failed to show up to take pictures. Mel Kyle, who presided at the sessions, accepted apologies and extracted promises of special photographic treatment of the 1979 meetings.

West Coast Journalism

We take special note and welcome the first issue of a sister Amchem publication which arrived in Ambler in early April. It is called the "Fremont Freelancer" and it appears to be under the direction of Rob Peetz, the Quality Control Chemist there. In a short introduction, he indicates that, since "communication creates harmony," the Freelancer will be issued regularly (once a

month) and that everyone is invited to contribute.

There are various interesting articles under the headings Plant News, Facts and Figures, Important Trivia, a Message from the Plant Manager, Production Figures, and humorous sketches of four people working at Fremont, namely, Ken Stroud, Mary Lou Carney, Rick Carter, and Merrill Lynch.

One item in a short group of

items about sales people attached to Fremont has raised our curiosity to almost unbearable limits. The item reads merely that

"M. Lynch now has his car." One wonders about the circumstances surrounding this uncomplicated statement. Did he buy a new one and pick it up? Was it stolen and returned? Did his wife borrow it and just give it back? Or was it smashed up and recently repaired? Rob, please don't let us hang! Give us more in a later issue!

Off the Hook



Dan Hook, standing, gives his farewell address to camera, left to right, Sandy Brown, Maxine McCleary, Nellie Lower—facing camera, left to right, background and Bob Coleman seem amused.



Some of the Hook au revoir luncheon guests—backs to camera, left to right, Sandy Brown, Maxine McCleary, Nellie Lower—facing camera, left to right, background and Bob Coleman seem amused. Jane Matsinger, Gerry Catalano, Phyllis Cates.

## Delayed Yule



Further to the Christmas 1977 season are the pictures above which were secured from Bob Coleman, Industrial Relations. They were lost temporarily by the film processor and we didn't get them in time for a more appropriate issue. However, wherever Amchem employees are shown having a good time, "better late than never" is the motto. The pictures were taken at the ERA Christmas party held at the Chateau Granieri in Jeffersonville, Pa. in mid-December.



## Winter Wonderland



At the top, the Engineering Department building behind a field of snow, above, one of the plant buildings with icicles, right, Industrial Relations building with same.



Left to right, Jack Tucker, Stan Micsion, and Harry Smith are kings of the snow hill they and others helped create. Scene was in the vacant lot across Spring Garden Street opposite the main parking lot. The fellows piled the snow from multiple storms there in truckload after truckload until it was seven or eight feet high all over the lot. Said Smith, "We got a pile here like you'd never believe."



## Amchem Offspring



Lynn Anderson, formerly secretary to John Kirch, AD Sales and Marketing Director, arrived one snowy day during the severe winter just past to show her friends here what occupies her time now. She holds Carrie, her daughter, who was to be one year old the following day. Shortly after the picture was taken, they both went back out into the snowstorm to visit Amchemers in other buildings.



Benedict Anthony Manderachi, Jr. was 7 weeks old when he arrived at Amchem the 3rd week in March to visit friends of his mother, Donna, formerly in the MCD Sales Department. She showed young Ben her former office now occupied by Carolyn Dauber (r) with Sharon Lauer looking on.

## Technical Farewell



Stu Reed (2nd from left), formerly of MCD Research, and his wife Ann, enjoy farewell lunch at table with Les Steinbrecher (l) and Bob Cassel.



Ladies at the affair included, left to right, Lois McFadden, Edna Lloyd, and Carmen Carandang.



Gentlemen at the affair included, left to right, Carl Gillman, Andy Kepich, seated facing camera and Doug Blosser, Jim Davis, and John Gallagher, backs to camera. That's George Schneider in the background.

Ferndale Visitor



Mary Nizol, from our Ferndale, Michigan office, confers with Dave Bagrier, Manager, MCD Resale and Distribution, and with Marilyn Lauchmen, MCD Sales, on a recent week long visit to Ambler. While here, Mary reported having a good time, being treated warmly by numbers of Amchemers, and learning a lot about what makes Ambler tick. Ferndale may not be the same after Mary returns with all that Ambler influence.

Swaziland Visitor



Mr. Noel Calder, the manager of Tanbankulu Estates in Swaziland, is pictured (2nd from left) at lunch near Ambler with, left to right, Don Page, Ken Bridge, and Mel Kyle. Also at the table were Frank Precopio and Gene Snyder. Mr. Calder is the largest user in the world of Ethrel® on sugarcane and he stopped in to Amchem recently on a visit. For Amchem News readers who may be somewhat weak in geography, Swaziland is a small country in southeast Africa, lying between the Union of South Africa and Mozambique.

The Winnah!



The picture shows Vince Cannata (r) MCD Sales Representative in Ohio, receiving a 1977 "New Sales Leader" award from Pete Callahan, Midwest Region Sales Manager. Cannata led the Region in new sales, total sales increase, and territory percent increase, the latter a whopping 64%. Cannata is alleged to have said that his extra effort was made purely out of compassion—that he "couldn't stand to see Callahan cry and he always does when sales aren't up."

Salesmen Retraining

The two pictures show what an MCD sales refresher training session looks like. Product and sales knowledge changed minds amid a welter of notebooks, coffee cups, miscellaneous papers, hard hats, and cigarette butts. Scenes were in the conference room near Gene Snyder's office and occurred during the winter. Actually, there were two separate sessions but nobody informed the photographer about the first one so it is not recorded for posterity. Readers will just have to imagine what Stu Plante, Tom Ryan, Bob Berner, Dan Kory, Barney Cole, and Dave Smith looked like in their session.



Left to right, Bob Zornig, course professor, with three of the students, John Berglund, Skip DeSmyter, and Vince Cannata.



Left to right, students Fred Schmidt and Hugh Avant listen to visiting lecturer Bob Entriokin, while Dick Andes looks away.

The Board



In the picture, standing left to right, Larry Rodriguez, Phil Smith, Ed Horahan, John Gast, Tony Gambino, and seated on the left, Barbara Emerson, and on the right, Marge Delaney compose what is called the Lawn and Garden Marketing Board of our AD. Their purpose is to write an annual marketing plan based on field recommendations and their own experience. The picture is at their first meeting in Chicago in December, 1977.

Small Visit



Don Small, retired almost three years from AD Research, exudes evidence of the good life on a recent visit to Amchem.

Baum Revisits



Phil Baum, (c) chats with Tex Waldrum (l) and Dick Rockstroh on a recent visit to his former place of work.

Children recently born to Amchem employees  
whose names were not previously published in the NEWS.

RYAN LEE ANGLE January 11, 1978 Father: Terry L. Angle St. Joseph Plant	MICHAEL BENDERNAGEL January 22, 1978 Father: Steven L. Bendernagel MCD Sales	CHRISTIAN MICHAEL GOUDREAU February 24, 1978 Father: Thomas G. Goudreau Windsor Plant
KYLE ELIZABETH JONES December 25, 1977 Father: Thomas C. Jones MCD Research	ROGER DENNIS MURPHY March 15, 1978 Father: Roger D. Murphy St. Joseph Plant	



Joe Angelichio (3rd from right) holds his 25 Year award as Dick Rockstroh (l), Ray Collmer (r) and Joe Mallozzi look on.



Bill Snyder (r) receiving 20 year award from Greg Gibson as both beam.  
MCD International



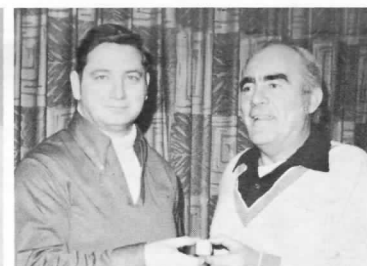
Dwight Buczkowski (c) receives 20 year award from Greg Gibson (r) and Pat Harrison.  
MCD Marketing



Steve Mistysyn (l) receives 15 year award from Len Carter.  
Production



Don Hernandez (l) accepts 15 year award from Herb Sachs.  
St. Joseph



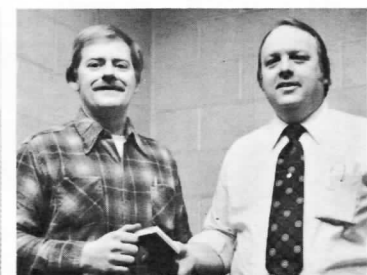
Jerry Conklin (l) receiving 15 year award from Bill Dalton.  
Ferndale



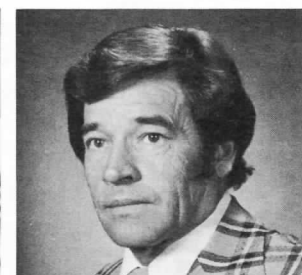
Dick Mitchell (r) receives 15 year award from John Geyer.  
Hydro-Fax



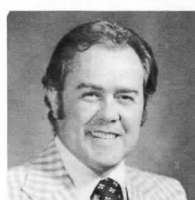
Anson Cooke (l) accepts 15 year award from Russ Bishop.  
AD Research



Vern Heckler (l) receiving 15 year award from John Heckler.  
Shipping



Russ Nash received 15 year award.  
AD Field Development



5 years  
Hugh Avant  
MCD Sales



5 years  
Jim Debbrecht  
MCD Sales



5 years  
Phyllis Cates  
Industrial Relations



5 years  
Benedict Schrandt  
Maintenance



5 years  
Alex Trupp  
Systems Engineering



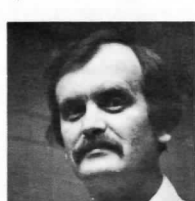
5 years  
Joe Wolos  
Maintenance



5 years  
Gerry Catalano  
Industrial Relations



5 years  
Robert Wilson  
Maintenance



5 years  
Bill Hutt  
AD Research



5 years  
Mary Nizol  
Ferndale



5 years  
Dave Jarinko  
MCD Sales



5 years  
Bob Tisch  
AD Sales

## Congratulations

These are the men and women of AMCHEM who have received Service Award Emblems from January 1, 1978 through March 31, 1978.

★ ————— 25 YEARS ————— ★  
Joseph Angelichio      A. Raymond Collmer, Jr.

★ ————— 20 YEARS ————— ★  
Williard R. Snyder

★ ————— 15 YEARS ————— ★  
Laverne J. Heckler      Russel L. Nash  
Steve Mistysyn

★ ————— 10 YEARS ————— ★  
Margaret M. Peterson

★ ————— 5 YEARS ————— ★  
Hugh R. Avant, Jr.      David A. Jarinko  
Germaine M. Catalano      Mary M. Nizol  
Phyllis M. Cates      Benedict W. Schrandt  
James J. Debbrecht      Robert F. Tisch  
William Hutt      August A. Trupp, Jr.  
Robert W. Koch



Ray Collmer (c) after receiving 25 year award with Gene Snyder (l) and Dick Rockstroh.  
Manufacturing



Lois Johanson accepts 20 year award from Mal Foster (l) as Sam Caterisano watches.  
Industrial Relations



Edna Lloyd accepting 20 year award from Jack Carroll.  
MCD Chem. Tech. Services



Ed Krueger (r) received 20 year award from Paul Kern.  
MCD Sales